Regional Agenda

World Economic Forum on Africa
Programme

Abuja, Nigeria 07-09 May 2014
Accelerating Society’s Transformation

Deepening Investment Partnerships

Redesigning Growth Models

Programme Icons

- One-on-One
- Televised session
- Lunch / Dinner session
- Workshop / WorkStudio / WorkSpace session
- Interpretation
- On the record
- Solutions
- GGC

This logo denotes GGC track sessions in the programme. Global Growth Company (GGC) tracks comprise a selection of sessions of particular relevance to companies experiencing strong growth and engaging in international expansion. GGC track sessions are an integral part of all Forum regional meeting programmes. Where appropriate, the output of each will be incorporated into subsequent GGC track sessions in the build-up to the Annual Meeting of the New Champions 2014, which will take place in Tianjin, People’s Republic of China from 10 to 12 September.

Programme Co-Chairs

**Dominic Barton**, Global Managing Director, McKinsey & Company, USA

**Jean-François van Boxmeer**, Chairman of the Executive Board and Chief Executive Officer, HEINEKEN, Netherlands

**Aliko Dangote**, President and Chief Executive Officer, Dangote Group, Nigeria

**Bineta Diop**, Special Envoy for Women, Peace and Security, African Union; President, Femmes Afrique Solidarité, Switzerland

**Jabu A. Mabuza**, Chairman, Telkom Group, South Africa

**Sunil Bharti Mittal**, Founder and Chairman, Bharti Enterprises, India

**John Rice**, Vice-Chairman, GE, Hong Kong SAR
Tuesday 6 May

07.00 - 02.00
Sheraton Abuja Hotel - Wazobia Hall

registration

Registration Opens

The registration desk is located in the Wazobia Hall at the Sheraton Abuja Hotel. No badges will be distributed at the Transcorp Hilton Abuja Hotel, where the meeting takes place.

For your convenience, we have extended the hours of registration from early Tuesday at 07.00 until 02.00 the next morning.
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>08.00 - 22.00</td>
<td>Private Industry and Constituent Meetings</td>
<td>Transcorp Hilton Abuja Hotel</td>
</tr>
<tr>
<td>18.15 - 19.15</td>
<td>Welcome Reception</td>
<td>Transcorp Hilton Abuja Hotel - Terrace</td>
</tr>
</tbody>
</table>

**Welcome Reception**

Participants are cordially invited to a welcome reception on the terrace of the Transcorp Hilton Abuja Hotel.
Thursday 8 May

08.30 - 09.45
Transcorp Hilton Abuja Hotel - Obudu

new solutions/education

New Solutions: Rethinking Education

As Africa aims to move up the value chain, how will its education systems deliver a competitive academic workforce?

Solutions to be addressed:
- Developing collaborative networks
- Funding research and innovation
- Retaining and attracting researchers

This session is on the record.

08.30 - 09.45
Transcorp Hilton Abuja Hotel - Olumo

industry impact

Industries for Impact

How can African industries realize the aspiration of moving up the value chain?

Session objectives:
- Map current industry landscape
- Discuss key barriers to upgrading
- Define innovation agenda

08.30 - 09.45
Transcorp Hilton Abuja Hotel - Gurara

mapping transformation

New Voices on Africa's Transformation

Join the World Economic Forum’s community of Global Shapers for a special session on the transformations that are reshaping the region.
Thursday 8 May

09.00 - 10.00
Transcorp Hilton Abuja Hotel - Eyo

Africa Rising

Africa Rising

How robust and inclusive is Africa's growth story?

Dimensions to be addressed:
- Impact of global financial normalization
- Implications of a Chinese slowdown
- State of structural transformation

Simultaneous interpretation in English and French

This session is open to reporting press and webcast live.

09.00 - 10.00
Transcorp Hilton Abuja Hotel - Aso Rock

Consumer Outlook

The African Consumer

How can businesses successfully serve Africa's growing consumer markets?

Dimensions to be addressed:
- Segmenting markets
- Adapting business models
- Overcoming logistics challenges

This session is on the record.

09.45 - 10.15
Transcorp Hilton Abuja Hotel - Networking Area

Community Break

Community Break
### Thursday 8 May

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event</th>
</tr>
</thead>
</table>
| 10.15 - 11.00 | Transcorp Hilton Abuja Hotel - Plenary Hall | **Special Addresses**  
Simultaneous interpretation in Chinese, English and French  
This session is open to reporting press and webcast live. |
| 11.00 - 12.00 | Transcorp Hilton Abuja Hotel - Plenary Hall | **Job-creating growth**  
Unlocking Job-Creating Growth  
Africa is the world's second fastest-growing region, yet only one person in four holds stable, wage-paying jobs. How can the continent's growth strategies be more inclusive and create jobs?  
Simultaneous interpretation in English and French  
This session is open to reporting press and webcast live. |
| 12.00 - 12.10 | Transcorp Hilton Abuja Hotel - Plenary Hall | **Social entrepreneur award ceremony**  
Social Entrepreneur of the Year Award Ceremony  
The Schwab Foundation announces the 2014 Africa Social Entrepreneurs of the Year from different sectors and countries across the region.  
Simultaneous interpretation in English and French  
This session is open to reporting press and webcast live. |
### New Solutions: Diversifying Development Finance

**How can African societies make the most of diverse capital for development?**

**Solutions to be addressed:**
- Coordinating public and private finance
- Tapping into bonds and remittances
- Strengthening development finance institutions

*This session is on the record.*

### Preparing for Tomorrow's Weather

**How can Africa’s businesses and economies build climate-resilient growth strategies?**

**Session objectives:**
- Understand critical climate threats
- Discuss adaptation and mitigation options
- Set priorities for business and government
Thursday 8 May

13.15 - 14.45
Transcorp Hilton Abuja Hotel - Gurara
growth metrics
Metrics that Matter
What metrics and implementation strategies make growth more inclusive and sustainable?
Session objectives:
- Discuss drivers and constraints
- Highlight gaps in information access and reliability
- Identify institutional frameworks to shift incentives

13.45 - 14.15
Transcorp Hilton Abuja Hotel - Eyo
one-on-one/lula
An Insight, An Idea with Luiz Inácio Lula da Silva
A conversation with the 35th President of Brazil, Luiz Inácio Lula da Silva, on how to orient a nation on a path to inclusive growth
*The session will be in Portuguese with simultaneous interpretation in English and French*
*This session is open to reporting press and webcast live.*

13.45 - 15.00
Transcorp Hilton Abuja Hotel - Plenary Hall
secure future
Securing the Future
While interstate and civil wars have receded, non-state violence involving contending armed groups and communal violence is increasing. How can Africa best respond to emerging security threats?
*Simultaneous interpretation in English and French*
*This session is open to reporting press and webcast live.*
**Community Break**

**Africa Investment Outlook**

How can investment drive diversification and inclusive growth in Africa?

Dimensions to be addressed:
- Financing growth industries
- Reinvesting returns from resources
- Interacting with global capital markets

*Simultaneous interpretation in English and French*

*This session is open to reporting press and webcast live.*

**Respecting Human Rights**

How can Africans protect human rights in a time of rapid societal transformation?

Dimensions to be addressed:
- Bridging diverse values and cultural practices
- Leveraging traditional and new media
- Revisiting restrictive policies

*This session is on the record.*
New Solutions: From Gender Gap to Growth

How can increased women’s leadership accelerate economic growth and development?

Solutions to be addressed:
- Engaging more women in STEM education
- Accessing finance for entrepreneurship
- Developing policies to shift social paradigms

This session is on the record.

Sustaining Business in Africa

How can businesses in Africa deliver both market and social returns?

Session objectives:
- Identify potential conflicts and trade-offs
- Share best practices in talent development
- Explore the role of technology

From Skills Gaps to Lifelong Learning

How can innovative education and training partnerships create an adaptable workforce?

Session objectives:
- Share models for upskilling youth
- Explore ways to standardize qualifications
- Identify metrics to measure impact
**Governance in Africa: Who Is Accountable?**

Africa has seen impressive economic growth and a transformative journey from developing continent to hub of global growth. Yet, the continent's outlook is threatened by rising inequality, high youth unemployment and potential social instability. What constitutes the future of governance in Africa?

- How can citizen participation and institutions be sustainably improved in transition contexts?
- How can institutions be strengthened to deliver their mandate?
- How will improving governance strengthen the African state?

**Investing in Health**

How can innovations in health be scaled through investment and entrepreneurial development?

Dimensions to be addressed:
- Catalysing investment through enabling policies
- Extending reach through new technologies
- Enhancing public health education

*Simultaneous interpretation in English and French*

This session is open to reporting press and webcast live.
Thursday 8 May

17.00 - 17.30
Transcorp Hilton Abuja Hotel - Aso Rock

one-on-one/amos

An Insight, An Idea with Baroness Amos

A conversation with OCHA’s Undersecretary-General on building a secure future in Africa

This session is on the record.

17.00 - 18.15
Transcorp Hilton Abuja Hotel - Plenary Hall

bloomberg/growth partnerships

Partnering for Prosperity

Africa attracted a record $42 billion in foreign direct investment last year. How can global, regional and local partnerships be enhanced to strengthen and diversify Africa’s growth trajectory?

This session was developed in partnership with Bloomberg TV Africa.

Simultaneous interpretation in English and French

As this session is televised, please arrive 15 minutes before the start. The door will be closed at the scheduled time. This session is on the record and webcast live.

18.30 - 19.30
Transcorp Hilton Abuja Hotel

transfer/cultural soirée

Transfer to the Cultural Soirée

Buses will depart continuously from the Transcorp Hilton Abuja Hotel to the Abuja International Conference Centre.
Thursday 8 May

19.30 - 22.00
Abuja International Conference Centre

Cultural soirée

Cultural Soirée
Hosted by the Government of Nigeria

22.00 - 23.00

transfer/hotels

Transfer to Hotels
Buses will return continuously from the Abuja International Conference Centre to the hotels.
### Friday 9 May

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Session Name</th>
<th>Description</th>
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<tbody>
<tr>
<td>09.00 - 10.15</td>
<td>Transcorp Hilton Abuja Hotel - Eyo</td>
<td><strong>Private Sector, Public Works</strong></td>
<td>How are innovative public-private cooperation models accelerating investment in crucial infrastructure? Dimensions to be addressed: - Financing partnerships - Improving regional coordination - Strengthening transnational institutions. Simultaneous interpretation in English and French. This session is open to reporting press and webcast live.</td>
</tr>
<tr>
<td>09.00 - 10.15</td>
<td>Sheraton Abuja Hotel - Ballroom 1 &amp; 2</td>
<td><strong>Africa’s Got Talent: Why Is Education Failing Youth?</strong></td>
<td>Despite Africa's impressive achievements in enrolling students in education over the past decade, there is an enormous mismatch between the skills demanded by employers and the learning outcomes aimed for by educators. How can education be transformed to prepare students for existing jobs and inspire entrepreneurship in young people to create jobs for the future? - What are the top three reasons for the gap between education and employment readiness and what are the most critical solutions? - What role should teachers play and how can technology support them? - How can the private sector invest in education, shape curricula and develop students' entrepreneurial thinking?</td>
</tr>
<tr>
<td>09.00 - 10.15</td>
<td>Transcorp Hilton Abuja Hotel - Obudu</td>
<td><strong>New Solutions: Growing Jobs in Agriculture</strong></td>
<td>How can an agricultural revolution create productive jobs and healthy economies in Africa? Solutions to be addressed: - Refocusing economic incentives - Engaging youth in the agricultural value chain - Improving access to information and land rights. This session is on the record.</td>
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resources

**Resources for the Future**

How can Africa maximize the economic and social returns of its resource wealth?

- Enforcing taxation and transparency
- Designing sustainable business models
- Using big data to manage resources

*Simultaneous interpretation in English and French

This session is on the record.

**Young and Restless**

With almost 200 million people aged between 15 and 24, Africa has the youngest population in the world. How is Africa’s young generation shaping its future and the future of the continent?

This session was developed in partnership with Channels Television.

*Simultaneous interpretation in English and French

As this session is televised, please arrive 15 minutes before the start. The door will be closed at the scheduled time. This session is on the record and webcast live.

**Urban Africa**

With every second African projected to live in a city by 2035, how can the continent’s urban hubs drive sustainable and inclusive growth?

Session objectives:
- Map key urbanization trends and drivers
- Identify economic and societal implications
- Prioritize institutional, business and technology responses
Friday 9 May

10.15 - 10.45
Transcorp Hilton Abuja Hotel - Networking Area

Community Break

10.45 - 11.45
Transcorp Hilton Abuja Hotel - Aso Rock

Tourism
Welcome to Africa

How can travel and tourism become a driver of inclusive growth?
Dimensions to be addressed:
- Improving travel facilitation and infrastructure
- Creating jobs and fostering entrepreneurship
- Protecting wildlife and other natural resources

This session is on the record.

10.45 - 12.00
Transcorp Hilton Abuja Hotel - Olumo

Fragility and Prosperity
Fragility Today, Prosperity Tomorrow

How can inclusive development strategies help to restore peace and security?
Dimensions to be addressed:
- Revitalizing investment in troubled regions
- Rebuilding trust in governance and institutions
- Ensuring positive business practices

Simultaneous interpretation in English and French
This session is on the record.
one-on-one/elumelu

An Insight, An Idea with Tony Elumelu

A conversation with investor and philanthropist Tony Elumelu on challenges and opportunities in Africa's emerging markets.

Simultaneous interpretation in English and French
This session is open to reporting press and webcast live.

10.45 - 12.00
Transcorp Hilton Abuja Hotel - Plenary Hall

beyond 2015

From 2015 to 2063: Accelerating Africa's Transformation

The African Union's Agenda 2063 envisions a prosperous and united Africa based on shared values and a common destiny. How will Africa's leaders and citizens turn this vision into action?

Simultaneous interpretation in English and French
This session is open to reporting press and webcast live.

10.45 - 12.10
Transcorp Hilton Abuja Hotel - Plenary Hall

ggc award ceremony

Global Growth Companies Award Ceremony

The World Economic Forum will recognize the 2014 Global Growth Companies honourees from different sectors and countries across the region.

Simultaneous interpretation in English and French
This session is open to reporting press and webcast live.
Friday 9 May

12.00 - 13.15
Transcorp Hilton Abuja Hotel - Yankari

Sub-Regional Lunch: Eastern and Southern Africa

Exchange insights with business, government and civil society leaders from Eastern and Southern Africa.

12.00 - 13.15
Transcorp Hilton Abuja Hotel - Durbar

Sub-Regional Lunch: Western and Central Africa

Exchange insights with business, government and civil society leaders from Western and Central Africa.

12.00 - 13.30
Transcorp Hilton Abuja Hotel - Terrace

Community Lunch
Friday 9 May

13.15 - 14.30
Transcorp Hilton Abuja Hotel - Obudu

**new solutions/africa online**

**New Solutions: Africa Online**

What is needed to bring all of Africa online?

Solutions to be addressed:
- Bolstering ICT infrastructure
- Building brands and businesses online
- Stimulating local creative content

*This session is on the record.*

13.15 - 14.45
Transcorp Hilton Abuja Hotel - Olumo

**regionalization**

**Realizing Regionalization**

How can Africa's economies accelerate regional integration?

Dimensions to be addressed:
- Harmonizing regulations
- Facilitating mobility of human and financial capital
- Strengthening regional organizations

*Simultaneous interpretation in English and French*

*This session is on the record.*

13.15 - 14.45
Transcorp Hilton Abuja Hotel - Gurara

**future finance**

**Financing the Future**

How can financial services support inclusive growth in Africa?

Session objectives:
- Identify key challenges for financial industries
- Discuss new models to bank the unbanked
- Understand potential of private equity

*This session is on the record.*
Friday 9 May

13.30 - 14.45
Transcorp Hilton Abuja Hotel - Eyo

energy

Engaging in Energy

How can Africa overcome the paradox of being energy-resource rich and access poor?

Dimensions to be addressed:
- Increasing investment through privatization
- Improving resource efficiency
- Tapping into renewable resources

Simultaneous interpretation in English and French

This session is open to reporting press and webcast live.

14.45 - 15.00
Transcorp Hilton Abuja Hotel - Networking Area

community break

15.00 - 16.00
Transcorp Hilton Abuja Hotel - Plenary Hall

cnbc africa/africa growth outlook

Africa Growth Outlook

Africa’s economic growth is forecast at 5.2%, yet tighter financial conditions and weaker resource demand are surfacing growing pains. What challenges and opportunities are shaping Africa’s growth outlook?

This session was developed in partnership with CNBC Africa.

Simultaneous interpretation in English and French

As this session is televised, please arrive 15 minutes before the start. The door will be closed at the scheduled time. This session is on the record and webcast live.
Friday 9 May

16.00 - 16.15
Transcorp Hilton Abuja Hotel - Plenary Hall

Closing remarks

Closing Remarks

Simultaneous interpretation in English and French

This session is open to reporting press and webcast live.

16.15 - 17.00
Transcorp Hilton Abuja Hotel - Terrace

Farewell reception

Farewell Reception