
World Economic Forum Annual Meeting 2011

“Towards a Greener Davos” Concept

Davos-Klosters, Switzerland 26-30 January

General Information

At the World Economic Forum Annual Meeting 2011, the Forum will pursue the initiative that it introduced last year to address participants’ concerns about the environmental impact of the Annual Meeting.

The “Towards a Greener Davos” initiative aims to lower the amount of pollutants released into the environment by the over 2,500 participants and staff travelling from Zurich to and within Davos and Klosters. This initiative further advances the Forum’s mission of “improving the state of the world”.

As last year, there will be complementary shuttle busses for the transport from Zurich Kloten Airport to Davos, leaving Tuesday 25 January and Wednesday 26 January from 07.00 to 23.00 and Thursday 27 January from 07.00 to 13.00 every hour on the hour; for the return on Sunday 30 January shuttles will operate from 05.00 to 18.00 and on Monday 31 January from 05.00 to 12.00 every hour on the hour.

In addition to these free buses, shuttle buses will circulate in Davos frequently, with a waiting time of seven (7) minutes, allowing drop-off service at hotels, the Congress Centre and the secured hotels (Hotel Belvedere, Kongress Hotel and Hotel Seehof). Buses from Klosters to Davos and back will guarantee the transport for participants staying in Klosters.

The important way to lower emissions is not only to reduce overall traffic, but also to restrict circulation to vehicles fulfilling environment-friendly conditions.

To support the “Towards a Greener Davos” concept and to receive a Greener Davos sticker, the following requirements must be respected from Tuesday 25 January to Sunday 30 January.

CO2 emission rate	200g/km
Fuel consumption	9l/100 km
Energy tag	Minimum category D

To verify if your vehicle meets the environment-friendly requirements, please check the following website:

<http://www.bfe.admin.ch/energieetikette/00962/00964/index.html?lang=de>

Vehicles with a capacity of more than nine seats (10+) are not concerned.

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Greener Davos stickers are only delivered at the checkpoint in Fideris and the Registration Centre in Davos (Kurgartenstrasse) and are based on a vehicle model inspection.

To support the "Towards a Greener Davos" concept, cars with a Greener Davos sticker can access special waiting zones at the Kirchner Museum (opposite the Hotel Belvedere), Hotel Schweizerhof and Posthotel (both on the Promenade) and will be able to access the hotels in the secured zones for participants' check-in and checkout. To access the security zone around the Congress Centre (Promenade between Scalettastrasse and Symondstrasse, including the Kongress Hotel) and the Hotel Belvedere and Hotel Seehof, an additional security sticker is needed. The security sticker will only be granted in special cases, and the vehicles need to have a Greener Davos sticker.

For further information, please contact us by e-mail at greenerdavos@weforum.org