

World Economic Forum Annual Meeting

Shared Norms for the New Reality

Davos-Klosters, Switzerland 26-30 January 2011

Co-Chairs :

- **Paul Bulcke**, Chief Executive Officer, Nestlé, Switzerland
- **Chanda Kochhar**, Managing Director and Chief Executive Officer, ICICI Bank, India
- **Yorihiko Kojima**, Chairman of the Board, Mitsubishi Corporation, Japan; Energy Utilities and Technology Community Leader 2012
- **Ellen Kullman**, Chair of the Board and Chief Executive Officer, DuPont, USA
- **Jacob Wallenberg**, Chairman, Investor, Sweden
- **Wei Jiafu**, Group President and Chief Executive Officer, China Ocean Shipping Group Co., People's Republic of China

Programme

As of 30 April 2013

Tuesday 25 January

18.30 - 20.00 <i>Congress Centre</i> <i>- Congress Hall</i> <i>Lobby</i>	Reception Welcome Reception Professor Klaus Schwab and Mrs Hilde Schwab, together with the Managing Board, will host a welcome reception to reconfirm the spirit of friendship and community that is the hallmark of the World Economic Forum Annual Meeting.
19.45 - 20.15 <i>Congress Centre</i> <i>- Sanada 1+ 2</i>	Briefing Session Forum Briefing of Newcomers Professor Klaus Schwab and his colleagues will host a special session where they will provide an overview of the Forum's vision. This session is particularly intended for all newcomers, but also for those who would like to know more about how the Forum serves its Members and global constituents.

Wednesday 26 January

09.00 - 10.00 Debate
Congress Centre **What Is the New Economic Reality?**
 - *Sanada 1+2* The notion of a "new normal" is premature given the fragility of the global economy, but the elements of a new economic reality appear to now be in place.

In partnership with the World Economic Forum, *Time* magazine hosts this debate focusing on the elements of the new economic reality.

Simultaneous interpretation in German

This session is open to the reporting press.

09.00 - 10.00 Interactive Session
Congress Centre **Defining Shared Norms**
 - *Jakobshorn* In an increasingly interconnected and interdependent world, how do we define and develop shared norms?

The following dimensions will be addressed:

- Defining norms, values, principles and behaviours
- Sources of norms
- Cross-cultural considerations
- Embedding norms in an organization

09.00 - 10.15 Interactive Session
Congress Centre **Global Risk Update**
 - *Forum* What are the global risks at the top of the agenda in 2011?

The following dimensions will be addressed:

- Emerging security threats
- Economic disparity
- Water-food-energy nexus
- Pandemics

This session is linked to the Risk Response Network of the Forum. Elaine Dezenski is available to brief participants.

09.00 - 10.15 BetaZone

Congress Centre
- Schwarzhorn **Connectedness: An Update**
How will online and mobile behaviours be reshaped over the coming years, and by whom?

The following dimensions will be addressed:

- Mobile communications
- Consumer and business applications
- Influence of the Chinese market
- Venture capital perspective

This session is linked to initiatives and communities of the Forum. Diana El-Azar is responsible for this session and available to brief participants on related Forum activities.

09.00 - 10.15 Interactive Session
Congress Centre **The International Financial System: Back on Track?**
After recent interventions at the national and international levels, how stable and resilient is the international financial system today?

The following dimensions will be addressed:

- Short- and long-term impact of Basel III Accord
- G20 and international regulatory reform
- The future of the universal banking model

This session is linked to initiatives and communities of the Forum. Giancarlo Bruno is responsible for this session and available to brief participants on related Forum activities.

09.00 - 10.15 Interactive Session
Congress Centre **The Environment Agenda in 2011**
- Studio How will the environment agenda change in light of current trends and norms?

The following dimensions will be addressed:

- Impact of resource scarcity
- Post-Cancún priorities
- Private sector and bottom-up solutions

This session is linked to initiatives and communities of the Forum. Dominic Waughray is available to brief participants.

09.00 - 10.15 Interactive Session

Congress Centre **Insights on China**
- Aspen 2 How will political priorities, economic realities and business issues shape China's growth and social dynamics?

The following dimensions will be addressed:

- Indigenous innovation policies
- Areas of legal reform
- Future of the real estate sector
- Impact of media

Simultaneous interpretation in English and Mandarin Chinese

This session is linked to initiatives and communities of the Forum. Christophe Weber is available to brief participants.

09.00 - 10.15 Interactive Session
Congress Centre **The Energy Agenda in 2011**
- Aspen 1 What are the trends and norms shaping the energy agenda?

The following dimensions will be addressed:

- The market for clean energy
- National competitiveness and energy efficiency
- Energy security challenges

This session is linked to initiatives and communities of the Forum. Roberto Bocca is available to brief participants.

10.30 - 12.00 TV Debate
Congress Centre **The Future of Employment**
- Sanada 1+ 2 The world economy has haemorrhaged more than 30 million jobs since 2007, three-quarters of them lost from advanced economies. Slow job growth is seen as the weakest link in the global recovery, challenging both developed and emerging economies.

In partnership with the World Economic Forum, CNBC hosts this debate focusing on what business, education and government must do to boost employment.

As this is a televised debate, please arrive 15 minutes before the start of the session. The door will be closed at the scheduled time. This session is on the record, open to the reporting press and broadcast on television.

10.45 - 11.45 Interactive Session
Congress Centre **Powerful Portraits: What's in a Face?**
- Jakobshorn "A man would rather leave behind him the portrait of his spirit than a portrait of his face."
-- Robert Louis Stevenson

How does renowned portrait photographer Platon capture the essence of his subjects?

10.45 - 12.00 BetaZone
Congress Centre **Personalized Medicine**
- Schwarzhorn How will genomics and personalized medicine change our lives in the decade to come?

The following dimensions will be addressed:

- The future of genetic profiling
- The personalization of prevention
- Accessibility to personalized medicine

10.45 - 12.00 IdeasLab
Congress Centre **IdeasLab with INSEAD: Leading in a Hyper-connected World**
- Flüela IdeasLab Expert presentations and in-depth group discussions will explore the impact of hyper-connectivity on:

- Idea 1: Societal change
- Idea 2: Business success
- Idea 3: Communities and teams
- Idea 4: Knowledge and applications

10.45 - 12.00 Interactive Session
Congress Centre **The State of Manufacturing: A Global Update**
- Studio What is the state of global manufacturing after the Great Recession?

The following dimensions will be addressed:

- The evolution of global supply chains
- The challenges of protectionism and unemployment
- Managing commodity price volatility
- Meeting the sustainability mandate

This session is linked to initiatives and communities of the Forum. John Moavenzadeh is available to brief participants.

10.45 - 12.00 Interactive Session

Congress Centre **Rethinking Natural Resources**
- Forum Which natural resources are of rising regional and international concern?

The following dimensions will be addressed:

- A new resource geography
- National and international governance of resources
- Economic and geopolitical implications of mismanagement
- Effects on inclusive growth

This session is linked to the Risk Response Network of the Forum. Kristel van der Elst is available to brief participants.

10.45 - 12.00 Interactive Session
Congress Centre **The Role of Business in Development**
- Seehorn As global growth shifts to the developing world, what should be the role of business in these countries?

The following dimensions will be addressed:

- Sustainable development
- Public-private partnerships
- Infrastructure investment
- Skills and entrepreneurship

This session is linked to initiatives and communities of the Forum. Piers Cumberlege is available to brief participants.

10.45 - 12.00 Interactive Session
Congress Centre **Insights on India**
- Aspen 2 What are the economic changes, political priorities and global issues shaping India?

The following dimensions will be addressed:

- The state of government and business relations
- Priorities in infrastructure development
- The political and economic challenges of inclusive growth

This session is linked to initiatives and communities of the Forum. Sushant Palakurthi Rao is available to brief participants.

10.45 - 12.00 Interactive Session

Congress Centre **Innovation-driven Growth: An Update**
- Aspen 1 What are the technological innovations reshaping industries?

The following dimensions will be addressed:

- the disruptive power of technology
- coping with continual technology-driven change
- applying innovation and technology to address global issues

This session is linked to initiatives and communities of the Forum. Alan Marcus and Brian Behlendorf are available to brief participants.

10.45 - 12.00 IdeasLab
Congress Centre **IdeasLab: Design for the New Reality**
- Sertig IdeasLab Expert presentations and in-depth group discussions will focus on:

- Idea 1: Urban renewal for social and economic development
- Idea 2: Product design paradigm for sustainability
- Idea 3: Scarcity-driven design
- Idea 4: Gaining understanding from data visualization

10.45 - 12.15 WorkStudio
Congress Centre **Ensuring Inclusive Growth**
- Wisshorn With industrialized and emerging economies facing the possibility of a jobless global recovery, how can national policies and international cooperation be structured to advance a more inclusive model of economic growth?

This WorkStudio will address the following dimensions:

- Labour relations and social protection
- Skills training and education reform
- Investment and infrastructure priorities
- New metrics for economic and business success
- Macroeconomic policy coordination

12.00 - 13.30 Buffet
Congress Centre **Opening Buffet**
- Congress Hall Participants and their spouses are cordially invited to a buffet in the Congress
Lobby Centre.

13.30 - 14.45 Interactive Session
Congress Centre **Music for Social Change**
- Jakobshorn "Music gives soul to the universe, wings to the mind and flight to the imagination."
-- Plato

How can music transform communities and unite people?

13.30 - 14.45 Interactive Session
Congress Centre **The Security Agenda in 2011**
- Forum Which states are of greatest regional and international concern?

The following dimensions will be addressed:

- Current hot spots
- Future sources of instability
- Prospects for international intervention

This session is linked to the Risk Response Network of the Forum. Elaine Dezenski is available to brief participants.

13.30 - 14.45 Interactive Session
Congress Centre **New Norms for Corporations**
- Aspen 1 How will changing norms reshape corporate behaviour?

The following dimensions will be addressed:

- Internalizing externalities
- Corporate citizenship and talent management
- Role of stakeholders versus shareholders

This session is linked to initiatives and communities of the Forum. Piers Cumberlege is available to brief participants.

13.30 - 14.45 BetaZone
Congress Centre **The Science Agenda in 2011**
- Schwarzhorn What are the trends and norms shaping the science agenda in 2011?

The following dimensions will be addressed:

- Public and private R&D trends
- New forms of partnership
- Emerging policy priorities

13.30 - 14.45 Interactive Session
Congress Centre **Insights on Africa**
- Studio What are the economic changes, political priorities and business issues shaping Africa?

The following dimensions will be addressed:

- Regional development opportunities
- Business climate
- Governance priorities

This session is linked to initiatives and communities of the Forum. Katherine Tweedie is available to brief participants.

13.30 - 14.45 Interactive Session
Congress Centre **Insights on the Middle East and North Africa**
 - *Seehorn* What are the economic changes, political priorities and business issues shaping the Middle East and North Africa?

The following dimensions will be addressed:

- Investment climate
- Employment outlook
- Regional demand
- Competitiveness challenges
- Impact of Tunisia

This session is linked to initiatives and communities of the Forum. Miroslav Dusek is available to brief participants.

13.30 - 14.45 Interactive Session
Congress Centre **The Resilient Recovery: An Update**
 - *Aspen 2* With concern growing over trade and currency wars, how resilient is the global recovery?

The following dimensions will be addressed:

- The threat from sovereign debt
- New sources of protectionism
- The challenge of a jobless recovery
- The threat from currency wars

13.30 - 14.45 Workshop
Congress Centre **Preparing for New Realities**
 - *Dischma* If structural change is a new reality, then what major adjustments should leaders prepare for, and how?

In collaboration with the Forum's community of Young Global Leaders, this workshop will address the following dimensions:

- Global problem-solving: beyond nation states
- Universities as centres of collaborative learning
- Government as a platform
- Delivering collaborative healthcare
- News and media in the digital age
- Education systems for the 21st century
- Democracy 2.0

13.30 - 15.00 WorkStudio

Congress Centre **The War against Corruption**
- *Wisshorn* With corruption as a major source of economic and political instability, how can real progress be made in the fight against it?

This WorkStudio will address the following dimensions:

- Corporate compliance
- Effective public-private partnerships
- G20 engagement

This session is linked to initiatives and communities of the Forum. Alex Wong is available to brief participants.

15.15 - 16.15 Interactive Session
Congress Centre **Building Bridges with Brush Strokes**
- *Jakobshorn* "The artist is a receptacle for emotions that come from all over the place: from the sky, from the earth, from a scrap of paper, from a passing shape, from a spider's web."
-- Pablo Picasso

Artist and musician Drue Kataoka draws inspiration from the world around her, bridging ideas from around the globe through her artwork.

15.15 - 16.30 IdeasLab
Congress Centre **IdeasLab with Massachusetts Institute of Technology (MIT): Risks and Opportunities of the Water-Food-Energy Nexus**
- *Sertig IdeasLab* Expert presentations and in-depth group discussions will focus on:

Idea 1: The water-food-energy nexus -- train wreck or opportunity?
Idea 2: Technological solutions for food and fuel
Idea 3: Resilient strategies -- from individual households to globalizing regions
Idea 4: Reshaping the water-food-energy nexus for globalized agriculture and rapid urbanization

15.15 - 16.30 IdeasLab
Congress Centre **IdeasLab with the London School of Economics: Doing Better with Less**
- *Flüela IdeasLab* Expert presentations and in-depth group discussions will focus on:

Idea 1: Public management
Idea 2: Financing education
Idea 3: Tackling climate change
Idea 4: Incentives and performance

15.15 - 16.30 Interactive Session

*Congress Centre
- Aspen 1* **The New Reality of State Capitalism**
As state-owned enterprises (SOEs) gain prominence around the world, what are the trends and norms shaping governments' roles in the economy?

The following dimensions will be addressed:

- Future of industrial policy
- Eastern versus Western perceptions
- Evolution of SOEs

15.15 - 16.30 *BetaZone*
Congress Centre **Digital Convergence**
- Schwarzhorn What are the business innovations, end-user needs and policy frameworks shaping the next wave of digital convergence?

The following dimensions will be addressed:

- Digital innovation
- Consumer empowerment
- Enabling policies
- Scaling socio-economic impact

15.15 - 16.30 *Interactive Session*
Congress Centre **The New Reality of Cybersecurity**
- Forum What are the most challenging threats to cybersecurity, and how will they shape online behaviour?

The following dimensions will be addressed:

- Network infrastructure and security
- Financial system security
- Building risk resilience

This session is linked to the Risk Response Network of the Forum. Chiemi Hayashi is available to brief participants.

15.15 - 16.30 *Interactive Session*
Congress Centre **Insights on Latin America**
- Studio What are the economic changes, political priorities and business issues shaping Latin America?

The following dimensions will be addressed:

- Economic and social outlook
- Business trends and opportunities
- Regional cooperation
- Organized crime

This session is linked to initiatives and communities of the Forum. Marisol Argueta de Barillas is available to brief participants.

15.15 - 16.30 *Interactive Session*

Congress Centre **Insights on East Asia**
- *Seehorn* What are the economic changes, political priorities and business issues shaping East Asia?

The following dimensions will be addressed:

- Employment and growth challenges
- Currency and investment strategies
- Regional relations with China

This session is linked to initiatives and communities of the Forum. Sushant Palakurthi Rao is available to brief participants.

15.15 - 16.30 Interactive Session
Congress Centre **Reshaping the US Economy: The Impact Abroad**
- *Aspen 2* What are the global implications of dramatically reshaping the US economy?

The following dimensions will be addressed:

- New saving and consumption patterns
- Trade and investment relations with China
- Fiscal policy and the new Congress

16.30 - 17.30 Reception
Congress Centre **Opening Reception**
- *Throughout the* The community of Davos-Klosters welcomes all participants.
Congress Centre

17.30 - 17.50 Opening Plenary
Congress Centre **Opening of the Annual Meeting 2011**
- *Congress Hall* *Simultaneous interpretation in all languages*

This session is open to the reporting press.

17.50 - 18.20 Award Ceremony
Congress Centre **Crystal Award Ceremony**
- *Congress Hall* The World Economic Forum's Crystal Award honours artists who have used their art to improve the state of the world.

Join the session to recognize this year's award winners.

Simultaneous interpretation in all languages

This session is open to the reporting press.

18.30 - 19.00 Opening Address

*Congress Centre
- Congress Hall* **Opening Address**

Simultaneous interpretation in all languages

This session is open to the reporting press.

Opening Address by
Dimitry Medvedev, President of the Russian Federation

Chaired by
Klaus Schwab, Founder and Executive Chairman, World Economic Forum

19.45 - 22.00
*Morosani
Posthotel -
Davoserstube*

Interactive Dinner Session

Workplace Wellness and Healthy Lives (Reception and Dinner)

Seventy per cent of premature deaths are linked to unhealthy behaviour.

What are the simple steps we can take to live longer, healthier lives?

20.00 - 22.00
*Hotel Sunstar
Park - Parsenn 1-
2-3*

Interactive Dinner Session

The Social Network Addiction

The average time spent on online social networks increased 82% in 2009.

Why are social networks so addictive and how are they changing the way we live, learn and even love?

This dinner is specially designed to provide a creative and collaborative experience.

20.00 - 22.00
*Hotel Belvédère -
Spina*

Interactive Dinner Session

The Power of the Image

How do images change our thinking and behaviour in today's connected world?

20.00 - 22.00
*Morosani
Posthotel -
Poststube*

Interactive Dinner Session

The Budding Artist

What are the key enabling factors for the success of budding artists?

20.00 - 22.00
*Morosani
Schweizerhof -
Arvenstübli*

Interactive Dinner Session

From Chief Executive Officer to Chief Design Officer

How can design thinking -- which places a premium on innovation, teamwork, agile thinking and user value -- drive business success?

- 20.00 - 22.00
*Hotel Seehof -
Ferdmann* Interactive Dinner Session
Science, Discovery and Controversy
Science regularly tests the boundaries of human thought and tolerance.

What controversial scientific discoveries could radically change our lives?
- 20.00 - 22.00
*Hotel National -
Salon Mignon* Interactive Dinner Session
Zero-sum Future
The aftermath of the Great Recession highlights a new reality -- a rebalancing of both the global economy and the geopolitical landscape.

What will a more fragmented world mean for different global actors?
- 20.00 - 22.00
*Morosani
Posthotel -
Arvenstube* Interactive Dinner Session
Stepping into the Spotlight
Dancers, singers and athletes must channel their anxiety to perform perfectly every time they set foot on stage or the field.

How do they harness tension and nerves to create perfection every time?
- 20.00 - 22.00
*Hotel Kongress -
Restaurant* Interactive Dinner Session
The Perils of Economic Prediction
Economic predictions have a motley past.

What can history teach us about the limits of economic prediction, and how are methods changing to bring greater accuracy?
- 20.00 - 22.00
*Derby Hotel
Davos - Fluela 1-
2-3* Interactive Dinner Session
The Five Senses Experience
Our perception of reality is based on our five senses, creating a different reality for each of us.

What should we know about our five senses?
- 20.00 - 22.00
*Waldhotel Davos
- Restaurant* Interactive Dinner Session
Confidentiality or Transparency: The WikiLeaks Dilemma
How should an organization approach its dual need for transparency and confidentiality?

20.00 - 22.00 Interactive Dinner Session

Hotel Waldhuus - **The History of Commerce**

Dischma

There are moments in time that provide exactly the right environment for business to flourish.

What important historical lessons need to be relearned today to create the best business environment?

Thursday 27 January

09.00 - 10.00 BetaZone
 Congress Centre **Biology's Frontiers**
 - Schwarzhorn The first cell with a synthetic genome -- a "synthetic life form" -- was created last year.

J. Craig Venter will discuss the opportunities and risks that biological discoveries pose for the planet and humankind.

09.00 - 10.00 Interactive Session
 Congress Centre **We Are What We Eat**
 - Studio The ever-increasing interest in cooking shows and celebrity chefs reaffirms the impact of food on popular culture worldwide.

What can we learn about ourselves from kitchens around the world?

09.00 - 10.00 Interactive Session
 Congress Centre **Globalization 3.0**
 - Aspen 1 How are cross-border growth patterns changing after the Great Recession?

The following dimensions will be addressed:

- The evolution of global value chains
- Impact on regional integration
- Shifting consumption patterns and investment flows

Simultaneous interpretation in English and Mandarin Chinese

This session is linked to initiatives and communities of the Forum. Margareta Drzeniek Hanouz is available to brief participants.

09.00 - 10.00 Interactive Session
 Congress Centre **Managing a "Balance Sheet" Recovery**
 - Forum As the strain on government balance sheets grows, how can future fiscal crises be averted?

The following dimensions will be addressed:

- Impact of fiscal adjustment policies on future growth
- Public and private sector responsibilities
- Sovereign bond market expectations
- International coordination to address spillover effects

This session is linked to the Risk Response Network of the Forum. Max von Bismarck is available to brief participants.

09.00 - 10.00 Interactive Session

Congress Centre **Russia's Next Steps to Modernization**
- *Sanada 1+ 2* With its national goal to become a knowledge-based economy and society in the next decade, what next steps are required for Russia's modernization?

The following dimensions will be addressed:

- The mindset for effective change
- Building confidence in business and government
- The foreign investment climate

This session is co-organized with the St Petersburg International Economic Forum (SPIEF).

Simultaneous interpretation in English and Russian

This session is open to the reporting press.

09.00 - 10.00 Interactive Session
Congress Centre **The Art of Visual Storytelling**
- *Jakobshorn* Capturing the attention of a younger digitized generation requires creating new narrative forms.

How can leaders connect with the anime and manga generation through animation and visual storytelling?

09.00 - 10.00 Interactive Session
Congress Centre **The Next Shock: Are We Better Prepared?**
- *Congress Hall* With lingering doubts over recent repairs to the financial system, how can industry and government leaders prepare for the next shock to the global economy?

The following dimensions will be addressed:

- Potential geopolitical shocks
- Vulnerability of emerging markets
- Social instability in industrialized economies
- Regulatory readiness worldwide

This session is open to the reporting press.

This session is linked to initiatives and communities of the Forum. Kevin Steinberg is available to brief participants.

09.00 - 10.00 Interactive Session

Congress Centre **Nurturing Africa's Natural Resources**
- *Seehorn* From the scarce to the bountiful, how should Africa's natural resources be governed to deliver inclusive growth and ensure their sustainability?

The following dimensions will be addressed:

- Agricultural land sales
- Mining resources
- Energy exploration
- Fishery depletion

09.00 - 10.15 IdeasLab
Congress Centre **IdeasLab with the London Business School: Breakthroughs in Business Strategy**
- *Flüela IdeasLab*

Expert presentations and in-depth group discussions will focus on:

Idea 1: Formations -- changing market structures and implications for business models

Idea 2: Bridges -- technology and innovation in delivery channels

Idea 3: Rivers -- financing innovation

Idea 4: People -- leading and managing in an interconnected world

09.00 - 10.15 IdeasLab
Congress Centre **IdeasLab with Swiss Federal Institutes of Technology: The Future of Mobility**
- *Sertig IdeasLab*

Expert presentations and in-depth group discussions will focus on:

Idea 1: Mobility in 2020 -- conquering technical and economic constraints

Idea 2: Optimizing public transportation

Idea 3: The car of the future -- alternatives to gasoline

Idea 4: New user interfaces and solutions for reduced mobility

09.00 - 10.15 Interactive Session
Congress Centre **The New Reality of Consumer Power**
- *Aspen 2* What are the opportunities -- and limitations -- of consumer empowerment?

The following dimensions will be addressed:

- Impact of increased market transparency
- Understanding of behavioural influencers
- Government regulation and consumer protection

This session is linked to initiatives and communities of the Forum. Helena Leurent is available to brief participants.

09.00 - 10.30 Workshop
Congress Centre **Six Global Challenges, One Solution: Women**
- Dischma How can educating and empowering girls and women radically impact six acute challenges facing the world?

This workshop will address the following dimensions:

- Education
- Health
- Unemployment
- Ageing populations
- Population growth
- Conflict resolution

This session is linked to initiatives and communities of the Forum. Saadia Zahidi is available to brief participants.

10.30 - 10.50 Plenary Session
Congress Centre **The Big Shift and the Imperative of 21st Century Globalism**
- Congress Hall

Simultaneous interpretation in all languages

This session is open to the reporting press.

10.30 - 11.30 BetaZone
Congress Centre **Secrets of the Sea**
- Schwarzhorn As the mysteries of the sea slowly surface, what are the realities of human impact on our oceans?

11.00 - 12.15 Plenary Session
Congress Centre **Vision for the G20**
- Congress Hall

Simultaneous interpretation in all languages

This session is open to the reporting press.

12.00 - 12.45 Exhibit
Congress Centre **Art Walk**
- Arts and Culture Lounge This guided tour will offer an introduction to contemporary Indian art, led by the curators of the art exhibition in the Congress Centre, and explore the social consciousness behind several additional artworks.

Please meet at the Arts and Culture Lounge on the Promenade level of the Congress Centre.

<p>12.20 - 12.30 Swiss Alpine High School (SAMD) - Auditorium</p>	<p>Interactive Session Introducing the Open Forum <i>Simultaneous interpretation in English and German.</i></p>
<p>12.30 - 14.00 Swiss Alpine High School (SAMD) - Auditorium</p>	<p>Interactive Session Euro Grounding? The euro should contribute to the stabilization of the EU national economies. However, in recent times, it has considerably lost value. Numerous euro-countries have been unable to keep to the criteria of stability and growth. High national debt brings them to the edge of insolvency. The European Monetary Union is endangered.</p> <p>What effect does the euro crisis have on Switzerland? How should Switzerland contribute to finding a solution to the crisis? In the long term, how can the euro and the EU survive? What effect does the crisis have worldwide? Is international financial stability once more facing a collapse?</p> <p><i>Simultaneous interpretation in English and German</i></p>
<p>12.30 - 14.00 Hotel Seehof - Palais Mitte</p>	<p>Interactive Lunch Session National Innovation: An Oxymoron? Despite widespread perceptions of the decline of the West, Europe, Japan and the US hold leadership positions in major innovation rankings.</p> <p>How are national innovation systems created and maintained?</p> <p>The following dimensions will be addressed:</p> <ul style="list-style-type: none"> - The role of science and technology development - The impact of education reform - Key elements of policy design
<p>12.30 - 14.00 Hotel Seehof - Stübli</p>	<p>Interactive Lunch Session HIV/AIDS: Lessons for the Future Thirty years after the discovery of the human immunodeficiency virus (HIV), what are the key lessons learned for public health and medicine for the next decade?</p> <p>The following dimensions will be addressed:</p> <ul style="list-style-type: none"> - Insights from the field - Lessons on pandemic prevention - Effective public-private partnerships - Management of economic and societal impacts
<p>12.30 - 14.00</p>	<p>Interactive Lunch Session</p>

*Hotel Cresta Sun
- Restaurant* **Rebuilding Global Governance**
How can the effectiveness and accountability of global governance institutions be improved?

The following dimensions will be addressed:

- Legitimacy and effectiveness of existing institutions
- Evolution of the G20 and other informal arrangements
- Emerging new norms in global governance

12.30 - 14.00 **Interactive Lunch Session**
*Hotel Victoria -
La Terrasse* **Asia's Fault Lines**
Although economic ties continue to deepen, what are the strategic interests and security threats that may trigger conflict?

The following dimensions will be addressed:

- Rising regional influence of China and India
- The future of the Korean Peninsula
- Unresolved territorial disputes
- Trade versus security interests

12.30 - 14.00 **Interactive Lunch Session**
*Hotel Flüela -
Flüela
Restaurant* **The Eurozone: Shifting from Survival to Revival**
How can another Eurozone crisis be averted?

The following dimensions will be addressed:

- Lessons from Greece and Ireland
- Alleviating immediate financial pressures
- Longer-term structural reforms
- Monetary, fiscal and social implications

12.30 - 14.00 **Interactive Lunch Session**
*Central
Sporthotel -
Bündnerstube* **Norms of the Net Generation Workforce**
In the digital era, how is the "net generation" workforce reshaping the future of business?

The following dimensions will be addressed:

- Education and skills development
- Workforce incentives and career expectations
- Management style and corporate culture
- Familiarity with technology

- 12.30 - 14.00
*Morosani
Schweizerhof -
Arvenstübli*
- Interactive Lunch Session
Development Lessons from High-growth Economies
What are the development lessons -- good and bad -- that slow-growth, industrialized economies can learn from faster-growing emerging markets?
- The following dimensions will be addressed:
- Enabling factors of high growth
 - The role of entrepreneurs
 - Hard and soft infrastructure
 - Alternative development models
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- 12.30 - 14.00
*Morosani
Posthotel -
Davoserstube*
- Interactive Lunch Session
Criminals without Borders
With criminal networks proliferating across borders, how can the threat of transnational crime be contained?
- The following dimensions will be addressed:
- Evolution of criminal networks
 - Impact of transnational crime
 - International coordination and crime prevention
-
- 12.30 - 14.00
*Hotel Victoria -
Victoria*
- Interactive Lunch Session
Scaling-up Big Ideas
How can social innovations be scaled up for wider effect and greater impact?
- The following dimensions will be addressed:
- Nature of social innovation
 - Challenges of scaling
 - Models of collaboration
-
- 12.30 - 14.00
*Hotel National -
Salon Mignon*
- Interactive Lunch Session
Towards Greater Integration of the Americas
How can a new sense of partnership unleash the full potential of the Western Hemisphere?
- The following dimensions will be addressed:
- Intra- and inter-regional collaboration
 - North-South integration
 - Global positioning of the continent
-
- 12.30 - 14.00
Interactive Lunch Session

*Hotel Meierhof -
Restaurant*

The Innovative Middle East

What innovations, if scaled or replicated, would enable the Middle East to achieve its geopolitical, economic and social aspirations for the future?

The following dimensions will be addressed:

- Water-food-energy nexus
- Education, employment and entrepreneurship
- Geopolitics and political reform

14.00 - 15.00
*Congress Centre
- Sanada 1+ 2*

TV Debate

Global Leadership: A New Era?

The growing prominence of the G20 has captured headlines globally, but the widely shared perception is that the world's problems are now more difficult to solve than ever before.

In partnership with the World Economic Forum, BBC hosts this live debate focusing on the future of global leadership.

As this is a televised debate, please arrive 15 minutes before the start of the session. The door will be closed 10 minutes before the scheduled time. This session is on the record, open to the reporting press and broadcast on television.

14.00 - 15.30
*Congress Centre
- Dischma*

Workshop

Mindful Leadership

How can mindfulness -- the sense of oneself and one's impact on others -- result in effective leadership?

This workshop will address the following dimensions:

- Origins of mindfulness
- Common causes of leadership failure
- Methods of mindful leadership

14.00 - 15.30
*Congress Centre
- Wisshorn*

WorkStudio

Mega-regions or Mega-problems?

With 40 mega-regions accounting for two-thirds of the world's economic activities, how can regional agglomeration be harnessed to accommodate growth, increase competitiveness, and effectively manage risks?

This WorkStudio will address the following dimensions:

- Environmental sustainability and resources
- Housing and infrastructure
- Population dynamics and health
- Economic development and technological innovation

14.15 - 15.00 BetaZone

- Congress Centre* **"Talk to Me"**
- Schwarzhorn An exhibit that explores the world of communication between people and things will open at New York's Museum of Modern Art in 2011.
- Curator Paola Antonelli leads a visual journey through the way objects, cities and systems talk to people in different ways.
- 14.30 - 15.30 Interactive Session
Congress Centre **The Politics of Slower Growth**
- Aspen 1 How are political norms changing in slow-growth democracies?
- The following dimensions will be addressed:
- State role in the economy
 - Social welfare and pension reform
 - Popular disillusionment and political backlash
 - Impact on long-term strategic priorities
- 14.30 - 15.30 Interactive Session
Congress Centre **Healing through Music**
- Jakobshorn "After silence, that which comes nearest to expressing the inexpressible is music."
-- Aldous Huxley
- How can music provide a healing power to soothe the mind as well as the soul?
- 14.30 - 15.30 Interactive Session
Congress Centre **Europe: Back to the Drawing Board?**
- Congress Hall How can Europe implement the structural reforms required to ensure its cohesion and competitiveness?
- The following dimensions will be addressed:
- Addressing sovereign debt
 - Employment and social security policies
 - Structural reform agenda (Europe 2020)
 - Improving the business environment
- This session is open to the reporting press.*
- 14.30 - 15.30 Interactive Session

Congress Centre
- Seehorn **How to Close the Gender Gap**
How are businesses and governments developing models to achieve gender parity?

The following dimensions will be addressed:

- Innovative approaches
- The Nordic experience
- Emerging market models
- Implementation challenges

This session is linked to initiatives and communities of the Forum. Saadia Zahidi is available to brief participants.

14.30 - 15.30 Interactive Session

Congress Centre
- Forum **The Unrecoverable Error: How to Respond**
How can businesses ensure that a severe economic, financial, social or environmental shock does not impact their social license to operate?

The following dimensions will be addressed:

- Financial market breakdowns
- Confidential data breaches
- Infrastructure failures

This session is linked to the Risk Response Network of the Forum. Kevin Steinberg is available to brief participants.

14.30 - 15.30 Interactive Session

Congress Centre
- Aspen 2 **The New Reality of Climate Change**
How can we build on the growing interest in national and stakeholder-driven solutions to make the needed progress on climate change mitigation and adaptation?

The following dimensions will be addressed:

- Role of business
- Low-carbon growth plans
- Coalitions of like-minded countries

This session is linked to initiatives and communities of the Forum. Dominic Waughray is available to brief participants.

14.30 - 15.45 IdeasLab

Congress Centre
- Flüela IdeasLab **IdeasLab with University of Oxford: Breakthroughs in Technology for Society**

Expert presentations and in-depth group discussions will focus on:

- Idea 1: Technology to overcome the biggest challenges
- Idea 2: Geo-engineering to slow climate change or compound the dangers
- Idea 3: Re-engineering nerve cells to remote-control behaviour
- Idea 4: Technologies to create a marketplace for biodiversity
- Idea 5: Novel vaccines to drive improvements in child health

- 14.30 - 15.45 Interactive Session
Shakespearean Leadership
 Congress Centre - Studio Shakespearean wisdom provides a unique perspective on effective approaches for motivation, persuasion and engagement.
- Join this active learning session for timeless insights into leadership.
- 15.30 - 16.15 BetaZone
Our Origins: Understanding the Universe
 Congress Centre - Schwarzhorn With less than 5% of the universe visible to us today, how are scientists trying to understand our origins and what the universe holds?
- A visual exploration of:
- Astrophysics
 - Quantum physics
- 16.00 - 17.00 Interactive Session
Combating Chronic Disease
 Congress Centre - Congress Hall With chronic disease causing nearly 60% of all deaths, how should the public and private sectors work together to combat diabetes, cancer, and heart and lung diseases?
- The following dimensions will be addressed:
- Impact of chronic disease globally
 - Creating political attention
 - Cross-industry collaboration
- This session is open to the reporting press.*
- 16.00 - 17.00 Interactive Session
The Reality of Terrorism
 Congress Centre - Forum Ten years after 9/11, how have terrorist methods and threats evolved?
- The following dimensions will be addressed:
- Risks and incubators of terrorism since 9/11
 - Countering terrorism's narrative
 - Risk response and resilience
- This session is linked to the Risk Response Network of the Forum. Elaine Dezenski is available to brief participants.*
- 16.00 - 17.00 Interactive Session

- Congress Centre**
- Jakobshorn **Yes Is More -- The Architecture of Inclusivism**
Architect Bjarke Ingels embraces an inclusive approach to incorporate ideas, overcome limitations and design buildings beyond expectations.
- How is architecture today focused on evolution, not revolution?
-
- 16.00 - 17.00 Interactive Session
Congress Centre
- Aspen 2 **The Future of Chinese Enterprise (Mandarin Chinese)**
Given China's tradition of state ownership, how will its largest companies compete domestically and expand internationally?
- The following dimensions will be addressed:
- Strategic industries
 - Investor relations
 - Corporate governance
 - Future economic reforms and "opening up"
- Simultaneous interpretation in English and Mandarin Chinese*
- This session is linked to initiatives and communities of the Forum. Li Zhang is available to brief participants.*
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- 16.00 - 17.00 Interactive Session
Congress Centre
- Seehorn **Leapfrogging to Low-carbon Growth**
How can emerging economies embark on a low-carbon growth path and become low-carbon role models?
- The following dimensions will be addressed:
- Meeting and reshaping consumer expectations
 - Changing industry behaviour
 - Financing national plans
- This session is linked to initiatives and communities of the Forum. Dominic Waughray is available to brief participants.*
-
- 16.00 - 17.00 Interactive Session
Congress Centre
- Studio **From Life without Limbs to Life without Limits**
A true example of the power of the human spirit, Nick Vujicic has overcome a seemingly insurmountable disability.
- How can we gain inspiration from his experience to face the challenges that come our way, and live our lives without limits?
- This session is linked to initiatives and communities of the Forum. Saadia Zahidi is available to brief participants.*
-
- 16.00 - 17.15 Interactive Session

Congress Centre **Redesigning the International Monetary System: A Davos Debate**
- *Aspen 1* How should the international monetary system evolve to improve macroeconomic coordination?

The following dimensions will be addressed:

- Lessons from previous crises
- Options for international monetary system reform
- Enhanced G20 coordination
- Possible scenarios

Simultaneous interpretation in English, Russian and Mandarin Chinese

This session is linked to initiatives and communities of the Forum. Giancarlo Bruno is available to brief participants.

16.00 - 17.30 WorkStudio

Congress Centre **Taking Part in Community Transformation**
- *Wisshorn* "We are not transformed because we have understanding of our situation; rather, we are transformed by participating in the process of transformation."
-- Augusto Boal

How can leaders promote change among the people with whom, and often on whose behalf, they interact?

This theatre-based session will address the following:

- Developing critical awareness
- Removing obstacles to action
- Transforming dependency into autonomy

16.00 - 17.30 Workshop

Congress Centre **Accounting for New Realities: Redesigning Corporate Reporting**
- *Dischma* With growing interest in the environmental, social and ethical risks associated with global business, how should corporate reporting be redesigned to integrate critical information on these risks under a common framework?

This workshop will address the following dimensions:

- Shortcomings of existing accounting standards
- Critical new non-financial aspects of performance
- Ensuring a balanced playing field

This session is linked to initiatives and communities of the Forum. Richard Samans is available to brief participants.

16.45 - 17.30 BetaZone

- Congress Centre* **Leadership under Pressure**
- *Schwarzhorn* In January 2009, a jet carrying 155 passengers and crew made an emergency landing into the freezing waters of the Hudson River near Manhattan -- all survived the experience.
- The airplane's pilot, Captain Chesley Sullenberger, shares his insights into the factors that made the difference between triumph and tragedy on that fateful flight.
- 17.30 - 18.15 Plenary Session
Congress Centre **China's Impact on Global Trade and Growth**
- *Congress Hall* The year 2011 marks a decade since China joined the World Trade Organization.
- How will Chinese economic growth continue to influence global trading patterns?
- The following dimensions will be addressed:
- China's export growth model
 - The future of multilateral trade
- Simultaneous interpretation in all languages*
- This session is open to the reporting press.*
- 17.30 - 18.30 TV Debate
Congress Centre **The Road to Durban: Building on the Cancún Agreements**
- *Sanada 1+ 2* With the international process regaining momentum from Cancún, what are the next steps to ensure a more robust accord at the climate conference in Durban, South Africa, in 2011?
- The following dimensions will be addressed:
- Lessons learned from Copenhagen
 - The foundation built in Cancún
 - The strategy for Durban
- In partnership with the World Economic Forum, Associated Press hosts this live debate focusing on the course for climate change.
- As this is a televised debate, please arrive 15 minutes before the start of the session. The door will be closed at the scheduled time. This session is on the record, open to the reporting press and broadcast on television.*
- 18.15 - 19.15 Plenary Session
Congress Centre **A Conversation with William J. Clinton**
- *Congress Hall* *Simultaneous interpretation in all languages*
- This session is open to the reporting press.*
- 19.00 - 20.30 Interactive Session

Swiss Alpine
High School
(SAMD) -
Auditorium

Has the West Failed in Afghanistan?

In Afghanistan, the troops of the international community of the International Security Assistance Force (ISAF) states are more and more on the defensive. The Taliban is gradually gaining terrain. Tribal culture, corruption and cultivation of opium hinder the building of democracy.

Has the West failed in its required reconstruction in Afghanistan? Do drug cultivation, corruption and failing democratic structures make Afghanistan ungovernable? What responsibility does the West carry? What are the consequences for Afghanistan and the West?

Simultaneous interpretation in English and German.

19.15 - 20.00
Congress Centre
- Congress Hall
Lobby

Reception

Summer Davos in Dalian Reception

Xia Deren, Party Secretary, Dalian CPC Municipal Committee, People's Republic of China, invites participants and their spouses to a reception to celebrate Dalian hosting the Summer Davos in 2011. The reception will feature live music and a selection of traditional Chinese hors d'oeuvres.

19.30 - 22.00
Congress Centre
- Parsenn/Pischa

WorkSpace

Asset Allocation Heatmap: Betting on Global Risks

Successful investing requires understanding and capturing the opportunities created by risk.

How can investors create portfolios that focus on key global risks?

This interactive WorkSpace will explore trends and investment decisions associated with:

- Resource scarcity
- Supply chain disruptions
- Exchange rate volatility/currency stability
- Cybersecurity

20.00 - 22.00
Derby Hotel
Davos -
Lärchensaal

Interactive Dinner Session

The Rise and Decline of Languages

More than 7,000 languages are spoken around the globe, yet every two weeks one vanishes forever.

How do the rise and decline of languages affect memories of the past and shape the future?

20.00 - 22.00

Interactive Dinner Session

*Hotel Kongress -
Restaurant* **Women of Will: Shakespeare's Wonderful and Witty Women**
Shakespeare was ahead of his time in portraying forceful, brilliant and ambitious women.

How do his plays reinforce the importance of bringing new and diverse perspectives into decision-making?

20.00 - 22.00 Interactive Dinner Session

*Hotel Victoria -
Victoria* **Exploring the Extremes**
The worlds above the clouds and out at sea continue to fascinate explorers, engineers and scientists.

What draws us to these extreme environments, and what are the experiences of those who dare to go there?

20.00 - 22.00 Interactive Dinner Session

*Hotel Sunstar
Park -
Jacobshorn* **From Vision to Action: Africa's Next Chapter**
Over the past decade, Africa's GDP growth topped the global average, lifting over 100 million people out of extreme poverty.

What steps are leaders taking to ensure that inclusive growth continues to be at the heart of the continent's development agenda?

20.00 - 22.00 Interactive Dinner Session

*Hotel Seehof -
Ferdmann* **An Economic Narrative for the 21st Century**
The 20th century saw the rise and fall of Communism, while the beginning of the 21st century has already introduced a major crisis in market capitalism.

What should be the economic narrative for the 21st century?

20.00 - 22.00 Interactive Dinner Session

*Hotel National -
Salon Mignon* **Role Models for the 21st Century**
It is a common lament that the current generation does not have role models to inspire it.

Who are the leaders from the past that are role models for the future?

20.00 - 22.00 Interactive Dinner Session

*Hotel National -
Living Room* **Educating Tomorrow's Leaders**
The financial crisis revealed shortcomings in the curricula of institutions tasked with developing leaders.

How should institutions change their curricula to better prepare tomorrow's leaders?

20.00 - 22.00 Interactive Dinner Session
Derby Hotel **Laying the Foundation for a Latin American Decade**
Davos - One measure of real progress in Latin America is that 40 million people have
Thomasmannsaa been moved out of poverty.

|

What strategic challenges should the continent focus on to continue its progress and increase its impact as a global player?

20.00 - 22.00 Interactive Dinner Session
Derby Hotel **Getting Things Done: Macro and Micro Strategies**
Davos - Dischma Information technology allows a million people to collaborate in real time, while research in behavioural economics reveals why one person may join the million and why another will not.

How do we achieve results at both ends of the human scale?

Friday 28 January

09.00 - 09.45 BetaZone
Congress Centre **Lessons in Risk-taking**
 - Schwarzhorn Imagine climbing the highest peak on each continent and skiing to the North and South Poles.

Alison Levine, one of the elite explorers to have successfully risen to this challenge, will share experiences in risk-taking that apply in the board room and on Mount Everest.

09.00 - 10.00 Interactive Session
Congress Centre **Modernity: A Nordic Interpretation**
 - Jakobshorn Nordic art and design is often viewed as the cutting edge of modernity.

Poul Erik Tøjner, Director of the Louisiana Museum of Modern Art in Denmark, will explore Nordic interpretations of modernity in art and design.

09.00 - 10.00 Interactive Session
Congress Centre **The Science We Need**
 - Studio Every generation has its defining scientific challenges, such as preventing polio or landing on the moon.

What are the inspiring scientific challenges of the 21st century?

This session is linked to initiatives and communities of the Forum. Olivier Schwab is available to brief participants.

09.00 - 10.00 Interactive Session
Congress Centre **Handling Hyper-connectivity**
 - Forum How should governments and businesses operate in a hyper-connected world?

The following dimensions will be addressed:

- Emerging risks
- Societal impact
- Managing hyper-connectivity
- Effect on business and government relations

This session is linked to the Risk Response Network of the Forum.

09.00 - 10.00 Interactive Session

Congress Centre **Redeploying Development Finance**
- *Aspen 2* In the absence of private lending, national and regional development banks played a key role during the financial crisis.

How can they now strengthen the international financial architecture?

The following dimensions will be addressed:

- Lessons from the financial crisis
- Mandate of development banks
- New development paradigms

This session is linked to initiatives and communities of the Forum. James Bilodeau is available to brief participants.

09.00 - 10.00 Interactive Session
Congress Centre **The Future of Investing**
- *Seehorn* How will investors deploy capital in the post-crisis world?

The following dimensions will be addressed:

- Changing mindsets and new strategies
- Asset classes and allocation
- Regional diversification

This session is linked to initiatives and communities of the Forum. Max von Bismarck is available to brief participants.

09.00 - 10.00 Interactive Session
Congress Centre **Rebalancing the Global Economy**
- *Aspen 1* How should macroeconomic imbalances be managed at a global level?

The following dimensions will be addressed:

- Limitations of the current system
- Lessons from past crises
- Strategies for policy coordination
- Future role of the G20

09.00 - 10.15 Interactive Session
Congress Centre **Redefining Sustainable Development**
- *Congress Hall* How can sustainable development become a driver of inclusive growth?

The following dimensions will be addressed:

- New growth paradigms
- Systemic approaches
- The role of business

This session is open to the reporting press.

09.00 - 10.15 IdeasLab
Congress Centre **IdeasLab on Haiti: Building Back Better**
- Flüela IdeasLab Expert presentations and in-depth group discussions with Social Entrepreneurs, Technology Pioneers and civil society leaders will focus on how to:

Idea 1: Support SMEs and provide micro-insurance to protect the poorest Haitians

Idea 2: Meet the essential need for pathogen-free water

Idea 3: Move from temporary shelter into permanent housing

Idea 4: Employ mobile banking as a tool for financial inclusion

Idea 5: Jumpstart the Haitian economy through social business

This session is linked to initiatives and communities of the Forum. Katherine Milligan is available to brief participants.

09.00 - 10.15 IdeasLab
Congress Centre **IdeasLab with the University of Pennsylvania: Ethical Norms in a New Reality**
- Sertig IdeasLab Expert presentations and in-depth group discussions will focus on the impact of evolving ethics of:

Idea 1: Business

Idea 2: Law

Idea 3: Medicine

Idea 4: Neuroscience

09.00 - 10.30 WorkStudio
Congress Centre **The Leadership Voice**
- Wisshorn As the human voice has a range of three to four octaves, how can leaders use this range to enhance their communication with the necessary openness, authenticity, clarity and authority?

This WorkStudio will address the following dimensions:

- Breathing and relaxation

- Vocal strength and resonance

- Personal presence

09.00 - 10.30 Workshop

Congress Centre **Diplomacy in the Digital Age**
- Dischma With Facebook, Twitter and WikiLeaks reshaping international relations, what are the new norms of modern diplomacy?

This workshop will address the following dimensions:

- Influence of social media
- Challenge of digital misinformation
- Real-time diplomacy

10.15 - 11.15 BetaZone
Congress Centre **The Creative Workplace**
- Schwarzhorn How can organizations redesign their work environments to stimulate ideas, foster innovation and harness the creative potential of their workforce?

A visual exploration of:

- A star chef's kitchen
- An innovation and design firm
- An online collaboration platform

10.30 - 11.00 Plenary Session
Congress Centre **Special Address**
- Congress Hall *Simultaneous interpretation in all languages*
This session is open to the reporting press.

10.30 - 11.15 Interactive Session
Congress Centre **Emotional Synchronicity**
- Jakobshorn "They always say time changes things, but you actually have to change them yourself."
-- Andy Warhol

Artist Olafur Eliasson shares his thoughts on how art touches people's emotions and can provoke change.

11.00 - 12.00 Interactive Session

Congress Centre **Brazil Outlook**
- *Sanada 1+2* With a new government in place, what are the country's domestic and international priorities in 2011?

The following dimensions will be addressed:

- Policy continuity versus new realities
- Macroeconomic challenges
- Foreign policy agenda

This session is opened to the reporting press.

11.00 - 12.00 Plenary Session
Congress Centre **Priorities for the US Economy**
- *Congress Hall* What are domestic and global policy priorities for the US in 2011?

Simultaneous interpretation in all languages

This session is open to the reporting press.

12.00 - 12.45 Exhibit
Congress Centre **Art Walk**
- *Arts and Culture Lounge* This guided tour will offer an introduction to contemporary Indian art, led by the curators of the art exhibition in the Congress Centre, and explore the social consciousness behind several additional artworks.

Please meet at the Arts and Culture Lounge on the Promenade level of the Congress Centre.

12.30 - 14.00 Interactive Session
Swiss Alpine High School (SAMD) - Auditorium **Can We Fight Corruption?**
In many countries, nothing moves without bribery or corruption. International organizations, governments and companies condemn corruption; however, it spreads.

What strategy is effective against corruption? How can companies avoid corruption without having to accept losses? What effect does corruption have on the economy? Is corruption influenced by our society and culture?

Simultaneous interpretation in English and German

12.30 - 14.00 Interactive Lunch Session

*Hotel Meierhof -
Restaurant*

Price Volatility: The Commodity Challenge

Given the global market for commodities, how can extreme price volatility be mitigated to ensure a stable economic recovery?

The following dimensions will be addressed:

- Changing role of derivative markets
- Challenge of natural resource security
- The G20 agenda

12.30 - 14.00

Interactive Lunch Session

*Hotel Waldhuus -
Jakobshorn*

Responsible Investing

With studies showing that responsible investing provides superior risk-adjusted returns, how can it become the norm rather than a niche?

The following dimensions will be addressed:

- Post-crisis principles of investing
- Rethinking return criteria
- Real economy perspectives

12.30 - 14.00

Interactive Lunch Session

*Hotel Belvédère -
Spina*

Managing the Oceans' Potential

How can the economic potential of oceans be fulfilled in a sustainable manner?

The following dimensions will be addressed:

- Measures for better management
- National responsibility and international cooperation
- Role of business

12.30 - 14.00

Interactive Lunch Session

*Hotel National -
Salon Mignon*

Financial Inclusion: Beyond Microfinance

How do we establish new and scalable ways of providing key financial services to the underserved?

The following dimensions will be addressed:

- The recent controversy over microfinance
- The challenge of scaling new models and services
- Consumer protection and government regulation

12.30 - 14.00

Interactive Lunch Session

*Morosani
Posthotel -
Davoserstube*

The Cancer Epidemic

What are the underlying causes of the cancer epidemic and how can they be addressed?

The following dimensions will be addressed:

- Latest research and new treatments
- Prevention through lifestyle and education
- Access to medical care

12.30 - 14.00
*Derby Hotel
Davos -
Lärchensaal*

Interactive Lunch Session

The Rail Renaissance

With increasing investment in high-speed and freight rail projects, how will a "rail renaissance" reshape economic development in industrialized and developing countries?

The following dimensions will be addressed:

- Infrastructure and technology challenges
- Impact on regional development and economic integration
- National and regional opportunities

12.30 - 14.00
*Hotel National -
Living Room*

Interactive Lunch Session

India-China: Great Friends or Great Rivals?

What are the major strategic issues between India and China?

The following dimensions will be addressed:

- Historical political relationship
- Evolution of trade and investment ties
- Spheres of cooperation and competition

12.30 - 14.00
*Derby Hotel
Davos - Dischma*

Interactive Lunch Session

Delivering Bio-driven Development

How can bio-based technologies change the future of development?

The following dimensions will be addressed:

- The economics of rural-urban life
- Adapting to climate change
- The role of business and government

12.30 - 14.00 Interactive Lunch Session

*Hotel Seehof -
Palais Winga*

Young People versus Old Models

How are the values and behaviours of a younger generation reshaping consumption patterns and business models?

The following dimensions will be addressed:

- Changing values and incentives
- Influence of social media
- Shifting consumption norms

12.30 - 14.00

Interactive Lunch Session

*Hotel Cresta Sun -
Restaurant*

Managing Global Capital Flows

How can emerging markets guard against excessive capital flows?

The following dimensions will be addressed:

- The impact of US and Chinese policies
- Rethinking capital controls
- The role of the G20

12.30 - 14.00

Interactive Lunch Session

*Hotel Belvédère -
Rotary*

Enabling the Globalization of Talent

As demographic and migration-related challenges become acute, how should government and business collaborate on the issue of talent mobility?

The following dimensions will be addressed:

- Labour market challenges globally
- National and regional policy responses
- Public-private sector solutions

12.30 - 14.00

Interactive Lunch Session

*Hotel Seehof -
Ferdmann*

The Economics of Cloud Computing

How can cloud computing enhance economic growth and social inclusion globally?

The following dimensions will be addressed:

- Applications in health, finance and education
- Enabling policies and regulations
- Data security concerns

12.30 - 14.00

Interactive Lunch Session

Central
Sporthotel -
Bündnerstube

From Development to Business Case -- Africa's Frontier Markets

As the African continent enters a new wave of growth, what sectors and markets pose the greatest opportunities for regional and multinational enterprises?

The following dimensions will be addressed:

- Management of its natural wealth
- Catering to a rising middle class
- Mitigating business risks and seizing opportunities

14.00 - 15.00
Congress Centre
- Sanada 1+ 2

TV Debate

WHAT IF: competitive devaluation becomes the global norm?

From the fate of the Eurozone to the future of US-China relations, there is concern that currency devaluations will radically alter the status quo.

In partnership with the World Economic Forum, Bloomberg Television hosts this debate on the effect of currency wars erupting around the world.

As this is a televised debate, please arrive 15 minutes before the start of the session. The door will be closed at the scheduled time. This session is on the record, open to the reporting press and broadcast on television.

14.00 - 15.30
Congress Centre
- Dischma

Workshop

Managing across Cultures

How has the art and science of managing across cultures changed as a result of the rise of emerging markets?

This workshop will address the following dimensions:

- Regional perspectives
- Internal and external cultural differences
- Real-world dilemmas

14.15 - 15.00
Congress Centre
- Schwarzhorn

BetaZone

Cyber Illusion

An illusion involves a distortion of our senses and can be optical, tactile or auditory in nature.

Learn from a cyber illusionist how the art of illusion has advanced in the digital age.

14.30 - 15.30
Congress Centre
- Studio

Interactive Session

Architecture for Quality of Life

Architecture has the power to positively influence the quality of life for urban dwellers.

What are the architectural elements that make a building not just liveable, but life-enhancing?

- 14.30 - 15.30 Interactive Session
Art and the Natural World
Congress Centre - Jakobshorn "Keep your love of nature, for that is the true way to understand art more and more."
 -- Vincent van Gogh
- How can artists inspire others to cherish and respect the natural world?
- 14.30 - 15.30 Interactive Session
Genuine Green Growth: Development through Agriculture
Congress Centre - Seehorn How can the agricultural sector drive inclusive growth in developing countries?
- The following dimensions will be addressed:
- Investment in agriculture-based economies
 - Public-private partnerships to drive growth
 - The G20 commitment to agricultural development
- This session is linked to initiatives and communities of the Forum. Lisa Dreier is available to brief participants.*
- 14.30 - 15.30 Interactive Session
Mapping the Credit Landscape
Congress Centre - Forum Which sectors and geographies show signs of emerging credit risks?
- The following dimensions will be addressed:
- Areas of over- and under-allocation of credit
 - Flows to and from emerging economies
 - Impact of recent financial reforms worldwide
- This session is linked to the Risk Response Network of the Forum. Kevin Steinberg is available to brief participants.*
- 14.30 - 15.30 Interactive Session
A Social Contract for the 21st Century
Congress Centre - Congress Hall How should the social contract -- the rights and responsibilities of states, organizations and citizens towards one another -- be revised in the wake of the Great Recession?
- The following dimensions will be addressed:
- Rising anxiety in post-industrialized economies
 - Changing expectations in emerging economies
 - The stakeholder approach as the new norm
 - Impact on multinational corporations
- This session is open to the reporting press.*

14.30 - 15.30 Interactive Session
Congress Centre **Confronting New Realities: The Nordic Experience**
- Aspen 2 What are the underlying principles and policies behind the economic success and social innovation that are hallmarks of Nordic countries?

The following dimensions will be addressed:

- Public-private collaboration
- Fiscal reform
- Gender and migration policies
- Employment and social protection

This session is linked to initiatives and communities of the Forum. Stephen Kinnock is available to brief participants.

14.30 - 15.30 Interactive Session
Congress Centre **Europe's Energy Future**
- Aspen 1 How can Europe ensure its energy security while maintaining a sustainable and competitive supply?

The following dimensions will be addressed:

- Projected energy needs
- Impact of energy efficiency and low-carbon needs
- Strategic pipelines and other alternatives
- Geopolitical and country risks

This session is linked to initiatives and communities of the Forum. Roberto Bocca is available to brief participants.

14.30 - 15.45 IdeasLab
Congress Centre **IdeasLab with the Social Entrepreneurs**
- Flüela IdeasLab Expert presentations and in-depth group discussions will focus on:

- Idea 1: Expanding financial literacy to 100 million by 2015
- Idea 2: Creating partnerships to double access to health services to 20 million by 2014
- Idea 3: Designing a successful social media platform launch strategy
- Idea 4: Promoting handicrafts in a crowded marketplace
- Idea 5: Hosting "edutainment" festivals for the poor

This session is linked to initiatives and communities of the Forum. Mirjam Schöning is available to brief participants.

15.30 - 16.15 BetaZone

- Congress Centre*
- Schwarzhorn **Smart Mobility: The Future Today**
How is the integration of information, telecommunication and transportation technology changing the future of mobility?
- A visual exploration of:
- Technological innovation
 - New business models
 - National development strategies
- This session is linked to initiatives and communities of the Forum. John Moavenzadeh is available to brief participants.*
-
- 16.00 - 17.00 Interactive Session
Congress Centre
- Congress Hall **Raising Healthy Children**
How can disease and mortality rates among children in developing countries be radically decreased?
- The following dimensions will be addressed:
- Access to medicines and vaccinations
 - Maternal health and nutrition
 - Social and cultural factors
- This session is open to the reporting press.*
-
- 16.00 - 17.00 Interactive Session
Congress Centre
- Jakobshorn **Conducting an Orchestra: A Guide to Team Management**
Orchestral conductor Itay Talgam will explore how great conducting leads not only to beautiful music, but also to inspiring leadership.
-
- 16.00 - 17.00 Interactive Session
Congress Centre
- Forum **Managing "Fat Tails"**
How should governments and businesses manage "fat tails" -- the unusually high likelihood of catastrophic events?
- The following dimensions will be addressed:
- Risk monitoring and assessment
 - Risk mitigation and control
 - Unconventional wisdom in response to fat tails
- This session is linked to the Risk Response Network of the Forum. Jonathan Quigley is available to brief participants.*
-
- 16.00 - 17.00 Interactive Session

Congress Centre **From Lean to Frugal Infrastructure**
- *Seehorn* How can major infrastructure needs be met in the face of fiscal austerity?

The following dimensions will be addressed:

- Elements of lean infrastructure
- The economics of infrastructure financing
- Innovations in engineering and construction

This session is linked to initiatives and communities of the Forum. Arun Eapen is available to brief participants.

16.00 - 17.00 Interactive Session
Congress Centre **Redefining Work**
- *Aspen 1* How should the transition from an industrialized to a post-industrialized workforce be implemented?

The following dimensions will be addressed:

- Globalizing industries and consolidating workforces
- Productivity gains versus job creation
- Future employment niches and career paths

This session is linked to initiatives and communities of the Forum. Piers Cumberlege is available to brief participants.

16.00 - 17.00 Interactive Session
Congress Centre **The New Mobile Reality**
- *Aspen 2* How will a new mobile experience transform industries and consumer behaviour?

The following dimensions will be addressed:

- Impact of "killer" mobile applications
- Future evolution of mobile devices
- Access, security and scale
- Mobile solutions to global issues

This session is linked to initiatives and communities of the Forum. Alan Marcus is available to brief participants.

16.00 - 17.00 Interactive Session
Congress Centre **Media's Role in Shaping Norms**
- *Studio* How are norms shaped in an era of digitalization and globalization?

The following dimensions will be addressed:

- Norms driven by digitalization and globalization
- Interplay between international and local values
- Impact on public opinion and government decision-making

This session is linked to initiatives and communities of the Forum. Diana El-Azar is available to brief participants.

- 16.00 - 17.00 TV Debate
Congress Centre **WHAT IF: Iran develops a nuclear weapon?**
- Sanada 1+ 2 The assumption remains that an international solution will be found to manage Iran's nuclear programme.
- But what if the unthinkable becomes the inevitable and how would the Arab world adapt to this new reality?
- Simultaneous interpretation in English and Arabic*
- As this is a televised debate, please arrive 15 minutes before the start of the session. The door will be closed at the scheduled time. This session is on the record, open to the reporting press and broadcast on television.*
- 16.00 - 17.30 Workshop
Congress Centre **Rewiring the Responsible Enterprise**
- Dischma How can companies evaluate and integrate the growing roster of frameworks on corporate social responsibility and human rights?
- This workshop will address the following dimensions:
- Shared norms and new frameworks
 - Strategies for implementing change
- This session is linked to initiatives and communities of the Forum. Saadia Zahidi is available to brief participants.*
- 16.15 - 17.30 IdeasLab
Congress Centre **IdeasLab with the Young Global Leaders: Shared Values for Empowering Change**
- Sertig IdeasLab Expert presentations and in-depth group discussions will focus on:
- Idea 1: Enabling digital inclusion
 - Idea 2: Promoting transparency in government, business and civil society
 - Idea 3: Applying augmented reality
 - Idea 4: Building confidence and changing attitudes through entrepreneurship
 - Idea 5: Promoting dignity-based leadership
- This session is linked to initiatives and communities of the Forum. David Aikman available to brief participants.*
- 16.45 - 17.30 BetaZone
Congress Centre **Visionary Art**
- Schwarzhorn Sometimes, when nature closes a door, technology can open a window.
- Computer programmer Zachary Lieberman shares insight into technology that enables disabled artists to create art with their eyes instead of their hands.

- 17.00 - 17.15 Interactive Session
Polio: Eradicating an Old Reality Once and for All
A special message from the Government of the United Kingdom and the Bill & Melinda Gates Foundation on ridding the scourge of polio completely from the world
- Polio cases have been reduced by 99% globally, but there are still over 1,000 known cases in developing countries that are crippling children.
- This session is open to the report press.*
-
- 17.30 - 18.00 Plenary Session
Addressing Global and European Challenges
Simultaneous interpretation in all languages
- This session is open to the reporting press.*
-
- 18.00 - 19.00 Plenary Session
The Future of Enterprise
 Although capitalism is unparalleled at meeting human needs, companies are increasingly perceived to be prospering at the expense of the broader community.
- How should the modern enterprise be reshaped to create shared value that enhances its competitiveness while advancing the economic and social conditions in the communities in which it operates?
- Simultaneous interpretation in all languages*
- This session is open to the reporting press.*
-
- 18.15 - 19.00 Interactive Session
Revitalizing Global Trade
 How can we deliver a successful conclusion to the Doha Development Round of global trade negotiations in 2011?
- Simultaneous interpretation in English and German*
- This session is open to the reporting press.*
-
- 19.00 - 20.30 Interactive Session

Swiss Alpine
High School
(SAMD) -
Auditorium

Does Faith Need Religious Institution?

The interest of people in existential questions and ethical orientation is unchanging. But the connection to institutions, even to churches, is decreasing. Young people are especially turning to religious beliefs that lie outside traditional structures.

How can religious institutions meet the longing for meaning and ethical orientation? What social and socio-political responsibilities do religious institutions have? How do they convert faith? Does faith need collective expression?

Simultaneous interpretation in English and German.

20.00 - 22.00
Central
Sporthotel -
Säumerstube

Interactive Dinner Session

Cultural Leaders Dinner

Arts and culture are vital catalysts for improving the state of the world.

Dine with the Cultural Leaders in Davos to discuss how arts and culture are shaping the world in which we live.

20.00 - 22.00
Derby Hotel
Davos - Fluela 1-
2-3

Interactive Dinner Session

Neuro-ethics: A Marriage between Morals and Matter

Neuroscience has shown that moral judgement can be altered by stimulating a part of the brain.

What is the link between neuroscience and ethics with regard to moral judgement?

20.00 - 22.00
Waldhotel Davos
- Restaurant

Interactive Dinner Session

What the Future Holds

What does the future hold from the perspective of culture, science and technology?

20.00 - 22.00
Derby Hotel
Davos -
Lärchensaal

Interactive Dinner Session

The Merits of Failure

"My great concern is not whether you have failed, but whether you are content with your failure."
-- Abraham Lincoln

What lessons from historical failures can be applied today?

20.00 - 22.00

Interactive Dinner Session

<i>Hotel National - Living Room</i>	<p>The Art of Negotiation The most serious negotiations involve matters of life and death.</p> <p>What lessons can be learned from experienced negotiators?</p>
20.00 - 22.00 <i>Hotel Seehof - Seehorn</i>	<p>Interactive Dinner Session</p> <p>Web Science The Web is no longer just a medium of communication -- it is itself a subject of scientific research.</p> <p>How is the Web being studied and what does it reveal?</p>
20.00 - 22.00 <i>Hotel Flüela - Halle/Bar</i>	<p>Interactive Dinner Session</p> <p>The New Realities of Modern China What does the world really need to know about modern China?</p>
20.00 - 22.00 <i>Hotel Flüela - Refuge</i>	<p>Interactive Dinner Session</p> <p>The Micro-trends that Matter Phenomena such as Internet marriages, working retirees, extreme commuters and stay-at-home workers are now considered micro-trends.</p> <p>What are the micro-trends that will matter most in the near future?</p>
20.00 - 22.00 <i>Central Sporthotel - Vetschstube</i>	<p>Interactive Dinner Session</p> <p>The Pursuit of Happiness There is a surge in efforts to find new ways of measuring happiness among individuals, communities and even entire nations.</p> <p>How is happiness being studied and how will it impact economic, political and societal norms?</p>
20.00 - 22.00 <i>Hotel Sunstar Park - Parsenn 1- 2-3</i>	<p>Interactive Dinner Session</p> <p>WHAT IF: another mega-bank fails? The majority assumes that the financial industry and its regulator are now much better prepared to deal with a future banking crisis.</p> <p>However, what if the assumption proves wrong? How would such a crisis be managed the second time around?</p>

20.00 - 22.00 Interactive Dinner Session

Hotel Kongress - **The Art of the Interview**

Restaurant

Some of the greatest historical moments in modern times have been the result of a media interview.

What were the most challenging and memorable interviews of the last decade?

Saturday 29 January

09.00 - 09.45 BetaZone
 Congress Centre **Creating a Digital Nervous System**
 - Schwarzhorn With over 30 billion networked devices in use, how are mobile and sensory technologies changing?

A visual experience across the following dimensions:

- Artificial intelligence and data management
- Infrastructure and supply chain resilience
- Efficient resource management

09.00 - 10.00 Interactive Session
 Congress Centre **Managing the Basics: Water, Food and Energy**
 - Aspen 2 How should the related challenges of water, food and energy security be addressed to create holistic solutions?

The following dimensions will be addressed:

- Water management
- Agricultural reform
- Urban and industry use

This session is linked to initiatives and communities of the Forum. Randall Krantz is available to brief participants.

09.00 - 10.00 Interactive Session
 Congress Centre **The Entrepreneurship Imperative**
 - Seehorn How can entrepreneurship education drive inclusive growth and job creation?

The following dimensions will be addressed:

- Entrepreneurship as a prerequisite for inclusive growth
- Effective education programmes on entrepreneurship
- Role of business schools in developing entrepreneurs versus managers

This session is linked to initiatives and communities of the Forum. Max von Bismarck is available to brief participants.

09.00 - 10.00 Interactive Session
 Congress Centre **Redesigning the Board**
 - Aspen 1 How are the regulatory reforms around the world reshaping the role and expertise of corporate boards?

The following dimensions will be addressed:

- New realities of board leadership
- Competencies needed for multinational corporations
- The role of the board in risk management
- Impact of private equity on corporate governance

- 09.00 - 10.00 Interactive Session
Congress Centre **Industries under Cybersiege: Time for Action**
- Forum As industries suffer from rampant cybercrimes and data breaches, how can business effectively act against cyberattacks?
- The following dimensions will be addressed:
- Emerging enterprise-level risks
 - Innovative industry response mechanisms
 - Investing in resiliency at the enterprise level
- This session is linked to the Risk Response Network of the Forum. Joanna Gordon is available to brief participants.*
-
- 09.00 - 10.00 Interactive Session
Congress Centre **American Leadership: A Bipartisan Perspective**
- Studio With a Republican-led Congress and a Democratic-led White House, what global issues will benefit from bipartisan support and American leadership?
- The following dimensions will be addressed:
- Impact of fiscal austerity on foreign affairs
 - Bipartisan international economic priorities
 - Bipartisan international security priorities
-
- 09.00 - 10.00 Interactive Session
Congress Centre **The New Reality of Growing Up**
- Jakobshorn How are children growing up in today's new reality?
- The following dimensions will be addressed:
- Learning and communicating
 - Skills and capabilities
 - Participation and global citizenship
 - Technology and connectivity
-
- 09.00 - 10.00 Interactive Session
Congress Centre **Creating Shared Norms: The Century's Leadership Challenge**
- Congress Hall With divisive voices rising across all segments of society, how can leaders direct their constituents and communities towards shared norms?
- The following dimensions will be addressed:
- Comparing 20th century and 21st century norms
 - Bridging political divides across stakeholders
 - Defining a new social contract
 - Closing gender and generational gaps
- This session is open to the reporting press.*

- 09.00 - 10.15 IdeasLab
Congress Centre **IdeasLab with Harvard University: Breaking Education's Boundaries**
- Sertig IdeasLab Expert presentations and in-depth group discussions will focus on changes in:
- Idea 1: Business education
 - Idea 2: Healthcare
 - Idea 3: Public policy
 - Idea 4: Design
- 09.00 - 10.15 IdeasLab
Congress Centre **IdeasLab with Global Changemakers: Strengthening Communities for a Shared Future**
- Flüela IdeasLab Presentations and in-depth group discussions will focus on:
- Idea 1: Empowering youth through positive thinking
 - Idea 2: Gender equality and the power of opportunity
 - Idea 3: Shared norms as a platform for peace
 - Idea 4: Promoting genuine dialogue through social media
 - Idea 5: Inspiring action through powerful imagery
- 09.00 - 10.30 Workshop
Congress Centre **Keys to Competitiveness: Lessons from the Nordics**
- Dischma Nordic economies have consistently ranked among the most competitive globally -- how can their policy innovations be applied in other countries?
- This workshop will address the following dimensions:
- Investment and education strategies
 - Innovations in gender policy
 - Tax and labour policies
- This session is linked to initiatives and communities of the Forum. Jennifer Blanke is available to brief participants.*
- 09.00 - 10.30 WorkStudio
Congress Centre **Weak Signals of Coming Change**
- Wisshorn What are the troubling trends, shifting norms and emerging debates that could signal major changes ahead?
- This session is linked to initiatives and communities of the Forum. Kristel van der Elst is available to brief participants.*

- 09.15 - 10.30 TV Debate
Congress Centre **China's Image Abroad**
- Sanada 1+ 2 Perceptions of China are shifting regionally and globally as a result of the country's increasing economic and political profile.
- In partnership with the World Economic Forum, CCTV hosts this debate on the international impact of China's economic and foreign policies.
- Simultaneous interpretation in English and Mandarin Chinese*
- As this is a televised debate, please arrive 15 minutes before the start of the session. The door will be closed at the scheduled time. This session is on the record, open to the reporting press and broadcast on television.*
- 10.15 - 11.15 BetaZone
Congress Centre **The Rise of Robo Sapiens**
- Schwarzhorn With advances in artificial intelligence and human-machine interfacing, how will robotics and biomimicry reshape our lives?
- A visual experience across the following dimensions:
- Creative interaction
 - Human augmentation
- 10.15 - 11.45 Plenary Session
Congress Centre **The Global Economic Outlook**
- Congress Hall What is the outlook for the global economy in 2011?
- The following dimensions will be addressed:
- Managing macroeconomic imbalances
 - Currency instability and monetary system reform
 - Future role and agenda of the G20
- Simultaneous interpretation in all languages*
- This session is open to the reporting press.*
- 11.45 - 12.15 Plenary Session
Congress Centre **Vision for Japan**
- Congress Hall
- Simultaneous interpretation in all languages*
- This session is open to the reporting press.*
- 12.15 - 14.00 Buffet

Congress Centre **Norwegian Buffet Lunch**
- Throughout the
Congress Centre

12.30 - 14.00
Swiss Alpine
High School
(SAMD) -
Auditorium

Interactive Session

Sport: Bread and Games, Power and Money?

Sport is an organized, worldwide billion-dollar activity. It connects all classes, creates winners and losers, heroes and models, and releases enormous collective emotions. Outstanding performances are needed for the legitimization of political systems.

What is the importance of sport in our society? Can violence in connection with sport be avoided? Are outstanding performances possible without doping? What role do fame and money play?

Simultaneous interpretation in English and German

14.00 - 15.00
Congress Centre
- *Studio*

Interactive Session

The Science of Mastering Emotions

As our brains are physiologically affected by emotional responses, how can we master emotions for a happier, less stressful and more productive life?

The following dimensions will be addressed:

- Insights from latest research
- Role of emotional intelligence
- Economic implications

14.00 - 15.00
Congress Centre
- *Schwarzhorn*

BetaZone

Art and Illusion: Is Seeing Believing?

"He who wonders discovers that this in itself is wonder."

-- M. C. Escher

In the era of computer technology, what does our brain perceive as natural fact, as art, and as illusion?

14.00 - 15.00
Congress Centre
- *Seehorn*

Interactive Session

Solving the Energy Efficiency Equation

What is holding back industry and government from achieving greater gains in energy efficiency?

The following dimensions will be addressed:

- Clean energy and technology developments
- Changes in industry practices
- Government and business relations
- Adapted policy frameworks

This session is linked to initiatives and communities of the Forum. Roberto Bocca is available to brief participants.

14.00 - 15.00 Interactive Session
Growth versus Austerity
 Congress Centre How should nations develop their fiscal strategies to meet the twin challenges of
 - Jakobshorn economic growth and fiscal austerity?

The following dimensions will be addressed:

- Fiscal expansion versus contraction
- Labour market implications
- Cross-border effects

14.00 - 15.00 Interactive Session
Responding to Catastrophe: The Emerging Role of Business
 Congress Centre Given the rising frequency and cost -- both financial and human -- of natural
 - Forum disasters, how should the public and private sectors work together in disaster
 preparedness and response?

The following dimensions will be addressed:

- The limits of government and industry response mechanisms
- Redefining public-private collaboration
- Preparedness and long-term thinking

This session is linked to the Risk Response Network of the Forum. Alex Wong is available to brief participants.

14.00 - 15.00 TV Debate
India's Inclusive Growth Imperative
 Congress Centre With more than half the population working in agriculture, India's global growth
 - Sanada 1+ 2 story will in fact be determined by how it manages its rural roots.

In partnership with the World Economic Forum, NDTV hosts this debate on the increasing political and societal pressure to ensure that India's future growth is indeed inclusive for all.

As this is a televised debate, please arrive 15 minutes before the start of the session. The door will be closed at the scheduled time. This session is on the record, open to the reporting press and broadcast on television.

14.00 - 15.00 Interactive Session
Pundits, Professors and Their Predictions
 Congress Centre The world's leading opinion-shapers from the media and academia debate
 - Congress Hall possible scenarios for 2011.

Among the scenarios to be discussed are:

- A global economic shock
- A regional security crisis
- A surprising political breakthrough
- A major normative shift

This session is open to the reporting press.

- 14.00 - 15.00 Interactive Session
Congress Centre **Reinventing Japan**
 - Aspen 2 Faced with demographic and fiscal headwinds, how far can Japan go with its political, economic and societal transformation?
- The following dimensions will be addressed:
- Political conditions necessary for major reforms
 - Existing appetite for structural change
 - New realities of regional and global competitiveness
 - Policy priorities in 2011
- Simultaneous translation in English and Japanese*
-
- 14.00 - 15.00 Interactive Session
Congress Centre **Tunisia: Tipping Point or Tsunami?**
 - Aspen 1 The political upheaval in Tunisia -- the most urbanized and educated country in the Maghreb -- is widely reported as a harbinger of change for the Middle East and North Africa.
- What are the implications of the "Jasmine Revolution" and what will be the broader impact on the region?
-
- 14.00 - 15.15 IdeasLab
Congress Centre **IdeasLab on Improving Healthcare Delivery**
 - Flüela IdeasLab Expert presentations and in-depth group discussions will focus on:
- Idea 1: Innovative models for healthcare delivery
 - Idea 2: Adapting delivery to chronic disease prevention
 - Idea 3: Financing healthcare innovations
 - Idea 4: Delivery models in emerging markets
 - Idea 5: Scaling innovation models and impact
- This session is linked to initiatives and communities of the Forum. Olivier Raynaud is available to brief participants.*
-
- 14.00 - 15.30 WorkStudio
Congress Centre **The Reality of a Sustainable Lifestyle**
 - Wisshorn A sustainable lifestyle is seen as a goal to strive for, but what does that sustainable lifestyle really look like around the world?
- This WorkStudio will address the following dimensions:
- Lifestyle trends
 - Shifts in behaviours and values
- This session is linked to initiatives and communities of the Forum. Helena Leurent is available to brief participants.*

15.30 - 16.15 BetaZone
Congress Centre **Digital Art**
- Schwarzhorn Artists have sought innovative ways to fuse art, science and technology since the pioneering work of Leonardo Da Vinci in the 15th century.

How is technology used today to create compelling artworks in the artistic reality of the digital age?

15.30 - 16.30 Interactive Session
Congress Centre **The Dividends of Longevity**
- Jakobshorn How can we uncover the dividends of longevity by extending the role of retirees as producers and contributors to the social and economic wealth of nations?

The following dimensions will be addressed:

- Changing mindsets of both young and old
- Rethinking lifelong education and career paths
- Growing political and economic influence

15.30 - 16.30 Interactive Session
Congress Centre **The Next Map of Global Growth**
- Aspen 2 How will new transport routes and transportation centres alter trade flows, development patterns and even geopolitics?

The following dimensions will be addressed:

- Regional integration trends
- Consumption patterns and investment opportunities
- Global value chains
- Business opportunities in exporting countries and key trade routes

This session is linked to initiatives and communities of the Forum. John Moavenzadeh is available to brief participants.

15.30 - 16.30 Interactive Session
Congress Centre **Competing via Sustainability**
- Aspen 1 How can companies turn sustainability into a competitive advantage?

The following dimensions will be addressed:

- Evolving from efficiency to innovation
- Creating a more resilient enterprise
- Winning in the consumer marketplace

This session is linked to initiatives and communities of the Forum. Randall Krantz is available to brief participants.

15.30 - 16.30 Interactive Session
Congress Centre **The Ownership Gap**
- Seehorn With the rise of electronically traded funds and passive investing, how can the responsible ownership of corporations be ensured?

The following dimensions will be addressed:

- The impact of financial reforms on corporate governance
- The impact of new financial products on management behaviour
- Closing the growing gap between ownership and control

15.30 - 16.45 IdeasLab
Congress Centre **IdeasLab with Technology Pioneers: Wicked Solutions for Wicked Problems**
- Sertig IdeasLab Expert presentations and in-depth group discussions will focus on:

- Idea 1: Mobile financial services
- Idea 2: Development of affordable vaccines and therapies for diseases of poverty
- Idea 3: Smart solutions for saving energy in buildings
- Idea 4: Online disaster relief platform

This session is linked to initiatives and communities of the Forum. Olivier Schwab is available to brief participants.

15.30 - 17.00 Interactive Session
Swiss Alpine **Burnout -- The Latest Fashion?**
High School Everyone is talking about burnout, making this affliction suddenly socially
(SAMD) - acceptable. If striving for recognition and success is exaggerated and the
Auditorium balance between work, family life and leisure is lost, it can lead to the so-called
burnout, a condition of emotional, mental and physical exhaustion.

Why do more and more people suffer from burnout? Why is it the latest fashion to be a burnout victim? Do the strong suffer from burnout, while the weak suffer from depression? How to survive a burnout? What responsibilities do employers have?

Simultaneous interpretation in English and German.

17.00 - 17.15 Interactive Session
Swiss Alpine **Open Forum Concluding Remarks**
High School
(SAMD) -
Auditorium

17.00 - 18.00 Interactive Session

- Congress Centre*
- Seehorn **Leading within Complexity**
With surveys highlighting complexity as among the top challenges for CEOs, what are the skills needed to lead in an era where complexity is the norm?
- The following dimensions will be addressed:
- Emotional intelligence
 - Stakeholder theory and interdependency
 - Organizational culture
-
- 17.00 - 18.00 Interactive Session
Congress Centre
- Aspen 2 **WHAT IF: there is reunification on the Korean Peninsula?**
The assumption remains that the peaceful reunification of South and North Korea will not occur in this decade.
- But if the unimaginable became the inevitable, then what would be the regional and global impact of a reunified Korea?
- Simultaneous interpretation in English and Korean*
-
- 17.00 - 18.00 Interactive Session
Congress Centre
- Jakobshorn **Building a Civilized Workplace: The "No Jerks" Rule**
"Jerks" -- people who demean co-workers and focus their aggression on the less powerful -- poison the office, decrease productivity and lead to the loss of good people.
- How can companies build a more civilized workplace that is free of jerks?
-
- 17.00 - 18.00 TV Debate
Congress Centre
- Sanada 1+ 2 **The South to South Shift**
Developing economies are enjoying the highest rates of income growth, but how will this growth reshape the dynamics of South-South trade and investment, where barriers remain higher than in the rest of the world?
- In partnership with the World Economic Forum, CNN hosts this live debate on the south to south shift.
- As this is a televised debate, please arrive 15 minutes before the start of the session. The door will be closed at the scheduled time. This session is on the record, open to the reporting press and broadcast on television.*
-
- 17.00 - 18.00 Interactive Session
Congress Centre
- Aspen 1 **Governing One-sixth of the World's Citizens**
As the second most populous country with over 2,000 ethnic groups, what are India's shared norms with respect to its governance and development?
-
- 20.00 - 00.00

Congress Centre
- Throughout the
Congress Centre

Cultural Soirée

Organized under the auspices of the Government of India and the Confederation of Indian Industry (CII), the evening will showcase Indian performing arts, fashion and cuisine.

Sunday 30 January

- 09.00 - 10.00 Interactive Session
Congress Centre **The Davos Debrief: Policy Priorities**
 - Aspen 1 Global Agenda Council members summarize and synthesize the key insights from the Annual Meeting 2011 related to public policy and economic priorities in the new year.
- This session is open to the reporting press.*
- This session is linked to initiatives and communities of the Forum. Martina Gmür is available to brief participants.*
-
- 09.00 - 10.00 Interactive Session
Congress Centre **The Davos Debrief: Global Risks**
 - Aspen 2 Global Agenda Council members summarize and synthesize the key insights from the Annual Meeting 2011 related to mitigating and managing global risks.
- This session is open to the reporting press.*
- This session is linked to initiatives and communities of the Forum. Kristel van der Elst is available to brief participants.*
-
- 10.30 - 11.30 TV Debate
Congress Centre **The Global Agenda in 2011**
 - Sanada 1+2 The Chairs of the Annual Meeting will debate the emerging issues of 2011 and the implications for the global economy and for their industries.
- This session is developed in partnership with CNBC.
- Simultaneous interpretation in all languages*
- As this is a televised debate, please arrive 15 minutes before the start of the session. The door will be closed at the scheduled time. This session is on the record, open to the reporting press and broadcast on television.*
-
- 11.30 - 12.30 Plenary Session
Congress Centre **Inspired for a Lifetime**
 - Sanada 1+2 *Simultaneous interpretation in all languages*
- This session is open to the reporting press.*
-
- 13.00 - 15.00 Buffet

Hotel Schatzalp

Schatzalp

Join the traditional farewell buffet lunch at the Hotel Schatzalp, situated in a stunning location high above Davos. The Schatzalp is accessible by funicular railway from the centre of town, just a short walk or bus ride from the Congress Centre.