

World Economic Forum Annual Meeting 2011

Programme

as of 25 January 2011

Davos-Klosters, Switzerland 26-30 January

World Economic Forum Annual Meeting 2011

Shared Norms for the New Reality

Davos-Klosters, Switzerland, 26-30 January

Programme

Co-Chairs:

- **Paul Bulcke**, Chief Executive Officer, Nestlé, Switzerland
- **Chanda Kochhar**, Managing Director and Chief Executive Officer, ICICI Bank, India
- **Yorihiko Kojima**, Chairman of the Board, Mitsubishi Corporation, Japan
- **Ellen Kullman**, Chair of the Board and Chief Executive Officer, DuPont, USA
- **Jacob Wallenberg**, Chairman, Investor, Sweden
- **Wei Jiafu**, Group President and Chief Executive Officer, China Ocean Shipping Group Co., People's Republic of China

Tuesday 25 January

18.30 - 20.00

welcome reception

Welcome Reception

Professor Klaus Schwab and Mrs Hilde Schwab, together with the Managing Board, will host a welcome reception to reconfirm the spirit of friendship and community that is the hallmark of the World Economic Forum Annual Meeting.

19.45 - 20.15

briefing newcomers

Forum Briefing of Newcomers

Professor Klaus Schwab and his colleagues will host a special session where they will provide an overview of the Forum's vision. This session is particularly intended for all newcomers, but also for those who would like to know more about how the Forum serves its Members and global constituents.

Wednesday 26 January

09.00 - 10.15

connectedness update

Connectedness: An Update

How will online and mobile behaviours be reshaped over the coming years, and by whom?

The following dimensions will be addressed:

- Mobile communications
- Consumer and business applications
- Influence of the Chinese market
- Venture capital perspective

09.00 - 10.00

time/new economic reality

What Is the New Economic Reality?

The notion of a "new normal" is premature given the fragility of the global economy, but the elements of a new economic reality appear to now be in place.

In partnership with the World Economic Forum, *Time* magazine hosts this debate focusing on the elements of the new economic reality.

09.00 - 10.15

china insights

Insights on China

How will political priorities, economic realities and business issues shape China's growth and social dynamics?

The following dimensions will be addressed:

- Indigenous innovation policies
- Areas of legal reform
- Future of the real estate sector
- Impact of media

09.00 - 10.00

defining shared norms

Defining Shared Norms

In an increasingly interconnected and interdependent world, how do we define and develop shared norms?

The following dimensions will be addressed:

- Defining norms, values, principles and behaviours
- Sources of norms
- Cross-cultural considerations
- Embedding norms in an organization

09.00 - 10.15

energy update

The Energy Agenda in 2011

What are the trends and norms shaping the energy agenda?

The following dimensions will be addressed:

- The market for clean energy
- National competitiveness and energy efficiency
- Energy security challenges

09.00 - 10.15

environment update

The Environment Agenda in 2011

How will the environment agenda change in light of current trends and norms?

The following dimensions will be addressed:

- Impact of resource scarcity
- Post-Cancún priorities
- Private sector and bottom-up solutions

09.00 - 10.15

financial system update

The International Financial System: Back on Track?

After recent interventions at the national and international levels, how stable and resilient is the international financial system today?

The following dimensions will be addressed:

- Short- and long-term impact of Basel III Accord
- G20 and international regulatory reform
- The future of the universal banking model

09.00 - 10.15

global risk update

Global Risk Update

What are the global risks at the top of the agenda in 2011?

The following dimensions will be addressed:

- Emerging security threats
- Economic disparity
- Water-food-energy nexus
- Pandemics

10.30 - 12.00

cnbc/future of employment

The Future of Employment

The world economy has haemorrhaged more than 30 million jobs since 2007, three-quarters of them lost from advanced economies. Slow job growth is seen as the weakest link in the global recovery, challenging both developed and emerging economies.

In partnership with the World Economic Forum, CNBC hosts this debate focusing on what business, education and government must do to boost employment.

10.45 - 12.00

personalized medicine

Personalized Medicine

How will genomics and personalized medicine change our lives in the decade to come?

The following dimensions will be addressed:

- The future of genetic profiling
- The personalization of prevention
- Accessibility to personalized medicine

10.45 - 12.00

ideaslab/design

IdeasLab: Design for the New Reality

Expert presentations and in-depth group discussions will focus on:

- Idea 1: Urban renewal for social and economic development
- Idea 2: Product design paradigm for sustainability
- Idea 3: Scarcity-driven design
- Idea 4: Gaining understanding from data visualization

10.45 - 12.00

ideaslab/insead

IdeasLab with INSEAD: Leading in a Hyper-connected World

Expert presentations and in-depth group discussions will explore the impact of hyper-connectivity on:

- Idea 1: Societal change
- Idea 2: Business success
- Idea 3: Communities and teams
- Idea 4: Knowledge and applications

10.45 - 12.00

development update

The Role of Business in Development

As global growth shifts to the developing world, what should be the role of business in these countries?

The following dimensions will be addressed:

- Sustainable development
- Public-private partnerships
- Infrastructure investment

- Skills and entrepreneurship

10.45 - 12.00

india insights

Insights on India

What are the economic changes, political priorities and global issues shaping India?

The following dimensions will be addressed:

- The state of government and business relations
- Priorities in infrastructure development
- The political and economic challenges of inclusive growth

10.45 - 12.00

innovation update

Innovation-driven Growth: An Update

What are the technological innovations reshaping industries?

The following dimensions will be addressed:

- the disruptive power of technology
- coping with continual technology-driven change
- applying innovation and technology to address global issues

10.45 - 12.00

manufacturing update

The State of Manufacturing: A Global Update

What is the state of global manufacturing after the Great Recession?

The following dimensions will be addressed:

- The evolution of global supply chains
- The challenges of protectionism and unemployment
- Managing commodity price volatility
- Meeting the sustainability mandate

10.45 - 11.45

platon/photography

Powerful Portraits: What's in a Face?

"A man would rather leave behind him the portrait of his spirit than a portrait of his face."

-- Robert Louis Stevenson

How does renowned portrait photographer Platon capture the essence of his subjects?

10.45 - 12.00

resource scarcity

Rethinking Natural Resources

Which natural resources are of rising regional and international concern?

The following dimensions will be addressed:

- A new resource geography
- National and international governance of resources
- Economic and geopolitical implications of mismanagement
- Effects on inclusive growth

10.45 - 12.15

inclusive growth

Ensuring Inclusive Growth

With industrialized and emerging economies facing the possibility of a jobless global recovery, how can national policies and international cooperation be structured to advance a more inclusive model of economic growth?

This WorkStudio will address the following dimensions:

- Labour relations and social protection
- Skills training and education reform
- Investment and infrastructure priorities
- New metrics for economic and business success
- Macroeconomic policy coordination

12.00 - 13.30

opening buffet

Opening Buffet

Participants and their spouses are cordially invited to a buffet in the Congress Centre.

13.30 - 14.45

science update

The Science Agenda in 2011

What are the trends and norms shaping the science agenda in 2011?

The following dimensions will be addressed:

- Public and private R&D trends
- New forms of partnership
- Emerging policy priorities

13.30 - 14.45

africa insights

Insights on Africa

What are the economic changes, political priorities and business issues shaping Africa?

The following dimensions will be addressed:

- Regional development opportunities
- Business climate
- Governance priorities

13.30 - 14.45

corporate update

New Norms for Corporations

How will changing norms reshape corporate behaviour?

The following dimensions will be addressed:

- Internalizing externalities
- Corporate citizenship and talent management
- Role of stakeholders versus shareholders

13.30 - 14.45

global recovery

The Resilient Recovery: An Update

With concern growing over trade and currency wars, how resilient is the global recovery?

The following dimensions will be addressed:

- The threat from sovereign debt
- New sources of protectionism
- The challenge of a jobless recovery
- The threat from currency wars

13.30 - 14.45

mena insights

Insights on the Middle East and North Africa

What are the economic changes, political priorities and business issues shaping the Middle East and North Africa?

The following dimensions will be addressed:

- Investment climate
- Employment outlook
- Regional demand
- Competitiveness challenges
- Impact of Tunisia

13.30 - 14.45

music for social change

Congress Centre - Jakobshorn

Music for Social Change

"Music gives soul to the universe, wings to the mind and flight to the imagination."

-- Plato

How can music transform communities and unite people?

13.30 - 14.45

security update

The Security Agenda in 2011

Which states are of greatest regional and international concern?

The following dimensions will be addressed:

- Current hot spots
- Future sources of instability
- Prospects for international intervention

13.30 - 14.45

new realities

Preparing for New Realities

If structural change is a new reality, then what major adjustments should leaders prepare for, and how?

In collaboration with the Forum's community of Young Global Leaders, this workshop will address the following dimensions:

- Global problem-solving: beyond nation states
- Universities as centres of collaborative learning
- Government as a platform
- Delivering collaborative healthcare
- News and media in the digital age
- Education systems for the 21st century
- Democracy 2.0

13.30 - 15.00

anti-corruption

The War against Corruption

With corruption as a major source of economic and political instability, how can real progress be made in the fight against it?

This WorkStudio will address the following dimensions:

- Corporate compliance
- Effective public-private partnerships
- G20 engagement

15.15 - 16.30

digital update

Digital Convergence

What are the business innovations, end-user needs and policy frameworks shaping the next wave of digital convergence?

The following dimensions will be addressed:

- Digital innovation
- Consumer empowerment
- Enabling policies
- Scaling socio-economic impact

15.15 - 16.30

ideaslab/lse

IdeasLab with the London School of Economics: Doing Better with Less

Expert presentations and in-depth group discussions will focus on:

- Idea 1: Public management
- Idea 2: Financing education
- Idea 3: Tackling climate change
- Idea 4: Incentives and performance

15.15 - 16.30

ideaslab/mit

IdeasLab with Massachusetts Institute of Technology (MIT): Risks and Opportunities of the Water-Food-Energy Nexus

Expert presentations and in-depth group discussions will focus on:

- Idea 1: The water-food-energy nexus -- train wreck or opportunity?
- Idea 2: Technological solutions for food and fuel
- Idea 3: Resilient strategies -- from individual households to globalizing regions
- Idea 4: Reshaping the water-food-energy nexus for globalized agriculture and rapid urbanization

15.15 - 16.30

cybersecurity

The New Reality of Cybersecurity

What are the most challenging threats to cybersecurity, and how will they shape online behaviour?

The following dimensions will be addressed:

- Network infrastructure and security
- Financial system security
- Building risk resilience

15.15 - 16.30

east asia insights

Insights on East Asia

What are the economic changes, political priorities and business issues shaping East Asia?

The following dimensions will be addressed:

- Employment and growth challenges
- Currency and investment strategies
- Regional relations with China

15.15 - 16.15

kataoka/painting and music

Building Bridges with Brush Strokes

"The artist is a receptacle for emotions that come from all over the place: from the sky, from the earth, from a scrap of paper, from a passing shape, from a spider's web."

-- Pablo Picasso

Artist and musician Drue Kataoka draws inspiration from the world around her, bridging ideas from around the globe through her artwork.

15.15 - 16.30

latin america insights

Insights on Latin America

What are the economic changes, political priorities and business issues shaping Latin America?

The following dimensions will be addressed:

- Economic and social outlook
- Business trends and opportunities
- Regional cooperation
- Organized crime

15.15 - 16.30

state capitalism

The New Reality of State Capitalism

As state-owned enterprises (SOEs) gain prominence around the world, what are the trends and norms shaping governments' roles in the economy?

The following dimensions will be addressed:

- Future of industrial policy
- Eastern versus Western perceptions
- Evolution of SOEs

15.15 - 16.30

us economic reform

Reshaping the US Economy: The Impact Abroad

What are the global implications of dramatically reshaping the US economy?

The following dimensions will be addressed:

- New saving and consumption patterns
- Trade and investment relations with China
- Fiscal policy and the new Congress

16.30 - 17.30

opening reception

Opening Reception

The community of Davos-Klosters welcomes all participants.

17.30 - 17.50

opening

Opening of the Annual Meeting 2011

17.50 - 18.20

crystal award ceremony

Crystal Award Ceremony

The World Economic Forum's Crystal Award honours artists who have used their art to improve the state of the world.

Join the session to recognize this year's award winners.

18.30 - 19.00

opening address/medvedev

Opening Address

Opening Address by
Dimitry Medvedev, President of the Russian Federation

Chaired by
Klaus Schwab, Founder and Executive Chairman, World Economic Forum

19.45 - 22.00

healthy lives

Workplace Wellness and Healthy Lives (Reception and Dinner)

Seventy per cent of premature deaths are linked to unhealthy behaviour.

What are the simple steps we can take to live longer, healthier lives?

20.00 - 22.00

art and education

The Budding Artist

What are the key enabling factors for the success of budding artists?

20.00 - 22.00

confidentiality or transparency

Confidentiality or Transparency: The WikiLeaks Dilemma

How should an organization approach its dual need for transparency and confidentiality?

20.00 - 22.00

design approach

From Chief Executive Officer to Chief Design Officer

How can design thinking -- which places a premium on innovation, teamwork, agile thinking and user value -- drive business success?

20.00 - 22.00

economic prediction

The Perils of Economic Prediction

Economic predictions have a motley past.

What can history teach us about the limits of economic prediction, and how are methods changing to bring greater accuracy?

20.00 - 22.00

five senses

The Five Senses Experience

Our perception of reality is based on our five senses, creating a different reality for each of us.

What should we know about our five senses?

20.00 - 22.00

history of commerce

The History of Commerce

There are moments in time that provide exactly the right environment for business to flourish.

What important historical lessons need to be relearned today to create the best business environment?

20.00 - 22.00

power of images

The Power of the Image

How do images change our thinking and behaviour in today's connected world?

20.00 - 22.00

spotlight

Stepping into the Spotlight

Dancers, singers and athletes must channel their anxiety to perform perfectly every time they set foot on stage or the field.

How do they harness tension and nerves to create perfection every time?

20.00 - 22.00

scientific discoveries

Science, Discovery and Controversy

Science regularly tests the boundaries of human thought and tolerance.

What controversial scientific discoveries could radically change our lives?

20.00 - 22.00

social network addiction

The Social Network Addiction

The average time spent on online social networks increased 82% in 2009.

Why are social networks so addictive and how are they changing the way we live, learn and even love?

This dinner is specially designed to provide a creative and collaborative experience.

20.00 - 22.00

zero-sum future

Zero-sum Future

The aftermath of the Great Recession highlights a new reality -- a rebalancing of both the global economy and the geopolitical landscape.

What will a more fragmented world mean for different global actors?

Thursday 27 January

09.00 - 10.00

venter/synthetic biology

Biology's Frontiers

The first cell with a synthetic genome -- a "synthetic life form" -- was created last year.

J. Craig Venter will discuss the opportunities and risks that biological discoveries pose for the planet and humankind.

09.00 - 10.15

ideaslab/lbs

IdeasLab with the London Business School: Breakthroughs in Business Strategy

Expert presentations and in-depth group discussions will focus on:

Idea 1: Formations -- changing market structures and implications for business models

Idea 2: Bridges -- technology and innovation in delivery channels

Idea 3: Rivers -- financing innovation

Idea 4: People -- leading and managing in an interconnected world

09.00 - 10.15

ideaslab/swiss tech institutes

IdeasLab with Swiss Federal Institutes of Technology: The Future of Mobility

Expert presentations and in-depth group discussions will focus on:

Idea 1: Mobility in 2020 -- conquering technical and economic constraints

Idea 2: Optimizing public transportation

Idea 3: The car of the future -- alternatives to gasoline

Idea 4: New user interfaces and solutions for reduced mobility

09.00 - 10.00

africa resources

Nurturing Africa's Natural Resources

From the scarce to the bountiful, how should Africa's natural resources be governed to deliver inclusive growth and ensure their sustainability?

The following dimensions will be addressed:

- Agricultural land sales
- Mining resources
- Energy exploration
- Fishery depletion

09.00 - 10.00

art and storytelling

The Art of Visual Storytelling

Capturing the attention of a younger digitized generation requires creating new narrative forms.

How can leaders connect with the anime and manga generation through animation and visual storytelling?

09.00 - 10.15

consumer empowerment

The New Reality of Consumer Power

What are the opportunities -- and limitations -- of consumer empowerment?

The following dimensions will be addressed:

- Impact of increased market transparency
- Understanding of behavioural influencers
- Government regulation and consumer protection

09.00 - 10.00

cuisine and culture

We Are What We Eat

The ever-increasing interest in cooking shows and celebrity chefs reaffirms the impact of food on popular culture worldwide.

What can we learn about ourselves from kitchens around the world?

09.00 - 10.00

fiscal challenges

Managing a "Balance Sheet" Recovery

As the strain on government balance sheets grows, how can future fiscal crises be averted?

The following dimensions will be addressed:

- Impact of fiscal adjustment policies on future growth
- Public and private sector responsibilities
- Sovereign bond market expectations
- International coordination to address spillover effects

09.00 - 10.00

globalization 3.0

Globalization 3.0

How are cross-border growth patterns changing after the Great Recession?

The following dimensions will be addressed:

- The evolution of global value chains
- Impact on regional integration
- Shifting consumption patterns and investment flows

09.00 - 10.00

next shock

The Next Shock: Are We Better Prepared?

With lingering doubts over recent repairs to the financial system, how can industry and government leaders prepare for the next shock to the global economy?

The following dimensions will be addressed:

- Potential geopolitical shocks

- Vulnerability of emerging markets
- Social instability in industrialized economies
- Regulatory readiness worldwide

09.00 - 10.00

russian modernization

Russia's Next Steps to Modernization

With its national goal to become a knowledge-based economy and society in the next decade, what next steps are required for Russia's modernization?

The following dimensions will be addressed:

- The mindset for effective change
- Building confidence in business and government
- The foreign investment climate

This session is co-organized with the St Petersburg International Economic Forum (SPIEF).

09.00 - 10.30

women and society

Six Global Challenges, One Solution: Women

How can educating and empowering girls and women radically impact six acute challenges facing the world?

This workshop will address the following dimensions:

- Education
- Health
- Unemployment
- Ageing populations
- Population growth
- Conflict resolution

10.30 - 11.30

sea secrets

Secrets of the Sea

As the mysteries of the sea slowly surface, what are the realities of human impact on our oceans?

10.30 - 10.50

special address/yudhoyono

The Big Shift and the Imperative of 21st Century Globalism

11.00 - 11.30

special address/sarkozy

Vision for the G20

12.00 - 12.45

art walk I

Art Walk

This guided tour will offer an introduction to contemporary Indian art, led by the curators of the art exhibition in the Congress Centre, and explore the social consciousness behind several additional artworks.

12.20 - 12.30

open forum/introduction

Introducing the Open Forum

12.30 - 14.00

americas integration

Towards Greater Integration of the Americas

How can a new sense of partnership unleash the full potential of the Western Hemisphere?

The following dimensions will be addressed:

- Intra- and inter-regional collaboration
- North-South integration
- Global positioning of the continent

12.30 - 14.00

asian fault lines

Asia's Fault Lines

Although economic ties continue to deepen, what are the strategic interests and security threats that may trigger conflict?

The following dimensions will be addressed:

- Rising regional influence of China and India
- The future of the Korean Peninsula
- Unresolved territorial disputes
- Trade versus security interests

12.30 - 14.00

development lessons

Development Lessons from High-growth Economies

What are the development lessons -- good and bad -- that slow-growth, industrialized economies can learn from faster-growing emerging markets?

The following dimensions will be addressed:

- Enabling factors of high growth
- The role of entrepreneurs
- Hard and soft infrastructure
- Alternative development models

12.30 - 14.00

eurozone

The Eurozone: Shifting from Survival to Revival

How can another Eurozone crisis be averted?

The following dimensions will be addressed:

- Lessons from Greece and Ireland
- Alleviating immediate financial pressures

- Longer-term structural reforms
- Monetary, fiscal and social implications

12.30 - 14.00

global governance

Rebuilding Global Governance

How can the effectiveness and accountability of global governance institutions be improved?

The following dimensions will be addressed:

- Legitimacy and effectiveness of existing institutions
- Evolution of the G20 and other informal arrangements
- Emerging new norms in global governance

12.30 - 14.00

hiv/aids

HIV/AIDS: Lessons for the Future

Thirty years after the discovery of the human immunodeficiency virus (HIV), what are the key lessons learned for public health and medicine for the next decade?

The following dimensions will be addressed:

- Insights from the field
- Lessons on pandemic prevention
- Effective public-private partnerships
- Management of economic and societal impacts

12.30 - 14.00

national innovation

National Innovation: An Oxymoron?

Despite widespread perceptions of the decline of the West, Europe, Japan and the US hold leadership positions in major innovation rankings.

How are national innovation systems created and maintained?

The following dimensions will be addressed:

- The role of science and technology development
- The impact of education reform
- Key elements of policy design

12.30 - 14.00

net generation

Norms of the Net Generation Workforce

In the digital era, how is the "net generation" workforce reshaping the future of business?

The following dimensions will be addressed:

- Education and skills development
- Workforce incentives and career expectations
- Management style and corporate culture
- Familiarity with technology

12.30 - 14.00

organized crime

Criminals without Borders

With criminal networks proliferating across borders, how can the threat of transnational crime be contained?

The following dimensions will be addressed:

- Evolution of criminal networks
- Impact of transnational crime
- International coordination and crime prevention

12.30 - 14.00

regional/middle east

The Innovative Middle East

What innovations, if scaled or replicated, would enable the Middle East to achieve its geopolitical, economic and social aspirations for the future?

The following dimensions will be addressed:

- Water-food-energy nexus
- Education, employment and entrepreneurship
- Geopolitics and political reform

12.30 - 14.00

scaling ideas

Scaling up Big Ideas

How can social innovations be scaled up for wider effect and greater impact?

The following dimensions will be addressed:

- Nature of social innovation
- Challenges of scaling
- Models of collaboration

12.30 - 14.00

open forum/2

Euro Grounding?

The euro should contribute to the stabilization of the EU national economies. However, in recent times, it has considerably lost value. Numerous euro-countries have been unable to keep to the criteria of stability and growth. High national debt brings them to the edge of insolvency. The European Monetary Union is endangered.

What effect does the euro crisis have on Switzerland? How should Switzerland contribute to finding a solution to the crisis? In the long term, how can the euro and the EU survive? What effect does the crisis have worldwide? Is international financial stability once more facing a collapse?

14.00 - 15.00

bbc/global leadership

Global Leadership: A New Era?

The growing prominence of the G20 has captured headlines globally, but the widely shared perception is that the world's problems are now more difficult to solve than ever before.

In partnership with the World Economic Forum, BBC hosts this live debate focusing on the future of global leadership.

14.00 - 15.30

mindful leadership

Mindful Leadership

How can mindfulness -- the sense of oneself and one's impact on others -- result in effective leadership?

This workshop will address the following dimensions:

- Origins of mindfulness
- Common causes of leadership failure
- Methods of mindful leadership

14.00 - 15.30

mega-regions

Mega-regions or Mega-problems?

With 40 mega-regions accounting for two-thirds of the world's economic activities, how can regional agglomeration be harnessed to accommodate growth, increase competitiveness, and effectively manage risks?

This WorkStudio will address the following dimensions:

- Environmental sustainability and resources
- Housing and infrastructure
- Population dynamics and health
- Economic development and technological innovation

14.15 - 15.00

antonelli/talk to me

"Talk to Me"

An exhibit that explores the world of communication between people and things will open at New York's Museum of Modern Art in 2011.

Curator Paola Antonelli leads a visual journey through the way objects, cities and systems talk to people in different ways.

14.30 - 15.45

ideaslab/oxford

IdeasLab with University of Oxford: Breakthroughs in Technology for Society

Expert presentations and in-depth group discussions will focus on:

- Idea 1: Technology to overcome the biggest challenges
- Idea 2: Geo-engineering to slow climate change or compound the dangers
- Idea 3: Re-engineering nerve cells to remote-control behaviour
- Idea 4: Technologies to create a marketplace for biodiversity
- Idea 5: Novel vaccines to drive improvements in child health

14.30 - 15.30

climate change

The New Reality of Climate Change

How can we build on the growing interest in national and stakeholder-driven solutions to make the needed progress on climate change mitigation and adaptation?

The following dimensions will be addressed:

- Role of business
- Low-carbon growth plans
- Coalitions of like-minded countries

14.30 - 15.30

European reform

Europe: Back to the Drawing Board?

How can Europe implement the structural reforms required to ensure its cohesion and competitiveness?

The following dimensions will be addressed:

- Addressing sovereign debt
- Employment and social security policies
- Structural reform agenda (Europe 2020)
- Improving the business environment

14.30 - 15.30

gender gap

How to Close the Gender Gap

How are businesses and governments developing models to achieve gender parity?

The following dimensions will be addressed:

- Innovative approaches
- The Nordic experience
- Emerging market models
- Implementation challenges

14.30 - 15.30

osborne/music therapy

Healing through Music

"After silence, that which comes nearest to expressing the inexpressible is music."

-- Aldous Huxley

How can music provide a healing power to soothe the mind as well as the soul?

14.30 - 15.45

shakespeare leadership

Shakespearean Leadership

Shakespearean wisdom provides a unique perspective on effective approaches for motivation, persuasion and engagement.

Join this active learning session for timeless insights into leadership.

14.30 - 15.30

slow-growth politics

The Politics of Slower Growth

How are political norms changing in slow-growth democracies?

The following dimensions will be addressed:

- State role in the economy
- Social welfare and pension reform
- Popular disillusionment and political backlash
- Impact on long-term strategic priorities

14.30 - 15.30

unrecoverable errors

The Unrecoverable Error: How to Respond

How can businesses ensure that a severe economic, financial, social or environmental shock does not impact their social license to operate?

The following dimensions will be addressed:

- Financial market breakdowns
- Confidential data breaches
- Infrastructure failures

15.30 - 16.15

universe

Our Origins: Understanding the Universe

With less than 5% of the universe visible to us today, how are scientists trying to understand our origins and what the universe holds?

A visual exploration of:

- Astrophysics
- Quantum physics

16.00 - 17.00

chinese enterprise (mandarin chinese)

The Future of Chinese Enterprise (Mandarin Chinese)

Given China's tradition of state ownership, how will its largest companies compete domestically and expand internationally?

The following dimensions will be addressed:

- Strategic industries
- Investor relations
- Corporate governance
- Future economic reforms and "opening up"

16.00 - 17.00

chronic disease

Combating Chronic Disease

With chronic disease causing nearly 60% of all deaths, how should the public and private sectors work together to combat diabetes, cancer, and heart and lung diseases?

The following dimensions will be addressed:

- Impact of chronic disease globally
- Creating political attention
- Cross-industry collaboration

16.00 - 17.00

ingels/architecture

Yes Is More -- The Architecture of Inclusivism

Architect Bjarke Ingels embraces an inclusive approach to incorporate ideas, overcome limitations and design buildings beyond expectations.

How is architecture today focused on evolution, not revolution?

16.00 - 17.15

international monetary system

Redesigning the International Monetary System: A Davos Debate

How should the international monetary system evolve to improve macroeconomic coordination?

The following dimensions will be addressed:

- Lessons from previous crises
- Options for international monetary system reform
- Enhanced G20 coordination
- Possible scenarios

16.00 - 17.00

low-carbon development

Leapfrogging to Low-carbon Growth

How can emerging economies embark on a low-carbon growth path and become low-carbon role models?

The following dimensions will be addressed:

- Meeting and reshaping consumer expectations
- Changing industry behaviour
- Financing national plans

16.00 - 17.00

terrorism

The Reality of Terrorism

Ten years after 9/11, how have terrorist methods and threats evolved?

The following dimensions will be addressed:

- Risks and incubators of terrorism since 9/11
- Countering terrorism's narrative
- Risk response and resilience

16.00 - 17.00

vujcic/inspiration

From Life without Limbs to Life without Limits

A true example of the power of the human spirit, Nick Vujicic has overcome a seemingly insurmountable disability.

How can we gain inspiration from his experience to face the challenges that come our way, and live our lives without limits?

16.00 - 17.30

corporate reporting

Accounting for New Realities: Redesigning Corporate Reporting

With growing interest in the environmental, social and ethical risks associated with global business, how should corporate reporting be redesigned to integrate critical information on these risks under a common framework?

This workshop will address the following dimensions:

- Shortcomings of existing accounting standards
- Critical new non-financial aspects of performance
- Ensuring a balanced playing field

16.00 - 17.30

community transformation

Taking Part in Community Transformation

"We are not transformed because we have understanding of our situation; rather, we are transformed by participating in the process of transformation."

-- Augusto Boal

How can leaders promote change among the people with whom, and often on whose behalf, they interact?

This theatre-based session will address the following:

- Developing critical awareness
- Removing obstacles to action
- Transforming dependency into autonomy

16.45 - 17.30

sullenberger/leadership

Leadership under Pressure

In January 2009, a jet carrying 155 passengers and crew made an emergency landing into the freezing waters of the Hudson River near Manhattan -- all survived the experience.

The airplane's pilot, Captain Chesley Sullenberger, shares his insights into the factors that made the difference between triumph and tragedy on that fateful flight.

17.30 - 18.15

china wto

China's Impact on Global Trade and Growth

The year 2011 marks a decade since China joined the World Trade Organization.

How will Chinese economic growth continue to influence global trading patterns?

The following dimensions will be addressed:

- China's export growth model
- The future of multilateral trade

17.30 - 18.30

cancún/durban

The Road to Durban: Building on the Cancún Agreements

With the international process regaining momentum from Cancún, what are the next steps to ensure a more robust accord at the climate conference in Durban, South Africa, in 2011?

The following dimensions will be addressed:

- Lessons learned from Copenhagen
- The foundation built in Cancún
- The strategy for Durban

In partnership with the World Economic Forum, Associated Press hosts this live debate focusing on the course for climate change.

18.15 - 19.15

conversation/clinton

A Conversation with William J. Clinton

19.00 - 20.30

open forum/3

Has the West Failed in Afghanistan?

In Afghanistan, the troops of the international community of the International Security Assistance Force (ISAF) states are more and more on the defensive. The Taliban is gradually gaining terrain. Tribal culture, corruption and cultivation of opium hinder the building of democracy.

Has the West failed in its required reconstruction in Afghanistan? Do drug cultivation, corruption and failing democratic structures make Afghanistan ungovernable? What responsibility does the West carry? What are the consequences for Afghanistan and the West?

19.15 - 20.00

dalian reception

Summer Davos in Dalian Reception

Xia Deren, Party Secretary, Dalian CPC Municipal Committee, People's Republic of China, invites participants and their spouses to a reception to celebrate Dalian hosting the Summer Davos in 2011. The reception will feature live music and a selection of traditional Chinese hors d'oeuvres.

19.30 - 22.00

asset allocation heatmap

Asset Allocation Heatmap: Betting on Global Risks

Successful investing requires understanding and capturing the opportunities created by risk.

How can investors create portfolios that focus on key global risks?

This interactive WorkSpace will explore trends and investment decisions associated with:

- Resource scarcity
- Supply chain disruptions

- Exchange rate volatility/currency stability
- Cybersecurity

20.00 - 22.00

africa vision

From Vision to Action: Africa's Next Chapter

Over the past decade, Africa's GDP growth topped the global average, lifting over 100 million people out of extreme poverty.

What steps are leaders taking to ensure that inclusive growth continues to be at the heart of the continent's development agenda?

20.00 - 22.00

economic narrative

An Economic Narrative for the 21st Century

The 20th century saw the rise and fall of Communism, while the beginning of the 21st century has already introduced a major crisis in market capitalism.

What should be the economic narrative for the 21st century?

20.00 - 22.00

educating leaders

Educating Tomorrow's Leaders

The financial crisis revealed shortcomings in the curricula of institutions tasked with developing leaders.

How should institutions change their curricula to better prepare tomorrow's leaders?

20.00 - 22.00

exploring extremes

Exploring the Extremes

The worlds above the clouds and out at sea continue to fascinate explorers, engineers and scientists.

What draws us to these extreme environments, and what are the experiences of those who dare to go there?

20.00 - 22.00

languages

The Rise and Decline of Languages

More than 7,000 languages are spoken around the globe, yet every two weeks one vanishes forever.

How do the rise and decline of languages affect memories of the past and shape the future?

20.00 - 22.00

macro-micro strategies

Getting Things Done: Macro and Micro Strategies

Information technology allows a million people to collaborate in real time, while research in behavioural economics reveals why one person may join the million and why another will not.

How do we achieve results at both ends of the human scale?

20.00 - 22.00

regional/latin america

Laying the Foundation for a Latin American Decade

One measure of real progress in Latin America is that 40 million people have been moved out of poverty.

What strategic challenges should the continent focus on to continue its progress and increase its impact as a global player?

20.00 - 22.00

role models

Role Models for the 21st Century

It is a common lament that the current generation does not have role models to inspire it.

Who are the leaders from the past that are role models for the future?

20.00 - 22.00

shakespeare's women

Women of Will: Shakespeare's Wonderful and Witty Women

Shakespeare was ahead of his time in portraying forceful, brilliant and ambitious women.

How do his plays reinforce the importance of bringing new and diverse perspectives into decision-making?

Friday 28 January

09.00 - 09.45

levine/extreme leadership

Lessons in Risk-taking

Imagine climbing the highest peak on each continent and skiing to the North and South Poles.

Alison Levine, one of the elite explorers to have successfully risen to this challenge, will share experiences in risk-taking that apply in the board room and on Mount Everest.

09.00 - 10.15

ideaslab/haiti

IdeasLab on Haiti: Building Back Better

Expert presentations and in-depth group discussions with Social Entrepreneurs, Technology Pioneers and civil society leaders will focus on how to:

Idea 1: Support SMEs and provide micro-insurance to protect the poorest Haitians

Idea 2: Meet the essential need for pathogen-free water

Idea 3: Move from temporary shelter into permanent housing

Idea 4: Employ mobile banking as a tool for financial inclusion

Idea 5: Jumpstart the Haitian economy through social business

09.00 - 10.15

ideaslab/upenn

IdeasLab with the University of Pennsylvania: Ethical Norms in a New Reality

Expert presentations and in-depth group discussions will focus on the impact of evolving ethics of:

Idea 1: Business

Idea 2: Law

Idea 3: Medicine

Idea 4: Neuroscience

09.00 - 10.00

development banking

Redeploying Development Finance

In the absence of private lending, national and regional development banks played a key role during the financial crisis.

How can they now strengthen the international financial architecture?

The following dimensions will be addressed:

- Lessons from the financial crisis
- Mandate of development banks
- New development paradigms

09.00 - 10.00

economic imbalances

Rebalancing the Global Economy

How should macroeconomic imbalances be managed at a global level?

The following dimensions will be addressed:

- Limitations of the current system
- Lessons from past crises
- Strategies for policy coordination
- Future role of the G20

09.00 - 10.00

future of investing

The Future of Investing

How will investors deploy capital in the post-crisis world?

The following dimensions will be addressed:

- Changing mindsets and new strategies
- Asset classes and allocation
- Regional diversification

09.00 - 10.00

hyper-connectivity

Handling Hyper-connectivity

How should governments and businesses operate in a hyper-connected world?

The following dimensions will be addressed:

- Emerging risks
- Societal impact
- Managing hyper-connectivity
- Effect on business and government relations

09.00 - 10.00

science challenges

The Science We Need

Every generation has its defining scientific challenges, such as preventing polio or landing on the moon.

What are the inspiring scientific challenges of the 21st century?

09.00 - 10.15

sustainable development

Redefining Sustainable Development

How can sustainable development become a driver of inclusive growth?

The following dimensions will be addressed:

- New growth paradigms
- Systemic approaches
- The role of business

09.00 - 10.00

tojner/art

Modernity: A Nordic Interpretation

Nordic art and design is often viewed as the cutting edge of modernity.

Poul Erik Tøjner, Director of the Louisiana Museum of Modern Art in Denmark, will explore Nordic interpretations of modernity in art and design.

09.00 - 10.30

diplomacy

Diplomacy in the Digital Age

With Facebook, Twitter and WikiLeaks reshaping international relations, what are the new norms of modern diplomacy?

This workshop will address the following dimensions:

- Influence of social media
- Challenge of digital misinformation
- Real-time diplomacy

09.00 - 10.30

linklater/leadership voice

The Leadership Voice

As the human voice has a range of three to four octaves, how can leaders use this range to enhance their communication with the necessary openness, authenticity, clarity and authority?

This WorkStudio will address the following dimensions:

- Breathing and relaxation
- Vocal strength and resonance
- Personal presence

10.15 - 11.15

creative workplace

The Creative Workplace

How can organizations redesign their work environments to stimulate ideas, foster innovation and harness the creative potential of their workforce?

A visual exploration of:

- A star chef's kitchen
- An innovation and design firm
- An online collaboration platform

10.30 - 11.15

emotional synchronicity

Emotional Synchronicity

"They always say time changes things, but you actually have to change them yourself."

-- Andy Warhol

Artist Olafur Eliasson shares his thoughts on how art touches people's emotions and can provoke change.

10.30 - 11.00

special address/cameron

Special Address

11.00 - 12.00

brazil

Brazil Outlook

With a new government in place, what are the country's domestic and international priorities in 2011?

The following dimensions will be addressed:

- Policy continuity versus new realities
- Macroeconomic challenges
- Foreign policy agenda

11.00 - 12.00

us outlook

Priorities for the US Economy

What are domestic and global policy priorities for the US in 2011?

12.00 - 12.45

art walk II

Art Walk

This guided tour will offer an introduction to contemporary Indian art, led by the curators of the art exhibition in the Congress Centre, and explore the social consciousness behind several additional artworks.

12.30 - 14.00

africa investment

From Development to Business Case -- Africa's Frontier Markets

As the African continent enters a new wave of growth, what sectors and markets pose the greatest opportunities for regional and multinational enterprises?

The following dimensions will be addressed:

- Management of its natural wealth
- Catering to a rising middle class
- Mitigating business risks and seizing opportunities

12.30 - 14.00

bio-based technologies

Delivering Bio-driven Development

How can bio-based technologies change the future of development?

The following dimensions will be addressed:

- The economics of rural-urban life
- Adapting to climate change
- The role of business and government

12.30 - 14.00

cancer

The Cancer Epidemic

What are the underlying causes of the cancer epidemic and how can they be addressed?

The following dimensions will be addressed:

- Latest research and new treatments
- Prevention through lifestyle and education
- Access to medical care

12.30 - 14.00

capital flows

Managing Global Capital Flows

How can emerging markets guard against excessive capital flows?

The following dimensions will be addressed:

- The impact of US and Chinese policies
- Rethinking capital controls
- The role of the G20

12.30 - 14.00

cloud economics

The Economics of Cloud Computing

How can cloud computing enhance economic growth and social inclusion globally?

The following dimensions will be addressed:

- Applications in health, finance and education
- Enabling policies and regulations
- Data security concerns

12.30 - 14.00

commodity markets

Price Volatility: The Commodity Challenge

Given the global market for commodities, how can extreme price volatility be mitigated to ensure a stable economic recovery?

The following dimensions will be addressed:

- Changing role of derivative markets
- Challenge of natural resource security
- The G20 agenda

12.30 - 14.00

financial inclusion

Financial Inclusion: Beyond Microfinance

How do we establish new and scalable ways of providing key financial services to the underserved?

The following dimensions will be addressed:

- The recent controversy over microfinance
- The challenge of scaling new models and services
- Consumer protection and government regulation

12.30 - 14.00

india-china

India-China: Great Friends or Great Rivals?

What are the major strategic issues between India and China?

The following dimensions will be addressed:

- Historical political relationship
- Evolution of trade and investment ties
- Spheres of cooperation and competition

12.30 - 14.00

oceans economic potential

Managing the Oceans' Potential

How can the economic potential of oceans be fulfilled in a sustainable manner?

The following dimensions will be addressed:

- Measures for better management
- National responsibility and international cooperation
- Role of business

12.30 - 14.00

railway renaissance

The Rail Renaissance

With increasing investment in high-speed and freight rail projects, how will a "rail renaissance" reshape economic development in industrialized and developing countries?

The following dimensions will be addressed:

- Infrastructure and technology challenges
- Impact on regional development and economic integration
- National and regional opportunities

12.30 - 14.00

responsible investing

Responsible Investing

With studies showing that responsible investing provides superior risk-adjusted returns, how can it become the norm rather than a niche?

The following dimensions will be addressed:

- Post-crisis principles of investing
- Rethinking return criteria
- Real economy perspectives

12.30 - 14.00

talent globalization

Enabling the Globalization of Talent

As demographic and migration-related challenges become acute, how should government and business collaborate on the issue of talent mobility?

The following dimensions will be addressed:

- Labour market challenges globally
- National and regional policy responses
- Public-private sector solutions

12.30 - 14.00

young consumers

Young People versus Old Models

How are the values and behaviours of a younger generation reshaping consumption patterns and business models?

The following dimensions will be addressed:

- Changing values and incentives
- Influence of social media
- Shifting consumption norms

12.30 - 14.00

open forum/4

Can We Fight Corruption?

In many countries, nothing moves without bribery or corruption. International organizations, governments and companies condemn corruption; however, it spreads.

What strategy is effective against corruption? How can companies avoid corruption without having to accept losses? What effect does corruption have on the economy? Is corruption influenced by our society and culture?

14.00 - 15.00

bloomberg/competitive devaluation

WHAT IF: competitive devaluation becomes the global norm?

From the fate of the Eurozone to the future of US-China relations, there is concern that currency devaluations will radically alter the status quo.

In partnership with the World Economic Forum, Bloomberg Television hosts this debate on the effect of currency wars erupting around the world.

14.00 - 15.30

managing across cultures

Managing across Cultures

How has the art and science of managing across cultures changed as a result of the rise of emerging markets?

This workshop will address the following dimensions:

- Regional perspectives
- Internal and external cultural differences
- Real-world dilemmas

14.15 - 15.00

tempest/cyber illusion

Cyber Illusion

An illusion involves a distortion of our senses and can be optical, tactile or auditory in nature.

Learn from a cyber illusionist how the art of illusion has advanced in the digital age.

14.30 - 15.45

ideaslab/social entrepreneurs

IdeasLab with the Social Entrepreneurs

Expert presentations and in-depth group discussions will focus on:

- Idea 1: Expanding financial literacy to 100 million by 2015
- Idea 2: Creating partnerships to double access to health services to 20 million by 2014
- Idea 3: Designing a successful social media platform launch strategy
- Idea 4: Promoting handicrafts in a crowded marketplace
- Idea 5: Hosting "edutainment" festivals for the poor

14.30 - 15.30

agriculture

Genuine Green Growth: Development through Agriculture

How can the agricultural sector drive inclusive growth in developing countries?

The following dimensions will be addressed:

- Investment in agriculture-based economies
- Public-private partnerships to drive growth
- The G20 commitment to agricultural development

14.30 - 15.30

architecture

Architecture for Quality of Life

Architecture has the power to positively influence the quality of life for urban dwellers.

What are the architectural elements that make a building not just liveable, but life-enhancing?

14.30 - 15.30

art and natural world

Art and the Natural World

"Keep your love of nature, for that is the true way to understand art more and more."

-- Vincent van Gogh

How can artists inspire others to cherish and respect the natural world?

14.30 - 15.30

credit risk

Mapping the Credit Landscape

Which sectors and geographies show signs of emerging credit risks?

The following dimensions will be addressed:

- Areas of over- and under-allocation of credit
- Flows to and from emerging economies
- Impact of recent financial reforms worldwide

14.30 - 15.30

europe/energy future

Europe's Energy Future

How can Europe ensure its energy security while maintaining a sustainable and competitive supply?

The following dimensions will be addressed:

- Projected energy needs
- Impact of energy efficiency and low-carbon needs
- Strategic pipelines and other alternatives
- Geopolitical and country risks

14.30 - 15.30

nordic experience

Confronting New Realities: The Nordic Experience

What are the underlying principles and policies behind the economic success and social innovation that are hallmarks of Nordic countries?

The following dimensions will be addressed:

- Public-private collaboration
- Fiscal reform
- Gender and migration policies
- Employment and social protection

14.30 - 15.30

social contract

A Social Contract for the 21st Century

How should the social contract -- the rights and responsibilities of states, organizations and citizens towards one another -- be revised in the wake of the Great Recession?

The following dimensions will be addressed:

- Rising anxiety in post-industrialized economies
- Changing expectations in emerging economies
- The stakeholder approach as the new norm
- Impact on multinational corporations

15.30 - 16.15

smart mobility

Smart Mobility: The Future Today

How is the integration of information, telecommunication and transportation technology changing the future of mobility?

A visual exploration of:

- Technological innovation
- New business models
- National development strategies

16.00 - 17.00

fat tails

Managing "Fat Tails"

How should governments and businesses manage "fat tails" -- the unusually high likelihood of catastrophic events?

The following dimensions will be addressed:

- Risk monitoring and assessment
- Risk mitigation and control
- Unconventional wisdom in response to fat tails

16.00 - 17.00

healthy children

Raising Healthy Children

How can disease and mortality rates among children in developing countries be radically decreased?

The following dimensions will be addressed:

- Access to medicines and vaccinations
- Maternal health and nutrition
- Social and cultural factors

16.00 - 17.00

media and norms

Media's Role in Shaping Norms

How are norms shaped in an era of digitalization and globalization?

The following dimensions will be addressed:

- Norms driven by digitalization and globalization
- Interplay between international and local values
- Impact on public opinion and government decision-making

16.00 - 17.00

mobile reality

The New Mobile Reality

How will a new mobile experience transform industries and consumer behaviour?

The following dimensions will be addressed:

- Impact of "killer" mobile applications
- Future evolution of mobile devices
- Access, security and scale
- Mobile solutions to global issues

16.00 - 17.00

redefining work

Redefining Work

How should the transition from an industrialized to a post-industrialized workforce be implemented?

The following dimensions will be addressed:

- Globalizing industries and consolidating workforces
- Productivity gains versus job creation
- Future employment niches and career paths

16.00 - 17.00

rethinking infrastructure

From Lean to Frugal Infrastructure

How can major infrastructure needs be met in the face of fiscal austerity?

The following dimensions will be addressed:

- Elements of lean infrastructure
- The economics of infrastructure financing
- Innovations in engineering and construction

16.00 - 17.00

talgam/leadership

Conducting an Orchestra: A Guide to Team Management

Orchestral conductor Itay Talgam will explore how great conducting leads not only to beautiful music, but also to inspiring leadership.

16.00 - 17.00

al arabiya/iran

WHAT IF: Iran develops a nuclear weapon?

The assumption remains that an international solution will be found to manage Iran's nuclear programme.

But what if the unthinkable becomes the inevitable and how would the Arab world adapt to this new reality?

16.00 - 17.30

csr and human rights

Rewiring the Responsible Enterprise

How can companies evaluate and integrate the growing roster of frameworks on corporate social responsibility and human rights?

This workshop will address the following dimensions:

- Shared norms and new frameworks
- Strategies for implementing change

16.15 - 17.30

ideaslab/ygl

IdeasLab with the Young Global Leaders: Shared Values for Empowering Change

Expert presentations and in-depth group discussions will focus on:

Idea 1: Enabling digital inclusion

Idea 2: Promoting transparency in government, business and civil society

Idea 3: Applying augmented reality

Idea 4: Building confidence and changing attitudes through entrepreneurship

Idea 5: Promoting dignity-based leadership

16.45 - 17.30

lieberman/arts and technology

Visionary Art

Sometimes, when nature closes a door, technology can open a window.

Computer programmer Zachary Lieberman shares insight into technology that enables disabled artists to create art with their eyes instead of their hands.

17.00 - 17.15

polio

Polio: Eradicating an Old Reality Once and for All

A special message from the Government of the United Kingdom and the Bill & Melinda Gates Foundation on ridding the scourge of polio completely from the world

Polio cases have been reduced by 99% globally, but there are still over 1,000 known cases in developing countries that are crippling children.

17.30 - 18.00

special address/merkel

Addressing Global and European Challenges

18.00 - 19.00

future enterprise

The Future of Enterprise

Although capitalism is unparalleled at meeting human needs, companies are increasingly perceived to be prospering at the expense of the broader community.

How should the modern enterprise be reshaped to create shared value that enhances its competitiveness while advancing the economic and social conditions in the communities in which it operates?

18.15 - 19.00

global trade

Revitalizing Global Trade

How can we deliver a successful conclusion to the Doha Development Round of global trade negotiations in 2011?

19.00 - 20.30

open forum/5

Does Faith Need Religious Institution?

The interest of people in existential questions and ethical orientation is unchanging. But the connection to institutions, even to churches, is decreasing. Young people are especially turning to religious beliefs that lie outside traditional structures.

How can religious institutions meet the longing for meaning and ethical orientation? What social and socio-political responsibilities do religious institutions have? How do they convert faith? Does faith need collective expression?

20.00 - 22.00

art of interviewing

The Art of the Interview

Some of the greatest historical moments in modern times have been the result of a media interview.

What were the most challenging and memorable interviews of the last decade?

20.00 - 22.00

art of negotiation

The Art of Negotiation

The most serious negotiations involve matters of life and death.

What lessons can be learned from experienced negotiators?

20.00 - 22.00

china realities

The New Realities of Modern China

What does the world really need to know about modern China?

20.00 - 22.00

cultural leaders dinner

Cultural Leaders Dinner

Arts and culture are vital catalysts for improving the state of the world.

Dine with the Cultural Leaders in Davos to discuss how arts and culture are shaping the world in which we live.

20.00 - 22.00

emerging micro-trends

The Micro-trends that Matter

Phenomena such as Internet marriages, working retirees, extreme commuters and stay-at-home workers are now considered micro-trends.

What are the micro-trends that will matter most in the near future?

20.00 - 22.00

happiness pursuit

The Pursuit of Happiness

There is a surge in efforts to find new ways of measuring happiness among individuals, communities and even entire nations.

How is happiness being studied and how will it impact economic, political and societal norms?

20.00 - 22.00

merits of failure

The Merits of Failure

“My great concern is not whether you have failed, but whether you are content with your failure.”

-- Abraham Lincoln

What lessons from historical failures can be applied today?

20.00 - 22.00

neuro-ethics

Neuro-ethics: A Marriage between Morals and Matter

Neuroscience has shown that moral judgement can be altered by stimulating a part of the brain.

What is the link between neuroscience and ethics with regard to moral judgement?

20.00 - 22.00

technology/progress

What the Future Holds

What does the future hold from the perspective of culture, science and technology?

20.00 - 22.00

web science

Web Science

The Web is no longer just a medium of communication -- it is itself a subject of scientific research.

How is the Web being studied and what does it reveal?

20.00 - 22.00

what if/bank failure

WHAT IF: another mega-bank fails?

The majority assumes that the financial industry and its regulator are now much better prepared to deal with a future banking crisis.

However, what if the assumption proves wrong? How would such a crisis be managed the second time around?

Saturday 29 January

09.00 - 09.45

digital nervous system

Creating a Digital Nervous System

With over 30 billion networked devices in use, how are mobile and sensory technologies changing?

A visual experience across the following dimensions:

- Artificial intelligence and data management
- Infrastructure and supply chain resilience
- Efficient resource management

09.00 - 10.15

ideaslab/gcm

IdeasLab with Global Changemakers: Strengthening Communities for a Shared Future

Presentations and in-depth group discussions will focus on:

- Idea 1: Empowering youth through positive thinking
- Idea 2: Gender equality and the power of opportunity
- Idea 3: Shared norms as a platform for peace
- Idea 4: Promoting genuine dialogue through social media
- Idea 5: Inspiring action through powerful imagery

09.00 - 10.15

ideaslab/harvard

IdeasLab with Harvard University: Breaking Education's Boundaries

Expert presentations and in-depth group discussions will focus on changes in:

- Idea 1: Business education
- Idea 2: Healthcare
- Idea 3: Public policy
- Idea 4: Design

09.00 - 10.00

american leadership

American Leadership: A Bipartisan Perspective

With a Republican-led Congress and a Democratic-led White House, what global issues will benefit from bipartisan support and American leadership?

The following dimensions will be addressed:

- Impact of fiscal austerity on foreign affairs
- Bipartisan international economic priorities
- Bipartisan international security priorities

09.00 - 10.00

corporate board

Redesigning the Board

How are the regulatory reforms around the world reshaping the role and expertise of corporate boards?

The following dimensions will be addressed:

- New realities of board leadership
- Competencies needed for multinational corporations
- The role of the board in risk management
- Impact of private equity on corporate governance

09.00 - 10.00

entrepreneurship

The Entrepreneurship Imperative

How can entrepreneurship education drive inclusive growth and job creation?

The following dimensions will be addressed:

- Entrepreneurship as a prerequisite for inclusive growth
- Effective education programmes on entrepreneurship
- Role of business schools in developing entrepreneurs versus managers

09.00 - 10.00

growing up

The New Reality of Growing Up

How are children growing up in today's new reality?

The following dimensions will be addressed:

- Learning and communicating
- Skills and capabilities
- Participation and global citizenship
- Technology and connectivity

09.00 - 10.00

industrial cyberthreats

Industries under Cybersiege: Time for Action

As industries suffer from rampant cybercrimes and data breaches, how can business effectively act against cyberattacks?

The following dimensions will be addressed:

- Emerging enterprise-level risks
- Innovative industry response mechanisms
- Investing in resiliency at the enterprise level

09.00 - 10.00

leadership challenge

Creating Shared Norms: The Century's Leadership Challenge

With divisive voices rising across all segments of society, how can leaders direct their constituents and communities towards shared norms?

The following dimensions will be addressed:

- Comparing 20th century and 21st century norms

- Bridging political divides across stakeholders
- Defining a new social contract
- Closing gender and generational gaps

09.00 - 10.00

water food energy

Managing the Basics: Water, Food and Energy

How should the related challenges of water, food and energy security be addressed to create holistic solutions?

The following dimensions will be addressed:

- Water management
- Agricultural reform
- Urban and industry use

09.00 - 10.30

nordic competitiveness

Keys to Competitiveness: Lessons from the Nordics

Nordic economies have consistently ranked among the most competitive globally -- how can their policy innovations be applied in other countries?

This workshop will address the following dimensions:

- Investment and education strategies
- Innovations in gender policy
- Tax and labour policies

09.00 - 10.30

weak signals

Weak Signals of Coming Change

What are the troubling trends, shifting norms and emerging debates that could signal major changes ahead?

09.15 - 10.30

cctv/china global image

China's Image Abroad

Perceptions of China are shifting regionally and globally as a result of the country's increasing economic and political profile.

In partnership with the World Economic Forum, CCTV hosts this debate on the international impact of China's economic and foreign policies.

10.15 - 11.15

robots

The Rise of Robo Sapiens

With advances in artificial intelligence and human-machine interfacing, how will robotics and biomimicry reshape our lives?

A visual experience across the following dimensions:

- Creative interaction

- Human augmentation

10.15 - 11.45

global economic outlook

The Global Economic Outlook

What is the outlook for the global economy in 2011?

The following dimensions will be addressed:

- Managing macroeconomic imbalances
- Currency instability and monetary system reform
- Future role and agenda of the G20

11.45 - 12.15

special address/kan

Vision for Japan

12.15 - 14.00

209 norwegian buffet

Congress Centre - Throughout the Congress Centre

Norwegian Buffet Lunch

12.30 - 14.00

open forum/6

Sport: Bread and Games, Power and Money?

Sport is an organized, worldwide billion-dollar activity. It connects all classes, creates winners and losers, heroes and models, and releases enormous collective emotions. Outstanding performances are needed for the legitimization of political systems.

What is the importance of sport in our society? Can violence in connection with sport be avoided? Are outstanding performances possible without doping? What role do fame and money play?

14.00 - 15.00

art and illusion

Art and Illusion: Is Seeing Believing?

"He who wonders discovers that this in itself is wonder."

-- M. C. Escher

In the era of computer technology, what does our brain perceive as natural fact, as art, and as illusion?

14.00 - 15.15

ideaslab/health delivery

IdeasLab on Improving Healthcare Delivery

Expert presentations and in-depth group discussions will focus on:

- Idea 1: Innovative models for healthcare delivery
- Idea 2: Adapting delivery to chronic disease prevention
- Idea 3: Financing healthcare innovations
- Idea 4: Delivery models in emerging markets
- Idea 5: Scaling innovation models and impact

14.00 - 15.00

energy efficiency

Solving the Energy Efficiency Equation

What is holding back industry and government from achieving greater gains in energy efficiency?

The following dimensions will be addressed:

- Clean energy and technology developments
- Changes in industry practices
- Government and business relations
- Adapted policy frameworks

14.00 - 15.00

japan

Reinventing Japan

Faced with demographic and fiscal headwinds, how far can Japan go with its political, economic and societal transformation?

The following dimensions will be addressed:

- Political conditions necessary for major reforms
- Existing appetite for structural change
- New realities of regional and global competitiveness
- Policy priorities in 2011

14.00 - 15.00

natural disasters

Responding to Catastrophe: The Emerging Role of Business

Given the rising frequency and cost -- both financial and human -- of natural disasters, how should the public and private sectors work together in disaster preparedness and response?

The following dimensions will be addressed:

- The limits of government and industry response mechanisms
- Redefining public-private collaboration
- Preparedness and long-term thinking

14.00 - 15.00

pundits

Pundits, Professors and Their Predictions

The world's leading opinion-shapers from the media and academia debate possible scenarios for 2011.

Among the scenarios to be discussed are:

- A global economic shock
- A regional security crisis
- A surprising political breakthrough
- A major normative shift

14.00 - 15.00

science of emotions

The Science of Mastering Emotions

As our brains are physiologically affected by emotional responses, how can we master emotions for a happier, less stressful and more productive life?

The following dimensions will be addressed:

- Insights from latest research
- Role of emotional intelligence
- Economic implications

14.00 - 15.00

growth vs austerity

Growth versus Austerity

How should nations develop their fiscal strategies to meet the twin challenges of economic growth and fiscal austerity?

The following dimensions will be addressed:

- Fiscal expansion versus contraction
- Labour market implications
- Cross-border effects

14.00 - 15.00

tunisia

Tunisia: Tipping Point or Tsunami?

The political upheaval in Tunisia -- the most urbanized and educated country in the Maghreb -- is widely reported as a harbinger of change for the Middle East and North Africa.

What are the implications of the "Jasmine Revolution" and what will be the broader impact on the region?

14.00 - 15.00

ndtv/india inclusive growth

India's Inclusive Growth Imperative

With more than half the population working in agriculture, India's global growth story will in fact be determined by how it manages its rural roots.

In partnership with the World Economic Forum, NDTV hosts this debate on the increasing political and societal pressure to ensure that India's future growth is indeed inclusive for all.

14.00 - 15.30

sustainable lifestyle

The Reality of a Sustainable Lifestyle

A sustainable lifestyle is seen as a goal to strive for, but what does that sustainable lifestyle really look like around the world?

This WorkStudio will address the following dimensions:

- Lifestyle trends
- Shifts in behaviours and values

15.30 - 16.15

koblin/digital art

Digital Art

Artists have sought innovative ways to fuse art, science and technology since the pioneering work of Leonardo Da Vinci in the 15th century.

How is technology used today to create compelling artworks in the artistic reality of the digital age?

15.30 - 16.45

ideaslab/technology pioneers

IdeasLab with Technology Pioneers: Wicked Solutions for Wicked Problems

Expert presentations and in-depth group discussions will focus on:

Idea 1: Mobile financial services

Idea 2: Development of affordable vaccines and therapies for diseases of poverty

Idea 3: Smart solutions for saving energy in buildings

Idea 4: Online disaster relief platform

15.30 - 16.30

ageing workforce

The Dividends of Longevity

How can we uncover the dividends of longevity by extending the role of retirees as producers and contributors to the social and economic wealth of nations?

The following dimensions will be addressed:

- Changing mindsets of both young and old
- Rethinking lifelong education and career paths
- Growing political and economic influence

15.30 - 16.30

competitive sustainability

Competing via Sustainability

How can companies turn sustainability into a competitive advantage?

The following dimensions will be addressed:

- Evolving from efficiency to innovation
- Creating a more resilient enterprise
- Winning in the consumer marketplace

15.30 - 17.00

open forum/7

Burnout -- The Latest Fashion?

Everyone is talking about burnout, making this affliction suddenly socially acceptable. If striving for recognition and success is exaggerated and the balance between work, family life and leisure is lost, it can lead to the so-called burnout, a condition of emotional, mental and physical exhaustion.

Why do more and more people suffer from burnout? Why is it the latest fashion to be a burnout victim? Do the strong suffer from burnout, while the weak suffer from depression? How to survive a burnout? What responsibilities do employers have?

15.30 - 16.30

ownership gap

The Ownership Gap

With the rise of electronically traded funds and passive investing, how can the responsible ownership of corporations be ensured?

The following dimensions will be addressed:

- The impact of financial reforms on corporate governance
- The impact of new financial products on management behaviour
- Closing the growing gap between ownership and control

15.30 - 16.30

trade routes

The Next Map of Global Growth

How will new transport routes and transportation centres alter trade flows, development patterns and even geopolitics?

The following dimensions will be addressed:

- Regional integration trends
- Consumption patterns and investment opportunities
- Global value chains
- Business opportunities in exporting countries and key trade routes

17.00 - 18.00

no jerks rule

Building a Civilized Workplace: The "No Jerks" Rule

"Jerks" -- people who demean co-workers and focus their aggression on the less powerful -- poison the office, decrease productivity and lead to the loss of good people.

How can companies build a more civilized workplace that is free of jerks?

17.00 - 18.00

leading complexity

Leading within Complexity

With surveys highlighting complexity as among the top challenges for CEOs, what are the skills needed to lead in an era where complexity is the norm?

The following dimensions will be addressed:

- Emotional intelligence
- Stakeholder theory and interdependency
- Organizational culture

17.00 - 17.15

open forum/closing

Open Forum Concluding Remarks

17.00 - 18.00

what if/korea

WHAT IF: there is reunification on the Korean Peninsula?

The assumption remains that the peaceful reunification of South and North Korea will not occur in this decade.

But if the unimaginable became the inevitable, then what would be the regional and global impact of a reunified Korea?

17.00 - 18.00

india

Governing One-sixth of the World's Citizens

As the second most populous country with over 2,000 ethnic groups, what are India's shared norms with respect to its governance and development?

17.00 - 18.00

cnn/south shift

The South to South Shift

Developing economies are enjoying the highest rates of income growth, but how will this growth reshape the dynamics of South-South trade and investment, where barriers remain higher than in the rest of the world?

In partnership with the World Economic Forum, CNN hosts this live debate on the south to south shift.

20.00 - 00.00

cultural soirée

Cultural Soirée

Organized under the auspices of the Government of India and the Confederation of Indian Industry (CII), the evening will showcase Indian performing arts, fashion and cuisine.

Sunday 30 January

09.00 - 10.00

davos debrief/policy

The Davos Debrief: Policy Priorities

Global Agenda Council members summarize and synthesize the key insights from the Annual Meeting 2011 related to public policy and economic priorities in the new year.

09.00 - 10.00

davos debrief/risk

The Davos Debrief: Global Risks

Global Agenda Council members summarize and synthesize the key insights from the Annual Meeting 2011 related to mitigating and managing global risks.

10.30 - 11.30

global agenda 2011

The Global Agenda in 2011

The Chairs of the Annual Meeting will debate the emerging issues of 2011 and the implications for the global economy and for their industries.

This session is developed in partnership with CNBC.

11.30 - 12.30

spirit of davos

Inspired for a Lifetime

13.00 - 15.00

schatzalp

Schatzalp

Join the traditional farewell buffet lunch at the Hotel Schatzalp, situated in a stunning location high above Davos. The Schatzalp is accessible by funicular railway from the centre of town, just a short walk or bus ride from the Congress Centre.