

Greener Davos Initiative

The Forum's activities have an impact on the environment and it is our responsibility to initiate actions that can limit and reduce negative consequences. At the World Economic Forum Annual Meeting 2012, the Forum is pursuing the Greener Davos initiative, which was introduced two years ago to address participants' concerns about the environmental impact of the Annual Meeting. To do so, the Forum is working on two fronts.

1. Compensation of CO2 emissions

About 90% of the total CO2 emissions are a result of participant and staff travel. Over 12,000 tonnes of CO2 are generated each year during the five-day Annual Meeting in Davos-Klosters. The footprint of the average participant is 4,660 kg of CO2. When multiplied by all participants and staff, this becomes significant. Since 2005, the funds collected through carbon offsets have gone to compensation projects around the world.

This year, the Forum will combine two types of compensation: a local renewable energy project that aims to reduce the emissions generated by heating the Congress Centre, and a high-quality international project in China that focuses on micro hydro plants that provide emission-free energy.

Participants can compensate their own emissions and help develop a solar project in Ethiopia by using a simple tool available online at www.davosclimatealliance.org or by visiting the Greener Davos Desk located on the Middle Level of the Congress Centre.

The tool also offers to compare the different modes of transportation and help participants choose the greenest route to Davos. A contest will reward the five greenest participants who use the most environmentally friendly option to travel to the Annual Meeting, the prize being a mobile solar charger.

2. Reduction of CO2 emissions and resource consumption

In addition to compensating emissions, the Greener Davos initiative aims to lower the amount of pollutants released into the environment by the over 2,600 participants and staff travelling from Zurich to and within Davos and Klosters. An important way to lower emissions is not only to reduce overall traffic, but also to restrict circulation to vehicles fulfilling environmentally friendly conditions.

To support the Greener Davos initiative and to receive a Greener Davos sticker to access the Congress Centre (security car sticker needed), Hotel Belvédère and Hotel Seehof, the following requirements must be respected from Tuesday 24 January to Sunday 29 January:

Limousine

CO2 emission rate	Maximum 200g/km
Fuel consumption	Maximum 9l/100km
Energy tag	Category D or lower

Van (vehicles with 6-9 seats)

CO2 emission rate	Maximum 235g/km
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Vehicles with 10 seats or more are not affected.

Green signage throughout Davos indicates the walking times and distances from one location to another, and shoe grips are distributed to encourage participants to walk instead of using other modes of transportation.

In addition, the Forum is reducing its overall energy and resource consumption. Green electricity (based on hydropower) is supplying the Congress Centre, reducing the total amount of CO2 emissions from 58.56 tonnes to 1.33 tonnes.

For further information, please contact us by e-mail at greenerdavos@weforum.org.

