

World Economic Forum Annual Meeting 2012 Media Fact Sheet

Davos-Klosters, Switzerland 25-29 January

About the World Economic Forum

The World Economic Forum is an independent international organization committed to improving the state of the world by engaging business, political, academic and other leaders of society to shape global, regional and industry agendas. Incorporated as a not-for-profit foundation in 1971 and headquartered in Geneva, Switzerland, the Forum is tied to no political, partisan or national interests (www.weforum.org).

About the Annual Meeting

For more than 40 years, the World Economic Forum Annual Meeting has provided world leaders with a platform to shape the global agenda at the start of each year. The Annual Meeting 2012 will convene under the theme **The Great Transformation: Shaping New Models**. The theme is founded on four, dual imperative sub-themes reflected throughout the official programme:

- Growth and employment models
- Leadership and innovation models
- Sustainability and resource models
- Social and technological models

What to Watch for at This Year's Meeting

High-profile speakers from industry and civil society will discuss the **future of capitalism**.

Time Debate: Capitalism on 25 January 2012, 09.00 – 10.15

www.weforum.org/davos

The **Open Forum**, a series of high-level sessions open to the public, celebrates its 10th anniversary this year with a programme running from 26-28 January 2012.

www.openforumdavos.ch

The World Economic Forum is launching the **Partnership for Cyber Resilience**, a set of shared principles signed by chief executives, which recognizes the need for joint action on cybersecurity.

www.weforum.org/cyber

Press conference on 27 January 2012, 11.45 – 12.15

Forum Initiatives

Partnering Against Corruption Initiative (PACI)

Corruption will be high on the global agenda, both at the Annual Meeting 2012 and the G20 in Mexico. Leading anti-corruption figures from the United Nations, Organisation for the Economic Co-operation and Development (OECD), and Transparency International will join high-level discussions on the issue.

www.weforum.org/paci

Annual Meeting 2012 Co-Chairs

- **Yasuchika Hasegawa**, President and Chief Executive Officer, Takeda Pharmaceutical, Japan
- **Vikram Pandit**, Chief Executive Officer, Citi, USA
- **Paul Polman**, Chief Executive Officer, Unilever, United Kingdom
- **Alejandro Ramirez**, Chief Executive Officer, Cinopolis, Mexico
- **Sheryl Sandberg**, Chief Operating Officer, Facebook, USA
- **Peter Voser**, Chief Executive Officer, Royal Dutch Shell, Netherlands

The Annual Meeting in Numbers

Over 2,600 participants from nearly 100 countries, comprising:

- More than 1,600 **business leaders**, of whom more than 1,000 are top executives
- Nearly 40 top **international organizations**
- 40 **heads of state** or government and over 85 ministers
- Nearly 30 **Social Entrepreneurs**
- 70 **Global Shapers**
- More than 225 **media leaders**
- Over 200 leaders from **academia**
- Nearly 20 **faith leaders**
- Over 120 **Young Global Leaders**
- More than 100 **civil society** organizations

Climate Change Initiative

The Government of Mexico, as G20 Chair for 2012, has invited the Forum to develop practical recommendations for boosting public-private partnerships to support green growth. The first meeting of heads of state, ministers, business leaders and experts will take place at the Annual Meeting 2012. The Water Resources Group will also announce a new fund at a session on Friday 27 January, which is open to the media.
www.weforum.org/environment

Health Initiative

The two key global health challenges on this year's Annual Meeting agenda are tackling non-communicable diseases and finding new ways to improve access to healthcare. Health, well-being and care will be at the centre of several public and private sessions.
[/www.weforum.org/health](http://www.weforum.org/health)

Quick Facts about the World Economic Forum

- Headquartered in Geneva with affiliate offices in New York, Beijing and Tokyo
- More than 380 staff members from 56 nationalities. Nearly 60% of the staff are women
- Incorporated by Professor Klaus Schwab as a foundation in 1971
- Not-for-profit organization, tied to no political, partisan or national interests
- Motto: "Entrepreneurship in the global public interest"
- **Mission: "Committed to improving the state of the world"**

Forum Communities

Network of Global Agenda Councils (GAC)

Over 300 Members of the Network of Global Agenda Councils will participate in this year's Annual Meeting and share the latest recommendations from leaders, with a focus on finding solutions to the economic crisis and understanding global power shifts.
www.weforum.org/gac

Schwab Foundation for Social Entrepreneurship

Social entrepreneurs lend their innovative ideas and practical experience to discussions on such subjects as education, sanitation, affordable housing, health and sustainable energy.
www.schwabfound.org

Young Global Leaders

The community will announce AppBridge, a non-profit initiative that aims to give the 1 billion mobile phone users living in poverty access to educational phone apps to support education, employment and economic opportunity.
www.weforum.org/ygl

Global Shapers

The Forum is bringing a group of exceptional individuals under the age of 30 to engage with world leaders and shape the agenda at the Annual Meeting.
www.weforum.org/global-shapers

Risk Response Network

Following the publication of its flagship *Global Risks 2012* report, the Network will explore the biggest threats posed to our world, from financial crises to cyberattacks, in a series of sessions in the Risk Room.
www.weforum.org/RRN

Women Leaders and Gender Parity

The Forum is one of the foremost authorities on gender parity with its annual *Global Gender Gap Report*. This year's meeting includes a high-level public session, featuring Michelle Bachelet, Desmond Tutu and Prime Minister Yingluck Shinawatra of Thailand, to discuss gender equality.
www.weforum.org/gender

Technology Pioneers

During the Annual Meeting 2012, Technology Pioneers will be sharing ideas and innovations in the fields of information technology and new media, energy and environment, life sciences and health.
www.weforum.org/techpioneers

Community of Global Growth Companies (GGC)

The community comprises over 330 high-growth companies from more than 60 countries, which have the potential to drive economic and social change.
www.weforum.org/ggc

Useful Links to Keep You Updated during the World Economic Forum Annual Meeting 2012

- Everything about this year's **Annual Meeting** at <http://weforum.org/davos>
- Follow the meeting on the **iPhone** at <http://wef.ch/iPhone>
- Watch live webcasts of the sessions on **Livestream** at <http://wef.ch/live>
- Watch the sessions on demand on **YouTube** at <http://wef.ch/youtube> or <http://wef.ch/youku>
- View the best pictures from the Annual Meeting on **Flickr** at <http://wef.ch/pix>
- Ask a world leader on **YouTube** at <http://wef.ch/davosdebates>
- Read Forum reports on **Scribd** at <http://wef.ch/scribd>
- Become a fan of the Forum on **Facebook** at <http://wef.ch/facebook>
- Check into the Congress Centre on **Facebook Places** at <http://wef.ch/CongressCenter>
- Follow the Forum on **Twitter** at <http://wef.ch/twitter> and <http://wef.ch/livetweet>
- Follow the Forum on **Foursquare** at <http://foursquare.com/wef>
- Check into the Congress Centre on **foursquare** at <http://wef.ch/CongressCentre>
- Read the **Forum Blog** at <http://wef.ch/blog>
- Subscribe to the Forum's **news releases** at <http://wef.ch/news>
- **Upcoming** Forum events at <http://wef.ch/events>