

# World Economic Forum Annual Meeting

The Great Transformation: Shaping New Models

Davos-Klosters, Switzerland 25-29 January 2012

## Co-Chairs :

- **Yasuchika Hasegawa**, President and Chief Executive Officer, Takeda Pharmaceutical, Japan; Global Agenda Council on Japan
- **Vikram Pandit**, Chief Executive Officer, Citi, USA
- **Paul Polman**, Chief Executive Officer, Unilever, United Kingdom
- **Alejandro Ramírez**, Chief Executive Officer, Cinopolis, Mexico; Young Global Leader Alumnus
- **Sheryl Sandberg**, Chief Operating Officer and Member of the Board, Facebook, USA; Young Global Leader Alumnus
- **Peter Voser**, Chief Executive Officer, Royal Dutch Shell, Netherlands

## Programme

As of 30 April 2013

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Tuesday 24 January

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Briefing Session

### **The World Economic Forum's Vision and Mission**

The Founder and Executive Chairman of the World Economic Forum, Professor Klaus Schwab, invites all newcomers and interested participants to a briefing on the institution's strategic vision and latest initiatives.

Reception

### **Welcome Reception**

Professor Klaus Schwab and Mrs Hilde Schwab, together with the Managing Board, host a welcome reception to reconfirm the spirit of friendship and community that is the hallmark of the World Economic Forum Annual Meeting.

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Wednesday 25 January

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Interactive Session

**A Simple Act of Compassion**

"The purpose of human life is to serve and to show compassion and the will to help others."

-- Albert Schweizer

Japanese actor Ken Watanabe expresses the sentiments and the power of words to unify and inspire hope after the Tohoku disaster.

Interactive Session

**The New Context for Leadership**

How is the art and science of leadership fundamentally changing in the 21st century?

Dimensions to be addressed:

- Promoting purpose-driven leadership
- Collaborating across the multistakeholder spectrum
- Revealing inspiring role models for the current generation

Interactive Session

**The Social Media Context**

What platforms, applications and behaviours are driving the growth and evolution of social networks?

Dimensions to be addressed:

- Innovations with real staying power
- Current and future trends that matter
- Shifting views on privacy

Interactive Session

**The Global Financial Context**

What systemic, regulatory and market issues are reshaping the global financial system?

Dimensions to be addressed:

- Unforeseen sectoral and sovereign risks
- The increasing correlation between asset classes
- Capital flows seeking safety

*This session is linked to Forum initiatives and communities. Michael Drexler is available to brief participants.*

Interactive Session

### **The Global Energy Context**

What supply and demand issues are reshaping energy consumption, security and sustainability?

Dimensions to be addressed:

- Emerging energy norms outside the industry
- Future shifts in production and distribution
- Technological innovations and their limits
- Energy industry after Durban

*This session is linked to Forum initiatives and communities. Roberto Bocca is available to brief participants.*

Debate

### **TIME Davos Debate on Capitalism**

Is 20th-century capitalism failing 21st-century society?

In partnership with the World Economic Forum, *Time* magazine hosts this debate focusing on the uncertain future of capitalism.

*Simultaneous interpretation in English and German*

*This session is open to reporting press.*

Interactive Session

### **Global Risks 2012: The Safety of Our Safeguards**

The realization that the global systems governing economic and public safety remain mostly ad hoc requires a rethinking of related global risks.

This session explores possible contingencies as highlighted in the *Global Risks 2012* report.

*This session is linked to Forum initiatives and communities. Elaine Dezenski is available to brief participants.*

Interactive Session

### **The Global Security Context**

What trends and transformations define the global security agenda in 2012?

Dimensions to be addressed:

- US withdrawal from Iraq and Afghanistan
- Iran as a nuclear power
- Regional conflict and rise of new hegemons
- Future of North Korea and regional implications

WorkStudio

### **The Creative Workplace**

How do organizations build creative, engaging and energizing workplaces?

Dimensions to be addressed:

- Designing creative environments
- Creating a culture of successful failure
- Managing energy and time for resilience and performance

One-on-One

#### **An Insight, An Idea with Muhammad Yunus**

A conversation with Nobel Laureate Muhammad Yunus on his breakthrough idea on the power of youth to transform society through social business.

*As this session only lasts 30 minutes, please arrive 10 minutes before it starts. The door will be closed at the scheduled time.*

*This session is open to reporting press.*

Interactive Session

#### **Art and Everyday Creativity: Rebuilding the Link**

"Imagination is more important than knowledge."

-- Albert Einstein

Japanese-American artist Drue Kataoka illuminates creative ways to view the puzzle of today's complex world.

Exhibit

#### **Art Walk I**

Claudy Jongstra leads a guided tour of her art in the Congress Centre to share her unique interpretation of "Traditions in Contemporary Art".

*Please meet at the Arts and Culture Lounge on the Promenade level of the Congress Centre.*

BetaZone

#### **The Mind and the Machine**

What can the latest discoveries in neuroscience and brain technologies reveal about the human mind and how it functions, and about building intelligent machines?

Interactive Session

#### **The Values Context**

What generational, societal and moral concerns are driving public debates worldwide?

Dimensions to be addressed:

- Challenging the authority of traditional institutions
- Identifying transnational values
- Providing a moral compass for individuals

Interactive Session

**The Global Growth Context**

What policies, sectors and countries will drive global growth in 2012?

Dimensions to be addressed:

- Trillion dollar growth trends
- Consumers and geographies that drive demand
- Surprising success stories

Interactive Session

**The Natural Resource Context**

How are integrated models of resource management tackling water, food, mineral and energy challenges?

Dimensions to be addressed:

- Addressing externalities across sectors
- Sharing best practices from industry to industry
- Understanding the importance of data and modelling

Interactive Session

**7 Billion and Counting: Dividend or Disaster?**

What are the social, environmental and economic implications of the world's population growth?

Dimensions to be addressed:

- The historical context and current trends
- Resource challenges
- Reproductive health policies
- The role of scientific and technological innovation

Interactive Session

**The New Context in Latin America**

What critical economic, political and societal issues are driving decision-making in Latin America?

Dimensions to be addressed:

- Sustaining growth in the face of inflationary pressures
- Managing the potential and peril of resource wealth
- Addressing societal concerns

*This session is linked to Forum initiatives and communities. Marisol Argueta is available to brief participants.*

IdeasLab

### **Managing Complexity with the Santa Fe Institute**

How can the latest research in complex systems enhance resilience and performance?

Join the IdeasLab to discover and debate:

Idea 1: The control of social systems by leveraging complexity

Idea 2: Diversity to create better groups and societies

Idea 3: Biological models for software security

Idea 4: Complexity science to understand economic systems

Interactive Session

#### **Global Risks 2012: The Dark Side of Connectivity**

The emergence of technology as a force in geopolitics and connectivity as an element of national security forces a rethinking of related global risks.

This session explores possible contingencies as highlighted in the *Global Risks 2012* report.

*This session is open to the reporting press*

*This session is linked to Forum initiatives and communities. Chiemi Hayashi is available to brief participants.*

Interactive Session

#### **The Global Business Context**

What are the strategic, organizational and operational issues reshaping how businesses operate worldwide?

Dimensions to be addressed:

- Making sense of new business realities
- Redefining strategic priorities
- Engaging with new collaborators

*This session is open to the reporting press*

Workshop

#### **Rethinking Risks and Incentives**

How can organizations maximize performance while ensuring responsible risk-taking?

Dimensions to be addressed:

- Redesigning reward structures
- Changing individual behaviour
- Re-professionalizing management

One-on-One

### **An Insight, An Idea with Ahmed Zewail**

A conversation with Nobel Laureate Ahmed Zewail on his breakthrough idea on how science can help solve global challenges

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*This session is open to reporting press.*

Interactive Session

### **The Architecture of Change**

"The materials of city planning are sky, space, trees, steel and cement in that order and in that hierarchy."

-- Le Corbusier

Mexican architect Enrique Norten reveals how sustainable architecture can be a catalyst for community development.

Buffet

### **Opening Buffet**

Participants and their spouses are cordially invited to a buffet in the Congress Centre.

One-on-One

### **An Insight, An Idea with Daniel Goleman**

A conversation with psychologist and emotional intelligence expert Daniel Goleman on his breakthrough idea on why a psychological approach is key to solving the ecological crisis.

*As this session only lasts 30 minutes, please arrive 10 minutes before it starts. The door will be closed at the scheduled time.*

*This session is open to reporting press.*

BetaZone

### **A Glimpse of Life in Megacities**

"The more people there are, the less one individual matters."

-- Isaac Asimov

German photographer Michael Wolf questions notions of growth, individuality and anonymity in a crowded global metropolis.

Interactive Session

### **Historic Complexity: How Did We Get Here?**

How well understood are the history and change that have led to today's complex society?

Dimensions to be addressed:

- Contemplating "big history"
- Responding to technological inventions and disruptions
- Reflecting on the origins of modern finance

Interactive Session

### **The Future of Human Capital**

What societal, structural and technological changes are reshaping human capital worldwide?

Dimensions to be addressed:

- Structural versus cyclical unemployment
- Shifting generational expectations
- The impact of technology on labour markets

Interactive Session

### **The Sustainability Context**

What economic and environmental challenges are driving resource-constrained approaches to quality growth?

Dimensions to be addressed:

- Planetary limits to unconstrained growth
- Sustainable production and consumption
- Lessons from new-growth nations

*This session is linked to Forum initiatives and communities. Dominic Waughray is available to brief participants.*

Interactive Session

### **The New Context in Europe**

What critical economic, political and societal issues are driving decision-making in Europe?

Dimensions to be addressed:

- Confidence in Greek and Italian solutions
- The future of the Eurozone within the EU
- Emerging fault lines within Europe
- Effective markets versus speculative attacks

*This session is linked to Forum initiatives and communities. Stephen Kinnock is available to brief participants.*

Interactive Session

### **The New Context in East Asia**

What critical economic, political and societal issues are driving decision-making in East Asia?

Dimensions to be addressed:

- The impact of major natural disasters
- Regional competitiveness and cooperation
- The changing influence of the US and China

*This session is linked to Forum initiatives and communities. Sushant Palakurthi-Rao is available to brief participants.*

Interactive Session

### **The Global Development Context**

What societal needs, economic shifts and political priorities are reshaping development agendas around the globe?

Dimensions to be addressed:

- Shifting patterns of development cooperation
- Redefining development goals post 2015
- Promoting private sector involvement in development
- Fostering development through gender equality

Interactive Session

### **Global Risks 2012: The Seeds of Dystopia**

The realization that many historical indicators of economic and societal well-being are regressing requires a rethinking of related global risks.

This session explores possible contingencies as highlighted in the *Global Risks 2012* report.

*This session is linked to Forum initiatives and communities. Chiemi Hayashi is available to brief participants.*

*This session is open to reporting press.*

Brainstorming Session

### **World Economic Brainstorming: Business, Governance and Leadership -- New Pressures and Realities**

The turmoil in today's world has generated greater scrutiny of business. As the world experiences momentous change, there is an urgent need for business to rethink its role and responsibilities towards society and reposition itself as an active leader in the current environment.

Join business leaders, the Forum's Global Shapers, Global Agenda Council Members and other experts in this brainstorming session to explore facets of this critical issue:

- What is the responsibility of business towards society?
- How can business collaborate and lead in creating value for all stakeholders?
- What new models are needed to meet these challenges and expectations?

WorkStudio

**When Consumers Become Innovators**

How are informed and connected consumers reshaping product and service innovation?

Dimensions to be addressed:

- Exploring methods of consumer engagement
- Making sense of changing values and norms
- Improving information exchange and building trust
- Fostering collaborative innovation processes

One-on-One

**An Insight, An Idea with Sylvia Earle**

A conversation with ocean explorer Sylvia Earle on her breakthrough idea to understand our oceans using new technologies.

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*This session is open to reporting press.*

Interactive Session

**Powerful Storytelling**

How can storytelling inspire transformation through moving narration?

Dimensions to be addressed:

- Mythology and literary traditions
- The art of listening
- Storytelling real time
- The framing of stories in film

Interactive Session

**The Compensation Question**

How can executive compensation, corporate performance and stakeholder expectations be realigned?

Dimensions to be addressed:

- Learning from the financial crisis
- Redefining stakeholders
- Reshaping the role of the board on compensation
- Considering emerging new norms

Interactive Session

### **The Technology Context**

What emerging technologies and innovations are reshaping value chains and business models?

Dimensions to be addressed:

- The trends of disruption
- Geographic and sectoral catalysts
- Cross-industry implications

*This session is linked to Forum initiatives and communities. Alan Marcus is available to brief participants.*

Interactive Session

### **The Future of Economics**

What major changes in theory and in practice are driving the rehabilitation of economics?

Dimensions to be addressed:

- Thirty years of failed analysis
- Post-crisis economics
- Alternative approaches

IdeasLab

### **Worms, Machines and Brains with MIT**

How are discoveries derived from basic research transforming human health, behaviours, societies and economic progress?

Join the IdeasLab to discover and debate:

Idea 1: Revolutionary biological approaches to understand human health

Idea 2: Machines that mimic human performance

Idea 3: The structure of the mind by brain imaging

Idea 4: A redefinition of the rules of nature

IdeasLab

### **Decoding Data with Brown University**

How are new methods to understand data generating breakthrough insights, from history to health?

Join the IdeasLab to discover and debate:

Idea 1: Fusing data and models to address global challenges

Idea 2: Taking genome biology out of the lab and into the wild

Idea 3: Leveraging data to realize the economic potential of archaeology

Idea 4: Using data and neurotechnologies to cure brain disorders

Interactive Session

### **The New Context in Africa**

What critical economic, political and societal issues are defining the new context for decision-makers in Africa?

Dimensions to be addressed:

- Developments in South-South relations
- The impact of global economic uncertainty
- Commodity price volatility and inflation

*This session is linked to Forum initiatives and communities. Elsie Kanza is available to brief participants.*

Interactive Session

### **The New Context in the Arab World**

What critical economic, political and societal issues are driving decision-making in the Arab world?

Dimensions to be addressed:

- The hard lessons from Tunisia, Egypt and Libya
- Political versus economic reform
- The regional influence of Islamist parties
- Generational expectations and realities

*Simultaneous interpretation in English, Arabic and French*

*This session is linked to Forum initiatives and communities. Miroslav Dusek is available to brief participants.*

Interactive Session

### **Risks in the Global Supply Chain**

From Japan to Thailand, the vulnerability with concentrating key elements of a global supply chain is readily apparent.

This session examines risk management and risk resiliency in this new context, and builds on a related initiative of the Risk Response Network.

*This session is open to the reporting press.*

*This session is linked to Forum initiatives and communities. Elaine Dezenski is available to brief participants.*

One-on-One

**An Insight, An Idea with Murray Gell-Man**

A conversation with physicist and Nobel laureate Murray Gell-Mann on his breakthrough idea on the power of trans-disciplinary research to transform society

*As this session only lasts 30 minutes, please arrive 10 minutes before it starts. The door will be closed at the scheduled time.*

*This session is open to reporting press.*

BetaZone

**Critical Design**

"Consumption is the sole end and purpose of all production."

-- Adam Smith

Curator Paola Antonelli introduces the satirical style of Critical Design, whose aim is to provoke debate on the contradictions of a consumer culture and the consequence of technological innovation.

Reception

**Opening Reception**

The community of Davos-Klosters welcomes all participants.

Opening Plenary

## **Opening of the Annual Meeting 2012**

*Simultaneous interpretation in all languages*

*This session is open to the reporting press.*

### **17.00 - 17.25 Welcome Address**

Welcoming Remarks by

**Klaus Schwab**, Founder and Executive Chairman, World Economic Forum

**Eveline Widmer-Schlumpf**, President of the Swiss Confederation and Federal Councillor of the Federal Department of Finance of the Swiss Confederation

### **17.25 - 18.10 Opening Address**

Opening Address by

**Angela Merkel**, Federal Chancellor of Germany

Chaired by

**Klaus Schwab**, Founder and Executive Chairman, World Economic Forum

### **18.10 - 18.30 Crystal Award Ceremony**

The World Economic Forum's Crystal Award honours artists who have used their art to improve the state of the world.

Introduced by

**Hilde Schwab**, Chairperson and Co-Founder, Schwab Foundation for Social Entrepreneurship, Switzerland

**Luc Besson**, Filmmaker, Screenwriter and Producer; Founder, EuropaCorp, France

**Yvonne Ntombizodwa Chaka Chaka**, Singer and President, Princess of Africa Foundation, South Africa

**Midori**, Violinist and Founder, Midori Foundation, USA

### **18.30 - 18.55 The Great Transformation Ahead**

Conversation with

**Desmond M. Tutu**, Chair, The Elders, South Africa

Chaired by

**Klaus Schwab**, Founder and Executive Chairman, World Economic Forum

### **18.55 - 19.00 Launch of the Global Shapers Community**

Interactive Dinner Session

#### **Economics for the 21st Century**

How will economic thinking evolve in the 21st century?

Interactive Dinner Session

**Unconventional Leadership**

What can conventional leaders learn from the unconventional leaders of the 21st century?

Interactive Dinner Session

**What Is Your Social Network Status?**

How do individuals evaluate and improve their social network status?

Interactive Dinner Session

**What You Need to Know about Cancer**

"The part can never be well unless the whole is well."

-- Plato

What are the myths and truths about cancer?

Interactive Dinner Session

**From IQ to EQ**

In today's increasingly complex and interdependent environment, why is emotional intelligence key for leading great transformations?

Interactive Dinner Session

**Music from the Baroque to the Digital Age**

Join the Basel Music Academy for dinner and a unique performance that provides a taste of musical progress over the past three centuries and into the future.

Interactive Dinner Session

**Controversial Science**

What scientific discoveries will radically transform our lives in the coming decade?

Interactive Dinner Session

**Engineering Creativity**

"Creativity involves breaking out of established patterns in order to look at things in a different way."

-- Edward de Bono

How will the art and science of creativity change in a century of engineering ourselves?

Interactive Dinner Session

**Is This Truly the Asian Century?**

If Asia is expected to lead in world affairs, what new models will it introduce to the rest of the world?

Interactive Dinner Session

**History in the Making**

What lessons from the last century will ensure a better 21st century if properly learned?

Interactive Dinner Session

**The Future of Democracy**

How are established and nascent democracies being reformed and shaped to meet the challenges of the 21st century?

Interactive Dinner Session

**Healthy Brains, Bright Economies**

What new knowledge and approaches in improving mental health can also improve the health of our economies?

Film Projection

**Film Screening of "The Lady"**

Join a special screening of "The Lady", a moving portrayal of Aung San Suu Kyi's lifelong campaign for democracy in Myanmar, introduced by director and Crystal Award winner Luc Besson and lead actress Michelle Yeoh.

The cinema Arkaden is located on 56 Promenade, Davos.

Nightcap

**Nightcap with the Princess of Africa**

End your evening on a musical note by joining this exclusive nightcap featuring South African singer and Crystal Award winner Yvonne Chaka Chaka.

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Thursday 26 January

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One-on-One

**An Insight, An Idea with Michael E. Porter**

A conversation with strategy expert Michael E. Porter on his breakthrough idea to transform the role of business in society by creating shared value.

*As this session only lasts 30 minutes, please arrive 10 minutes before it starts. The door will be closed at the scheduled time.*

*This session is open to reporting press.*

Interactive Session

**The Power of Film**

"To accomplish great things, we must not only act but also dream. Not only plan but also believe."

-- Anatole France

French screenwriter, director and Crystal Award winner Luc Besson shares his passion for conveying powerful messages and inspiring action through film.

BetaZone

**Artwork through Network**

How is social media disrupting the art world?

Dimensions to be addressed:

- Virtual collaboration in performing arts
- Literature in an era of online publishing
- A redefinition of the artist's relationship with the public

Interactive Session

**A Smart Growth Solution**

How can technological advances drive economic growth and employment?

Dimensions to be addressed:

- Integrating breakthroughs into markets
- Creating enabling innovation environments
- Examining the consequences of the failure to respond

Interactive Session

**The New Business Mindset**

What critical societal, stakeholder and regulatory concerns are reshaping the mindset of business?

Dimensions to be addressed:

- Aligning short-term interests and long-term goals
- Incentivizing responsible conduct
- Understanding the changing nature of corporate ownership

Interactive Session

**Pain and Gain: Prosperity with Austerity?**

How will economies achieve sustainable employment growth in an era of consumer deleveraging and fiscal austerity?

Dimensions to be addressed:

- Understanding the impact of austerity on European employment
- Identifying structural versus cyclical remedies
- Considering the future of public sector employment and social protection systems
- Rethinking the role of infrastructure development

Interactive Session

**Ensuring Food Security**

How are new models of collaboration and innovation driving investment in food and nutrition security?

Dimensions to be addressed:

- Refocusing and redirecting investment flows
- Understanding new sources of influence in the food security arena
- Producing sustainable and climate-resilient food

*This session is linked to Forum initiatives and communities. Lisa Dreier is available to brief participants.*

Interactive Session

**Manufacturing for Growth**

How can the manufacturing sector transform growth and employment?

Dimensions to be addressed:

- The effect of industrial policies
- The potential of advanced manufacturing
- Emerging manufacturing hot spots

Interactive Session

**Rethinking Islam in Politics**

The influence of political Islam on state governance is both rising and wide-ranging. What ideological and organizational models are exerting the greatest influence today?

*This session is open to reporting press.*

Interactive Session

## **Russia Outlook**

What will the political, social and economic landscape for Russia in 2012 be?

Dimensions to be addressed:

- Assessing the prospects for political and financial reforms
- Fostering innovation and entrepreneurship
- Strengthening institutions and the business environment

*Simultaneous interpretation in English and Russian*

IdeasLab

### **Leveraging Human-Machine Collaboration with Carnegie Mellon University**

How will new forms of human-machine collaboration help improve our lives?

Join the IdeasLab to discover and debate:

- Idea 1: Security in digital infrastructure
- Idea 2: Intelligent machines: When computers read
- Idea 3: Companion robots and the workplace of the future
- Idea 4: Children and the digital world: Partners in learning

IdeasLab

### **Forging Wiser Leaders with Harvard University**

How can new approaches lead to wiser leadership in decision-making?

Join the IdeasLab to discover and debate:

- Idea 1: Shifting from irrational choices to evidence based policy-making
- Idea 2: Creating tools for value-based management
- Idea 3: Discovering the ethos of leaders from the East
- Idea 4: Translating insights from behavioural science into action

TV Debate

### **Putting China's Trillions to Work**

With the global community turning increasingly to China as the lender of last resort, how can China best deploy its massive current account surplus and private capital without triggering a backlash at home or abroad?

In partnership with the World Economic Forum, CCTV hosts this debate on the role of China's capital abroad.

*Simultaneous interpretation in English and Chinese*

*As this is a televised debate, please arrive 15 minutes before the start of the session. The door will be closed at the scheduled time. This session is on the record, open to reporting press and broadcast on television.*

WorkStudio

### **Leading under Pressure**

How can leaders make better decisions under pressure?

Dimensions to be addressed:

- Gaining insights from successful leaders
- Exploring the impact of high stake, high pressure environments on decision-making
- Overcoming decision paralysis

One-on-One

#### **An Insight, An Idea with Michael Spence**

A conversation with economist and Nobel laureate Michael Spence on his breakthrough idea on globalization and unemployment.

*As this session only lasts 30 minutes, please arrive 10 minutes before it starts. The door will be closed at the scheduled time.*

*This session is open to reporting press.*

Interactive Session

#### **Engaging the Community with Music**

"Music doesn't lie. If there is something to be changed in this world, then it can only happen through music."

-- Jimi Hendrix

Japanese American violinist and Crystal Award winner Midori changes lives around the world with the power of music.

BetaZone

#### **Dark Forces at Play**

Saul Perlmutter, 2011 Nobel Prize laureate in physics, uncovers how dark energy and the accelerating universe will decide the ultimate fate of our universe.

Plenary Session

#### **Africa -- From Transition to Transformation**

As the region's political and economic evolution accelerates, what leadership and governance models will meet the people's expectations for the future?

Dimensions to be addressed:

- Strengthening governance systems
- Investing in commodity wealth long term
- Fostering stronger national and regional identities

*Simultaneous interpretation in all languages*

*This session is open to the reporting press*

One-on-One

**An Insight, An Idea with Yasuchika Hasegawa**

A conversation with Annual Meeting Co-Chair Yasuchika Hasegawa on his breakthrough idea on creating sustainable health systems for ageing populations.

*As this session only lasts 30 minutes, please arrive 10 minutes before it starts. The door will be closed at the scheduled time.*

*This session is open to reporting press.*

Plenary Session  
**Special Address**

*Simultaneous interpretation in all languages*

*This session is open to report press.*

Plenary Session

**Olympic Games 2012 -- Celebrating the Six-Month Countdown**

A memorable moment to mark the six-month countdown to the Olympic Games with participants of the Annual Meeting 2012

*Simultaneous interpretation in all languages*

*This session is open to reporting press.*

Exhibit

**Art Walk II**

Michael Wolf leads a guided tour of his art in the Congress Centre to share his unique interpretation of "Traditions in Contemporary Art".

*Please meet in front of the Jakobshorn room.*

Interactive Session

**Introducing the Open Forum**

*Simultaneous interpretation in English and German.*

*This session is open to reporting press.*

Interactive Session

### **Responsible Leadership in Times of Crisis**

In an era of rapid change and complex crises, leaders need to be able to make bold decisions quickly. Yet they often struggle to take the action needed to tackle economic, political and social issues, allowing their judgement to be clouded by short-term policies aimed at winning elections.

- How can decision-makers be motivated to lead rather than follow the consensus?
- With cronyism and corruption holding back growth, what can be done to improve the way leadership works?
- How will social media change leadership in the future?
- Should the media be held more accountable for their influence on leaders?

*Simultaneous interpretation in English and German*

*This session is open to reporting press.*

Interactive Lunch Session

### **Maximizing Infrastructure Returns**

How are emerging economies maximizing the social and economic returns from infrastructure?

Dimensions to be addressed:

- Tackling over- and under-investment challenges
- Enhancing public-private coordination and risk-sharing
- Prioritizing through life-cycle assessments

Interactive Lunch Session

### **Emerging Technologies and Ethical Dilemmas**

What ethical issues do emerging health technologies and their applications raise for humanity?

Dimensions to be addressed:

- Genetic information and privacy
- Bio-engineering: from artificial blood to organs
- Cognition-enhancing drugs
- Equality of access to treatment

Interactive Lunch Session

### **Fostering Intrapreneurship**

How do large organizations cultivate and maintain an entrepreneurial edge?

Dimensions to be addressed:

- Rethinking culture and incentive mechanisms
- Reconnecting with the labour force
- Examining the scalability of entrepreneurial structures

Interactive Lunch Session

### **The Olympic Games: More than a Medal**

In the final countdown to London 2012, what winning models for driving sustainable economic growth can be drawn from the Olympic Games?

Dimensions to be addressed:

- Defining success for London 2012
- Aligning public policy with corporate interests
- Driving new product and service innovation
- Determining the long-term social and economic impact of the Games

Interactive Lunch Session

### **New Models for Ageing Societies**

How can strong foundations be put in place now to smooth the transition to an ageing society?

Dimensions to be addressed:

- Examining the changing composition of workforces, consumers and voters
- Remodelling healthcare and pension systems
- Redesigning urban and living environments

Interactive Lunch Session

### **Connecting the Americas**

What new cooperation models in the Americas will promote growth and development in the region?

Dimensions to be addressed:

- Remodelling trade relations, investments and infrastructure
- Tackling poverty, unemployment and security challenges
- Developing the trans-Pacific connection: cross-regional cooperation

Interactive Lunch Session

### **Rethinking the Role of Religion**

In a world facing economic crises and social change, what is the role of religion in building a robust global society?

Dimensions to be addressed:

- Engaging in political debate
- Addressing gaps in social services
- Defining values frameworks and influencing behaviours

Interactive Lunch Session

### **A Nordic Model for the World?**

Can the lessons learned from the Nordic experience be applied globally to spur growth and employment?

Dimensions to be addressed:

- Fiscal consolidation and strategic investments
- Banking system reform in the wake of crises
- Relations between employers and labour unions

Interactive Lunch Session

**US Competitiveness: A Wake-up Call**

How should the US reaffirm its global competitiveness?

Join Michael Porter for a presentation and discussion on key findings from a breakthrough study on US competitiveness.

Interactive Lunch Session

**Reshaping the Climate Agenda**

After Durban, what is the new agenda for the global fight against climate change?

TV Debate

**The Implications of the Arab Spring**

How is the Arab Spring impacting economic and political relations across the region and globally?

In partnership with the World Economic Forum, Al Arabiya hosts this live debate on the future of the Arab world.

*Simultaneous interpretation in English and Arabic*

*As this is a televised debate, please arrive 15 minutes before the start of the session. The door will be closed at the scheduled time. This session is on the record, open to reporting press and broadcast on television.*

One-on-One

**An Insight, An Idea with H. W. Brands**

A conversation with political historian H.W. Brands on his breakthrough idea on the future of US foreign policy.

*As this session only lasts 30 minutes, please arrive 10 minutes before it starts. The door will be closed at the scheduled time.*

*This session is open to reporting press.*

BetaZone

**Deep-sea Discovery**

Deep-sea diving record-holder Sylvia Earle unveils the treasures and tragedies hidden in the depths of the ocean.

Interactive Session

### **Learning from the Frontier**

How are emerging markets reshaping technologies and business models?

Dimensions to be addressed:

- Examining the role of innovation hotspots
- Enabling and scaling frugal innovation
- Translating and adapting innovation

Interactive Session

### **Adapting to Climate Risk**

How are communities, companies and countries adapting to the risks presented by climate change?

Dimensions to be addressed:

- Assessing the impact of climate change risk
- Weathering chronic floods and droughts
- Integrating climate adaptation into development plans
- Financing climate adaptation

*This session is open to reporting press*

Interactive Session

### **Street Culture: Revealing the Cracks**

How can social inequalities and divided communities be reconciled through art and sports?

Dimensions to be addressed:

- Foreshadowing political upheaval
- Revealing poverty and exposing intolerance
- Creating a common language

Interactive Session

### **Reshaping Healthcare Models**

How can businesses and governments work together to improve the health of citizens in a more cost-effective manner?

Dimensions to be addressed:

- Identifying new modes of healthcare delivery and funding models
- Shifting investment and attention from treatment to prevention
- Turning fiscal crises into opportunities for innovation

*This session is linked to Forum initiatives and communities. Olivier Raynaud is available to brief participants.*

Interactive Session

### **The New Context in China**

What critical economic, political and societal issues are defining the new context for decision-makers in China?

Dimensions to be addressed:

- Emerging Chinese consumers
- Risks to domestic economic reform
- Social transformations

*Simultaneous interpretation in English and Chinese*

Interactive Session

### **Davos Debate on Globalization**

Has globalization finally reached its economic and political limits?

Interactive Session

### **Rebuilding Europe**

In the wake of its structural and political challenges, what will the future form of Europe take?

Dimensions to be addressed:

- Rethinking the role of the European Commission and Council
- Ensuring cohesiveness in a two-speed Europe

*Simultaneous interpretation in English and Polish*

*This session is open to reporting press.*

Interactive Session

### **Complexity and Crisis: The Case of Japan**

On 11 March 2011, Japan experienced a sequence of natural disasters of unprecedented scale, triggering its biggest nuclear crisis. In this session, a senior Japanese leader who was central in the rescue operation effort reflects on his experience confronting the most challenging and complex crisis to strike Japan in its post-war history.

*Simultaneous interpretation in English and Japanese*

IdeasLab

### **Shaping New Models of Development with the Global Agenda Councils**

What short-term solutions can tackle long-term challenges in development?

Join the IdeasLab to discover and debate:

- Idea 1: Projecting the end of extreme poverty
- Idea 2: Levelling the education playing field on a global scale
- Idea 3: Facilitating development using robotics and smart devices
- Idea 4: Investing with social impact
- Idea 5: Managing the water crisis through entrepreneurship

#### Workshop

##### **Employment for Growth: One Challenge, Six Solutions**

What bold ideas and actions can spur employment and economic growth?

Dimensions to be addressed:

- Engaging youth
- Mining the experience of the mature workforce
- Revitalizing education and training
- Creating new businesses
- Highlighting entrepreneurship and innovation
- Mobilizing skills and talent

#### One-on-One

##### **An Insight, An Idea with Kishore Mahbubani**

A conversation with diplomat and author Kishore Mahbubani on his breakthrough idea on how Asian wisdom can complement Western thinking.

*As this session only lasts 30 minutes, please arrive 10 minutes before it starts. The door will be closed at the scheduled time.*

*This session is open to reporting press.*

#### TV Debate

##### **AP Debate on Democracy**

Are the democratic institutions of the 20th century fit for the 21st?

In partnership with the World Economic Forum, AP hosts this debate on democracy.

*As this is a televised debate, please arrive 15 minutes before the start of the session. The door will be closed at the scheduled time. This session is on the record, open to reporting press and broadcast on television.*

#### Interactive Session

##### **Songs of Hope**

“Music expresses that which cannot be said and on which it is impossible to be silent.”

-- Victor Hugo

South African singer and Crystal Award winner Yvonne Chaka Chaka empowers communities in the fight against diseases and poverty.

#### Interactive Session

##### **Prospects for Peace in the New Middle East Context**

*Simultaneous interpretation in English and Arabic*

*This session is open to reporting press.*

Interactive Session

**The Coming Great Shift**

How will an anticipated rebalancing of the global economy reshape growth models across export-driven and consumption-driven economies?

Dimensions to be addressed:

- Changing competitive advantages
- Integrating the global resource market
- Creating enabling policy environments

*Simultaneous interpretation in English and Russian*

Interactive Session

**The Education-Entrepreneurship-Employment Nexus**

What new education models will address supply and demand gaps in dynamic talent markets?

Dimensions to be addressed:

- Understanding the future demand for labour
- Fostering entrepreneurial education
- Reinventing curricula to fill the talent gap

Interactive Session

**The Ocean Solution**

With the health of mankind closely linked to the health of oceans, how can growth and development be reconciled with conservation?

Dimensions to be addressed:

- Measuring and benchmarking ocean health
- Linking ocean conservation and development
- Promoting sustainable business practices

BetaZone

**Human Network Dynamics**

How is big data being used to uncover individual and collective human dynamics?

Dimensions to be addressed:

- New measurement paradigms
- Patterns of individual and collective human behaviour
- The role of diversity and outliers
- Societal impact

Interactive Session

### **Risks in a Hyperconnected World**

Incidents from digital crime to massive incidents of data theft are increasing significantly, with major political, social and economic implications.

This session examines risk management and risk resiliency in this new context and builds from a related initiative of the Risk Response Network and the Information Technology Partnership community.

*This session is open to reporting press*

Interactive Session

### **Forging Ahead: The United States in 2012**

With partisanship worsening despite the record-low approval rate of politicians, what can the United States realistically accomplish with respect to the country's domestic and international priorities in 2012?

Dimensions to be addressed:

- Political and economic realities outside the Beltway
- Potential major issues for the 2012 Presidential race

IdeasLab

### **Hyperconnectivity -- Harvesting Globalization and Limiting Systemic Risk with Oxford University**

In today's hyperconnected world, what collaborative models are emerging to solve global issues?

Join the IdeasLab to discover and debate:

- Idea 1: Hyperconnectivity, creativity and collapse
- Idea 2: Pandemics -- More connection, more risk?
- Idea 3: Supply Chain -- Building resilience, mitigating risk
- Idea 4: Data deluge and citizen science
- Idea 5: Governance for a complex world

WorkStudio

### **Liberation Arts and Community Engagement**

"As we all know, it is not enough to interpret reality: it is necessary to transform it!"

-- Augusto Boal

What role can theatre techniques play to challenge the limitations of dialogue and inspire new perspectives for education, therapy and social change?

Dimensions to be addressed:

- Overcoming a culture of silence
- Engaging innovative new voices
- Creating new models for participatory transformation

One-on-One

### **An Insight, an Idea with Cardinal Turkson**

A conversation with Cardinal Peter Kodwo Appiah Turkson on his breakthrough idea on reforming the international financial system to cater for society's needs

*As this session only lasts 30 minutes, please arrive 10 minutes before it starts. The door will be closed at the scheduled time.*

*This session is open to reporting press.*

Workshop

### **Remodelling Europe**

As the region endeavours to break out of its political and economic crisis, what is the future of the European project?

Dimensions to be addressed:

- Growth, innovation and job creation
- The crisis of the European state and its political economy
- Public support and the politics of change
- Possible answers beyond Europe's borders

*This session is linked to Forum initiatives and communities. Stephen Kinnock is available to brief participants.*

Interactive Session

### **The Outlook for East Asia**

*This session is open to reporting press.*

Interactive Session

### **SOLO - Bach Suites Exhibited**

"A painter paints pictures on canvas. But musicians paint their pictures on silence."

-- Leopold Stokowski

In the first of two performances, renowned French cellist Augustin Maurs changes the way we experience music by playing the suites of Bach in a pitch-dark room.

*The performance is divided into three parts. Participants are welcome to come and go every hour on the hour, at 17.00, 18.00 and 19.00, or to stay for the entire concert.*

Interactive Session

### **Other Faces of Leadership**

"A 'no' uttered from the deepest conviction is better than a 'yes' merely uttered to please, or worse, to avoid trouble."

-- Mohandas Gandhi

Portrait photographer Platon unveils powerful images of leadership from civil society in Egypt, Myanmar and Russia.

Plenary Session

**Global Economic Crisis: Role and Challenges of the G20**

*Simultaneous interpretation in all languages*

*This session is open to the reporting press*

Plenary Session

**Special Address**

*Simultaneous interpretation in all languages*

*This session is open to the reporting press*

Interactive Session

**Averting a Lost Generation**

How can the current generation of young people reach their full potential despite the economic challenges ahead?

Dimensions to be addressed:

- Understanding the potential of the next generation
- Tackling the youth employment crisis
- Investigating the role of the "demographic dividend"

*This session is open to reporting press.*

Film Projection

**Film Screening of "Women, War and Peace"**

Join a special screening of "Women, War and Peace", followed by a compelling discussion about how women around the world are emerging from the shadow of violence to play a crucial role as peacemakers at the negotiating table.

Reception

**Summer Davos in Tianjin Reception**

Tianjin, the host city of the Annual Meeting of the New Champions 2012, will present classic and modern music and provide local delicacies from Tianjin for your enjoyment.

Ren Xuefeng, Vice-Mayor of Tianjin, cordially invites you to the Tianjin Reception to embrace the happiness of the Chinese Lunar New Year in snowy Davos.

Interactive Session

### **Touching the Past -- One Sonata, Two Eras' of Musical Instruments**

The same piece (Ludwig van Beethoven Sonata for Cello and Piano, Op.5, in G Flat (1796)) will be played on historic and modern instruments. It will be played twice.

Among the instruments used in both performances are two hundred years of social, technical, musical and artistic development. The juxtaposed instruments will open ears, perceptions and feelings towards music.

- How are the differences between old and new instruments perceived?
- Why is it important to understand the spirit and craftsmanship of a bygone era? Does this knowledge help today's musician?
- What is the impact of listening to music as if for the first time and understanding the impact it once held?

*Simultaneous interpretation in English and German*

*This session is open to reporting press.*

Interactive Dinner Session

### **The Investment Heatmap 2012**

In this interactive simulation, explore how entrepreneurs and corporations can attract scarce financial and human capital to stimulate growth.

Dimensions to be addressed:

- The most attractive industry sectors
- Corporate structures for growth and innovation
- The implications for entrepreneurs and large multinational firms

Interactive Dinner Session

### **Revitalizing Art**

How can the arts help communities recover from tragedy and regain hope?

Interactive Dinner Session

### **Educating Leaders: New Models for Universities**

How are new forms of collaboration among universities around the world shaping tomorrow's leaders?

Interactive Dinner Session

### **Experiencing the Extreme**

What do experiences in the extreme teach us about human nature?

Interactive Dinner Session

### **The New European Identity**

From the Dark Ages to the Renaissance, from the Cold War to regional integration, Europe has time and again reinvented itself. What will emerge as the European identity in the 21st century?

Interactive Dinner Session

**Shared Opportunities for Africa's Future**

How will Africa's leaders achieve quality growth and shared opportunities for the continent's youth?

Interactive Dinner Session

**Managing Chaos**

How can the emerging science of complexity help foster creativity while managing chaos?

Interactive Dinner Session

**The Story of an Author**

Join Paulo Coelho to find out how the relationship between author and reader is evolving and transforming the art of storytelling.

Interactive Dinner Session

**Great Transformations in China**

What five key domestic or global transformations will most impact China in 2012?

Interactive Dinner Session

**The State of the World with Nobel Laureates**

Join Nobel Prize winners for a conversation on the state of the world and the key imperatives for 2012.

Nightcap

**Nightcap with the Gémeaux Quartet**

Join this exclusive concert with the Gémeaux Quartet and unwind after dinner to the classical works of Mozart and Mendelssohn.

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Friday 27 January

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Interactive Session

**The Future of Tunisia**

*Simultaneous interpretation in English and Arabic*

*This session is open to reporting press.*

One-on-One

**An Insight, An Idea with Thomas Friedman**

A conversation with columnist and author Thomas Friedman on his breakthrough idea for the 21st century.

*As this session only lasts 30 minutes, please arrive 10 minutes before it starts. The door will be closed at the scheduled time.*

*This session is open to reporting press.*

Interactive Session

**Effective Growth Models**

What are the most effective economic growth and development models to pursue?

Dimensions to be addressed:

- Primary, manufacturing and service sectors
- The optimal product and skills mix
- Employment and social inclusion as growth imperatives

Interactive Session

**Overcoming Organizational Boundaries**

How can organizations mobilize people, ideas and resources beyond their traditional boundaries?

Dimensions to be addressed:

- Creating an innovative organizational culture
- Harnessing globally diverse thinking
- Broadening the ecosystems of internal and external collaboration
- Promoting organizational flexibility and adaptability

BetaZone

**Art and Innovation**

How can art stimulate creativity and promote a culture of innovation?

Dimensions to be addressed:

- Injecting imagination into education
- Making artwork accessible
- Rethinking museums as R&D centres

Interactive Session

**Managing Resource Wealth**

How can access to natural resources be improved in and across countries and generations?

Dimensions to be addressed:

- Addressing geopolitical implications
- Improving value for host countries and local communities
- Examining new models for inclusive collaboration

*Simultaneous interpretation in English and French*

Interactive Session

**China's Economic Outlook**

Why is there pessimism in China when its economy is forecast to grow more than 9% in 2012?

*Simultaneous interpretation in English and Chinese*

Interactive Session

**What If Iran Develops a Nuclear Weapon?**

How would the region and the rest of the world respond to the news that Iran had successfully developed a nuclear weapon?

*This session is open to the reporting press*

TV Debate

**Fixing Capitalism**

Is it time to reshape Western-style capitalism after half a century of dominance?

- Does unbridled capitalism lead to the breakdown of society through social unrest?
- Can a new form of capitalism be more effective at distributing wealth?
- Has economic regulation failed to curb excess?

In partnership with the World Economic Forum, BBC hosts this live conversation on the future of the global economy.

*As this is a televised debate, please arrive 15 minutes before the start of the session. The door will be closed 10 minutes before the scheduled time. This session is on the record, open to the reporting press and broadcast on television.*

IdeasLab

### **From Concept to Commerce with Rensselaer Polytechnic Institute**

How can the synergy of nature and nanotechnology transform industries and impact society?

Join the IdeasLab to discover and debate:

- Idea 1: The constellation approach for discovery and innovation
- Idea 2: The integration of nature and nanotechnology to create safe and responsive materials
- Idea 3: The role of social networks in influencing commercialization
- Idea 4: The convergence of smart and adaptive nanosystems

IdeasLab

### **Future Science with Nature Magazine**

What recent breakthroughs in science will transform the world?

Join the IdeasLab to discover and debate:

- Idea 1: Understanding the influence of humans on natural disasters
- Idea 2: Linking high food prices and social unrest
- Idea 3: Controlling neurons with light: Illuminating the path to fixing brain disorders
- Idea 4: Building resilience in water scarce regions

WorkStudio

### **Governing in a Hyperconnected World**

How can government and business manage hyperconnectivity more effectively?

Dimensions to be addressed:

- Addressing emerging global challenges
- Redesigning governance models for global coordination

Interactive Session

### **From Revolution to Evolution: Governance in North Africa**

The countries of North Africa are in the midst of profound political, economic and societal change. How are the governance models in each country evolving, and towards what ultimate goals?

Dimensions to be addressed:

- Preserving social cohesion
- Retaining and attracting foreign investment
- Advancing institutional reform

*Simultaneous interpretation in English and Arabic*

*This session is open to reporting press.*

One-on-One

**An Insight, An Idea with Mehmet Oz**

A conversation with health expert Mehmet Oz on his breakthrough idea on healthy living.

*As this session only lasts 30 minutes, please arrive 10 minutes before it starts. The door will be closed at the scheduled time.*

*This session is open to reporting press.*

Interactive Session

**Ancient Chinese Thought, Modern Chinese Power**

How is classical Chinese thought shaping China's political future?

BetaZone

**The New North: Global Forces Shaping Our Future**

Geographer Laurence C. Smith uncovers how four global forces -- demographics, resource demand, globalization and climate change -- are radically reshaping the Arctic.

Plenary Session

**The Future of the Eurozone**

How will the Eurozone economies emerge from the euro crisis?

*Simultaneous interpretation in all languages*

*This session is open to the reporting press*

One-on-One

**An Insight, An Idea with Karen Armstrong**

A conversation with comparative religion expert Karen Armstrong on her breakthrough idea on religious co-existence.

*As this session only lasts 30 minutes, please arrive 10 minutes before it starts. The door will be closed at the scheduled time.*

*This session is open to reporting press.*

Interactive Session

**Building a Better Haiti**

Two years after the massive earthquake that killed hundreds of thousands and left over a million homeless, Haiti still faces immense challenges in rebuilding the country. What critical steps must the country take on its own, with the private sector and with the international community?

*This session is open to reporting press.*

Plenary Session

### **Outlook and Challenges for the US Economy**

What are the domestic and global policy priorities for the United States in 2012?

*Simultaneous interpretation in all languages*

*This session is open to the reporting press.*

One-on-One

### **An Insight, An Idea with James Gleick**

A conversation with author and Pulitzer Prize winner James Gleick on his breakthrough idea on how technology can make us better information curators.

*As this session only lasts 30 minutes, please arrive 10 minutes before it starts. The door will be closed at the scheduled time.*

*This session is open to reporting press.*

Exhibit

### **Art Walk III**

Drue Kataoka leads a guided tour of her art in the Congress Centre to share her unique interpretation of "Traditions in Contemporary Art".

*Please meet in front of the Schwarzhorn room.*

Interactive Session

### **A Day without Satellites**

Satellites play an increasingly important role both in society and the global economy. Industries from entertainment to communications have thrived thanks to space technology, while GPS capability is widely used by diverse organizations, including emergency services and military departments.

- What would happen if the use of satellites were lost for a day, or longer?
- What technological advances are needed to make further progress in space?
- How can space technology help manage disasters and conflicts?
- What future challenges are in store for the exploration of space?

*Simultaneous interpretation in English and German*

*This session is open to reporting press.*

Interactive Lunch Session

### **Creating Shared Value**

How are government, business and social enterprises joining forces to combine economic and social considerations for lasting success?

Dimensions to be addressed:

- Leveraging corporate value chains
- Building the investment readiness of social ventures
- Creating enabling policy environments

Interactive Lunch Session

### **Meeting the Diversity Challenge**

How do leading organizations realize the full potential of a diverse workforce?

Dimensions to be addressed:

- Identifying the opportunities and challenges of diversity
- Embedding diversity in leadership paradigms
- Fostering intergenerational exchange

Interactive Lunch Session

### **Financing Competitiveness**

How should financial flows be directed into long-term competitiveness and employment growth?

Dimensions to be addressed:

- Reconsidering the merits of industrial policy
- Learning from emerging economies
- Transitioning from subsidies to smart incentives

Interactive Lunch Session

### **Rebuilding States**

What models and partnerships deliver stability, growth and employment in fragile states?

Dimensions to be addressed:

- The youth bulge and job creation
- New models for private sector engagement
- Innovations in institutional architecture

Interactive Lunch Session

### **From Social Protection to Social Empowerment**

How can social protection be transformed into an opportunity for social empowerment, development and growth?

Dimensions to be addressed:

- The role of social protection in the economic recovery
- Innovative and transferable social protection models
- From assisting the poor to managing vulnerability

Interactive Lunch Session

### **Shaping Agendas -- The Role of the Millennial Generation**

How is today's youth shaping the social and environmental agendas around the world?

Dimensions to be addressed:

- The NGO landscape: young people versus old models
- Digital activism: new tools, new strategies
- Ethical consumption: values for sale?

*This session is linked to Forum initiatives and communities. David Aikman is available to brief participants.*

Interactive Lunch Session

### **Mercurial Markets: Containing Commodity Price Volatility**

What long-term structural changes are needed to manage near-term volatility in global commodities?

Dimensions to be addressed:

- Examining the impact of speculation and investment vehicles
- Rethinking the role of commodity markets
- Mitigating economic and social implications

Interactive Lunch Session

### **Innovative Development Models**

How can innovative development models be promoted, replicated and scaled?

Dimensions to be addressed:

- Looking back and beyond the Global Fund's 10th anniversary
- Fostering inclusive governance models
- Strengthening private sector engagement

Interactive Lunch Session

### **"Publicness" in the Information Age**

How is growing "publicness" in the information age impacting individuals, businesses and societies?

Dimensions to be addressed:

- Shifting norms and behaviours: self-broadcasting societies
- Shifting power equations: informed and connected citizens
- Shifting governance frameworks: protecting publicness

Interactive Lunch Session

### **The Future of the Fourth Estate**

With old structures and business models in decline, how can journalism reinvent its role as the "societal watchdog"?

Dimensions to be addressed:

- Rethinking the role of media in society
- Redesigning ownership and revenue models
- Identifying new content models, from creation to curation

Interactive Lunch Session

### **Euro, Dollar, Yuan Uncertainties**

What is the future of the international monetary system, and what do the various scenarios mean for the world at large?

Dimensions to be addressed:

- The evolution of the euro and US dollar
- The internationalization of the yuan
- The diversification of foreign exchange reserves

*This session is linked to Forum initiatives and communities. Giancarlo Bruno is available to brief participants.*

Interactive Lunch Session

### **Africa's Frontier Markets**

How will Africa unlock the potential of its frontier markets in the face of political uncertainty and resource constraints?

Dimensions to be addressed:

- Managing resource wealth
- De-risking and diversifying value chains for financing
- Attracting investment to soft and hard infrastructure

TV Debate

### **Big Banks: Cure or Curse for the Global Economy?**

From compensation to credit, the fault line between the banking industry and the rest of society continues to widen. Are the world's biggest banks a greater problem than solution to the global recovery?

In partnership with the World Economic Forum, Bloomberg Television hosts this debate on the role of banks.

*As this is a televised debate, please arrive 15 minutes before the start of the session. The door will be closed at the scheduled time. This session is on the record, open to reporting press and broadcast on television.*

Interactive Session

### **Europe's Economic Outlook**

What steps are needed to restore growth and confidence across the Eurozone?

*This session is open to reporting press.*

One-on-One

### **An Insight, An Idea with Sendhil Mullainathan**

A conversation with behavioural economist Sendhil Mullainathan on his breakthrough idea on how technology can improve decision-making.

*As this session only lasts 30 minutes, please arrive 10 minutes before it starts. The door will be closed at the scheduled time.*

*This session is open to reporting press.*

BetaZone

### **Street Art: In Your Face**

"Small acts, when multiplied by millions of people, can transform the world."

-- Howard Zinn

French street artist JR makes the world his gallery to change social norms.

Interactive Session

### **Building Trust**

When addressing complex, long-term challenges, what effective means best build the trust and support of key stakeholders?

Dimensions to be addressed:

- Promoting transparency
- Shifting from rules-based to principles-based behaviour
- Moving beyond traditional metrics

Interactive Session

### **Art and Soft Power: Winning Arts and Minds**

How do cultural legacies translate into soft power in a globalized world?

Dimensions to be addressed:

- Influential ideology
- Iconic architecture
- Archaeological heritage

Interactive Session

## Reshaping Green Agendas

How are new players and partnerships reshaping green agendas worldwide?

Dimensions to be addressed:

- Tackling "green fatigue" in advanced economies
- Increasing business investment in sustainability
- Making national plans in emerging markets greener

Interactive Session

### The Globalization of Non-communicable Diseases

What approaches can reverse the spread of non-communicable diseases (NCDs) that today account for more than 60% of all deaths?

Dimensions to be addressed:

- The economic burden of NCDs
- Private sector engagement
- A coordinated public-private response

*This session is open to reporting press.*

*This session is linked to Forum initiatives and communities. Olivier Raynaud is available to brief participants.*

Interactive Session

### ASEAN: Collaboration through Connectivity

How realistic is ASEAN's goal to build a single market by 2015, given greater international economic and geopolitical volatility?

Dimensions to be addressed:

- Examining South Asian leadership perspectives
- Balancing domestic and regional reforms
- Countering corruption and illicit trade

*This session is linked to Forum initiatives and communities. Sushant Palakurthi-Rao is available to brief participants.*

Interactive Session

### India's Tall Ambitions

How will India deliver inclusive growth to 1.2 billion people experiencing development at different speeds?

Dimensions to be addressed:

- Achieving effective governance at the central and state levels
- Educating and training 500 million youth
- Promoting Indian models of democratic capitalism

IdeasLab

### **New Models of Healthcare with the National University of Singapore**

How can understanding health in developing countries facilitate new healthcare models?

Join the IdeasLab to discover and debate:

Idea 1: Ethnic differences in cancer behaviour and response

Idea 2: The eye as a window to understanding heart disease and stroke

Idea 3: The effect of the prenatal environment on obesity and diabetes

Idea 4: Body sensor networks for future healthcare

WorkStudio

### **Overcoming the Youth Employment Challenge**

How can business and government jointly accelerate youth's access to productive work and career development?

Dimensions to be addressed:

- Work readiness and entrepreneurship training to empower youth
- Youth and talent mobility
- Innovations in education for work
- Successful private sector approaches

Interactive Session

### **Ending Energy Poverty**

How can access to affordable and sustainable energy unlock development potentials across all segments of society?

Dimensions to be addressed:

- Increasing the development potential of energy access for all
- Accelerating private sector investment
- Fostering public-private partnerships

*This session is open to reporting press.*

One-on-One

### **An Insight, An Idea with David Agus**

A conversation with medical expert David Agus on his breakthrough idea on illness.

*As this session only lasts 30 minutes, please arrive 10 minutes before it starts. The door will be closed at the scheduled time.*

*This session is open to reporting press.*

Interactive Session

### **Overcoming Religious Tensions in Europe**

True religious faith cannot be reconciled with xenophobia and racism, yet it is often used as a justification for both. Although people of many different religions live together in Europe, they often have difficulty understanding each other.

- How can people's understanding of different religions in Europe be improved?
- How important is awareness of one's own religious identity?
- To what extent is increased interaction between people of different religions an effective measure against xenophobia and racism?
- What is the role of religious fundamentalism in this context?

*Simultaneous interpretation in English and German*

*This session is open to reporting press.*

BetaZone

### **Digital Fabrication: From Virtual to Physical**

Physicist Neil Gershenfeld explores the science of digital fabrication, which allows anyone to make (almost) anything, and its impact on education, business and development.

Interactive Session

### **Organic Art**

"It is not the language of painters but the language of nature which one should listen to ..."

-- Vincent van Gogh

Dutch artist Claudy Jongstra takes a unique approach to connect nature and contemporary art through traditional craftsmanship.

Interactive Session

### **Corruption and Transparency**

What new and effective models can improve transparency and reduce corruption?

Dimensions to be addressed:

- Levelling the playing field
- Monitoring and rewarding tangible results
- Scaling successful partnership models

*This session is linked to initiatives and communities of the Forum. Alex Wong is available to brief participants.*

Interactive Session

### **From Data to Decisions**

How are new approaches to data intelligence transforming decision-making?

Dimensions to be addressed:

- Redesigning the operational context of organizations
- Navigating a sea of data
- Getting from data to decisions

Interactive Session

**Rio+20: Advancing Sustainable Development**

How can the Rio+20 Summit deliver an implementable agenda for sustainability and development?

Dimensions to be addressed:

- Rethinking frameworks to advance sustainable development
- Integrating social, economic and ecological dimensions
- Moving from rhetoric to metrics

*This session is linked to Forum initiatives and communities. Dominic Waughray is available to brief participants.*

TV Debate

**Can Emerging Markets Deliver Global Growth?**

With Europe and the United States mired in prolonged austerity, can consumption and investment from emerging markets drive growth worldwide?

In partnership with the World Economic Forum, CNN hosts this debate on emerging economies.

*As this is a televised debate, please arrive 15 minutes before the start of the session. The door will be closed at the scheduled time. This session is on the record, open to reporting press and broadcast on television.*

Interactive Session

**What If All Known Antibiotics Lost Their Effectiveness?**

How could such a scenario occur? What would it mean and how would it play out?

*This session is open to reporting press*

Interactive Session

**Women as the Way Forward**

Imagine if half the world's population were to reach its full potential. How would this advance progress on economic, societal and political issues?

Dimensions to be addressed:

- The girl effect and the graduate effect
- Interventions to close gender gaps
- New models of leadership

*This session is linked to Forum initiatives and communities. Saadia Zahidi is available to brief participants.*

*Simultaneous interpretation in English and Thai*

*This session is open to reporting press.*

Interactive Session

### **The Future of Eurasia**

What challenges and opportunities are reshaping Eurasia as Western Europe and East Asia undergo their respective transformations?

Dimensions to be addressed:

- The impact of European integration and the Eurozone crisis
- Cooperation and trade within the CIS
- Implications of the spread of the Russian Winter
- Eurasia's relationship with its neighbours

*Simultaneous interpretation in English, Russian and Ukrainian*

IdeasLab

### **New Leadership Models from China with the China Europe International Business School (CEIBS)**

How will China introduce new models that impact the world?

Join the IdeasLab to discover and debate:

Idea 1: Examining the Chinese economy in the world: A driver or leader?

Idea 2: Promoting governance and incentives in China's state-owned enterprises

Idea 3: Managing workforce diversity and collective creativity

Idea 4: Assessing talent in China: Famine amid abundance

One-on-One

### **An Insight, An Idea with Christopher Pissarides**

A conversation with economist and Nobel Laureate Christopher Pissarides on his breakthrough idea on employment.

*As this session only lasts 30 minutes, please arrive 10 minutes before it starts. The door will be closed at the scheduled time.*

*This session is open to reporting press.*

BetaZone

### **Waste Land**

"A nation's culture resides in the hearts and in the soul of its people."

-- Mohandas Gandhi

Brazilian artist Vik Muniz demonstrates the transformative power of art using garbage to uncover the social barriers of his native city, Rio de Janeiro.

Interactive Session

**SOLO - Bach Suites Exhibited**

"A painter paints pictures on canvas. But musicians paint their pictures on silence."

-- Leopold Stokowski

In the second of two performances, renowned French cellist Augustin Maurs changes the way we experience music by playing the suites of Bach in a pitch-dark room.

*The performance is divided into three parts. Participants are welcome to come and go every hour on the hour, at 17.00, 18.00 and 19.00, or to stay for the entire concert.*

Interactive Session

**Connections through Culture**

"Art should cause violence to be set aside. And it is only art that can accomplish this." -- Leo Tolstoy

Music educator Nigel Osborne looks to arts and culture to create new opportunities for dialogue.

Plenary Session

**Going for Growth**

Can the digital revolution help deliver jobs in the 21st century?

*Simultaneous interpretation in all languages*

*This session is open to the reporting press.*

Interactive Session

**The Future of American Power in the 21st Century**

As the United States attempts to reduce its massive military budget in the wake of new economic and geopolitical realities, what will the defence and foreign policy goals be in the decade ahead and how will the country achieve them?

*This session is open to reporting press.*

Interactive Session

### **Remodelling Capitalism**

As the Occupy protests that have spread around the world demonstrate, there is growing frustration with capitalism's failure to benefit the many, rather than just a few. Some argue that capitalism as it stands is an unsustainable system that puts huge strain on the environment and prompts crises that profoundly damage our societies.

Dimensions to be addressed:

- Can capitalism be fixed?
- How can the hopes and expectations of the 99% be fulfilled?
- Where are our priorities when governments bail out banks but leave citizens to struggle?

*Simultaneous interpretation in English and German*

*This session is open to reporting press.*

Interactive Dinner Session

### **Latin America: Transformation in a New Global Context**

With a positive economic outlook and a major international role to play in 2012, how can Latin America ensure that its transformation delivers continued regional growth, helps rebalance the global economy and creates innovative models for a sustainable future?

World renowned Peruvian musician, Lucho Quequezana and his Andean multicultural band perform during the dinner.

Interactive Dinner Session

### **Leadership Legacies**

What drives leaders to create a legacy that benefits society as a whole?

Interactive Dinner Session

### **Cultural Leaders Dinner**

Art and culture are vital catalysts for improving the state of the world. Join the Cultural Leaders in Davos to discuss how art and culture are making headlines and shaping the world.

Interactive Dinner Session

### **The New American Identity -- A Political Perspective**

What will emerge as the American identity in the 21st century?

Interactive Dinner Session

### **Transformational Leadership**

"You must be the change that you want to see in the world."

-- Mahatma Gandhi

How can a better connection with oneself make one a more effective leader?

Interactive Dinner Session

**Preventing Burnout**

In today's "always on, always available" world, how can stress be managed more effectively and societal burnout be prevented?

Interactive Dinner Session

**21st Century Ideologies**

What will the major ideological shifts of the 21st century be?

Interactive Dinner Session

**The Next Wave: Digital World**

What future technologies and trends will fuse the physical and digital worlds?

Interactive Dinner Session

**From Human to Hyperintelligence**

How will individual and collective intelligence evolve in the 21st Century?

Interactive Dinner Session

**Don't Panic: Overcoming a Culture of Fear**

"The fluttering of a butterfly's wings in Rio de Janeiro, amplified by atmospheric currents, could cause a tornado in Texas two weeks later."

-- Edward Lorenz

In today's interconnected world, how can the chain reactions of fear be overcome?

Interactive Dinner Session

**Living in the Anthropocene**

What breakthroughs will allow us to continue to live and grow within our planetary boundaries?

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Saturday 28 January

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Interactive Session

**Jazz: A Catalyst for Creativity**

"To have a great idea, have a lot of them."

-- Thomas Edison

Innovator and jazz pianist John Kao demonstrates how improvisation can unlock creativity and drive innovation.

Interactive Session

**Trust and the Social Contract**

How can a new social contract rebuild trust in political and business leadership?

Dimensions to be addressed:

- Redefining stakeholder roles
- Increasing accountability and participation
- Reforming taxation systems

Interactive Session

**Digital Norms**

How are the changing norms of the digital age creating new challenges and opportunities for business?

Dimensions to be addressed:

- Notions of privacy and property rights
- Patterns of consumer behaviour
- New questions of governance and responsibility

Interactive Session

**Global Energy Outlook**

How are transformations in demand and supply patterns affecting energy security around the globe?

Dimensions to be addressed:

- The implications of conflicts and power shifts
- Energy independence and interdependence after Fukushima
- The rise of renewable and unconventional energies
- The globalization of energy demand

BetaZone

**The Secrets of the Universe**

What can the latest scientific discoveries uncover about the origins of our universe?

Interactive Session

### **Pundits, Professors and their Predictions**

The world's leading opinion-shapers from the media and academia debate scenarios for 2012.

*This session is open to reporting press.*

Interactive Session

#### **The Global Science Outlook**

What disciplines and discoveries in scientific research will shape the global agenda in 2012?

Dimensions to be addressed:

- Linking science and the G20: does the world need an S20?
- Addressing food, energy and resource challenges
- Determining emerging disciplines and visions for the future

IdeasLab

#### **Future Demographics, Future Cities with Columbia University**

As cities face unprecedented demographic shifts, how can urban complexity be leveraged to further societal cohesion and resilience?

Join the IdeasLab to discover and debate:

- Idea 1: Reframing population health, well-being and resilience
- Idea 2: Designing cities to foster and empower intergenerational synergies
- Idea 3: Preserving urban complexity through art and artists
- Idea 4: Recovering resources to fuel urban sustainability

TV Debate

#### **Tough Choices in a Time of Crisis**

Be it Fukushima or Bangkok, a national catastrophe can quickly generate global shockwaves. How should a leader navigate a complex crisis that has national and international implications?

*With opening remarks by Yoshihiko Noda, Prime Minister of Japan (via satellite transmission)*

In partnership with the World Economic Forum, NHK hosts this live debate on how the globalization of risk is changing the way and speed at which leaders make decisions.

*Simultaneous interpretation in English and Japanese*

*As this is a televised debate, please arrive 15 minutes before the start of the session. The door will be closed at the scheduled time. This session is on the record, open to reporting press and broadcast on television.*

IdeasLab

### **Creative Job Creation with the Wharton School, University of Pennsylvania**

In a world of lingering high-unemployment, what are the new creative models for job and growth creation in the 21st century?

Join the IdeasLab to discover and debate:

- Idea 1: Addressing skill shortages and the factors that delay hiring
- Idea 2: Innovating with organizations to create jobs in emerging markets
- Idea 3: Managing risks by organizations that create jobs
- Idea 4: Transforming organizations to create jobs

One-on-One

#### **An Insight, An Idea with David Christian**

A conversation with world historian David Christian on his breakthrough idea on why an interdisciplinary approach to history is key to solving 21st-century challenges.

*As this session only lasts 30 minutes, please arrive 10 minutes before it starts. The door will be closed at the scheduled time.*

*This session is open to reporting press.*

Interactive Session

#### **A Manmade History**

"History is the witness that testifies to the passing of time; it illumines reality, vitalizes memory, provides guidance in daily life and brings us tidings of antiquity."

-- Cicero

British Museum Director Neil MacGregor tells the story of human progress through historical artefacts.

Plenary Session

#### **Global Economic Outlook 2012**

What trends and issues will shape the global economic order in 2012?

*Simultaneous interpretation in all languages*

*This session is open to reporting press.*

WorkStudio

#### **Designing Better Lives**

How can healthy and sustainable lifestyles be promoted?

Dimensions to be addressed:

- Understanding the drivers of rational and irrational human behaviour
- Creating the right incentives to make better choices
- Using the power of design as an agent of change
- Influencing behavioural change through media

One-on-One

**An Insight, An Idea with Niall Ferguson**

A conversation with historian Niall Ferguson on his breakthrough idea to revitalize Europe.

*As this session only lasts 30 minutes, please arrive 10 minutes before it starts. The door will be closed at the scheduled time.*

*This session is open to reporting press.*

One-on-One

**An Insight, An Idea with Henry Chesbrough**

A conversation with open innovation authority Henry Chesbrough on his breakthrough idea to transform business.

*As this session only lasts 30 minutes, please arrive 10 minutes before it starts. The door will be closed at the scheduled time.*

*This session is open to reporting press.*

Buffet

**Buffet hosted by the Government of Azerbaidjan**

Interactive Session

**Water: Scarcity and Stress**

Water is tightly connected to the issues of food production, energy, climate change, economic growth and security. Sizable parts of the world already lack an adequate water supply, while population growth and improved living standards are expected to exacerbate the problem.

- How can governments and industry collaborate to ensure that water is distributed and used as efficiently as possible?
- What is the best way to tackle the interlinked issues of water, food, energy and security?
- How can consumers play a role in demanding and driving change?

*Simultaneous interpretation in English and German*

*This session is open to reporting press.*

BetaZone

**The Gaming Reality**

Game designer Jane McGonigal explores how the "engagement economy" of games can be harnessed for real-world innovation.

Interactive Session

### **Leadership Models across Generations**

What leadership traits inspire and engage both younger and experienced generations?

Dimensions to be addressed:

- Intergenerational exchange
- The power of role models
- A shared vision and responsibilities

Interactive Session

#### **G20 Reality Check**

On which global issues could the G20 have the greatest impact?

Interactive Session

#### **Social Innovation Models**

How can social innovation drive transformational change?

Dimensions to be addressed:

- Learning from best practices
- Highlighting effective financial instruments and policies
- Increasing scale and impact

*This session is linked to Forum initiatives and communities. Mirjam Schoening is available to brief participants.*

Interactive Session

#### **The Art and Science of Happiness**

"Happiness is the meaning and the purpose of life, the whole aim and end of human existence."

-- Aristotle

How can we cultivate a happy state of mind?

Dimensions to be addressed:

- The impact of emotions on the brain
- The biology of fear and trust
- Music as therapy

TV Debate

#### **How Immune Is India?**

With Europe, Japan and the United States facing serious structural and societal challenges, will India remain the exception to the rule in the future of democratic capitalism?

In partnership with the World Economic Forum, NDTV hosts this live debate on the future of democratic capitalism in India.

*As this is a televised debate, please arrive 15 minutes before the start of the session. The door will be closed at the scheduled time. This session is on the record, open to reporting press and broadcast on television.*

Interactive Session

**What If a Major Biological System Collapses?**

How could such a scenario occur? What would it mean and how would it play out?

*This session is open to the reporting press*

IdeasLab

**Shaping New Models with Technology Pioneers**

How are disruptive technologies impacting industry and benefitting society?

Join the IdeasLab to discover and debate:

Idea 1: Transforming education using adaptive learning technology

Idea 2: Rethinking the future of medicine and diagnosis

Idea 3: Enhancing greenhouse gas measurements to meet new standards

Idea 4: Creating a safer, faster, smarter Internet

*This session is linked to Forum initiatives and communities. Olivier Schwab is available to brief participants.*

BetaZone

**Good versus Evil**

Psychologist Philip Zimbardo examines his controversial "Prison Experiment" to explain why individuals choose between the paths of evildoer, hero or bystander.

Interactive Session

**Beyond Basel: Financial Institution Regulation**

In pursuing financing growth while maintaining stability, what regulatory models are the most effective for financial institutions operating globally?

Dimensions to be addressed:

- Managing the trade-off between tightening regulation and global growth
- Understanding the impact of Basel III on business models
- Ensuring a level playing field

*This session is linked to Forum initiatives and communities. Giancarlo Bruno is available to brief participants.*

Interactive Session

### **Sustainability Champions**

How are growth champions in emerging markets integrating sustainability into balance sheets and business practices?

Dimensions to be addressed:

- Putting sustainability at the core of business
- Uncovering unconventional and profitable solutions
- Impacting regional growth and sustainability

*This session is linked to Forum initiatives and communities. Jeremy Jurgens is available to brief participants.*

Interactive Session

### **Beyond GDP: Metrics that Matter**

As we manage what we measure, how can new metrics and indicators help us better measure what we value?

Dimensions to be addressed:

- Assessing the limitations of classical economic metrics
- Rethinking and remodelling measures of well-being
- Developing the concept of Gross National Happiness

Interactive Session

### **People Power**

How should policy-makers, businesses and civil society organizations proactively respond to emerging social movements around the world?

Dimensions to be addressed:

- Understanding the driving forces behind people's movements
- Building mechanisms to address disenfranchisement
- Transitioning from protests to progress on core issues

Interactive Session

### **Smarter Cities for an Urban Century**

How are smart, connected cities leading the future of urban development?

Dimensions to be addressed:

- Injecting technology into infrastructure and governance
- Innovating for healthy, resource-efficient, liveable cities
- Converging key industries and sectors

IdeasLab

### **Rethinking Education with the Global Shapers**

What new models to improve global access to education and accelerate social inclusion are emerging among youth?

Join the IdeasLab to discover and debate:

Idea 1: Promoting role models in primary schools for social impact

Idea 2: Building a new generation of leaders through inclusive social dialogue in universities

Idea 3: Bridging the gap between rural and urban areas through education and technology

Idea 4: Redesigning low-income education curricula: From access to quality

Idea 5: Educating the youth on entrepreneurship and the role of businesses in society

*This session is linked to Forum initiatives and communities. David Aikman is available to brief participants.*

Interactive Session

### **Multiculturalism Has Foundered. What Next?**

That society has become more fragmented is arguably an inevitable consequence of putting people with vast differences in wealth, education opportunities, religious beliefs and values together into a melting pot without adequate integration policies or government support.

- Why has multiculturalism in a globalized world foundered?
- What can be done to create a more harmonious society?
- How can a world free of xenophobia be created?

*Simultaneous interpretation in English and German*

*This session is open to reporting press.*

WorkStudio

### **Innovation Ecosystems 2.0**

How can we create and sustain innovation ecosystems?

Dimensions to be addressed:

- Rethinking clusters and traditional innovation models
- Developing fluid networks of incubators and accelerators
- Evolving innovation strategies in times of recession
- Designing successful innovation policies

Workshop

### **Sensing Weak Signals**

What patterns, trends and transformations could signal major change ahead?

Dimensions to be addressed:

- Defining weak signals and emergent risks
- Exploring new models for sensing weak signals
- Rethinking management of emergent risks

Interactive Session

### **Open Forum Concluding Remarks**

*Simultaneous interpretation in English and German.*

*This session is open to reporting press.*

Interactive Session

### **Civilization and Transformation: Myths of Our Creation**

What can be learned from the rise and fall of ancient civilizations?

Dimensions to be addressed:

- Mayan culture
- Greek and Roman foundations
- Fragments of history through artefacts

Interactive Session

### **The Future Enterprise Model**

In a networked, digital and multistakeholder world, what will the enterprise of the future look like?

Dimensions to be addressed:

- Networks of creativity and discovery
- Changing organizational structures and competencies
- Role of business in society

Interactive Session

### **After Doha: The Future of Global Trade**

What are the new goals for global trade and how will they be accomplished?

Dimensions to be addressed:

- New models for multilateral cooperation
- The evolution of regional trading arrangements

*This session is open to the reporting press*

Interactive Session

### **Brazil Outlook**

What trends and issues will shape the social, political and economic landscape of Brazil in 2012?

Dimensions to be addressed:

- Addressing inflationary and exchange rate pressures
- Tackling the infrastructure challenge
- Ensuring inclusive and sustainable growth
- Positioning Brazil in a shifting global context

Interactive Session

### **Crossing Boundaries with Cuisine**

How does cuisine express a cultural identity while blurring cultural borders?

Join this cooking demonstration by two renowned chefs from Japan and Mexico to discover what they learn from the other's national cuisine.

### **Cultural Soirée**

Jointly organized by the Ministry of Development, Industry and Foreign Trade of Brazil and the Brazilian Trade and Investment Promotion Agency (Apex-Brasil), this event offers a myriad of images, arts and flavours from Brazil, a multicultural country currently experiencing robust economic growth.

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Sunday 29 January

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Interactive Session

**The Davos Debrief: Leadership and Innovation Models**

Global Agenda Council Members and select experts summarize and synthesize the key insights related to leadership and innovation from the Annual Meeting 2012.

*This session is open to reporting press.*

Interactive Session

**The Davos Debrief: Growth and Employment Models**

Global Agenda Council Members and select experts summarize and synthesize the key insights related to growth and employment from the Annual Meeting 2012.

*This session is linked to Forum initiatives and communities. Robert Greenhill is available to brief participants.*

*This session is open to reporting press.*

Interactive Session

**The Davos Debrief: Sustainability and Resource Models**

Global Agenda Council Members and select experts summarize and synthesize the key insights related to sustainability and resources from the Annual Meeting 2012.

*This session is open to reporting press.*

Interactive Session

**The Davos Debrief: Social and Technological Models**

Global Agenda Council Members and select experts summarize and synthesize the key insights related to society and technology from the Annual Meeting 2012.

*This session is open to reporting press.*

TV Debate

**The Global Agenda 2012**

The Chairs of the Annual Meeting will debate the emerging issues of 2012, and the implications for the global economy and for their industries.

This session is developed in partnership with CNBC.

*Simultaneous interpretation in all languages*

*As this is a televised debate, please arrive 15 minutes before the start of the session. The door will be closed at the scheduled time. This session is on the record, open to reporting press and broadcast on television.*

Closing Plenary

**The Future across Generations**

*Simultaneous interpretation in all languages*

*This session is open to reporting press.*

Buffet

**Schatzalp**

Join the traditional farewell buffet lunch at the Schatzalp Hotel, situated in a stunning location high above Davos. The Schatzalp is accessible by funicular railway from the centre of town, just a short walk or bus ride from the Congress Centre.