

# World Economic Forum Annual Meeting 2014

## The Reshaping of the World: Consequences for Society, Politics and Business

Davos-Klosters, Switzerland, 22-25 January 2014

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### Media Fact Sheet

#### About the Annual Meeting

The World Economic Forum Annual Meeting 2014 in Davos-Klosters is offering world leaders an unparalleled platform to shape the global agenda at the start of the year. In its 44th year, the Annual Meeting will convene under the theme *The Reshaping of the World: Consequences for Society, Politics and Business*. The theme reflects on the disruptions that societies face on a global scale driven by rapid technological and scientific innovation, accelerating social change and a shifting global economic order.

#### - *Embracing Disruptive Innovation*

Scientific breakthroughs and technological forces are radically transforming the way we live, learn, communicate and collaborate. How can people, organizations, industries and institutions turn disruption into long-term opportunities?

#### - *Achieving Inclusive Growth*

Widening inequality and the declining potency of long-standing growth models raise fundamental concerns for global, regional and industry drivers of prosperity. How to develop resilience and dynamism in the global economy?

#### - *Meeting Society's New Expectations*

An alarming effect of the financial crisis is the widespread erosion of confidence in business and government leaders. How to reorient businesses to the longer term, make governments more accountable, and strengthen civic participation?

#### - *Sustaining a World of 9 Billion*

As a result of robust growth, millions of people are wealthier, healthier and living longer. Yet the escape from destitution by many is putting high costs on resources and the environment. How to shape a more sustainable path to human development?

The Annual Meeting will bring together more than 2,500 business leaders, heads of state and government as well as representatives from academics, civil society organizations and the Forum's New Champions communities from almost 100 countries.

- 1,500 business leaders from more than 25 sectors and industries
- Overall 300 public figures
- 200 Global Shapers, Young Global Leaders, Social Entrepreneurs
- More than 200 Media Leaders
- 84% of all participants will be men, 16% will be women
- The average age of participants is 52 for men and 49 for women

In more than 250 sessions and workshops, the programme will offer room to discuss these questions and provide orientation and answers in this new environment. More than 20 sessions will be televised in cooperation with international broadcasters. More than 60 sessions will be live streamed to a global audience and will be curated on social media.

## Co-Chairs of the Annual Meeting 2014



**Aliko Dangote**  
President and Chief Executive Officer, Dangote Group, Nigeria



**Kris Gopalakrishnan**  
President, Confederation of Indian Industry (CII); Vice-Chairman, Infosys, India



**Jiang Jianqing**  
Chairman of the Board, Industrial and Commercial Bank of China, People's Republic of China



**Joseph Jimenez**  
Chief Executive Officer, Novartis, Switzerland



**Christophe de Margerie**  
Chairman and Chief Executive Officer, Total, France



**Marissa Mayer**  
Chief Executive Officer, Yahoo, USA



**Judith Rodin**  
President, Rockefeller Foundation, USA

## Highlights of the Annual Meeting 2014

### *Strategic Dialogues on Health*

Issues such as development, competitiveness, education, gender parity, social equality and inclusion are deeply interlinked with health. Over 25 sessions and workshops woven through the Meeting programme and the Forum's inaugural Health Summit will highlight major health challenges, redesign of health systems, medical breakthroughs, the cross-sector nature of health and the broader economic and societal impacts. World leaders, including heads of government, CEOs across industries, and top academia and Nobel laureates will tackle relevant questions:

- How can we turn the health sector into an engine for economic growth and prosperity?
- What are the building blocks of a healthy lifestyle?
- What do the health systems of the future look like so that they are financially sustainable?
- What changes will big data bring to our understanding of health and care?
- How can we face the challenges and stigma of mental ill-health?

### *Personalizing Health for Participants*

The Annual Meeting will also put health centre stage through the personal experience of participants with the **Davos Health Challenge**. By making healthy choices – for food, drink and physical activity – the easy choices, and by sharing the latest technologies and health empowerment tools, the Annual Meeting is designed to bring everyone to “walk the talk”.

### *Collaboration on Climate Change*

Climate change is identified as a top global risk in the 2013 World Economic Forum *Global Risks Report*. Moved by the scale of these economic risks, the United Nations Secretary General will informally collaborate with the World Economic Forum to advance public-private action on climate issues to identify deliverables in time for the UN Climate Summit in September 2014.

### *Circular Economy*

The circular economy encourages leaders to rethink their business model to maximize value from their stocks and resources. The Forum, in partnership with the Ellen MacArthur Foundation envisages a preliminary plan of action for industry leaders in 2014: Project Mainstream supported by the launch of the report, *Towards the Circular Economy: Accelerating the scale-up across global supply chains*.

## ***Scenarios on Ukraine, Mongolia and the Future of Government***

The World Economic Forum's Strategic Foresight team will present long term studies on future scenarios that could shape the economic development of Ukraine and Mongolia; a visualization of potential models for government in the future (in collaboration with the Forum's Global Agenda Council on the Future of Government); a follow-up study to the team's well received 2013 publication, *Scenarios on the Russian Federation*. For more information, click [here](#).

## ***The New Energy Architecture Report***

The World Economic Forum launched the Energy Architecture Performance Index on 11 December. The [index](#) benchmarks the energy systems performance of 124 countries. Norway, New Zealand, France and Sweden top the rankings, while the non-OECD Colombia and Costa Rica are in the top 10. Find out more in the [interactive report](#), [rankings](#) and [full report](#).

## ***The Global Risks Report***

The *Global Risks Report 2014*, to be published on 16 January, analyses the perceived impact and likelihood of 50 prevalent global risks over a 10-year timeframe. The risks are divided into five categories: economic, environmental, geopolitical, societal and technological. The Forum's Risk Response Network will explore the main threats facing the world in a series of sessions. [www.weforum.org/RRN](http://www.weforum.org/RRN)

## ***Anti-Corruption***

The World Economic Forum's Partnering Against Corruption Initiative (PACI) has developed into the foremost business voice of anti-corruption. It will launch a new CEO initiative to address anti-corruption as an important element of business strategy, risk assessment and emerging markets strategies. Together with PACI, the Forum's aviation and travel community has undertaken an in-depth review of specific corruption and transparency challenges in the aerospace, aviation, travel and tourism. This will serve as a blueprint to take a closer look at other industries and their specific challenges in corruption and transparency. <http://www.weforum.org/paci>

## ***Global Agenda Outlook 2014***

The Forum's Network of Global Agenda Councils is an interdisciplinary brain trust that convenes representatives from academia, government, business and civil society to work on more than 80 topics. The *Global Agenda Outlook 2014*, the Network's annual publication, is based on the annual Survey on the Global Agenda, a poll of the Network's Members on major trends and issues. The Network's more than 1,500 members gathered in November for the Summit on the Global Agenda 2013, in Abu Dhabi.

## ***Norms & Values in Digital Media***

This project takes a deep look into intellectual property issues in the digital age and examines the path forward for creative industries to evolve and flourish. The goal is to help governments, businesses and individuals to better understand the interests of the groups involved, and how they can work together to create economic and social value while developing a vibrant creative community and economy.

## ***Hyperconnectivity***

The Forum's initiative, The Hyperconnected World, brings together business executives, government officials and civil society leaders to identify new models for innovation and opportunities for sustainable growth. It is a cross-industry platform that addresses two gaps in digital governance: how much we understand digital technology; and how we can manage its social, political and economic consequences.

## ***Engaging Tomorrow's Consumer Report***

Building sustainable consumption within a rapidly evolving marketplace presents a considerable challenge, one that must be driven by businesses and consumers. The Engaging Tomorrow's Consumer project takes

on this task. In 2013, companies involved in the project have designed three collaborative initiatives to change attitudes and behaviour of millennials on sustainability. The next phase of the project will be discussed at the Annual Meeting. <http://www.weforum.org/issues/sustainable-consumption>

### ***Water Resources Group***

The Water Resources Group was launched at the Annual Meeting 2012 as a new model of global public-private-civil society collaboration for water. In Davos 2014 new country partnerships with Mongolia, Peru and Tanzania will be discussed; and the company engagement in the group will grow to include energy and mining companies.

## **What Else to Watch for at the Annual Meeting**

### ***Open Forum 2014***

The Open Forum 2014, a series of sessions open to the public, 22-25 January, offer panel discussions on issues such as higher education, mental health, immigration, the impact of protests, ethical capitalism, faith and gender equality, and the future of the Swiss economy after the end of banking secrecy. Learn more about the Open Forum 2014 at <http://www.openforumdavos.ch/en/home.html>

### ***Crystal Award Ceremony***

The award is given to outstanding artists who use their work to improve the state of the world. The ceremony takes place on Tuesday, 22 January. This year's recipients are Matt Damon, Actor and Co-Founder Water.org (USA); Juan Diego Flórez, Tenor and Founder Sinfonía por el Perú (Peru), Lorin Maazel, Conductor and Musician, Munich Philharmonic (Germany); Shirin Neshat, Artist (USA).

### ***Refugee Run***

Take part in a powerful simulation to experience refugees' daily struggle for survival, hosted by the Crossroads Foundation, and designed by refugees, internally displaced persons and NGOs. After the simulation, refugees, field workers and others will discuss the options for engagement with participants, with a special focus on Syria. The Refugee Run will take place at the Berufsfachschule Davos, Bahnhofstrasse Platz 5 (Davos Platz), and is limited to 20 participants on a first-come, first-served basis. Please use the main entrance to the school. For more information, [www.crossroads.org.hk/refugee-run-q-a](http://www.crossroads.org.hk/refugee-run-q-a)

### ***Nobel Laureates***

A. Michael Spence (Economics 2001), Al Gore (Peace 2007), Bob Horvitz (Medicine 2002), Brian F. Schmidt (Physics 2011), Christopher Pissarides (Economics 2010), Dan Shechtman (Chemistry 2011), Elizabeth Blackburn (Medicine 2009), Ellen Johnson Sirleaf (Peace 2011), Joseph E. Stiglitz (Economics 2001), Kofi Annan (Peace 2001), Robert J. Shiller (Economics 2013), Tim Hunt (Medicine 2001), Wolfgang Ketterle (Physics 2001).

## **Learn about the Forum Communities**

### ***Global Shapers***

The Global Shapers community counts as its members 3,000 young, entrepreneurial "millennials" from all walks of life from nearly 300 city-based Hubs worldwide. So far, more than half of all Hubs have established local, grassroots initiatives, ranging from career mentorship to tackling youth employment to building free Wi-Fi hotspots in disadvantaged neighbourhoods. Youth are greatly underrepresented in global affairs and young people with great potential for future leadership need a global platform to have their voice heard and to take action on issues they care about. 50 Shapers are coming to Davos. If you wish to arrange an interview or meet with one of them, please contact [maxwell.hall@weforum.org](mailto:maxwell.hall@weforum.org). Read more at [www.globalshapers.org](http://www.globalshapers.org).

### ***Schwab Foundation for Social Entrepreneurship***

Social entrepreneurs lend their innovative ideas and practical experience to discussions on such subjects as education, sanitation, affordable housing, health and sustainable energy. This year 30 Social Entrepreneurs will be joining the conversation in Davos. [www.schwabfound.org](http://www.schwabfound.org)

### **Technology Pioneers**

During the Annual Meeting 2014, Technology Pioneers will be sharing ideas and innovations in the fields of information technology and new media, energy and environment, life sciences and health. Watch a [video](#) or visit the [Technology Pioneers web page](#).

### **Community of Global Growth Companies (GGC)**

Established in 2006, this community comprises more than 330 high-growth companies from over 60 countries. Each of the selected companies has the potential to become a leader in the global economy owing to their business models, sustainable growth records, leadership and the markets they serve. Every year, the Forum recognizes up to 150 new companies to receive the award. To find out more, visit [www.weforum.org/ggc](http://www.weforum.org/ggc)

### **Women Leaders and Gender Parity**

The Forum's annual publication, the *Global Gender Gap Report*, is a recognized benchmarking tool that helps governments to implement policies to reduce the gender gap in health, education, political representation and economic enablement. In Davos, there will be two public sessions dedicated to gender parity, as well as the annual Women Leaders' Dinner, which will recognize the most powerful female role models in 2013. [www.weforum.org/gender](http://www.weforum.org/gender)

### **Useful Links for the Annual Meeting 2014**

- View the best pictures from the Annual Meeting on Flickr at <http://wef.ch/davos14pix>
- More information about the Annual Meeting 2014 is available at <http://wef.ch/davos2014>
- Free media access to the Forum press photo archive Swiss-Image at <http://wef.ch/pics>
- Watch live webcasts of sessions at <http://wef.ch/live> and on demand at <http://wef.ch/davos14video>
- Watch the sessions on demand on YouTube at <http://wef.ch/youtube> or <http://wef.ch/youku>
- Become a fan of the Forum on Facebook at <http://wef.ch/facebook>
- Read the summaries of sessions at <http://wef.ch/davos14sessions>
- Follow the Forum on Twitter at <http://wef.ch/twitter> and <http://wef.ch/livetweet> (hashtag #WEF)
- Read the Forum:Blog at <http://wef.ch/blog>
- Follow the Forum on Google+ at <http://wef.ch/gplus>
- Follow the meeting on a smartphone at <http://wef.ch/app>

### **About the World Economic Forum**

The World Economic Forum is an independent international organization committed to improving the state of the world by engaging business, political, academic and other leaders of society to shape global, regional and industry agendas. Incorporated as a not-for-profit foundation in 1971 and headquartered in Geneva, Switzerland, the Forum is tied to no political, partisan or national interests ([www.weforum.org](http://www.weforum.org)).

- Headquartered in Geneva with affiliate offices in New York, Beijing and Tokyo
- More than 500 staff members from 56 nationalities; nearly 60% of the staff are women
- Incorporated by Professor Klaus Schwab as a foundation in 1971
- A not-for-profit organization, tied to no political, partisan or national interests
- Motto: "Entrepreneurship in the global public interest"
- Mission: "Committed to improving the state of the world"

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