
“Summer Davos” in Asia

Annual Meeting of the New Champions 2010

Driving Growth through Sustainability

Fact Sheet

Tianjin, People’s Republic of China 13-15 September

General Background on the World Economic Forum

The World Economic Forum is an independent, international organization committed to improving the state of the world by engaging leaders in partnerships to shape global, regional and industry agendas. Incorporated as a foundation in 1971 and headquartered in Geneva, Switzerland, the World Economic Forum is impartial and not-for-profit; it is tied to no political, partisan or national interests (www.weforum.org).

Business Members and Partners are at the heart of the World Economic Forum. Members include 1,000 of the world’s foremost companies, encompassing regional market leaders and organizations shaping the future of their industries. Partners are a small group of companies selected from among the most engaged Forum Members who commit to a higher level of ongoing involvement in the Forum and its activities.

Annual Meeting of the New Champions 2010 – “Summer Davos” in Asia: Driving Growth through Sustainability

The Annual Meeting of the New Champions, the “Summer Davos”, is the foremost global business gathering in Asia. Introduced in 2007, the Meeting is held in close collaboration with the People’s Republic of China and with the personal support of Premier Wen Jiabao. The Meeting will bring together over 1,300 industry, government and thought leaders.

Driving growth through sustainability is fundamental for global, national and business competitiveness in the 21st century. This year’s programme will focus on how to increase energy efficiency, lower carbon emissions, develop green technology and rebuild basic infrastructure.

It will also provide a systemic overview of key economic, industry and technological developments that will reshape business and society for the foreseeable future.

Sustainability requires committing to a new mindset – one that is determined to challenge long-held economic assumptions, rethink business models and explore scientific and technological solutions to foster innovation and creativity within organizations. As the global population moves from 6 billion to 9 billion, it is also a mindset that defines sustainability in the broadest terms, beyond its ecological impact, to develop a more holistic, systemic and integrated approach to leadership. Therefore, driving growth through sustainability is fundamental for global, national and business competitiveness in the 21st century.

This year’s Annual Meeting of the New Champions is designed to prepare leaders from government and industry for this new growth context under the theme “Driving Growth through Sustainability”, which will be explored in the programme under four main pillars:

- Improving Competitiveness through Science and Technology
- Creating New Value from Business Models and for Future Markets
- Facilitating Economic and Social Change
- Designing Effective Global, Industry and Regional Solutions

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Who Will Participate?

A select group of business leaders from the World Economic Forum’s Partners and Members with extensive international experience in building global businesses will act as Mentors: **Hari S. Bhartia**, Co-Chairman and Managing Director, Jubilant Organosys, India; President, Confederation of Indian Industry (CII); **Peter Brabeck-Letmathe**, Chairman of the Board, Nestlé, Switzerland; Member of the Foundation Board of the World Economic Forum; **Cynthia Carroll**, Chief Executive, Anglo American, United Kingdom; **Eckhard Cordes**, Chairman of the Management Board and Chief Executive Officer, METRO, Germany; **Kris Gopalakrishnan**, Chief Executive Officer and Managing Director, Infosys Technologies, India; **Jack Ma Yun**, Founder and Chief Executive Officer, Alibaba.com, People’s Republic of China; **James E. Rogers**, Chairman, President and Chief Executive Officer, Duke Energy Corporation, USA; **Cher Wang**, Chairman, HTC-VIA, Taiwan, China; **John S. Watson**, Chairman of the Board and Chief Executive Officer, Chevron Corporation, USA; and **Wei Jiafu**, Group President and Chief Executive Officer, China Ocean Shipping Group Co., People’s Republic of China

In addition there will be:

- **Over 250** CEOs from Global Growth Companies – businesses that have demonstrated potential to become leaders in the global economy
- **300** CEOs, CTOs, chief economists and corporate strategists from the Forum’s Members and Partners
- **130** Young Global Leaders – a unique multistakeholder community with a commitment to improve the state of the world and insight into the priorities and expectations of future generations
- **80** Public figures including heads of government and ministers of energy, science and industry
- **100** Media Leaders – publishers and editors-in-chief, top columnists and economic editors
- **50** Technology Pioneers – companies and leaders at the forefront of innovation
- **60** Young Scientists – scientists from around the world that have produced groundbreaking research in different fields; nominated by the InterAcademy Panel on International Issues (IAP)
- **25** Members of the Global Agenda Councils – thought leaders on the foremost challenges on the global agenda.

World Economic Forum Initiatives and Communities

Below is a brief overview of some of the World Economic Forum initiatives and communities that will be represented at the Meeting:

Community of Global Growth Companies (GGC)

The World Economic Forum’s Community of Global Growth Companies (GGC) was formed in 2007 to engage dynamic high-growth companies with the potential to be tomorrow’s industry leaders and to become a driving force of economic and social change. As of August 2010, over 250 companies from over 60 countries had been admitted to the GGC Community.

Members of the Community of Global Growth Companies convene every year at the Annual Meeting of the New Champions and at the World Economic Forum’s regional meetings, and collaborate through WELCOM, an exclusive online networking platform for business and government leaders.

Through these activities, GGC members have an opportunity to benefit from:

- New business opportunities across industries and regions
- Networking with the world’s leading business and policy experts
- Peer-to-peer collaboration and experience exchange
- Industry-specific and cross-industry knowledge sharing

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Technology Pioneers

The Technology Pioneers programme is the World Economic Forum’s way of identifying and integrating those companies from around the world – normally in a start-up phase or in their first rounds of financing – that are involved in the design, development and implementation of groundbreaking technologies. Every year, the Forum, with the support of a committee of technology experts, selects a class of around 30 companies. On 1 September, the 2011 class of Technology Pioneers will be announced and invited to participate in the Annual Meeting of New Champions 2010 in Tianjin. This will be the first time that these companies participate in a World Economic Forum event and are integrated into the Forum’s projects and initiatives to improve the state of the world. Technology Pioneers will contribute to the official programme of the Meeting. The Science and Tech Zone in the convention centre in Tianjin will showcase the Technology Pioneers and their innovations so participants can have a glimpse into the future. For more information, please visit www.weforum.org/techpioneers

Young Scientists

Fostering stakeholders’ diversity, the World Economic Forum has established a fruitful collaboration with the IAP – The Global Network of Science Academies – for the Annual Meeting of the New Champions.

For the third year, the IAP and the Forum called for nominations of Young Scientists under the age of 40 from science academies throughout the world. This community consists of the most forward thinking and advanced scientific minds in the world, with a majority of researchers coming from Asia, Africa and the Middle East and focusing on a wide range of disciplines from ecology and economics to nanotechnology and nuclear physics.

Within the official programme of the Annual Meeting of the New Champions, one session will be exclusively devoted to the community of the Young Scientists, who will bring their unique background to spur innovation and find groundbreaking solutions for current global challenges. In addition, the Young Scientists will have a private programme of activities including a brainstorming workshop with some of the most dynamic and innovative Forum Members, the Young Global Leaders.

The Forum of Young Global Leaders

The Young Global Leaders will convene in Tianjin this year to discuss issues of sustainable growth, including green tech and urban mobility, among other critical topics. The Young Global Leaders will also collaborate with other stakeholders present at the Meeting, namely the Schwab Foundation’s Social Entrepreneurs and the Young Scientists, to discuss possible ways of collaborating on specific task forces.

The Forum of Young Global Leaders is a unique, multistakeholder community of exceptional young leaders who share a commitment to shaping the global future. Each year, the World Economic Forum identifies 100-200 extraordinary people, drawn from every region of the world. Together, they form a powerful international community that can dramatically impact the global future. For more information, please visit www.younggloballeaders.org

The Energy Community of the World Economic Forum

Given capital requirements, the need for new technology and market adoption, the challenge of transforming global energy systems to provide secure and clean energy to fuel a growing population and economy is tremendous. The Annual Meeting of the New Champions 2010 will be an important milestone where energy sector stakeholders will exchange views in a set of official and private sessions. Members of the media are invited to attend a press conference on 13 September for the launch of the report, *Accelerating Successful Smart Grid Pilots*. The report sets out the vision for smart grids and lessons learned from case studies to provide recommendations on how to accelerate smart grid development. Smart grids are a fundamental

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modernization of energy systems to enable a range of tomorrow’s energy solutions such as electric vehicles and renewable energy at scale and new energy services to consumers.

For more information, contact Roberto Bocca, Senior Director, Head of Energy Industries, World Economic Forum at roberto.bocca@weforum.org

Schwab Foundation Social Entrepreneurs

Around 30 Social Entrepreneurs will participate in the Annual Meeting of the New Champions 2010 in Tianjin. Social Entrepreneurs form a unique global community of social innovators who transform the fields of education, health, finance and the environment, among many others. As pragmatic visionaries, they pursue poverty alleviation with entrepreneurial zeal, business acumen and the courage to overcome traditional practices.

The Schwab Foundation will be announcing and highlighting newly selected Asian Social Entrepreneurs at the end of the **Rethinking the Corporation in the 21st Century Plenary** on **Tuesday 14 September at 12.00 - 13.00**. Members of the media are welcome to come by the Social Entrepreneurs Space in the Village to learn more about this community. Should you wish to arrange an interview or meeting with one of the Social Entrepreneurs or for more information, please contact: vivian.gee@weforum.org
www.schwabfound.org

Davos Debates in China

The World Economic Forum has launched the Davos Debates in China to coincide with the Annual Meeting of the New Champions 2010.

As the Annual Meeting of the New Champions 2010 will focus on growth through sustainability, the Forum is reaching out to the general public for thoughts on sustainability. Among the key questions that will be discussed at the “Summer Davos” are: How can we manage resources more efficiently? How can we increase energy efficiency? How can we lower carbon emissions? How can we rebuild basic infrastructure?

The public is invited to submit ideas or questions on the topic of sustainability via video to the Davos Debates on YouTube at <http://youtube.com/davos>.

YouTube users can also vote on their favourite submissions by others, and the best videos submitted will become part of the discussions at the Annual Meeting of the New Champions 2010 – giving anyone the chance to participate virtually in the Forum’s event.

The Davos Debates are designed to foster direct dialogue and discussion about the key issues affecting our planet with the wider public. This is the third year that the World Economic Forum has opened its meetings to video submissions from the general public. The videos have become an integral part of the debates at its meetings.

About Previous Annual Meetings of the New Champions

The World Economic Forum has been actively engaged in the People’s Republic of China for over 30 years and this provided an excellent foundation for launching the inaugural “Summer Davos” in 2007. This is the fourth Annual Meeting of the New Champions. Previous Meetings were held in Dalian (2009 and 2007) and Tianjin (2008).

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Useful Links to Keep You Updated during the Annual Meeting of the New Champions 2010

1. Everything about this year's Annual Meeting of the New Champions:
<http://www.weforum.org/newchampions2010>
2. In-depth interviews with key participants: <http://www.weforum.org/newchampions2010/interviews>
3. Summaries from the Annual Meeting of the New Champions 2010:
<http://www.weforum.org/newchampions2010/summaries>
4. Photos for the media: <http://www.weforum.org/newchampions2010/photos>
5. Join Summer Davos Debates in China: <http://davosdebates.youku.com>
6. Press Kit: www.weforum.org/en/media/PressKitNewChampions2010
7. Become a fan of the Forum on Facebook: <http://www.facebook.com/worldeconomicforum>
8. Key quotes from the Meeting on Twitter: <http://twitter.com/davos>
Twitter users: Please use the hashtag **#WEF** for all tweets about the event.
9. The Forum's video space in Chinese: <http://www.youku.com/worldeconomicforum>
10. The Forum's Chinese Sina Microblog: <http://t.sina.com.cn/davos>
11. The Forum's QQ number: 622001764
12. Subscribe to the Forum's news releases: <http://www.weforum.org/newsreleases>