Press Conferences for AMNC
Tianjin, People’s Republic of China 11-13 September

Programme

Tuesday 11 September

09.00 - 09.30
Meijiang
Convention and
Exhibition Center -
Press Conference
Room

Press Conference
Energy for Society Repository Launch
Energy for Society signatories discuss a brand new initiative to encourage energy literacy and raise standards of social responsibility in the energy industry.

- Dirk Hoke **, Chief Executive Officer, Customer Services Division, Siemens, Germany; Young Global Leader
- Yuriy Ryzhenkov **, Chief Operating Officer, DTEK, Ukraine
- Peter Voser **, Chief Executive Officer, Royal Dutch Shell, Netherlands
- Daniel Yergin **, Chairman, IHS CERA, USA

09.45 - 10.15
Meijiang
Convention and
Exhibition Center -
Press Conference
Room

Press Conference
Mentors Opening Press Conference I
AMNC-12 Mentors present their views on Creating the Future Economy and their ideas and aspirations for the meeting.

Mentors
- Susan Hockfield **, President Emerita and Professor of Neuroscience, Massachusetts Institute of Technology (MIT), USA; Mentor of the Annual Meeting of the New Champions 2012; World Economic Forum Foundation Board Member
- Jeffrey Joerres **, Chairman and Chief Executive Officer, ManpowerGroup, USA; Mentor of the Annual Meeting of the New Champions 2012
- Xu Heyi **, Chairman, Beijing Automotive Group, People’s Republic of China; Mentor of the Annual Meeting of the New Champions 2012

Moderator
- Adrian Monck **, Managing Director, Head of Communications and Media, World Economic Forum
**Tuesday 11 September**

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event Title</th>
</tr>
</thead>
</table>
| **11.30 - 12.00** | **Meijiang Convention and Exhibition Center - Press Conference Room** | **Press Conference**  
**2012 BCG 50 Chinese Global Challengers**  
In recognition of the rapid ascent of Chinese companies onto the global stage-and in acknowledgment of the work they have left to do, the Boston Consulting Group has assembled the Chinese Global Challengers; a list of 50 fast-growing companies with global aspiration and momentum. The study provides some fresh perspectives on initiatives that can help propel these global challengers to become global leaders in their industries.  
- **David C. Michael**, Senior Partner and Managing Director, Boston Consulting Group, People's Republic of China; Global Agenda Council on Emerging Multinationals  
- **Christoph Nettesheim**, Senior Partner and Managing Director, The Boston Consulting Group, People's Republic of China |
| **12.30 - 13.00** | **Meijiang Convention and Exhibition Center - Press Conference Room** | **Press Conference**  
**Global Competitiveness Report 2012**  
The World Economic Forum presents the Global Competitiveness Report 2012-13  
Speakers  
- **Jennifer Blanke**, Lead Economist, Senior Director, Head of the Global Competitiveness Network, World Economic Forum  
- **Børge Brende**, Managing Director and Member of the Managing Board, World Economic Forum |
| **13.15 - 13.45** | **Meijiang Convention and Exhibition Center - Press Conference Room** | **Press Conference**  
**Mentors Opening Press Conference II**  
AMNC-12 Mentors present their views on Creating the Future Economy and their ideas and aspirations for the meeting.  
Mentors  
- **Gao Jifan**, Chairman and Chief Executive Officer, Trina Solar (TSL), People's Republic of China; Mentor of the Annual Meeting of the New Champions 2012  
- **Paul Polman**, Chief Executive Officer, Unilever, United Kingdom; Mentor of the Annual Meeting of the New Champions 2012  
- **Feike Sijbesma**, Chief Executive Officer and Chairman of the Managing Board, Royal DSM, Netherlands; Mentor of the Annual Meeting of the New Champions 2012; Global Agenda Council on the Role of Business  
- **Christopher Viehbacher**, Chief Executive Officer, Sanofi, France |

**Moderator**  
- **Adrian Monck**, Managing Director, Head of Communications and Media, World Economic Forum
### Wednesday 12 September

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>11.00</td>
<td>Meijiang Convention and Exhibition Center - Press Conference Room</td>
<td>Press Conference Unilever Media Briefing</td>
</tr>
</tbody>
</table>

**Speaker**
- **Paul Polman**, Chief Executive Officer, Unilever, United Kingdom; Mentor of the Annual Meeting of the New Champions 2012

### Thursday 13 September

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>11.00</td>
<td>Meijiang Convention and Exhibition Center - The Village</td>
<td>Press Conference Presentation of Tangible Earth</td>
</tr>
</tbody>
</table>

**Speaker**
- **Shinichi Takemura**, Professor, Kyoto University of Art and Design, Japan