

Summer Davos in Asia

Annual Meeting of the New Champions 2013 Meeting Overview

Dalian, People's Republic of China 11-13 September



Meeting the Innovation Imperative

The Annual Meeting of the New Champions is designed to foster interaction, generate insight and achieve impact across all of the Forum's communities. The seventh Summer Davos in Asia will take place in Dalian, People's Republic of China, under the theme, **Meeting the Innovation Imperative**.

Over 1,500 influential leaders from more than 90 countries will convene in the newly built, state-of-the-art Dalian International Conference Center to address the most critical economic, industry and technological developments that are reshaping consumer behaviours, business models and growth patterns.

Who will participate?

At the core of the Summer Davos are the New Champions – the individuals and organizations at the forefront of creating the future economy. They include:

- **Global Growth Companies** – businesses poised to become future leaders in the global economy based on their growth record, business model and industry leadership
- **Technology Pioneers** – companies involved in the development of life-changing technology innovations and that have the potential for a long-term impact on business and society
- **Young Global Leaders** – a multistakeholder community of young leaders providing insight into the priorities and expectations of future generations
- **Young Scientists** – exceptional young researchers from around the world that have produced groundbreaking work in different scientific fields
- **Global Shapers** – individuals between 20 to 30 years of age selected for their great potential for future leadership roles in society
- **Social Entrepreneurs** – leaders of the most innovative business solutions and partnership models driving social change

The New Champions will be joined by:

- **Foundation Members and Partners** – the largest and most influential global multinational corporations, represented by their chief executive officers as well as chief officers of research and development, technology and innovation, and strategy and forecasting
- **Public Figures** – heads of government and ministers of energy and resources, environment, health, science and technology, and industry committed to improving competitiveness in today's challenging economic climate
- **Faculty and Global Agenda Council Members** – the world's top experts and Nobel laureates, who generate insights through their thought leadership and interdisciplinary collaboration
- **Media Leaders** – publishers and editors-in-chief, top columnists and economic editors

A select group of executives from the world's most influential companies are also invited as Mentors of the Meeting to exchange experiences and ideas on critical issues with the New Champions. This year's Mentors include:

Oleg V. Deripaska, Chairman of the Supervisory Board, Basic Element, Russian Federation

Hikmet Ersek, President and Chief Executive Officer, The Western Union Company, USA

Augie K. Fabela II, Co-Founder and Chairman Emeritus, VimpelCom, Netherlands

Andrea Illy, Chairman and Chief Executive Officer, illycaffè, Italy

Liu Jiren, Chairman and Chief Executive Officer, Neusoft Corporation, People's Republic of China

André Kudelski, Chairman of the Board and Chief Executive Officer, Kudelski Group, Switzerland

Ellen Kullman, Chair of the Board and Chief Executive Officer, DuPont, USA

Rich Lesser, Global Chief Executive Officer and President, The Boston Consulting Group, USA

Giuseppe Recchi, Chairman, Eni, Italy

Tulsi Tanti, Chairman, Suzlon Energy, India

Zola Tsotsi, Chairman, Eskom Holdings, South Africa

Wang Jianlin, Chairman and President, Dalian Wanda Group, People's Republic of China

Programme Highlights

The programme of the Annual Meeting of the New Champions 2013 is designed to provide a neutral platform for multistakeholder exchange and learning among global leaders through a range of special features and formats, including:

- **Arts & Culture** – artists and cultural leaders share their creative ideas and fresh perspectives in a unique cultural setting
- **BetaZone** – visually stunning presentations on topics ranging from art to science are projected via a vast, high-resolution screen
- **Forum Debates** – arguments for or against a motion are framed in a fast-paced panel discussion that draws the audience into the debate at hand
- **Global Futures** – experts from Global Agenda Councils and the Risk Response Network are joined by decision-makers to examine trends and developments transforming global, regional and industry landscapes
- **IdeasLabs** – bold and innovative ideas are showcased by teams of world-renowned experts by combining creative visual presentations with small-group discussions; this year, partners include:
 - European Research Council (ERC)
 - Fudan University
 - The Hong Kong University of Science & Technology
 - Institute for New Economic Thinking (INET)
 - Johns Hopkins School of Advanced International Studies (SAIS)
 - Massachusetts Institute of Technology (MIT)
 - National University of Singapore
 - Nature Magazine
 - Peking University
 - University of Oxford
- **Innovate!** – Meet and exchange ideas with disruptive innovators from the New Champions community who are demonstrating the power of innovation through their cutting-edge technologies, new products and original ideas at any one of five "Innovate!" zones in the Village.
- **Mentors Exchange** – These sessions engage the Mentors of the Annual Meeting of the New Champions in a lively exchange with the New Champions community on a range of relevant topics and leadership challenges.
- **Solutions Series** – Led by many of the Forum's communities, these sessions highlight the creative approaches to solving certain intractable issues, and explore their impact and scalability.
- **Strategic Shifts** – a series of sessions in which global business leaders from a range of sectors make sense of the trends, new models and emerging technologies that are transforming industry landscapes
- **Televised Sessions** – viewed by millions, these sessions are developed with media partners and broadcast globally; this year, our media partners include:
 - Bloomberg Television
 - Caijing Magazine
 - Caixin Media
 - Channel News Asia
 - CCTV
 - CNBC and CNBC Africa
 - Phoenix Television
- **WorkSpace and WorkStudios** – highly collaborative sessions that stimulate hands-on learning, sharing and problem-solving among peers on a range of complex issues

What is the programme about?

The world is facing an unprecedented set of intertwined global challenges – economic, political, societal and environmental. China’s growth trajectory and the prolonged malaise affecting OECD economies are predicted to change the global economic order. Population trends, resource shortages and widening competitiveness gaps put pressure on governments to create growth and employment while ensuring fiscal prudence, social equity and environmental sustainability. Businesses disrupt and are disrupted by new business models, emerging technologies and shifting behaviours of connected citizens and consumers.

All of these factors point to a future where innovation – the effort to create purposeful, focused change in an organization’s or institution’s economic or social potential – becomes an increasingly important driver of economic development, competitiveness and risk resilience. In this context, “Meeting the Innovation Imperative” serves as the theme of the Annual Meeting of the New Champions 2013.



Industry Summits in Dalian

The Forum is also holding private, peer-to-peer meetings designed to provide participants with cross-industry and multistakeholder perspectives on key emerging issues. The intensive and interactive private programme will be thematically linked to sessions in the official programme and include the following industry-related topics:

- Energy
- Health and Healthcare
- Information Technology and Telecommunications
- Infrastructure and Urban Development
- Mining and Metals
- Mobility
- Science and Technology

Participation in these meetings is by invitation only.



The Meeting will feature an intensive and interactive three-day programme to explore and address the innovation imperative in depth under the following thematic sub-tracks:

Unleashing Innovation

- How do leaders learn amid rapid technological, economic and social shifts?
- How does one create an ecosystem for innovation and entrepreneurship?
- How are leading innovators turning human capital into a competitive edge?
- What business model innovations will disrupt industries and markets?
- How do organizations leverage social technologies to drive innovation?
- How can new education models be scaled to tackle talent shortages around the globe?
- How can new models of decision-making help in navigating complex environments?

Transforming Industry Ecosystems

- How can business and government take on the challenge of sustainable healthcare?
- How is the unconventional energy revolution disrupting political and industry ecosystems?
- How are shifting values and technology trends disrupting intellectual property systems?
- How can smart regulation jump-start technology innovation and diffusion?
- How will 3D printing and new materials transform the future of manufacturing?
- How can countries unlock private sector investment for critical infrastructure development?
- How can disruptive innovation in energy, biotech and materials lay the groundwork for a “circular” economy?

Connecting Markets

- How are capital flows from high-growth economies transforming political and business landscapes?
- How will shifts in China’s development model affect global growth?
- How are political tensions in North-East Asia impacting investment, trade and supply chains?
- With the Doha Round in gridlock, what is the potential of emerging trans-Pacific and trans-Atlantic initiatives?
- How are organizations building resilience into global supply chains?
- How are high-performing emerging markets sustaining development in the face of low growth in the West?
- How can the fight against corruption be put at the core of growth and development models?

Building Societal Resilience

- With severe income inequality threatening growth and stability, how can its underlying causes be tackled?
- How are automation and substitution of technology for labour affecting societies?
- As the scale and intensity of cyber attacks increase, how can digital infrastructure resilience be enforced?
- With low returns on labour and high investment intensity, will China need to reboot its development model?
- How can science help realize the development needs of a growing population?
- How can innovative solutions be delivered to sustain ageing societies?
- How can gender gaps be closed at the highest levels of economic and political decision-making?

FAQs

Where will the Meeting take place?

The Annual Meeting of the New Champions 2013 will take place at the Dalian International Conference Center in Dalian, People's Republic of China.

How will I travel to Dalian?

Dalian can be conveniently reached by frequent and short flight connections from all major airports in Asia including Beijing, Shanghai, Hong Kong SAR, Tokyo, Osaka and Seoul. In Dalian, a continuous shuttle service will be provided throughout the Meeting from the airport to all official hotels and the Meeting venue.

Where will I stay?

The World Economic Forum has made block reservations in several hotels in the city of Dalian. PublicisLive, our operations and production provider, handles accommodations for registered participants.

What does registration include?

Registration (CHF 8,000) allows access to all sessions, including plenary sessions, interactive sessions, working sessions, lunches and dinners. Please note that it does not include travel or accommodation.

When do I need to register?

Participation is by invitation only and the deadline for inclusion in the participants booklet is Thursday 15 August.

What is the working language of the Meeting?

Sessions will be held in English with simultaneous interpretation in Mandarin Chinese and Japanese in most sessions.

Do I need a visa?

Most foreign nationals need a visa to enter the People's Republic of China. Please check with the Chinese embassy or consulate nearest you for visa requirements. The World Economic Forum is not responsible for providing visas, but works closely with the Chinese authorities to facilitate the visa application procedure. Further details will be provided in the confirmation letter that you will receive upon registration.

Where do I find additional information about the programme?

Basic information on the programme can be found on our website, <http://www.weforum.org/NewChampions>. Upon registration, you will receive your personal access information for the Meeting's private area.

Who do I contact to register or for more information?

E-mail: NewChampions@weforum.org



The Annual Meeting of the New Champions will bring together great minds with a similar interest in science and innovation who can foster great change. We look forward to what we can learn and apply together.



Ellen Kullman, Chair of the Board and Chief Executive Officer, DuPont, USA



The most important quality of an entrepreneur is the capacity to innovate. Only those who are enterprising, adventurous, pioneering and trailblazing can drive business growth and promote social progress.



Wang Jianlin, Chairman and President, Dalian Wanda Group, People's Republic of China

Programme at a Glance

Tuesday 10 September

09.00

Registration opens

16.00 - 19.00

Community Sessions

19.00 - 21.00

Community Dinners

Wednesday 11 September

09.00 - 10.00

Interactive Sessions

10.30 - 11.30

Interactive Sessions

12.00 - 13.00

Interactive Sessions

13.00 - 14.00

Community Lunch

14.00 - 15.00

Interactive Sessions

15.30 - 16.30

Interactive Sessions

17.00 - 18.00

Welcome Remarks and Opening Plenary

Thursday 12 September

09.00 - 10.00

Interactive Sessions

10.30 - 11.30

Interactive Sessions

12.00 - 13.00

Interactive Sessions

13.00 - 14.15

Community Lunch

14.15 - 15.15

Interactive Sessions

15.45 - 16.45

Interactive Sessions

17.15 - 18.15

Interactive Sessions

18.30 - 21.00

Cultural Soirée

Friday 13 September

09.00 - 10.00

Interactive Sessions

10.30 - 11.30

Interactive Sessions

12.00 - 13.00

Interactive Sessions

13.00 - 14.00

Community Lunch

14.00 - 15.00

Interactive Sessions

15.30 - 16.30

Interactive Sessions

16.45 - 18.10

Closing Plenary and Closing Remarks

18.10 - 19.00

Farewell Reception