

CEO Climate Leaders

What is it?

CEO Climate Leaders comprise over 50 chief executives and chairpersons from the world's largest companies who support concrete, business-led, climate solutions. It was formed at the World Economic Forum Annual Meeting 2015 in Davos following a meeting with around 40 CEOs on this topic.

Together, they represent most of the world's major industrial and services sectors, including financial services, agriculture, biotech, building efficiency, industrial motors, automotive, utilities, oil and gas, renewable energy, ICT, cement, and steel, among others. This initiative aims to:

- Communicate with common messaging that focuses on solutions and economic opportunities
- Build momentum for an ambitious global climate change deal by demonstrating CEO leadership on climate change
- Catalyse greater and broader private sector commitments and action on climate change



In the spirit of the World Economic Forum to foster public-private collaboration, the CEOs developed an [open letter](#) calling for an ambitious agreement at COP21. This set out their climate commitments and extended an open offer to work with global leaders to co-design climate solutions relevant to different jurisdictions. It was published in April 2015, signed by 43 signatories representing companies with combined revenue of more than \$1.2 trillion in 2014. The letter was supported by a full page advertisement published in the Financial Times, social media activities using the hashtag [#ClimateCEOs](#) with 25 million impressions in 3 days, and positive media coverage from the Jakarta Globe to the Huffington Post. It also received positive commentary from a range of stakeholders. For example:

United Nations Secretary-General, Mr Ban Ki-Moon (at the Spring Meetings of the World Bank and IMF):

"...I was pleased to see in the Financial Times this morning that many business leaders are publicly stepping up to meet the climate challenge. They know that taking bold climate action makes good business sense, and that an ambitious global agreement is vital."

Greenpeace International (via Facebook):

"These 43 CEOs are ready for a big climate deal in Paris. Can we move on from this idea that serious climate action and business don't mix?"

Why it is important and why now?

In the run-up to UN climate change conference (COP21) in Paris this December, many large businesses are joining in common efforts to develop innovative practices, accelerate deployment of new technologies, and create new partnerships. Strong business support for climate action can help create the conditions needed for concerted global climate action throughout 2016 and beyond. This is an opportunity to accelerate innovation, drive the next wave of sustainable economic growth, and usher in the low-carbon economy.

Announcement of New Members and Upcoming Activities

New members of the alliance will be announced in **early November** to build momentum ahead of the UN's climate change conference (COP21) in Paris in December. The announcement will involve a combination of:

- A joint global media release
- Speeches, blogs, and Op Eds by CEOs
- Communication by companies to employees, suppliers and customers
- Social media

How to Join

To join the alliance, CEOs sign the [open letter](#) (email confirmation is sufficient) and nominate a senior representative to be their contact point with the alliance. To support the CEOs' work, senior representatives from companies meet via teleconference to share information and develop activities across the group.

For further information on the CEO Climate Leaders and how to join, please contact cci@weforum.org or call +41 (0)22 869 3700