

11.01 Local supplier quantity

How numerous are local suppliers in your country? [1 = largely nonexistent; 7 = very numerous] | 2011–12 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN 4.7	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN 4.7	7
1	Japan	6.2				73	Barbados.....	4.7			
2	Germany.....	5.8				74	Pakistan.....	4.7			
3	Taiwan, China.....	5.7				75	Panama.....	4.7			
4	Belgium.....	5.7				76	Guyana.....	4.7			
5	Austria.....	5.7				77	Bangladesh.....	4.6			
6	Saudi Arabia.....	5.6				78	Trinidad and Tobago.....	4.6			
7	Netherlands.....	5.6				79	Dominican Republic.....	4.6			
8	Switzerland.....	5.6				80	Egypt.....	4.6			
9	United Kingdom.....	5.6				81	Paraguay.....	4.6			
10	India.....	5.6				82	Ukraine.....	4.6			
11	Hong Kong SAR.....	5.6				83	Greece.....	4.6			
12	Qatar.....	5.5				84	Nigeria.....	4.6			
13	Brazil.....	5.5				85	Ghana.....	4.5			
14	United States.....	5.4				86	Madagascar.....	4.5			
15	United Arab Emirates.....	5.4				87	Finland.....	4.5			
16	Spain.....	5.4				88	Tajikistan.....	4.5			
17	Italy.....	5.4				89	Luxembourg.....	4.5			
18	Malaysia.....	5.3				90	Azerbaijan.....	4.5			
19	Czech Republic.....	5.3				91	Honduras.....	4.5			
20	Sri Lanka.....	5.3				92	Brunei Darussalam.....	4.5			
21	Korea, Rep.....	5.3				93	Bosnia and Herzegovina.....	4.4			
22	Yemen.....	5.3				94	Cyprus.....	4.4			
23	Poland.....	5.3				95	Burkina Faso.....	4.4			
24	Lebanon.....	5.3				96	Macedonia, FYR.....	4.4			
25	Thailand.....	5.2				97	Hungary.....	4.4			
26	France.....	5.2				98	Jamaica.....	4.4			
27	Senegal.....	5.2				99	Ecuador.....	4.4			
28	China.....	5.2				100	Argentina.....	4.4			
29	Denmark.....	5.1				101	Croatia.....	4.3			
30	Sweden.....	5.1				102	Armenia.....	4.3			
31	Malta.....	5.1				103	Montenegro.....	4.3			
32	Kuwait.....	5.1				104	Bulgaria.....	4.3			
33	Canada.....	5.1				105	Malawi.....	4.3			
34	Chad.....	5.1				106	Nepal.....	4.3			
35	Turkey.....	5.1				107	Sierra Leone.....	4.2			
36	Bahrain.....	5.1				108	Liberia.....	4.2			
37	New Zealand.....	5.1				109	Kyrgyz Republic.....	4.2			
38	Vietnam.....	5.0				110	Serbia.....	4.2			
39	Kenya.....	5.0				111	Cambodia.....	4.2			
40	Guatemala.....	5.0				112	Latvia.....	4.2			
41	Uganda.....	5.0				113	Iceland.....	4.2			
42	Mexico.....	5.0				114	Tanzania.....	4.2			
43	South Africa.....	5.0				115	Cameroon.....	4.2			
44	Singapore.....	5.0				116	Suriname.....	4.2			
45	Mali.....	5.0				117	Romania.....	4.2			
46	Iran, Islamic Rep.....	5.0				118	Seychelles.....	4.2			
47	Peru.....	5.0				119	Rwanda.....	4.2			
48	Oman.....	5.0				120	Kazakhstan.....	4.2			
49	Philippines.....	4.9				121	Russian Federation.....	4.0			
50	Puerto Rico.....	4.9				122	Botswana.....	4.0			
51	Israel.....	4.9				123	Uruguay.....	4.0			
52	Mauritania.....	4.9				124	Algeria.....	4.0			
53	Mauritius.....	4.9				125	Zimbabwe.....	4.0			
54	Lithuania.....	4.9				126	Ethiopia.....	4.0			
55	Norway.....	4.9				127	Mongolia.....	3.9			
56	Portugal.....	4.9				128	Albania.....	3.9			
57	Ireland.....	4.9				129	Timor-Leste.....	3.9			
58	Colombia.....	4.9				130	Moldova.....	3.9			
59	Jordan.....	4.9				131	Cape Verde.....	3.9			
60	Australia.....	4.9				132	Namibia.....	3.8			
61	Chile.....	4.8				133	Mozambique.....	3.8			
62	Zambia.....	4.8				134	Guinea.....	3.8			
63	Libya.....	4.8				135	Nicaragua.....	3.8			
64	Costa Rica.....	4.8				136	Swaziland.....	3.7			
65	Morocco.....	4.8				137	Georgia.....	3.7			
66	Gambia, The.....	4.8				138	Bolivia.....	3.7			
67	Indonesia.....	4.8				139	Benin.....	3.7			
68	Slovak Republic.....	4.8				140	Burundi.....	3.5			
69	Côte d'Ivoire.....	4.7				141	Lesotho.....	3.4			
70	Estonia.....	4.7				142	Haiti.....	3.3			
71	Slovenia.....	4.7				143	Venezuela.....	3.2			
72	El Salvador.....	4.7				144	Gabon.....	3.2			

SOURCE: World Economic Forum, Executive Opinion Survey

11.02 Local supplier quality

How would you assess the quality of local suppliers in your country? [1 = very poor; 7 = very good] | 2011–12 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN 4.5	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN 4.5	7
1	Switzerland	6.2				73	Jordan	4.4			
2	Austria	6.1				74	Liberia.....	4.4			
3	Japan	6.1				75	Tajikistan.....	4.4			
4	Germany.....	6.1				76	Morocco.....	4.4			
5	Netherlands	5.8				77	Croatia.....	4.3			
6	Belgium	5.8				78	Jamaica.....	4.3			
7	Finland.....	5.7				79	Uruguay.....	4.3			
8	Sweden.....	5.7				80	Nigeria.....	4.3			
9	Canada.....	5.6				81	Bangladesh.....	4.3			
10	Taiwan, China.....	5.6				82	Bulgaria	4.3			
11	Denmark.....	5.6				83	Bosnia and Herzegovina.....	4.3			
12	New Zealand	5.6				84	Trinidad and Tobago.....	4.3			
13	Australia.....	5.5				85	Dominican Republic.....	4.3			
14	United States	5.5				86	Pakistan.....	4.3			
15	France	5.5				87	Kuwait	4.2			
16	Puerto Rico.....	5.4				88	Rwanda	4.2			
17	Czech Republic	5.4				89	Namibia	4.2			
18	United Kingdom.....	5.4				90	Kazakhstan	4.2			
19	Norway	5.4				91	Montenegro.....	4.2			
20	Hong Kong SAR.....	5.4				92	Zambia	4.2			
21	Qatar	5.4				93	Côte d'Ivoire	4.2			
22	United Arab Emirates.....	5.3				94	Azerbaijan.....	4.2			
23	Ireland.....	5.3				95	Paraguay	4.1			
24	Spain	5.2				96	Armenia	4.1			
25	Korea, Rep.	5.2				97	Cameroon.....	4.1			
26	Malaysia.....	5.2				98	Suriname	4.1			
27	Israel	5.2				99	Vietnam	4.1			
28	Italy.....	5.2				100	Argentina	4.1			
29	Luxembourg	5.1				101	Ecuador.....	4.1			
30	Singapore	5.1				102	Cambodia.....	4.0			
31	Iceland.....	5.1				103	Ghana.....	4.0			
32	Saudi Arabia	5.1				104	Macedonia, FYR.....	4.0			
33	Slovenia.....	5.1				105	Burkina Faso.....	4.0			
34	South Africa.....	5.1				106	Malawi	4.0			
35	Estonia.....	5.0				107	Kyrgyz Republic.....	4.0			
36	Brazil.....	5.0				108	Uganda.....	4.0			
37	Mexico.....	5.0				109	Guinea.....	4.0			
38	Costa Rica.....	5.0				110	Mali.....	3.9			
39	Thailand.....	4.9				111	Nicaragua	3.9			
40	Slovak Republic.....	4.9				112	Romania	3.9			
41	Sri Lanka.....	4.9				113	Serbia.....	3.9			
42	Senegal	4.9				114	Botswana	3.9			
43	Barbados.....	4.9				115	Albania.....	3.9			
44	Portugal.....	4.9				116	Sierra Leone	3.8			
45	Chile	4.9				117	Moldova.....	3.8			
46	Lithuania.....	4.9				118	Egypt.....	3.8			
47	Gambia, The.....	4.9				119	Swaziland	3.8			
48	Poland	4.8				120	Seychelles.....	3.8			
49	Guatemala.....	4.8				121	Madagascar.....	3.8			
50	Oman	4.8				122	Russian Federation	3.8			
51	Bahrain	4.8				123	Iran, Islamic Rep.....	3.8			
52	Panama.....	4.8				124	Gabon	3.8			
53	Colombia.....	4.8				125	Tanzania	3.7			
54	Malta	4.7				126	Benin	3.7			
55	Mauritius.....	4.7				127	Bolivia	3.7			
56	Turkey.....	4.7				128	Cape Verde	3.7			
57	Guyana.....	4.7				129	Zimbabwe.....	3.7			
58	Latvia.....	4.7				130	Libya.....	3.6			
59	Lebanon	4.7				131	Georgia.....	3.6			
60	El Salvador.....	4.6				132	Nepal.....	3.6			
61	Peru.....	4.6				133	Mauritania.....	3.6			
62	Indonesia.....	4.6				134	Chad.....	3.6			
63	Hungary.....	4.6				135	Ethiopia.....	3.5			
64	Kenya	4.5				136	Venezuela	3.5			
65	Cyprus.....	4.5				137	Algeria	3.4			
66	China	4.5				138	Mongolia.....	3.4			
67	Greece.....	4.5				139	Mozambique.....	3.4			
68	Philippines	4.5				140	Lesotho	3.4			
69	India.....	4.5				141	Haiti	3.3			
70	Honduras.....	4.5				142	Burundi.....	3.0			
71	Brunei Darussalam.....	4.4				143	Timor-Leste	3.0			
72	Ukraine	4.4				144	Yemen.....	3.0			

SOURCE: World Economic Forum, Executive Opinion Survey

11.03 State of cluster development

In your country's economy, how prevalent are well-developed and deep clusters? [1 = nonexistent; 7 = widespread in many fields] | 2011–12 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN 3.7	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN 3.7	7
1	Taiwan, China	5.5				73	Malta	3.6			
2	Italy	5.3				74	Botswana	3.6			
3	Singapore	5.2				75	Peru	3.6			
4	United Arab Emirates	5.2				76	Barbados	3.6			
5	Japan	5.2				77	Dominican Republic	3.6			
6	Finland	5.2				78	Slovenia	3.6			
7	Qatar	5.1				79	Estonia	3.5			
8	Germany	5.1				80	Uruguay	3.5			
9	Switzerland	5.1				81	Seychelles	3.5			
10	United Kingdom	5.1				82	Ecuador	3.5			
11	Hong Kong SAR	5.1				83	Bolivia	3.5			
12	United States	5.0				84	Trinidad and Tobago	3.4			
13	Malaysia	5.0				85	Iran, Islamic Rep.	3.4			
14	Sweden	5.0				86	El Salvador	3.4			
15	Netherlands	4.9				87	Bulgaria	3.4			
16	Canada	4.9				88	Namibia	3.4			
17	Norway	4.8				89	Mauritania	3.4			
18	Austria	4.8				90	Senegal	3.4			
19	Bahrain	4.7				91	Macedonia, FYR	3.4			
20	Belgium	4.6				92	Nepal	3.3			
21	Saudi Arabia	4.6				93	Argentina	3.3			
22	Korea, Rep.	4.6				94	Croatia	3.3			
23	China	4.6				95	Tanzania	3.3			
24	Ireland	4.6				96	Mozambique	3.3			
25	Luxembourg	4.5				97	Malawi	3.3			
26	Denmark	4.5				98	Poland	3.2			
27	Chile	4.5				99	Latvia	3.2			
28	Brazil	4.5				100	Swaziland	3.2			
29	India	4.5				101	Kuwait	3.2			
30	France	4.5				102	Cameroon	3.2			
31	Sri Lanka	4.3				103	Nicaragua	3.2			
32	Puerto Rico	4.3				104	Hungary	3.2			
33	Indonesia	4.3				105	Ethiopia	3.2			
34	Thailand	4.2				106	Guinea	3.1			
35	Mexico	4.2				107	Romania	3.1			
36	Vietnam	4.2				108	Gabon	3.1			
37	Australia	4.2				109	Lebanon	3.1			
38	Philippines	4.1				110	Kazakhstan	3.1			
39	Oman	4.1				111	Ghana	3.1			
40	Iceland	4.1				112	Uganda	3.1			
41	Spain	4.1				113	Mali	3.1			
42	Zambia	4.1				114	Russian Federation	3.0			
43	Turkey	4.1				115	Lithuania	3.0			
44	Guatemala	4.1				116	Georgia	3.0			
45	Cyprus	4.1				117	Sierra Leone	3.0			
46	Jordan	4.1				118	Cape Verde	3.0			
47	South Africa	4.0				119	Paraguay	3.0			
48	Cambodia	4.0				120	Lesotho	3.0			
49	Liberia	4.0				121	Timor-Leste	2.9			
50	Czech Republic	4.0				122	Suriname	2.9			
51	Morocco	4.0				123	Mongolia	2.9			
52	Nigeria	4.0				124	Chad	2.9			
53	Costa Rica	3.9				125	Montenegro	2.9			
54	Portugal	3.9				126	Greece	2.9			
55	Brunei Darussalam	3.9				127	Ukraine	2.9			
56	Mauritius	3.9				128	Venezuela	2.9			
57	Bangladesh	3.9				129	Zimbabwe	2.8			
58	Israel	3.9				130	Madagascar	2.8			
59	Gambia, The	3.9				131	Côte d'Ivoire	2.8			
60	Colombia	3.9				132	Libya	2.8			
61	Jamaica	3.8				133	Serbia	2.7			
62	Pakistan	3.8				134	Tajikistan	2.7			
63	Honduras	3.8				135	Bosnia and Herzegovina	2.6			
64	New Zealand	3.8				136	Benin	2.6			
65	Kenya	3.8				137	Burkina Faso	2.5			
66	Panama	3.8				138	Haiti	2.5			
67	Slovak Republic	3.8				139	Algeria	2.4			
68	Azerbaijan	3.7				140	Moldova	2.4			
69	Rwanda	3.7				141	Burundi	2.4			
70	Egypt	3.7				142	Kyrgyz Republic	2.3			
71	Guyana	3.7				143	Yemen	2.2			
72	Armenia	3.6				144	Albania	2.0			

SOURCE: World Economic Forum, Executive Opinion Survey

11.04 Nature of competitive advantage

What is the nature of competitive advantage of your country's companies in international markets based upon? [1 = low-cost or natural resources; 7 = unique products and processes] | 2011–12 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN 3.7	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN 3.7	7
1	Switzerland	6.4				73	Botswana	3.4			
2	Japan	6.4				74	El Salvador.....	3.4			
3	Denmark.....	6.1				75	India.....	3.4			
4	Germany.....	6.1				76	Egypt.....	3.4			
5	Finland.....	6.1				77	Morocco.....	3.4			
6	United Kingdom.....	6.0				78	Mongolia.....	3.4			
7	Austria	6.0				79	Guatemala.....	3.4			
8	Israel.....	5.9				80	Colombia.....	3.4			
9	Netherlands	5.9				81	Georgia.....	3.3			
10	Belgium	5.8				82	Kuwait.....	3.3			
11	Italy.....	5.8				83	Canada.....	3.3			
12	Sweden	5.7				84	Pakistan.....	3.3			
13	Luxembourg	5.6				85	Mauritania.....	3.3			
14	Singapore.....	5.6				86	Turkey.....	3.2			
15	France	5.5				87	Ghana.....	3.2			
16	Korea, Rep.	5.4				88	Zambia	3.2			
17	Ireland.....	5.4				89	Poland	3.2			
18	United States.....	5.2				90	Bulgaria	3.2			
19	Taiwan, China.....	5.1				91	Ecuador.....	3.2			
20	Hong Kong SAR.....	5.1				92	Nepal.....	3.2			
21	Puerto Rico.....	5.1				93	Lesotho	3.2			
22	Barbados.....	5.1				94	Namibia	3.2			
23	Cyprus.....	4.8				95	Uganda.....	3.1			
24	Qatar	4.7				96	Uruguay.....	3.1			
25	Norway	4.7				97	Brazil.....	3.1			
26	United Arab Emirates.....	4.6				98	Senegal	3.1			
27	Seychelles.....	4.5				99	Madagascar.....	3.1			
28	Malaysia.....	4.5				100	Iran, Islamic Rep.	3.1			
29	Costa Rica.....	4.3				101	Peru.....	3.1			
30	Saudi Arabia	4.3				102	Benin	3.1			
31	Malta	4.2				103	Tanzania	3.1			
32	Lebanon	4.2				104	Romania	3.0			
33	Spain	4.2				105	Sierra Leone	3.0			
34	Sri Lanka	4.1				106	Moldova.....	3.0			
35	Slovenia.....	4.1				107	South Africa.....	3.0			
36	Czech Republic	4.1				108	Honduras.....	3.0			
37	Jordan	4.0				109	Ukraine	2.9			
38	Mauritius.....	4.0				110	Albania.....	2.9			
39	New Zealand	4.0				111	Nicaragua	2.9			
40	Liberia.....	3.9				112	Suriname	2.9			
41	Panama.....	3.9				113	Dominican Republic.....	2.8			
42	Iceland.....	3.9				114	Chile	2.8			
43	Croatia.....	3.9				115	Slovak Republic.....	2.8			
44	Guyana	3.9				116	Burkina Faso.....	2.8			
45	Rwanda.....	3.8				117	Mali.....	2.8			
46	Azerbaijan.....	3.8				118	Yemen	2.8			
47	Indonesia.....	3.8				119	Burundi.....	2.8			
48	Latvia.....	3.8				120	Swaziland	2.7			
49	Portugal.....	3.8				121	Malawi.....	2.7			
50	Armenia.....	3.7				122	Mozambique.....	2.7			
51	Jamaica	3.7				123	Chad.....	2.7			
52	Lithuania.....	3.7				124	Kazakhstan	2.7			
53	Cape Verde	3.7				125	Russian Federation	2.7			
54	Gambia, The.....	3.7				126	Cameroon.....	2.7			
55	Oman	3.7				127	Paraguay	2.7			
56	China.....	3.6				128	Trinidad and Tobago.....	2.7			
57	Greece.....	3.6				129	Guinea.....	2.6			
58	Philippines.....	3.6				130	Bosnia and Herzegovina.....	2.6			
59	Montenegro	3.6				131	Haiti	2.6			
60	Nigeria.....	3.6				132	Libya.....	2.6			
61	Brunei Darussalam.....	3.6				133	Macedonia, FYR.....	2.6			
62	Australia.....	3.6				134	Serbia.....	2.5			
63	Thailand.....	3.5				135	Kyrgyz Republic.....	2.5			
64	Bahrain	3.5				136	Gabon	2.5			
65	Estonia.....	3.5				137	Bangladesh.....	2.5			
66	Kenya	3.5				138	Ethiopia.....	2.5			
67	Bolivia	3.5				139	Vietnam	2.5			
68	Tajikistan.....	3.5				140	Venezuela	2.4			
69	Timor-Leste	3.5				141	Argentina.....	2.4			
70	Mexico.....	3.5				142	Zimbabwe.....	2.4			
71	Hungary.....	3.5				143	Côte d'Ivoire.....	2.4			
72	Cambodia.....	3.5				144	Algeria.....	2.0			

SOURCE: World Economic Forum, Executive Opinion Survey

11.05 Value chain breadth

In your country, do exporting companies have a narrow or broad presence in the value chain? [1 = narrow, primarily involved in individual steps of the value chain (e.g., resource extraction or production); 7 = broad, present across the entire value chain (i.e., do not only produce but also perform product design, marketing sales, logistics, and after-sales services)] | 2011–12 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN 3.7	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN 3.7	7
1	Germany	6.1				73	Chile	3.5			
2	Japan	6.1				74	Hungary	3.5			
3	Switzerland	5.9				75	El Salvador	3.5			
4	Sweden	5.7				76	Brunei Darussalam	3.5			
5	Austria	5.7				77	Tajikistan	3.5			
6	Netherlands	5.6				78	Montenegro	3.5			
7	Finland	5.6				79	Bolivia	3.5			
8	United Kingdom	5.4				80	Uruguay	3.5			
9	France	5.4				81	Cameroon	3.4			
10	Singapore	5.2				82	Zambia	3.4			
11	Belgium	5.2				83	Guyana	3.4			
12	Italy	5.1				84	Georgia	3.4			
13	United States	5.1				85	Rwanda	3.4			
14	Ireland	5.1				86	Bulgaria	3.4			
15	Israel	5.0				87	Nicaragua	3.4			
16	Denmark	5.0				88	Ecuador	3.4			
17	Hong Kong SAR	5.0				89	Tanzania	3.4			
18	United Arab Emirates	5.0				90	Peru	3.4			
19	Taiwan, China	5.0				91	Armenia	3.4			
20	Luxembourg	4.9				92	Argentina	3.4			
21	Malaysia	4.9				93	Bangladesh	3.3			
22	Korea, Rep.	4.9				94	Greece	3.3			
23	Qatar	4.9				95	Trinidad and Tobago	3.3			
24	Saudi Arabia	4.6				96	Ghana	3.3			
25	Czech Republic	4.5				97	Romania	3.3			
26	Spain	4.5				98	Seychelles	3.3			
27	Costa Rica	4.5				99	Jamaica	3.3			
28	Mauritius	4.4				100	Benin	3.2			
29	Sri Lanka	4.4				101	Mauritania	3.2			
30	Indonesia	4.4				102	Australia	3.2			
31	Lebanon	4.3				103	Uganda	3.2			
32	Puerto Rico	4.2				104	Botswana	3.2			
33	Thailand	4.2				105	Macedonia, FYR	3.2			
34	Mexico	4.2				106	South Africa	3.2			
35	Turkey	4.1				107	Iran, Islamic Rep.	3.2			
36	Cyprus	4.1				108	Suriname	3.1			
37	Iceland	4.1				109	Moldova	3.1			
38	India	4.1				110	Croatia	3.1			
39	Senegal	4.1				111	Kazakhstan	3.1			
40	Lithuania	4.1				112	Madagascar	3.0			
41	Panama	4.1				113	Paraguay	3.0			
42	Portugal	4.0				114	Vietnam	3.0			
43	Malta	4.0				115	Kuwait	3.0			
44	Norway	4.0				116	Ethiopia	3.0			
45	New Zealand	4.0				117	Bosnia and Herzegovina	3.0			
46	Barbados	3.9				118	Chad	2.9			
47	Nigeria	3.9				119	Serbia	2.9			
48	Guatemala	3.9				120	Mongolia	2.9			
49	China	3.8				121	Côte d'Ivoire	2.9			
50	Jordan	3.8				122	Namibia	2.9			
51	Canada	3.8				123	Mali	2.9			
52	Cambodia	3.8				124	Burundi	2.9			
53	Kenya	3.8				125	Timor-Leste	2.9			
54	Poland	3.8				126	Lesotho	2.8			
55	Slovenia	3.8				127	Nepal	2.8			
56	Brazil	3.8				128	Cape Verde	2.8			
57	Azerbaijan	3.8				129	Russian Federation	2.8			
58	Slovak Republic	3.8				130	Swaziland	2.7			
59	Liberia	3.8				131	Haiti	2.7			
60	Bahrain	3.8				132	Malawi	2.7			
61	Oman	3.7				133	Yemen	2.7			
62	Ukraine	3.7				134	Albania	2.6			
63	Dominican Republic	3.7				135	Mozambique	2.6			
64	Honduras	3.6				136	Libya	2.6			
65	Pakistan	3.6				137	Kyrgyz Republic	2.5			
66	Philippines	3.6				138	Sierra Leone	2.5			
67	Estonia	3.6				139	Guinea	2.5			
68	Colombia	3.6				140	Burkina Faso	2.4			
69	Latvia	3.6				141	Zimbabwe	2.3			
70	Morocco	3.6				142	Gabon	2.3			
71	Gambia, The	3.6				143	Algeria	2.2			
72	Egypt	3.6				144	Venezuela	2.2			

SOURCE: World Economic Forum, Executive Opinion Survey

11.06 Control of international distribution

To what extent are international distribution and marketing from your country owned and controlled by domestic companies? [1 = not at all, they take place through foreign companies; 7 = extensively, they are primarily owned and controlled by domestic companies] | 2011–12 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN 4.0	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN 4.0	7
1	Japan	5.6				73	Estonia.....	4.0			
2	Qatar	5.4				74	Uganda.....	4.0			
3	Germany.....	5.3				75	Australia.....	4.0			
4	Switzerland.....	5.3				76	Cambodia.....	4.0			
5	United Arab Emirates.....	5.2				77	Greece.....	4.0			
6	Iceland.....	5.2				78	Paraguay.....	4.0			
7	Saudi Arabia.....	5.2				79	Azerbaijan.....	4.0			
8	Austria.....	5.2				80	Poland.....	3.9			
9	Israel.....	5.1				81	Ecuador.....	3.9			
10	United States.....	5.1				82	Nigeria.....	3.9			
11	Korea, Rep.	5.0				83	Uruguay.....	3.9			
12	Malaysia.....	5.0				84	Libya.....	3.9			
13	Hong Kong SAR.....	5.0				85	Latvia.....	3.9			
14	United Kingdom.....	5.0				86	Portugal.....	3.9			
15	Netherlands.....	5.0				87	Pakistan.....	3.9			
16	Denmark.....	5.0				88	Ireland.....	3.9			
17	Finland.....	5.0				89	Malawi.....	3.9			
18	Lebanon.....	4.9				90	Kazakhstan.....	3.8			
19	Sweden.....	4.8				91	Argentina.....	3.8			
20	Oman.....	4.7				92	Tanzania.....	3.8			
21	Iran, Islamic Rep.....	4.7				93	Jamaica.....	3.8			
22	Taiwan, China.....	4.6				94	Kenya.....	3.8			
23	Mauritius.....	4.6				95	Senegal.....	3.8			
24	Turkey.....	4.6				96	Croatia.....	3.8			
25	Sri Lanka.....	4.5				97	Bolivia.....	3.8			
26	South Africa.....	4.5				98	Armenia.....	3.8			
27	New Zealand.....	4.5				99	Bangladesh.....	3.8			
28	Norway.....	4.5				100	Bulgaria.....	3.7			
29	Kuwait.....	4.5				101	Macedonia, FYR.....	3.7			
30	Malta.....	4.5				102	Rwanda.....	3.7			
31	Cyprus.....	4.5				103	Zambia.....	3.7			
32	Lithuania.....	4.4				104	Botswana.....	3.7			
33	France.....	4.4				105	Georgia.....	3.6			
34	Canada.....	4.4				106	Moldova.....	3.6			
35	Brazil.....	4.4				107	Seychelles.....	3.6			
36	Bahrain.....	4.4				108	Vietnam.....	3.6			
37	Albania.....	4.4				109	Ghana.....	3.6			
38	Belgium.....	4.4				110	Namibia.....	3.6			
39	Indonesia.....	4.4				111	Morocco.....	3.6			
40	Panama.....	4.4				112	Czech Republic.....	3.6			
41	China.....	4.3				113	Kyrgyz Republic.....	3.6			
42	Singapore.....	4.3				114	Romania.....	3.6			
43	Chile.....	4.3				115	Hungary.....	3.6			
44	Brunei Darussalam.....	4.3				116	Nicaragua.....	3.5			
45	Luxembourg.....	4.3				117	Swaziland.....	3.5			
46	Dominican Republic.....	4.3				118	Suriname.....	3.5			
47	Slovenia.....	4.3				119	Russian Federation.....	3.5			
48	Spain.....	4.2				120	Serbia.....	3.5			
49	Jordan.....	4.2				121	Timor-Leste.....	3.5			
50	Guyana.....	4.2				122	Bosnia and Herzegovina.....	3.5			
51	India.....	4.2				123	Nepal.....	3.4			
52	Guatemala.....	4.2				124	Venezuela.....	3.4			
53	Montenegro.....	4.2				125	Mozambique.....	3.4			
54	Philippines.....	4.2				126	Slovak Republic.....	3.3			
55	Barbados.....	4.2				127	Zimbabwe.....	3.3			
56	Thailand.....	4.2				128	Mali.....	3.3			
57	Mauritania.....	4.1				129	Benin.....	3.3			
58	Italy.....	4.1				130	Haiti.....	3.3			
59	Honduras.....	4.1				131	Cameroon.....	3.3			
60	Ukraine.....	4.1				132	Cape Verde.....	3.3			
61	Ethiopia.....	4.1				133	Yemen.....	3.1			
62	El Salvador.....	4.1				134	Madagascar.....	3.1			
63	Colombia.....	4.1				135	Burkina Faso.....	3.1			
64	Gambia, The.....	4.1				136	Sierra Leone.....	3.0			
65	Costa Rica.....	4.1				137	Côte d'Ivoire.....	3.0			
66	Trinidad and Tobago.....	4.1				138	Mongolia.....	3.0			
67	Mexico.....	4.1				139	Burundi.....	3.0			
68	Peru.....	4.0				140	Lesotho.....	3.0			
69	Puerto Rico.....	4.0				141	Guinea.....	2.9			
70	Liberia.....	4.0				142	Chad.....	2.9			
71	Tajikistan.....	4.0				143	Gabon.....	2.8			
72	Egypt.....	4.0				144	Algeria.....	2.5			

SOURCE: World Economic Forum, Executive Opinion Survey

11.07 Production process sophistication

In your country, how sophisticated are production processes? [1 = not at all – labor-intensive methods or previous generations of process technology prevail; 7 = highly – the world's best and most efficient process technology prevails] | 2011–12 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN 3.9	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN 3.9	7
1	Japan	6.6				73	Pakistan.....	3.6			
2	Switzerland	6.4				74	Colombia	3.6			
3	Germany	6.4				75	Nigeria	3.6			
4	Finland	6.3				76	Kazakhstan	3.6			
5	Netherlands	6.0				77	Gambia, The.....	3.5			
6	Sweden	6.0				78	Peru.....	3.5			
7	Austria	6.0				79	Brunei Darussalam.....	3.5			
8	Belgium	5.9				80	Ukraine	3.5			
9	Ireland.....	5.8				81	Benin	3.5			
10	Israel	5.7				82	Dominican Republic.....	3.5			
11	United States	5.7				83	Ecuador.....	3.5			
12	Qatar	5.6				84	Armenia	3.5			
13	Norway	5.6				85	Guyana	3.4			
14	Luxembourg	5.6				86	Egypt	3.4			
15	Puerto Rico.....	5.6				87	Cambodia	3.4			
16	Denmark.....	5.6				88	Bolivia	3.4			
17	United Kingdom.....	5.5				89	Montenegro	3.4			
18	Singapore	5.5				90	Bosnia and Herzegovina	3.4			
19	France	5.4				91	Senegal	3.4			
20	Taiwan, China.....	5.3				92	Honduras.....	3.4			
21	Korea, Rep.	5.3				93	Bulgaria	3.4			
22	Iceland.....	5.2				94	Lebanon.....	3.4			
23	Canada.....	5.2				95	Cameroon.....	3.4			
24	Australia.....	5.1				96	Zambia	3.3			
25	Malaysia.....	5.1				97	Morocco	3.3			
26	Saudi Arabia.....	5.1				98	Namibia	3.3			
27	United Arab Emirates.....	5.0				99	Jamaica	3.3			
28	Italy.....	4.9				100	Kuwait	3.3			
29	New Zealand	4.8				101	Seychelles.....	3.2			
30	Brazil.....	4.7				102	Paraguay	3.2			
31	Hong Kong SAR.....	4.7				103	Romania	3.2			
32	Czech Republic	4.7				104	Croatia	3.2			
33	Costa Rica	4.7				105	Mongolia.....	3.2			
34	Slovak Republic	4.5				106	Botswana	3.2			
35	Spain	4.5				107	Ghana.....	3.2			
36	Chile	4.5				108	El Salvador.....	3.1			
37	Oman	4.4				109	Suriname	3.1			
38	Turkey.....	4.4				110	Cape Verde	3.1			
39	Malta	4.3				111	Macedonia, FYR	3.1			
40	Mexico.....	4.3				112	Georgia.....	3.1			
41	Portugal.....	4.3				113	Russian Federation	3.1			
42	Bahrain	4.3				114	Nicaragua	3.1			
43	South Africa.....	4.2				115	Venezuela	3.1			
44	Sri Lanka	4.2				116	Libya	3.1			
45	Estonia.....	4.2				117	Tanzania	3.0			
46	India.....	4.1				118	Vietnam	3.0			
47	Mauritius	4.1				119	Bangladesh.....	2.9			
48	Poland	4.1				120	Swaziland	2.9			
49	Slovenia	4.0				121	Moldova.....	2.8			
50	Lithuania	4.0				122	Uganda.....	2.8			
51	Indonesia	4.0				123	Guinea.....	2.8			
52	Jordan	4.0				124	Lesotho	2.8			
53	Barbados.....	4.0				125	Madagascar.....	2.7			
54	Trinidad and Tobago.....	3.9				126	Mauritania.....	2.7			
55	Thailand	3.9				127	Mozambique.....	2.7			
56	Panama	3.9				128	Serbia	2.7			
57	China	3.9				129	Mali.....	2.7			
58	Argentina	3.9				130	Côte d'Ivoire.....	2.6			
59	Liberia.....	3.8				131	Malawi	2.6			
60	Albania.....	3.8				132	Chad.....	2.6			
61	Azerbaijan.....	3.8				133	Kyrgyz Republic.....	2.5			
62	Guatemala	3.8				134	Nepal.....	2.5			
63	Cyprus	3.8				135	Zimbabwe.....	2.5			
64	Philippines	3.8				136	Gabon	2.5			
65	Uruguay.....	3.7				137	Yemen	2.4			
66	Latvia	3.7				138	Ethiopia.....	2.4			
67	Hungary.....	3.6				139	Burkina Faso.....	2.4			
68	Kenya	3.6				140	Sierra Leone	2.3			
69	Greece.....	3.6				141	Algeria	2.3			
70	Rwanda.....	3.6				142	Timor-Leste	2.2			
71	Iran, Islamic Rep.	3.6				143	Burundi	2.2			
72	Tajikistan.....	3.6				144	Haiti	2.1			

SOURCE: World Economic Forum, Executive Opinion Survey

11.08 Extent of marketing

In your country, to what extent do companies use sophisticated marketing tools and techniques? [1 = very little; 7 = extensively] | 2011–12 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN 4.1	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN 4.1	7
1	United Kingdom.....	6.2				73	Greece.....	4.0			
2	Netherlands.....	5.9				74	Trinidad and Tobago.....	4.0			
3	United States.....	5.9				75	Paraguay.....	4.0			
4	Switzerland.....	5.8				76	Rwanda.....	3.9			
5	Sweden.....	5.8				77	Cambodia.....	3.9			
6	Austria.....	5.7				78	Honduras.....	3.9			
7	Germany.....	5.7				79	Guyana.....	3.9			
8	Qatar.....	5.7				80	Brunei Darussalam.....	3.9			
9	Puerto Rico.....	5.6				81	Pakistan.....	3.8			
10	Japan.....	5.6				82	Morocco.....	3.8			
11	France.....	5.6				83	Croatia.....	3.8			
12	Israel.....	5.4				84	Kazakhstan.....	3.8			
13	Hong Kong SAR.....	5.4				85	Azerbaijan.....	3.8			
14	Canada.....	5.4				86	Kenya.....	3.8			
15	Belgium.....	5.4				87	Colombia.....	3.8			
16	Ireland.....	5.4				88	Gambia, The.....	3.8			
17	Luxembourg.....	5.4				89	Venezuela.....	3.8			
18	Denmark.....	5.4				90	Romania.....	3.8			
19	Norway.....	5.3				91	Kyrgyz Republic.....	3.8			
20	Finland.....	5.3				92	Tajikistan.....	3.8			
21	Taiwan, China.....	5.3				93	Mongolia.....	3.7			
22	Singapore.....	5.3				94	Namibia.....	3.7			
23	United Arab Emirates.....	5.3				95	Nigeria.....	3.7			
24	Australia.....	5.2				96	El Salvador.....	3.7			
25	New Zealand.....	5.2				97	Liberia.....	3.7			
26	Brazil.....	5.2				98	Ecuador.....	3.7			
27	Korea, Rep.	5.2				99	Bosnia and Herzegovina.....	3.7			
28	Iceland.....	5.2				100	Egypt.....	3.7			
29	South Africa.....	5.1				101	Macedonia, FYR.....	3.7			
30	Malaysia.....	5.1				102	Zambia.....	3.6			
31	Saudi Arabia.....	5.1				103	Cameroon.....	3.6			
32	Panama.....	4.9				104	Georgia.....	3.6			
33	Chile.....	4.9				105	Armenia.....	3.5			
34	Sri Lanka.....	4.9				106	Seychelles.....	3.5			
35	Turkey.....	4.7				107	Bulgaria.....	3.5			
36	Spain.....	4.7				108	Moldova.....	3.5			
37	Czech Republic.....	4.7				109	Russian Federation.....	3.5			
38	Slovak Republic.....	4.6				110	Vietnam.....	3.5			
39	Lebanon.....	4.5				111	Côte d'Ivoire.....	3.5			
40	Barbados.....	4.5				112	Ghana.....	3.4			
41	Philippines.....	4.5				113	Iran, Islamic Rep.....	3.4			
42	Albania.....	4.5				114	Nicaragua.....	3.4			
43	Lithuania.....	4.5				115	Mozambique.....	3.3			
44	Portugal.....	4.5				116	Bolivia.....	3.3			
45	Costa Rica.....	4.4				117	Suriname.....	3.3			
46	Malta.....	4.4				118	Botswana.....	3.3			
47	Mexico.....	4.4				119	Bangladesh.....	3.3			
48	India.....	4.4				120	Cape Verde.....	3.3			
49	Argentina.....	4.4				121	Zimbabwe.....	3.1			
50	Guatemala.....	4.4				122	Tanzania.....	3.1			
51	Italy.....	4.4				123	Madagascar.....	3.0			
52	China.....	4.4				124	Libya.....	3.0			
53	Poland.....	4.3				125	Benin.....	3.0			
54	Thailand.....	4.3				126	Swaziland.....	3.0			
55	Estonia.....	4.3				127	Burkina Faso.....	2.9			
56	Indonesia.....	4.3				128	Malawi.....	2.9			
57	Peru.....	4.2				129	Serbia.....	2.9			
58	Dominican Republic.....	4.2				130	Uganda.....	2.9			
59	Hungary.....	4.2				131	Lesotho.....	2.8			
60	Montenegro.....	4.2				132	Nepal.....	2.8			
61	Ukraine.....	4.2				133	Ethiopia.....	2.7			
62	Mauritius.....	4.2				134	Yemen.....	2.7			
63	Jordan.....	4.2				135	Guinea.....	2.6			
64	Oman.....	4.2				136	Chad.....	2.6			
65	Uruguay.....	4.2				137	Gabon.....	2.5			
66	Slovenia.....	4.1				138	Mali.....	2.5			
67	Bahrain.....	4.1				139	Sierra Leone.....	2.5			
68	Jamaica.....	4.1				140	Haiti.....	2.4			
69	Senegal.....	4.1				141	Mauritania.....	2.4			
70	Kuwait.....	4.1				142	Timor-Leste.....	2.3			
71	Cyprus.....	4.1				143	Algeria.....	2.3			
72	Latvia.....	4.0				144	Burundi.....	2.0			

SOURCE: World Economic Forum, Executive Opinion Survey

11.09 Willingness to delegate authority

In your country, how do you assess the willingness to delegate authority to subordinates? [1 = low – top management controls all important decisions; 7 = high – authority is mostly delegated to business unit heads and other lower-level managers] | 2011–12 weighted average

RANK	COUNTRY/ECONOMY	VALUE	1	MEAN 3.8	7	RANK	COUNTRY/ECONOMY	VALUE	1	MEAN 3.8	7
1	Denmark.....	6.2				73	Latvia.....	3.7			
2	Sweden.....	6.0				74	Libya.....	3.7			
3	Norway.....	5.7				75	Czech Republic.....	3.7			
4	Netherlands.....	5.7				76	Bosnia and Herzegovina.....	3.7			
5	Qatar.....	5.5				77	Chile.....	3.7			
6	Finland.....	5.5				78	Peru.....	3.7			
7	New Zealand.....	5.4				79	Bolivia.....	3.7			
8	Canada.....	5.2				80	Slovak Republic.....	3.6			
9	Switzerland.....	5.2				81	Malta.....	3.6			
10	United States.....	5.1				82	Tajikistan.....	3.6			
11	Iceland.....	5.1				83	Argentina.....	3.6			
12	Ireland.....	5.0				84	Malawi.....	3.6			
13	Australia.....	5.0				85	Kazakhstan.....	3.6			
14	Malaysia.....	5.0				86	Kenya.....	3.6			
15	Belgium.....	5.0				87	El Salvador.....	3.6			
16	Germany.....	4.9				88	France.....	3.5			
17	United Kingdom.....	4.9				89	Ecuador.....	3.5			
18	United Arab Emirates.....	4.8				90	Cameroon.....	3.5			
19	Israel.....	4.7				91	Dominican Republic.....	3.5			
20	Puerto Rico.....	4.7				92	Uganda.....	3.5			
21	Singapore.....	4.6				93	Jamaica.....	3.4			
22	Austria.....	4.6				94	Pakistan.....	3.4			
23	Hong Kong SAR.....	4.6				95	Portugal.....	3.4			
24	Saudi Arabia.....	4.6				96	Uruguay.....	3.4			
25	Japan.....	4.5				97	Turkey.....	3.3			
26	Sri Lanka.....	4.5				98	Lesotho.....	3.3			
27	Philippines.....	4.5				99	Ghana.....	3.3			
28	Luxembourg.....	4.4				100	Moldova.....	3.3			
29	Costa Rica.....	4.4				101	Morocco.....	3.3			
30	Taiwan, China.....	4.4				102	Nicaragua.....	3.3			
31	Oman.....	4.4				103	Bulgaria.....	3.3			
32	Estonia.....	4.4				104	Italy.....	3.3			
33	South Africa.....	4.3				105	Vietnam.....	3.3			
34	Kuwait.....	4.3				106	Trinidad and Tobago.....	3.2			
35	Gambia, The.....	4.3				107	Cape Verde.....	3.2			
36	Brazil.....	4.2				108	Armenia.....	3.2			
37	Rwanda.....	4.2				109	Croatia.....	3.2			
38	Yemen.....	4.2				110	Greece.....	3.2			
39	Barbados.....	4.2				111	Suriname.....	3.2			
40	Indonesia.....	4.1				112	Romania.....	3.2			
41	Montenegro.....	4.1				113	Timor-Leste.....	3.2			
42	Bahrain.....	4.0				114	Madagascar.....	3.2			
43	Korea, Rep.....	4.0				115	Swaziland.....	3.2			
44	Jordan.....	4.0				116	Venezuela.....	3.2			
45	Egypt.....	4.0				117	Russian Federation.....	3.2			
46	Botswana.....	4.0				118	Ukraine.....	3.1			
47	Slovenia.....	4.0				119	Iran, Islamic Rep.....	3.1			
48	Zambia.....	3.9				120	Ethiopia.....	3.1			
49	Albania.....	3.9				121	Sierra Leone.....	3.1			
50	India.....	3.9				122	Senegal.....	3.1			
51	Nigeria.....	3.9				123	Paraguay.....	3.1			
52	Liberia.....	3.9				124	Benin.....	3.0			
53	Guatemala.....	3.9				125	Kyrgyz Republic.....	3.0			
54	China.....	3.8				126	Hungary.....	3.0			
55	Colombia.....	3.8				127	Georgia.....	3.0			
56	Mauritius.....	3.8				128	Lebanon.....	3.0			
57	Cyprus.....	3.8				129	Macedonia, FYR.....	3.0			
58	Cambodia.....	3.8				130	Côte d'Ivoire.....	2.9			
59	Brunei Darussalam.....	3.8				131	Mongolia.....	2.9			
60	Honduras.....	3.8				132	Guinea.....	2.9			
61	Mexico.....	3.8				133	Nepal.....	2.9			
62	Lithuania.....	3.8				134	Gabon.....	2.9			
63	Panama.....	3.8				135	Mozambique.....	2.9			
64	Spain.....	3.8				136	Mauritania.....	2.9			
65	Azerbaijan.....	3.8				137	Mali.....	2.8			
66	Zimbabwe.....	3.8				138	Bangladesh.....	2.8			
67	Tanzania.....	3.7				139	Serbia.....	2.6			
68	Thailand.....	3.7				140	Chad.....	2.5			
69	Guyana.....	3.7				141	Haiti.....	2.4			
70	Poland.....	3.7				142	Burundi.....	2.4			
71	Seychelles.....	3.7				143	Burkina Faso.....	2.3			
72	Namibia.....	3.7				144	Algeria.....	1.9			

SOURCE: World Economic Forum, Executive Opinion Survey