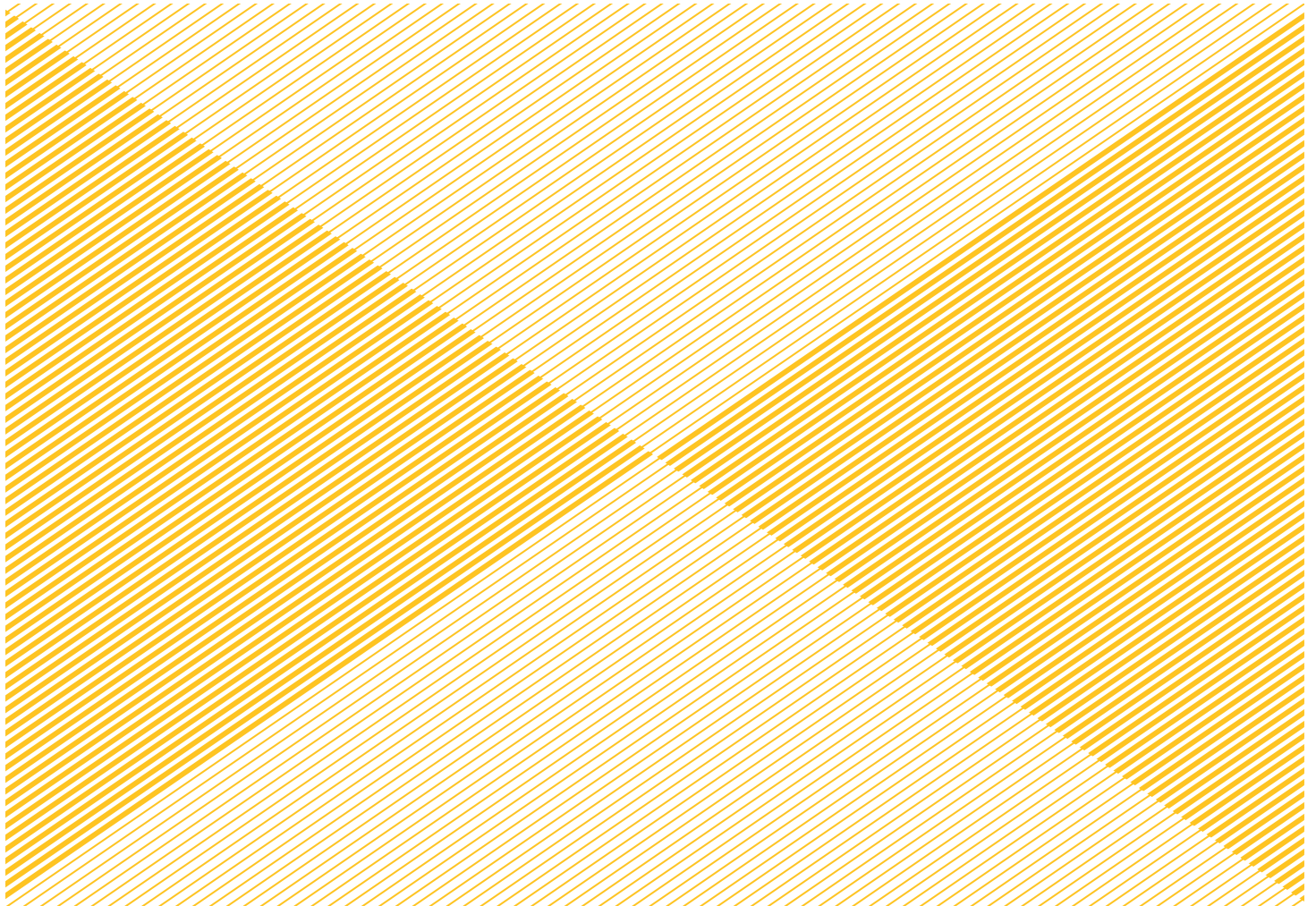


Regional Agenda

World Economic Forum on East Asia Meeting Overview

Bangkok, Thailand 30 May – 1 June 2012



Shaping the Region's Future through Connectivity

The 10 member countries of the Association of Southeast Asian Nations (ASEAN) together form an important strategic and economic region with a combined population of over 600 million, a nominal GDP exceeding US\$ 1.8 trillion, and a growth rate for the region expected to exceed 5% in 2012 despite ongoing economic turmoil in the Eurozone and the United States. The ASEAN Economic Community Blueprint has established concrete targets to form a single market and production base by 2015.

To achieve this major milestone in three years, stronger linkages across South-East Asia are urgently needed to ensure a competitive and connected region, as well as to reinforce ongoing integration efforts. The region's connectivity imperative will therefore see a major acceleration in linking the region's institutional and physical infrastructure, presenting unparalleled opportunities for investment and growth in areas such as the transportation network, energy, mobile health, tourism, financial services and agriculture.

At the same time, corporate and government decision-makers must ensure that the necessary risk response mechanisms are well developed to manage such risks as natural disasters, widening income inequality and resource scarcity. As demonstrated by unprecedented flooding across the region last year, vulnerability to climate change led to significant disruptions to the region's production and supply chains, and exacerbated socio-economic disparities.

Located at the heart of ASEAN and representing its second largest economy, Thailand is an ideal place to discuss how senior decision-makers can shape the region's future opportunities while creating the models for improved risk management and sustainable and equitable growth. In this context, the 21st World Economic Forum on East Asia will be an exceptional opportunity not only for leaders from the ASEAN region, but also for those who see in the ASEAN countries a major evolving geopolitical and geo-economic pillar of the global economy.



Asia must be at the centre of the new globalism. Asia must lead the way to keep markets and societies open.



Susilo Bambang Yudhoyono, President of Indonesia and Chair, 2011 ASEAN, at the World Economic Forum on East Asia in 2011

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Programme Objectives

Rethinking Regional Models for a New Global Context

- How will ASEAN's integration serve as a model for increasing cooperation and connectivity in other high-growth regions of the world such as Africa, South Asia and Latin America?
- How can the high economic growth economies of ASEAN help to rebalance both the global and the regional overall economic outlook?
- How can ASEAN's path to economic integration in 2015 closely address the Millennium Development Goal targets set for the same year?
- How will the region cooperate to address a changing geopolitical landscape and the region's security architecture?
- How will improved infrastructure and trade facilitation across the region lead to better integration both within ASEAN and with strategic partners such as China and India?

Responding to a Region@Risk

- How will governments and institutions develop the financial policies to manage inflation, capital outflows, commodity price volatility and balanced growth towards greater domestic and regional demand?
- How can a risk response network be implemented across the region to mitigate the impact of unforeseen disruptions such as natural catastrophes?
- How will ASEAN's next wave of growth be shaped by a transition to low-carbon economies while meeting growing demand for food, water and energy?
- How can leaders from ASEAN create the models to close the gender gap, reduce income inequality and strengthen democratic institutions?

Realizing Regional Connectivity

- How will the region leverage its demographic dividend and technology base to develop the models to increase growth through innovation, improve talent mobility, entrepreneurship and skill building?
- How will leaders from ASEAN better link the region's transportation infrastructure, health systems and institutions to maximize convergence of people, goods, services and economic hubs?
- How will social media, digitalization and new technologies transform societal values and change the boundaries between the virtual and physical worlds?

Meeting Information

The World Economic Forum has further improved the interactive, outcome-oriented format of session discussions. Speeches are strongly discouraged and all participants are invited to contribute actively to constructive, lively debate.

Plenary Sessions feature senior government officials and business leaders, and cover broad issues on the meeting's theme. These sessions provide the conceptual framework for further discussions. In virtually all cases, ample time for questions, answers and discussion allows government officials to give first-hand information on critical economic and business issues. The **Closing Plenary** highlights the outcomes of the meeting and maps out the future engagement of the main stakeholders.

Interactive Sessions pursue topics related to the three pillars of the programme in greater depth and are structured around a panel, bringing together expert views and contrasting perspectives. Prepared remarks by the panel are kept to a minimum in favour of intensive discussions under the guidance of a moderator. The objective of each interactive session is to formulate two to three concrete action points on the topic. Some of the interactive sessions are sector-specific and industry-focused.

TV Debates are conducted in collaboration with leading global media organizations. Lively and televised, they explore issues related to economic and societal shifts.

An Insight, an Idea Sessions elicit insightful and challenging perspectives from a select group of global and regional thought leaders. Each session introduces a guest who is an inspiring individual from business, government, academia or civil society.

For sessions that are not open to the reporting press, please note that the Chatham House Rule applies:

When a meeting/session is held under the Chatham House Rule, neither the identity nor the affiliation of the speaker(s) may be revealed. The aim is to provide anonymity to speakers and encourage openness and sharing of information. It is now used worldwide as an aid to free discussion.

The same rule applies to blogging and tweeting of sessions. To encourage free-flowing debate, bloggers and twitterati are asked not to reveal the identity or affiliation of speakers in sessions without their permission.

FAQs

Where will the meeting take place?

The meeting will take place at the Shangri-La Hotel, Bangkok, Thailand.

Where will I stay?

PublicisLive, our operations and logistics provider, arranges accommodation for the World Economic Forum on East Asia and will contact you upon confirmation of your registration.

What does registration include?

Registration includes access to plenaries, interactive and all other sessions, lunches and dinners. The registration fee is CHF 4,000 for Members and CHF 5,500 for non-members.

What is the working language of the meeting?

Sessions will be held in English. Simultaneous interpretation in Thai, Japanese and Mandarin Chinese will also be available in some sessions.

By when do I need to register?

The deadline for inclusion in the printed Participants Booklet is Thursday 10 May 2012. We therefore recommend you register before this date.

Do I need a visa?

Please check with the Thai embassy or consulate nearest you for visa requirements. The World Economic Forum is not responsible for providing visas.

Where do I find additional information about the programme?

Basic information on the programme can be found on the Forum website at <http://www.weforum.org/EastAsia2012>. Upon registration, you will receive your personal access information to the meeting's private area of the Forum website.

Who do I contact for more information?

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Programme at a Glance

Wednesday 30 May

08.00 - 20.00 **Early Registration**
- early registration

08.00 - 20.00 **Private Session**
- private events

Thursday 31 May

08.00 - 08.45 **Briefing Session**
- forum vision and mission

09.00 - 10.15 **Opening Plenary**
- global economy

10.15 - 10.45 **Community Break**

10.45 - 12.00 **TV Debate**
- deutsche welle/
travel and tourism

10.45 - 12.00 **Interactive Sessions**
- culture
- health
- security context

12.15 - 13.45 **Community Lunch**

12.15 - 13.45 **Thailand Lunch**

14.00 - 15.15 **TV Debate**
- cnbc/supply chains

14.00 - 14.30 **An Insight, an Idea Sessions**
- insight-idea/pichet

14.00 - 15.15 **Interactive Sessions**
- food security
- natural disasters

15.15 - 15.30 **Community Break**

15.15 - 16.30 **Plenary Session**
- opening ceremony

17.00 - 18.15 **Plenary Session**
- risk resilience

18.45 - 19.00 **Transfer to Welcome Dinner**

19.30 - 21.30 **Welcome Reception and Dinner**

21.30 - 22.00 **Transfer to Shangri-La Hotel**

Friday 1 June

09.00 - 10.15 **Interactive Sessions**
- consumption
- infrastructure

09.00 - 10.15 **Debate**
- poverty reduction

10.15 - 10.45 **Community Break**

10.45 - 12.00 **Plenary Session**
- women

12.15 - 13.45 **Community Lunch**

12.15 - 13.45 **Interactive Lunch Sessions**
- education and talent
- social protection
- thai culture
- values

14.00- 15.15 **Plenary Session**
- asean connectivity

15.15 - 15.45 **Community Break**

15.45 - 17.00 **TV Debate**
- bloomberg/finance

15.45 - 17.00 **Interactive Sessions**
- energy
- technology

17.15- 17.45 **Plenary Session**
- myanmar

18.00 - 19.00 **Closing Plenary**

19.00 - 20.00 **Farewell Reception**

Pillar-related Sessions

A Rethinking Regional Models for a New Global Context

- Asian Women as the Way Forward
- East Asian Models for Transforming the Global Economy
- Escape from Poverty
- Protecting the Greying and the Growing
- The Education, Skills and Jobs Nexus
- The Promise and Future of Myanmar
- Values: Lost in Translation?

B Responding to a Region@Risk

- Dealing with the Extreme
- Financing ASEAN's Future
- From G2 to G3: The Evolving Geopolitics of East Asia
- Increasing East Asia's Risk Resilience
- Planting Seeds for a Sustainable Future
- Powering the Region's Growth: The Future of Energy
- Transforming Competitiveness: The Health Advantage

C Realizing Regional Connectivity

- An Insight, an Idea with Pichet Durongkaveroj
- ASEAN Connectivity: Roadmap to 2015
- Bridging Populations through Culture
- Chain Reaction: Supplying Asia's Growth
- Driving Growth through Travel and Tourism
- Engaging Tomorrow's Consumer
- Technology: Enabling Industries, Bridging Communities
- The Infrastructure Imperative
- The Soft Power behind Smiles



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IMPROVING THE STATE
OF THE WORLD

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