Regional Agenda

World Economic Forum on East Asia
Meeting Overview

Nay Pyi Taw, Myanmar 5-7 June 2013
Courageous Transformation for Inclusion and Integration

The 22nd World Economic Forum on East Asia will be the first leading international gathering of senior decision-makers from industry, government, academia and civil society to be held in Myanmar after a series of bold economic and political reforms. Through its unique multistakeholder platform, the meeting will be an unrivalled opportunity to understand and shape Myanmar’s ongoing reforms and reconciliation process. In addition, as Myanmar assumes the chairmanship of ASEAN in 2014, it will have a critical role in guiding the bloc’s 10 member economies towards planned economic integration in 2015. In this regard, the meeting will provide value not only to participants from the ASEAN region, but also to those who see in the ASEAN countries an important evolving geopolitical and geo-economic pillar of the global economy.
Regional cooperation and connectivity will help strengthen the resilience of East Asian nations.

— Nguyen Tan Dung
Prime Minister of Vietnam, at the 2012 World Economic Forum on East Asia

Under the theme **Courageous Transformation for Inclusion and Integration**, the programme will focus on three core pillars:

**Inspiring Inclusive Transformation**
- How will Myanmar balance rapid social, economic and political reforms while ensuring equitable and sustainable growth, employment creation and resource security?
- As a new democracy with renewed economic and geopolitical aspirations, what lessons will Myanmar take to its 2014 ASEAN chairmanship?
- What are the human capital challenges for Myanmar as it prepares to create more jobs and open its economy?
- How can smart growth solutions be implemented to further a more participatory society/democracy and create an enabling environment for technology entrepreneurs?

**Realizing Regional Integration**
- How will ASEAN's emerging and fast-growing economies such as Cambodia, Laos and Myanmar become better connected to the region through improved infrastructure?
- How will ASEAN unify its efforts to strengthen risk resilience?
- How will ASEAN balance its inherent internal diversity with its strategic bilateral relationships with key partners such as China, India and the United States?
- How can East Asia continue to invest in human capital, build social infrastructure and promote inclusive growth while staying competitive in the global investment market?

**Scaling Regional Solutions for Global Resilience**
- In what ways can Asian innovations in energy, sustainability and resource management address global challenges?
- How can foreign investors partner with local institutions to deliver on regional development goals?
- How can Asian family values be channelled to address challenges of social protection and welfare for the ageing population?
- How will government and institutions develop the financial policies to manage inflation, capital outflows and rebalance growth towards greater domestic and regional demand?

Programme Objectives

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<td>Helen E. Clark</td>
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<td>Administrator</td>
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<td>United Nations</td>
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<td>Development Programme (UNDP)</td>
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<td>Anthony F. Fernandes</td>
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<td>Yorihiko Kojima</td>
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<td>Chairman of the Board</td>
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**Meeting Information**

The Forum has further improved the interactive, outcome-oriented format of meeting discussions. Speeches are strongly discouraged and all participants are invited to contribute actively to constructive, lively debate.

**Plenary sessions** feature senior government officials and business leaders, and cover broad issues on the meeting’s theme. These sessions provide the conceptual framework for further discussions. In virtually all cases, ample time for questions, answers and discussion allows government officials to give first-hand information on critical economic and business issues. The Closing Plenary highlights the outcomes of the meeting and maps out the future engagement of the main stakeholders.

**Interactive sessions** pursue topics related to the three pillars of the programme in greater depth and are structured around a panel, bringing together expert views and contrasting perspectives. Prepared remarks by the panel are kept to a minimum in favour of intensive discussions under the guidance of a moderator. The objective of each interactive session is to formulate two to three concrete action points on the topic. Some of the interactive sessions are sector-specific and industry-focused.

**WorkStudios** are structured to allow a high level of interaction and exchange among participants. They often begin with short introductory remarks to set the scene, followed by small brainstorming exercises around working walls led by designated discussion leaders/facilitators. A feedback process brings the results of the discussions back to a common core. An open question-and-answer period rounds up the WorkStudio. The sessions are also structured for participants to come up with concrete recommendations and key takeaways.

**Arena sessions** offer interactive debate with top government, business and civil society leaders. Prepared remarks by the panel are kept to a minimum in favour of intensive discussions under the guidance of a moderator.

**One-on-One** interview sessions elicit insightful and challenging perspectives on East Asia’s transformation from a select group of global and regional thought leaders. Each session introduces a guest who is an inspiring individual from business, government, academia or civil society.

**New Solution sessions** highlight the unique and creative approaches of the Forum’s different communities to solving some of the region’s most intractable issues. Each panel/leader presents a concrete solution, followed by a facilitated group discussion on its impact and scalability.

**Thinking Ahead** sessions feature Young Global Leaders sharing their ideas and experiences that will change the future for the next generation.

**GGC** This logo denotes Global Growth Company (GGC) track sessions in the programme. GGC tracks comprise a selection of sessions of particular relevance to companies experiencing strong growth and engaging in international expansion. They are an integral part of all Forum regional meeting programmes. Where appropriate, the output of each will be incorporated into subsequent GGC track sessions in the build-up to the Annual Meeting of the New Champions 2013, which will take place in Dalian, People’s Republic of China, from 11 to 13 September.

The **Media Debate** is conducted in collaboration with a leading global media organization. Lively and televised, it explores issues related to economic and societal shifts.

For sessions that are not open to the reporting press, please note that the Chatham House Rule applies:

_When a meeting/session is held under the Chatham House Rule, neither the identity nor the affiliation of the speaker(s) may be revealed. The aim is to provide anonymity to speakers and encourage openness and sharing of information. It is now used worldwide as an aid to free discussion._

The same rule applies to blogging and tweeting of sessions. To encourage free-flowing debate, bloggers and twitterati are asked not to reveal the identity or affiliation of speakers in sessions without their permission.

**FAQs**

Where will the meeting take place?
The meeting will take place at the Myanmar International Convention Centre (MICC) in Nay Pyi Taw, Myanmar.

Where will I stay?
PublicisLive, the Forum’s operations and logistics provider, will contact you on confirmation of your registration.

What does registration include?
The registration fee (4,000 Swiss francs for Members, 5,500 Swiss francs for non-Members) includes access to all sessions, including plenaries, interactive sessions, workshops, lunches and dinners.

What is the working language of the meeting?
Sessions will be held in English. Simultaneous interpretation in Burmese, Japanese and Mandarin Chinese will be provided in most sessions.

By when do I need to register?
The registration deadline for inclusion in the printed programme is Thursday 16 May 2013. We therefore recommend you register before this date.

Do I need a visa?
Please check with the embassy or consulate of Myanmar nearest you regarding visa requirements. We encourage all participants to obtain a business visa before their arrival in Myanmar. Your confirmation e-mail serves as the required official invitation and can be used to obtain a visa in advance of the event. The Government of Myanmar will also help to facilitate entry into Myanmar for all participants.

Where do I find additional information about the programme?
Basic information on the World Economic Forum on East Asia programme can be found on the Forum website at http://www.weforum.org/ EastAsia2013. Upon registration, you will receive your personal access to the meeting’s private area on the website.

Who do I contact for more information?
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Programme at a Glance

**Wednesday 5 June**
- 07.30 - 20.00 Early Registration
- 08.00 - 20.00 Private Sessions

**Thursday 6 June**
- 08.15 - 09.15 Community Breakfast
- 09.15 - 10.30 Arena Session – role of business
- 09.15 - 10.30 Televised Session – bloomberg/asean integration
- 10.30 - 11.00 Community Break
- 11.00 - 12.15 Arena Session – regional geopolitics
- 11.00 - 12.15 Interactive Session – gender
- 11.00 - 12.15 Thinking Ahead – thinking ahead/biz4dev
- 11.00 - 12.15 Televised Session – bbc/myanmar’s future
- 12.15 - 13.45 Community Lunch
- 13.45 - 15.15 Opening Plenary
- 15.15 - 15.45 Community Break
- 15.45 - 17.00 Interactive Session – food security – values
- 15.45 - 17.00 Televised Session – deutsche welle/strategic infrastructure
- 17.15 - 18.30 Interactive Session – banking – fair labour
- 17.15 - 18.30 WorkStudio – risk resilience
- 19.00 - 22.00 Gala Dinner

**Friday 7 June**
- 08.15 - 09.15 Community Breakfast
- 09.15 - 10.30 Arena Session – social protection
- 09.15 - 10.30 Televised Session – cnbc/long-term view
- 09.15 - 10.30 Workshop – extractive industries
- 10.30 - 11.00 Community Break
- 11.00 - 12.15 Interactive Session – ict – energy
- 11.00 - 12.15 Thinking Ahead – thinking ahead/inclusive
- 11.00 - 12.15 Plenary Session – travel & tourism
- 12.15 - 13.45 Community Lunch
- 13.45 - 15.00 Arena Session – impact investing
- 13.45 - 15.00 Televised Session – nhk/skills
- 15.00 - 15.30 Community Break
- 15.30 - 16.30 Closing Plenary
- 16.30 - 17.30 Farewell Reception

**Pillar-related Sessions**

**A Inspiring Inclusive Transformation**
- banking
- bbc/myanmar’s future
- ocnbc/long-term view
- ict
- role of business
- nhk/skills
- thinking ahead/inclusive

**B Realizing Regional Integration**
- bloomberg/asean integration
- values
- deutsche welle/strategic infrastructure
- energy
- gender
- impact investing
- social protection
- travel & tourism
- energy

**C Scaling Regional Solutions for Global Resilience**
- extractive industries
- food security
- fair labour
- regional geopolitics
- risk resilience
- thinking ahead/biz4dev
The World Economic Forum is an independent international organization committed to improving the state of the world by engaging business, political, academic and other leaders of society to shape global, regional and industry agendas.

Incorporated as a not-for-profit foundation in 1971 and headquartered in Geneva, Switzerland, the Forum is tied to no political, partisan or national interests.