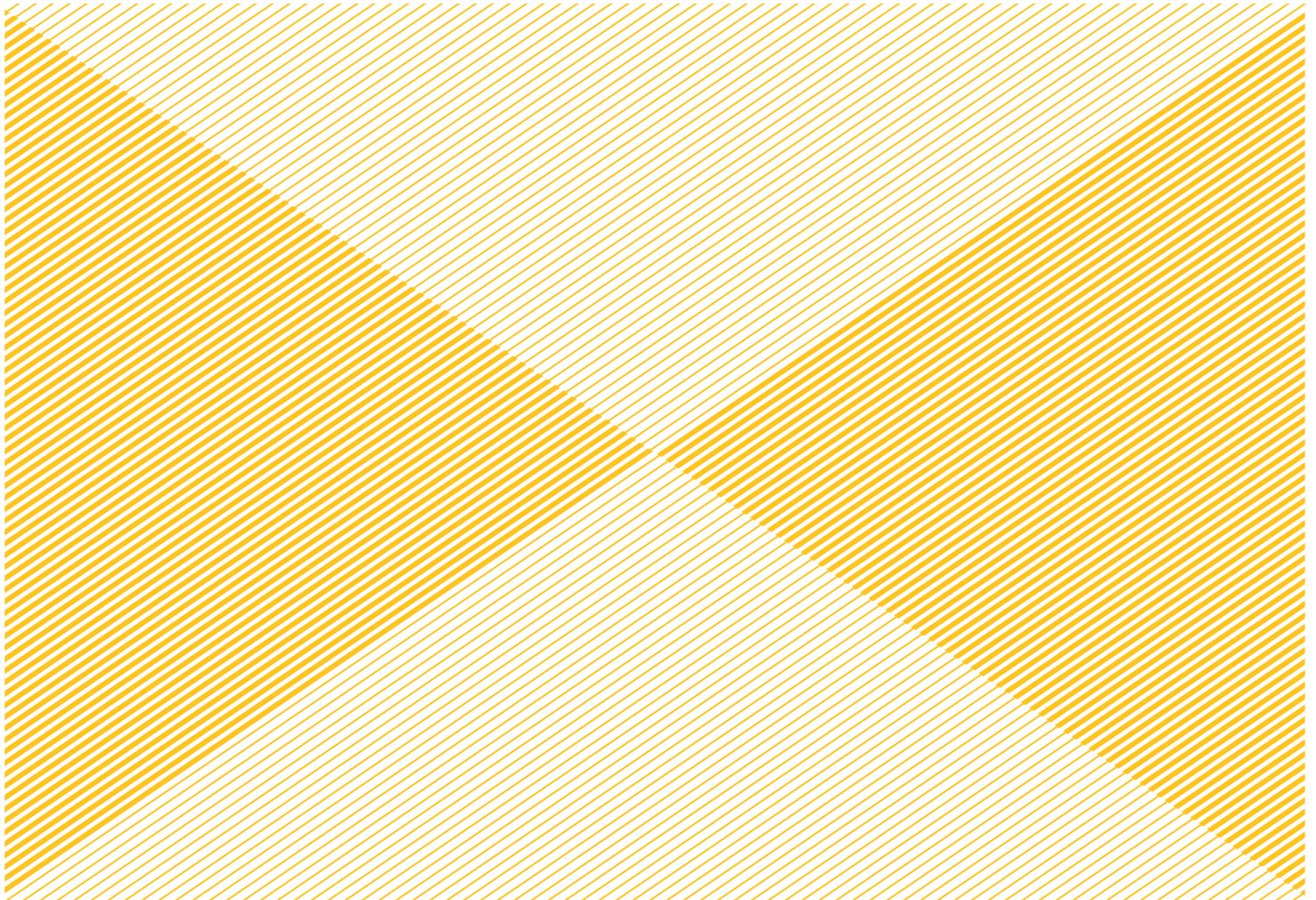


Regional Agenda

World Economic Forum on East Asia Meeting Overview

Metro Manila, Philippines 21 - 23 May 2014



Leveraging Growth for Equitable Progress



Tackling corruption is the overarching philosophy that has guided our reforms, our policies and our social and economic resurgence, and it is in line with this philosophy that we are fostering a business environment in our country that is highly conducive to broad-based growth.



Benigno Simeon Aquino III,
President of the Philippines

As one of the economically fastest-growing regions in the world, ASEAN is a year away from achieving a common market through the ASEAN Economic Community, which will comprise 600 million people and have a combined GDP of nearly \$2 trillion. Fresh demand in Europe and the United States, along with recently concluded trade agreements, are expected to boost production and consumption in East Asia, and almost all of the 10 ASEAN economies are expecting growth above 5% in 2014.

Despite the many gains of fast-paced economic growth, increased interdependence and unexpected natural disruptions create risks that could challenge the region. New technologies are transforming markets and society's expectations at breathtaking speed, and government and industry are often ill-prepared to cope with them. Rising inequality and increasing unemployment are raising new questions on how economic resilience, infrastructure development and trade enablement can better address both short-term and long-term challenges.

In this context, the 23rd World Economic Forum on East Asia will be held in Metro Manila, Philippines. As one of the greatest economic comeback stories in recent years, the Philippines is expected to be the strongest performing South-East Asian economy in 2014, with GDP growth surpassing 6.5%. The region's connectivity imperative will see a major acceleration in institutional and physical infrastructure. This will present unparalleled opportunities for investment and growth in areas such as the transport network, energy, mobile health, tourism, technology, financial services and agriculture. The meeting will, therefore, be an ideal platform for participants to explore the opportunities presented by the evolving ASEAN Economic Community and the need for resilient decision-making in the face of unpredictable economic and natural disruptions.



We know that sustained, inclusive growth that benefits investors and the public alike can be achieved only through longevity – the longevity of reform and the good governance that has built trust, confidence and optimism in the Philippines.



Benigno Simeon Aquino III,
President of the Philippines

Co-Chairs

Yolanda Kakabadse
Navarro,
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Japan

James T. Riady,
Chief Executive
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Group, Indonesia

Programme Objectives

Achieving Equitable Progress

- How can we create the right incentives to channel more capital into employment-generating investment?
- How can more equal access to employment opportunities in high-growth economies be ensured?
- What policies are needed to foster greater entrepreneurial mindsets and create local work opportunities to address the youth unemployment crisis?
- How can civil society, industry and government collaborate to promote better accountability and governance of natural resources?
- How will governments and institutions cope with challenges and opportunities arising from new modes of learning, increased mobility and knowledge hubs?

Advancing Models for Sustainable Growth

- What new partnerships and institutional mechanisms are needed to strengthen responses to increasingly unexpected natural disasters?
- How can the circular economy be scaled up across different value chains to promote continuous and regenerative flows of materials for use in manufacturing and consumption?
- How will new and disruptive technologies be leveraged to expand renewable energy and improve energy efficiency?
- How can private financial and business model expertise unlock new market opportunities in green growth sectors?
- How can ASEAN regional integration promote the adoption of sustainability standards in different countries?

Realizing Regional Connectivity

- How will recent global trade facilitation reforms allow the region to achieve the next stage of economic growth?
- How will increased connectivity through new technologies and changing consumer behaviour transform the travel and transportation industries?
- How is the growing middle class changing social expectations, political empowerment, socio-economic hierarchies and income inequality?
- How will societies balance rapid expansion of digital and social technologies with cyber risk and digital misinformation?
- How can ASEAN regional integration narrow education and talent gaps through increased mobility?

Meeting Information

We have further improved the interactive, outcome-oriented format of Forum discussions. Speeches are strongly discouraged and all participants are invited to contribute actively to a constructive, lively debate.

Plenary Sessions feature senior government officials and business leaders, and cover broad issues on the meeting's theme. These sessions provide the conceptual framework for further discussions. In virtually all cases, ample time for questions, answers and discussion allows government officials to give first-hand information on critical economic and business issues. The Closing Plenary highlights the outcomes of the meeting and maps out the future engagement of the main stakeholders.

Interactive Sessions (Connect Series) pursue topics related to the three pillars of the programme in greater depth and are structured around a panel and the Forum's online interactive platform TopLink, bringing together expert views and contrasting perspectives. Prepared remarks by the panel are kept to a minimum in favour of intensive discussions under the guidance of a moderator, and participants are encouraged to engage in the discussion on TopLink before, during and after the sessions.

Interactive Sessions (Solutions Series) highlight the creative approaches of the Forum's communities to solving some of the region's most intractable issues. Each panellist presents a concrete solution, followed by a facilitated group discussion on its impact and scalability.

Arena Sessions offer interactive debate with top government, business and civil society leaders. Prepared remarks by the panel are kept to a minimum in favour of intensive discussions under the guidance of a moderator.

The **Media Debate** is conducted in collaboration with a leading global media organization. Lively and televised, it explores issues related to economic and societal shifts.



This logo denotes Global Growth Company (GGC) track sessions in the programme. GGC tracks comprise a selection of sessions of particular relevance to companies experiencing strong growth and engaging in international expansion. GGC track sessions are an integral part of all Forum regional meeting programmes. Where appropriate, the output of each will be incorporated into subsequent GGC track sessions in the build-up to the Annual Meeting of the New Champions 2014, which will take place in Tianjin, People's Republic of China, from 10 to 12 September.

For sessions that are not open to the reporting press, the Chatham House Rule applies:

When a meeting/session is held under the Chatham House Rule, neither the identity nor the affiliation of the speaker(s) may be revealed. The aim is to provide anonymity to speakers and encourage openness and sharing of information.

The same rule applies to blogging and tweeting of sessions. To encourage free-flowing debate, bloggers and twitterati are asked not to reveal the identity or affiliation of speakers in sessions without their permission.

FAQs

Where will the meeting take place?

The Makati Shangri-La Hotel, Metro Manila, Philippines.

Where will I stay?

A block reservation has been made at the Makati Shangri-La Hotel. You will receive a hotel booking form on confirmation of your registration.

What does registration include?

The registration fee (CHF 4,000 for Members, CHF 5,500 for non-Members) includes access to all sessions, including plenaries, interactive sessions, lunches and dinners.

What is the working language of the meeting?

Sessions will be held in English. Simultaneous interpretation in Japanese and Mandarin Chinese will also be available for some sessions.

When do I need to register?

The deadline for inclusion in the printed Participants Booklet is Wednesday 30 April. We recommend you register before this date.

Do I need a visa?

Please check with your closest embassy or consulate of the Philippines regarding your visa requirements. The World Economic Forum is not responsible for providing visas.

Where can I find additional information about the programme?

Basic information on the programme can be found on the Forum website, <http://www.weforum.org/events/world-economic-forum-east-asia-0>. When you register you will receive your personal access to the meeting's private area.

Who do I contact for more information?

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Programme at a Glance

Tuesday 20 May

16.00 - 19.30
Registration Opens

Wednesday 21 May

07.00 - 20.00 **Registration**

08.00 - 20.00 **Private Industry and Constituent Events**

19.30 - 22.00 **Philippines Welcome Reception**

Hosted by the Vice-President of the Philippines, Jejomar Binay

Thursday 22 May

09.15 - 10.30 **Plenary Session**

- cnbc/economic outlook

09.15 - 10.30 **Arena Session**

- philippines

09.15 - 10.30 **Interactive Session**

- solutions/gender

10.30 - 10.45 **Community Break**

10.45 - 12.00 **Interactive Session**

- connect/trade

10.45 - 12.00 **Arena Session**

- transparency

10.45 - 12.00 **TV Debate**

- channel newsasia/agriculture

12.00 - 13.30 **Community Lunch**

13.30 - 14.45 **Arena Session**

- global citizenship

13.30 - 14.45 **Interactive Session**

- solutions/climate and resource

13.30 - 14.45 **TV Debate**

- bloomberg/3e

14.45 - 15.15 **Community Break**

15.15 - 16.00 **Opening Plenary**

16.00 - 16.15 **Community Break**

16.15 - 17.30 **Arena Session**

- decision-making

16.15 - 17.30 **Interactive Session**

- connect/technology

16.15 - 17.30 **TV Debate**

- financial inclusion

19.00 - 21.00 **Cultural Soirée**

Hosted by the President of the Philippines, Benigno Simeon Aquino III

Friday 23 May

09.15 - 10.30 **Arena Session**

- security outlook

09.15 - 10.30 **Interactive Session**

- connect/borders

09.15 - 10.30 **Plenary Session**

- climate growth

10.30 - 10.45 **Community Break**

10.45 - 12.00 **Arena Session**

- rethinking growth

10.45 - 12.00 **Interactive Session**

- solutions/civic engagement

10.45 - 12.00 **TV Debate**

- deutsche welle/equitable employment

12.15 - 13.30 **Indonesian Lunch**

13.45 - 15.00 **Interactive Session**

- connect/consumption

13.45 - 15.00 **Interactive Session**

- solutions/health

13.45 - 15.00 **TV Debate**

- abs-cbn/strategic infrastructure

15.00 - 15.15 **Community Break**

15.15 - 15.45 **Closing Plenary**

15.45 - 16.30 **Farewell Reception**



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IMPROVING THE STATE
OF THE WORLD

The World Economic Forum is an international institution committed to improving the state of the world through public-private cooperation in the spirit of global citizenship. It engages with business, political, academic and other leaders of society to shape global, regional and industry agendas.

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