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Aetna is one of the nation's leading diversified healthcare benefits companies, serving an estimated 44 million people with information and resources to help them make better-informed decisions about their healthcare.

Aetna offers a broad range of traditional, voluntary and consumer-directed health insurance products and related services, including medical, pharmacy, dental, behavioural health, group life and disability plans, and medical management capabilities, Medicaid healthcare management services, workers' compensation administrative services and health information technology products and services. Aetna's customers include employer groups, individuals, college students, part-time and hourly workers, health plans, healthcare providers, governmental units, government-sponsored plans, labour groups and expatriates.

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Hubert Burda Media is one of Germany's biggest media companies, with 100 years of family tradition. The domestic publishing, foreign publishing, and digital and printing (Burda Druck) divisions, with more than 9,100 employees, achieved a consolidated group turnover (external sales) of 2.45 million euros in 2012. The group is active in more than 20 countries.

[www.hubert-burda-media.com](http://www.hubert-burda-media.com)



The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with nearly 500 sparkling and still brands. Along with Coca-Cola, recognized as the world's most valuable brand, the Company's portfolio includes 12 other billion dollar brands, including Diet Coke, Fanta, Sprite, Coca-Cola Zero, vitaminwater, Powerade, Minute Maid, Simply and Georgia Coffee. Globally, the Company is the number one provider of sparkling beverages, juices and juice drinks and ready-to-drink teas and coffees. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy the Company's beverages at a rate of nearly 1.6 billion servings a day. With an enduring commitment to building sustainable communities, the Company is focused on initiatives that protect the environment, conserve resources and enhance the economic development of the communities where it operates.

[www.thecocacola.com](http://www.thecocacola.com)



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HEIDRICK & STRUGGLES

Leadership advisory firm Heidrick & Struggles provides senior-level executive search and leadership consulting services, including succession planning, executive assessment, talent retention management, executive development, transition consulting for newly appointed executives, and M&A human capital integration consulting. For almost 60 years the firm has focused on quality service, building strong leadership teams through relationships with clients and individuals worldwide. Today, Heidrick & Struggles' leadership experts operate from principal business centres globally.

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Jones Lang LaSalle (NYSE: JLL) is a global financial and professional services firm specializing in real estate and investment management. With 2011 revenues of more than US\$ 3.6 billion and operations in 1,000 locations in 70 countries, the firm offers integrated services to clients seeking increased value by owning, occupying or investing in real estate. In 2011, the firm provided property and facility management services for a portfolio of approximately 2.1 billion square feet and completed US\$ 60 billion in sales, acquisitions and finance transactions. LaSalle Investment Management, its investment management business, has US\$ 47.7 billion of assets under management.

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ManpowerGroup™ is the world leader in innovative workforce solutions that ensure the talent sustainability of the world's workforce for the good of companies, communities, countries and individuals. Specializing in solutions that help organizations achieve business agility and workforce flexibility, ManpowerGroup leverages 65 years of expertise to create work models, design people practices and access the talent its clients need. From staffing, recruitment, workforce consulting, outsourcing and career management to assessment, training and development, ManpowerGroup delivers the talent to drive workforce innovation and productivity. Every day, ManpowerGroup connects more than 630,000 people to work and builds their experience and employability through its relationships with 400,000 clients across 80 countries and territories. ManpowerGroup's suite of solutions is offered through ManpowerGroup™ Solutions, Manpower®, Experis™ and Right Management®. ManpowerGroup was named one of the World's Most Ethical Companies for the third consecutive year in 2013, confirming its position as the most trusted brand in the industry.

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## McKinsey&Company

McKinsey & Company is a management consulting firm that helps leading corporations and organizations make distinctive, lasting and substantial improvements in their performance. Over the past eight decades, the firm's primary objective has remained constant: to serve as an organization's most trusted external adviser on critical issues facing senior management. With consultants deployed from over 100 offices in more than 60 countries, McKinsey advises companies on strategic, operational, organizational and technological issues. The firm has extensive experience in all major industry sectors and primary functional areas as well as in-depth expertise in high-priority areas for today's business leaders.

[www.mckinsey.com](http://www.mckinsey.com)



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The Olayan Group is a private, multinational enterprise comprising more than 50 companies and affiliated businesses. It was founded in 1947 by Suliman S. Olayan, a self-made Saudi entrepreneur who rose to international prominence as a business leader, investor and philanthropist. Today, in its 66th year, the Group continues to build its reputation upon the bedrock values of its founder: dedication, integrity, teamwork and continual improvement. This applies across the board to the Group's activities as both a global investor and a diversified commercial and industrial enterprise in Saudi Arabia and the wider Middle East. The Group frequently partners with leading multinational or regional companies, and it represents top international brands. The Group has principal offices in Riyadh, Athens, Vienna, London and New York.

[www.olayangroup.com](http://www.olayangroup.com)

## OmnicomGroup Inc.

Omnicom is a strategic holding company headquartered in New York. It manages a portfolio of global market leaders in the disciplines of advertising, marketing services, specialty communications, interactive/digital media and media buying services. Omnicom Group companies cover more than 30 marketing communications disciplines across more than 200 strategic brand platforms, comprising three global advertising agency networks, leading national advertising agencies, a global network of more than 175 marketing services companies and a media group that includes two of the world's premier providers of media planning and buying services.

Omnicom's commitment to excellence, quality and client satisfaction is a primary reason why its record of new business wins and longevity of major client relationships are the best in the business. Its agency brands are consistently acknowledged as having the best creative talent in the world in all disciplines. A leader in digital media, Omnicom Group has been ranked number one in digital share of revenue among all holding companies.

[www.omnicomgroup.com](http://www.omnicomgroup.com)



Created in 1999, the Renault-Nissan Alliance is a car group responsible for one in 10 cars globally, with 2012 revenues of US\$ 170 billion. The Alliance employs nearly 350,000 people in almost 200 countries worldwide. Renault and Nissan are run as separate companies but united through cross-shareholding, a shared focus on results-driven synergies, cross-cultural management and respect for individual brand and corporate identities. The Alliance has a flexible business platform and has expanded to include collaborations with Germany's Daimler, China's Dong Feng and Russia's AvtoVAZ, among others. Renault and Nissan are the only automakers mass-producing and selling zero-emission vehicles, including the Nissan LEAF and Renault Kangoo ZE van, which are 100% electric and can be fully recharged with purely renewable energy. The Alliance is helping to build a zero-emission infrastructure around the world and has agreements with over 100 cities, states and countries that are working to establish the infrastructure and market conditions that will help make electric vehicles affordable and convenient.

[www.alliance-renault-nissan.com](http://www.alliance-renault-nissan.com)

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Takeda Pharmaceutical is a global pharmaceutical company with a presence in more than 70 regions and territories around the world, committed to striving for patients' better health worldwide. The company has a dynamic 231-year history and is currently the top pharmaceutical company in Japan and Asia, as well as one of the top 20 pharmaceutical firms globally. Takeda pursues its mission through intensive innovation in R&D and in-licensing opportunities in four strategic areas: metabolic and CV, oncology, CNS diseases, and immunology and inflammation. In pursuit of its vision of sustainable growth and greater contribution to all stakeholders, Takeda is passionate in its commitment to its three strategic pillars—Innovation, Culture and Growth—in order to adapt to the world's rapidly changing landscape. With the addition of Nycomed to the Takeda family in 2011, the company is dedicated to increasingly providing leading medicines to ever more patients around the world.

[www.takeda.com](http://www.takeda.com)