About the Authors

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Silja Baller is Practice Lead for Competitiveness and Innovation with the Forum’s Global Competitiveness and Risks Team. She is co-author and co-editor of the Global Information Technology Report, co-author of the Global Competitiveness Report and leads the Europe Competitiveness and Inclusive Growth Lab. Her areas of expertise include the economics of international trade, digital economy questions, industrial organization, and competition policy. Prior to joining the Forum, she held economist positions at the World Bank, the World Health Organization, and in the London Economics practice of PricewaterhouseCoopers. She holds a BA in Economics from the University of Cambridge; a DEA in International Economics from the Graduate Institute of International Studies, Geneva; and an MPhil and DPhil (PhD) in Economics from the University of Oxford.

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John Garrity
John Garrity is Cisco’s Global Technology Policy Advisor. He is responsible for policy engagement and data-driven analytical research on technology issues related to the potential of IT and network connectivity for economic growth, competitiveness, social inclusion, and environmental protection. His research covers the expansion of fixed and wireless broadband, national broadband agendas, municipal strategies for ICT use, Internet protocol network traffic demand, and Internet governance. Previously he was a manager in Cisco’s Strategy and Economics group, guiding strategic direction for the Emerging Markets organization, a business unit with geographic market coverage across 130 countries. Prior to Cisco, Mr Garrity worked at the World Bank in the Corporate Strategy Group, and he has held positions in the US Federal Trade Commission as well as in state government. He holds a Master in Applied Economics from Ohio State University.
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