

Global Agenda

World Economic Forum Annual Meeting 2016 Useful Information

Davos-Klosters, Switzerland 20-23 January

December 2015



Meeting information

Information about visa, transport and accommodation can be found [here](#)



Main venue

The World Economic Forum Annual Meeting 2016 is held in:
Davos Congress Centre
Talstrasse 49A
7270 Davos, Switzerland
www.davos.ch

For the address of all official venues, please click [here](#).

Security

The World Economic Forum Annual Meeting is recognized internationally as one of the key gatherings of the year. As such, the Swiss authorities take strict preventive measures to ensure the appropriate level of security.



Arrival

By train

- It takes approximately 2h30 to reach Davos from Zurich Flughafen (airport) or Zurich Hauptbahnhof (city)
- The Forum has negotiated a special rate of CHF 147 for a first-class return ticket for participants. This rate is applicable on presentation of the confirmation letter you received for the Annual Meeting 2016 and only from the Swiss Railway Ticket Counter of the Zurich Airport Railway Station
- Train timetable and other information are available [here](#)

By plane

- The nearest international airport is Zurich-Kloten Airport, 160 kilometres from Davos-Klosters; see [here](#)
- A complimentary bus service exclusively for Annual Meeting participants runs from Zurich Airport to Klosters and Davos. The journey takes about 2h30.

Please check in at the Annual Meeting 2016 Welcome Desk at Zurich Airport, located in Terminal 1.

Forum shuttle timetable from Zurich Airport to Registration in Davos

Every hour on the hour

19 January 07.00 - 22.00
20 January 07.00 - 19.00

By private jet

- We recommend flying into St Gallen-Altenrhein Business Airport, 117 kilometres from Davos-Klosters
More information is available [here](#)

By helicopter

- The official carrier handling agent is Swiss Helicopter AG
Tel.: +41(0)81 322 57 57
Email: untervaz@swisshelicopter.ch
More information is available [here](#)

By car

- It takes approximately 2h30 to drive to Davos from Zurich
- To reduce emissions in Davos, circulation will be restricted to environmentally friendly vehicles.
- A hotel car sticker is required for access to the outer security zone of the five high-security hotels for drop-off and pick-up only:
 - Ameron Swiss Mountain Hotel
 - Hilton Garden Inn
 - Hotel InterContinental
 - Hotel Seehof
 - Steigenberger Grandhotel Belvédère

The following requirements must be met from 18.00 on Monday 18 January until 08.00 on Sunday 24 January:

- **Limousine:** CO₂ emission rate maximum 165g/km
- **Van (6-9 seats, including driver, excluding SUV models):** CO₂ emission rate maximum 200g/km

These requirements do not apply to vehicles with a capacity of more than nine seats, including the driver.

Registration

New The location of Registration has been moved to:
Mühlestrasse 6
7260 Davos Dorf

We strongly recommend you pick-up your badge and shoe grips when you arrive in Davos and before going to your hotel. Along with your badge, you will receive the Annual Meeting bag, containing the programme and list of participants.

- If you arrive from the airport on the complimentary bus, you will automatically stop at registration. Regular shuttles will take participants from the registration to their hotel.
- If arriving by train, get off at the Davos Dorf stop; registration is a short walk

Please note that you must:

- Bring your passport or identity card to registration
- Visibly wear your badge at all times; it will allow you to enter the Congress Centre, access your email account and agenda in the Kiosk system, and refer to sessions for which you have signed up

On-site transport [here](#)

Official shuttles are available in Davos and between Davos and Klosters. The Forum Shuttle Hub is located at the main entrance of the Congress Centre, on Talstrasse.

In addition, a public bus service operates within Davos and trains run between Davos and Klosters. They are free of charge on presentation of your participant badge. For more details about trains, please refer to the timetable [here](#). For information about bus schedules, please refer to the timetable posted at each bus stop.

Forum shuttle timetable within Davos

Every 10 minutes

19 January	07.30 - 01.00
20-23 January	06.00 - 01.00
24 January	04.15 - 12.00

Forum shuttle timetable between Davos and Klosters

Every 20 minutes (10 minutes during rush hour)

19 January	07.30 - 01.00
20-23 January	06.00 - 01.00

Departure

Should you choose to use the bus organized by the Forum for your return trip to Zurich Airport, note that you must register in advance before 16.00 on 23 January at the Hospitality Services desk in the Congress Centre in Davos.

Forum shuttle timetable from Registration in Davos to Zurich Airport

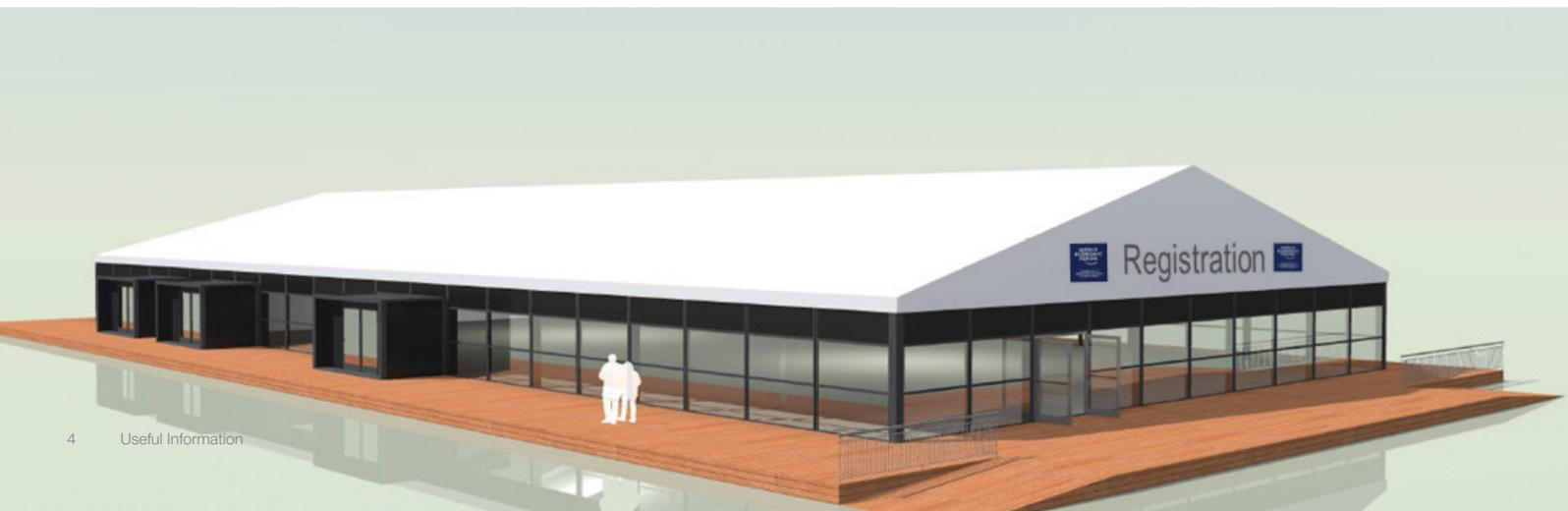
Every hour on the hour

24 January	05.00 - 12.00
------------	---------------

Forum shuttle timetable from Klosters Hotels to Zurich Airport

Every hour at 15 minutes past the hour

24 January	05.15 - 12.15
------------	---------------



Public engagement

Media representatives

The World Economic Forum hosts two types of media representatives:

- **Media leaders** include editors-in-chief, senior editorial decision-makers and columnists of international or regional media organizations. They have full participant status and wear participant badges marked “Media”. They are considered experts and have active roles in sessions, but are expected to abide by the off-the-record nature of some sessions.
- **Reporting press** include reporters, foreign correspondents, news agency journalists and broadcast journalists. They have access to the official sessions that are on the record taking place in the Congress Hall, Sanada Room, Aspen 1 and Aspen 2. Reporting press have full access to the Media Village located at Kurgartenstrasse.

The **Media Village** houses the issue briefing room, the press conference room as well as the media centre and broadcasting centre. Activities outside the Congress Centre, such as community events and meals, are off the record, and therefore not accessible to the reporting press.

Press conference room

The Forum’s Public Engagement team arranges press conferences on relevant, newsworthy topics with participants such as business leaders, public figures, representatives of international organizations, NGOs and academics for journalists covering the Annual Meeting. The press conference room is located at the Media Village (outside the Congress Centre).

New Issue briefing room

The Forum’s Public Engagement team together with the Global Programming team arrange issue briefings to offer insights into relevant topics and developments from leading experts in a particular field. Issue briefings are part of the official programme and are open to participants and the reporting press. The issue briefing room is located in the Media Village, outside the Congress Centre.

One-on-one interviews

Media Leaders have access to TopLink, and may contact you with an interview request. Participants are free to reply to any requests, but are not obliged. Please do not hesitate to contact the Forum’s Public Engagement team for help with coordinating interviews.

Should you wish to find out more or need assistance in your communication efforts with the media, please contact Fon Mathuros, Head of Media at fma@weforum.org



Social media

The Annual Meeting 2016 will be covered on the World Economic Forum’s social media channels.

- **Facebook:** <http://facebook.com/worldeconomicforum>
- **Twitter:** Follow our main account at <http://twitter.com/wef> and follow <http://twitter.com/davos> for key quotes and live updates from the sessions
- The Forum will compile an official list of all participants active on Twitter at <http://twitter.com/Davos/Davos2016>
- Follow our communities: @GlobalShapers, @SchwabFound and @YGLVoices
- **Snapchat** will curate the Davos Story, to which users in Davos can submit snaps
- **Instagram** will feature a selection of official and behind-the-scenes photographs: <https://instagram.com/worldeconomicforum>
- **Sina Weibo** will have updates in Chinese: <http://wef.ch/weibo>

Please contact Henry Taylor at henry.taylor@weforum.org (@henryctaylor).

Forum Agenda

Find out what the Forum’s community of thought leaders have to say on pressing global issues. Agenda is the Forum’s public platform for sharing insights and ideas with a global audience of 1.5 million readers. If you are interested in contributing, please read [this post](#), then send a brief outline of your idea to ceri.parker@weforum.org before writing the full draft. The deadline for full drafts for publication during the Annual Meeting 2016 is 18 December.

Photographs

Images taken by the official photographers are available on TopLink under the Library tab, and at <http://wef.ch/pics>. A selection of the best photographs will be available free of charge under the creative commons licence (cc-by-sa) on Flickr: <http://wef.ch/AM16>.



Practical information

The mountain resorts of Davos and Klosters are situated in the canton of Graubünden (known in English as the Grisons). German is the official language of the region but French, English and Italian are widely spoken.

Dress code

Business casual (no tie) is appropriate during the Annual Meeting. Black tie or traditional national dress is required for the Soirée on Saturday 23 January.

Time zone

GMT/UTC+1

Electricity

220V, 50Hz

Temperature

The average temperature in January ranges from -4°C (24.8°F) to 1°C (33.8°F). Please remember to bring rubber-soled snow boots and appropriate winter clothing.

Currency and credit cards

Swiss franc (CHF)

Exchange rate as of 7 December 2015:

€1 = CHF 1.0839

\$1 = CHF 0.9957

Credit cards are widely accepted.

Business hours

- Banks:** Monday to Friday, 09.00 - 12.00 and 14.00 - 17.00
A cash dispenser (ATM) is available outside the Congress Centre on Promenade Strasse.
- Post offices:** Monday to Friday, 08.30 - 18.15; Saturday, 08.30 - 11.00.
- Shops:** Monday to Friday, 08.30 - 12.00 and 14.00 - 18.30; Saturday, 08.30 - 16.00.
Most shops are closed on Sunday.

Medical services

An infirmary with doctors and a medical emergency team are available in the Congress Centre.

Tel.: +41 (0)22 787 3156

Swiss emergency numbers

Police: 117

Fire service: 118

Ambulance: 144



Davos Hospital

Promenade 4

7270 Davos Platz

Tel.: +41 (0)81 414 8888

www.spitaldavos.ch

Taxi services (24 hours a day)

Gotschna Taxi: +41 (0)81 420 2020

Express Taxi (Stiffler Transporte): +41 (0)81 410 1111

Hospitality services

Sign up for activities at the Hospitality Services Desk, Middle Level, Congress Centre

The schedule of leisure activities will appear in the programme binder that you will receive at Registration. Activities include:

- **Ski/snowboard instruction:** Local snow-sport instructors will be happy to accompany you and show you the famous ski area of Davos with its beautiful slopes and traditional mountain huts. Do you want to learn the basics of skiing or snowboarding, or perfect your skills? Experienced guides know the latest technical trends and would be happy to give professional support!
- **Skiing Parsenn:** Parsenn, which links Davos and Klosters, is the largest of the five skiing regions. Since the opening of the funicular railway over 80 years ago, Parsenn has become the classic skiing mountain with endless descents on wide slopes. The Parsenn ski arena can be reached from Davos using the Parsenn funicular railway and from Klosters by the Gotschna cable car.
- **Horse-drawn carriage ride with light lunch:** An easy trot through the snow – snugly wrapped in a fur blanket, lean back and admire the panorama while the coachman drives you through the snow-capped scenery. These legendary horse-drawn carriages can take you into the lovely side valleys of Davos or Klosters.
- **Cheese fondue cooking course:** Learn how to make Switzerland's favourite cheese speciality under expert guidance. The "cheese master" will teach you the secrets of making a fine fondue. You will prepare your own fondue at the table and the "master" will assess your efforts. Enjoy a relaxed cookery lesson in the informal atmosphere of a traditional mountain hut.
- **Music at the Heimat museum:** Come and play classical and pop music in our band. Even if you've never played music before, haven't played for years or are an expert! With the "trans-creation approach", you will play melodic and percussion instruments, reproducing musical sequences by imitation all together. Music is easy to play! (No need to play an instrument to participate.)
- **Bavarian Curling:** This is one of the oldest winter sports in the world. The aim of Bavarian curling is to position the team's ice stocks as close to the tee as possible.

Tourism Office Davos

Tel.: +41 (0)81 415 2121

Email: info@davos.ch

www.davos.ch

Tourism Office Klosters

Tel.: +41 (0)81 410 2020

Email: info@klosters.ch

www.klosters.ch





COMMITTED TO
IMPROVING THE STATE
OF THE WORLD

The World Economic Forum, committed to improving the state of the world, is the International Organization for Public-Private Cooperation.

The Forum engages the foremost political, business and other leaders of society to shape global, regional and industry agendas.

World Economic Forum
91–93 route de la Capite
CH-1223 Cologny/Geneva
Switzerland

Tel.: +41 (0) 22 869 1212
Fax: +41 (0) 22 786 2744

contact@weforum.org
www.weforum.org