

Social Entrepreneurs at the Annual Meeting of the New Champions

8-11 September, Dalian, China



Marc Koska, The Safe Point Trust, United Kingdom

Marc Koska spent years researching syringe manufacturing before inventing the K1 in 1996, the first auto-disabled syringe, which physically prevents re-use by locking the plunger in place after the first use. Marc created the non-profit The SafePoint Trust in 2006 with the goal of aligning all actors in the healthcare system around safe injections. Through effective advocacy and research efforts, The SafePoint Trust catapulted safe injections to the top of the international health agenda. In February 2015, the WHO will announce a new global policy on injection safety.



Jen Hyatt, Big White Wall, United Kingdom

Through its online platform, Big White Wall gives complete control and choice to those experiencing poor mental or behavioural health: how, where, when, and with whom they find support and recovery. Big White Wall (BWW) centres the whole experience of mental health care and wellbeing support around the individual, giving them choice, ease of access, the support of a broad community of peers and professionals, and a choice of ways to get support and help at times convenient to them.



Sylvain Couthier, ATF Gaia, France

ATF Gaia is an adapted enterprise, employing over 80% of workers with disabilities in its workforce. It offers technical assistance and IT services to business, on top of buying used IT and telecom equipment for the purpose of reconditioning and reselling. It is also an authorized Microsoft refurbishing centre and, when the equipment cannot be resold, ATF Gaia recycles it through a network of approved partners.



Elaine Montegriffo, SecondBite, Australia

SecondBite aims to address hunger, improve health of disadvantaged Australians, and support them to reach their potential. SecondBite rescues healthy fresh food that would otherwise go to waste and redistributes it to over 1,200 community food programs, where it is converted into safe, healthy and nutritious meals for needy Australians.



Kamal Quadir, bKash, Bangladesh

bKash, founded in 2010, provides a mobile platform for financial transactions that are convenient, reliable and affordable. A joint venture between BRAC Bank and Money in Motion, bKash has 13.6 million registered users, making it the second largest mobile money company in the world in terms of individual accounts. The company offers an efficient system so that people who migrate to urban centers to earn a livelihood can send money home in easy, secure, fast and affordable ways.



Mushtaq Chhpra, The Citizens Foundation, Pakistan

Set up in 1995, the Citizens Foundation (TCF) is one of Pakistan’s leading providers of formal education. Innovations implemented by TCF over the past 18 years have resulted in the largest network of formal private schools for underprivileged communities in the world. TCF currently operates 1,000 purpose built school units with 145,000 students in slums and villages across 100 towns and cities of Pakistan. More than 10,000 people gained employment across Pakistan, with 7,700 female teachers earning livelihoods from TCF schools.



Duncan Maru, Possible Health, Nepal

Possible Health works on an innovative healthcare delivery model where the Government of Nepal pays the company to deliver high quality, low cost healthcare using the government’s infrastructure. This design brings together the best of each sector: the government provides infrastructure and financing and a healthcare company brings management acumen with a financial engine driven to get the right kind of results. The financial engine is based on cost recovery, and not profitability, which allows Possible to go to geographies where for-profit companies may not see an opportunity. Instead of making patients with average annual incomes under USD 200 pay out of pocket for care, Possible works on a performance-based financing where it gets paid by the Government of Nepal if it delivers population-level health outcomes.



Helianti Hilman, JAVARA, Indonesia

JAVARA works across the supply chain from production to sales in order to make community-based, artisanal products viable for market consumption. Inspired by indigenous farmers who strive to keep alive their traditional methods, JAVARA intervenes in the value chains of over 400 artisanal products, sources from over 50,000 small farmers scattered across Indonesia, strengthens their capacity and markets the products nationally and internationally while securing a premium pricing.



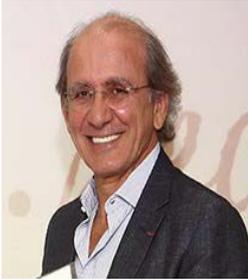
Hanumappa Sudarshan, Karuna Trust, India

The Karuna Trust has pioneered a Public Private Partnership (PPP) model that brings the government, the village community and the social enterprise together to deliver high quality primary healthcare to rural India. The government invests in upgrading infrastructure and pays for the efficient running of the PHCs whilst Karuna Trust brings in management systems and disruptive health innovations. Village councils hold their PHCs accountable for reporting higher health outcomes and functioning as zero-corruption zones. All services are provided free of charge for patients. Fees, if any, are charged on a no-profit basis.



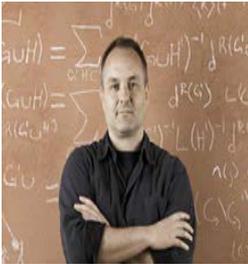
Maysoun Odeh Gangat, NISAA Radio Broadcasting Company, Palestine

Just as media can reinforce gender stereotypes, NISAA is using media as a tool to debate taboos, challenge traditional roles assigned to women, and present women as capable and assertive actors in society, thereby reshaping power relations. NISAA, which means “women” in Arabic, has three radio frequencies across the Palestinian territories and a listenership of 126,000, or 10% of the total population. NISAA’s unique mix of Western and Arabic music, interspersed with morning, noon, evening, and weekend talk shows, is intentionally designed to be attractive to both male and female listeners, since actively engaging men in the conversation about gender is central to NISAA’s philosophy (men represent 57% of total listeners).



Pierre Issa, Arc en Ciel, Lebanon

Arc en ciel realizes its mission through a mixed portfolio of income-generating services that help finance the non-revenue generating services provided at 13 different service centres spread throughout Lebanon. Five hundred staff across the thirteen centres offer a range of services based on the local needs of that particular region. For instance, the mobility program that employs nearly 200 staff, most of them handicapped, produce and distribute affordable technical aids to people with disabilities such as walkers, crutches, wheelchairs, and ramps. Through the “Access and Rights” policy enacted by the Ministry of Social Affairs with support by Arc en Ciel, the government reimburses all providers of mobility aids in Lebanon so financial means is not a barrier to access.



John Mighton, JUMP Math, Canada

JUMP Math, which stands for Junior Undiscovered Math Prodigy, starts with the premise that “all children can learn math, all teachers can teach math, and both can and should enjoy it.” JUMP’s revolutionary math curriculum draws on the latest breakthroughs in cognitive science research and combines guided exercises with independent work that breaks down difficult concepts into simple, logical steps. This methodology allows students to experience the positive reinforcement they need to encourage further learning while giving teachers the tools they need to accomplish the nearly impossible task of teaching to the entire class while tailoring lessons to individual students’ needs.



Kristin Groos Richmond & Kirsten Saenz Tobey, Revolution Foods, USA

Revolution Foods’ aim is to dramatically transform school lunch and close the access gap to healthy food for millions of low-income children in America. 70% of the meals served by Revolution Foods are for children enrolled in the free- or reduced-price lunches (FRL) programme, which serves children living at or just above the federal poverty line. The menus are specially prepared by nutritionists to be appealing to kids, do not have any processed foods, trans-fats, or additives, and include recommended daily servings of fresh fruit and vegetables.



Michael B. Jenkins, Forest Trends, USA

Forest Trends’ model is organized around three interconnected pillars designed to catalyse the successful development of emerging environmental markets: access to information, capacity building, and direct implementation. Because transparent information is critical in the early stages of any emerging market, Forest Trends created the Ecosystem Marketplace which is the go-to resource for free, reliable and broad-based market intelligence to inform and influence new capital investments in sustainable forestry and land use globally. Ecosystem Marketplace has a readership of 1.3 million in 168 countries including investment funds and governments.



Catalina Escobar Restrepo, Juan Felipe Gomez Escobar Foundation, Colombia

Juan Felipe Gomez Escobar Foundation seeks to improve the quality of life of adolescent mothers and infants living in extreme poverty in the city of Cartagena. The foundation has two primary objectives: to save the lives of babies at high mortality risk, and to educate teenage mothers by giving them options for economic and personal empowerment. This purpose is fulfilled by providing comprehensive care in terms of health, psychological and emotional support, as well as technical formation to generate a stable income and break the poverty cycle.



Javier Okhuysen Urrutia, Salauno, Mexico

Salauno was created in 2011 as a for-profit enterprise with a social mission. Its innovative business model based on operating efficiency, high patient volume and cross-subsidies enables Salauno to provide superior quality eye care to populations living at the bottom of the pyramid. Consumable supply, doctor and nurse education and integration with public, private and non-for-profit institutions fuse a value chain that breaks paradigms to transform the Mexican health system. By 2012, the clinics had already developed the capacity to see 3,400 outpatients and perform 460 surgeries every month.



Gonzalo Muñoz, Triciclos, Chile

Triciclos is making it easier for the public to start recycling by creating a series of convenient Clean Collection Points where both businesses and ordinary people can drop off their garbage, learn about sustainable habits and see how materials are separated by the staff of Triciclos. Triciclos also works to replace the financial incentives scheme that currently encouraging more waste and garbage by developing relationships with municipalities and other sectors of the government.



Katherine Lucey, Solar Sister, USA

Solar Sister recruits, trains and mentors women to build sustainable businesses selling portable solar lamps, mobile phone chargers and clean cookstoves. It combines the breakthrough potential of clean energy technologies with a network of grassroots women entrepreneurs. Solar Sister entrepreneurs use their social networks to provide the most effective distribution channel to rural and hard to reach customers. Modern energy has life transforming benefits such as improved education for children, better indoor air quality for families and economic wellbeing of women.



Christie Peacock, Sidai Africa, Kenya

Sidai is creating a network of branded, quality-assured, livestock service centres owned and managed by qualified livestock professionals operating under a franchise agreement. These outlets stock quality products and offer quality services to farmers, providing them with a genuine choice in the market. Farmers can therefore have the knowledge, products and services they need to look after their livestock, improve their production and increase income levels.



John Sargent & Ernest Darkoh, BroadReach Healthcare, South Africa

BroadReach focuses on developing sustainable and scalable solutions to address root cause issues, by applying private sector problem solving and solutions to public sector problems. It relies on techniques such as root cause analyses, utilization of data, analytics and modelling, as well as borrowing mobile and computing technologies, in order to improve processes and care quality in underserved populations.



Sameh Seif Ghaly, Together Association for Development and Environment, Egypt

Working with five governorates in Upper Egypt, the Together Association has brought innovative and low-cost sanitation technologies to some of the region's most isolated villages. The sanitation system, designed by Seif, can serve several thousand households and costs less than a third of more traditional systems, thus enabling Egypt's rural poor to access proper sanitation services they previously could not afford. To assure the sustainability and local ownership of the projects, the Together Association works directly with community organizations and leaders and also offers microloans to enable individual households to connect to the village sewage grid.



Kristine Pearson, Lifeline Energy, South Africa

Lifeline Energy designs, manufactures and distributes solar and wind-up media players and radios for distance education and emergency response. Its products are used in classrooms, by listening groups, by farmers' cooperatives and by populations displaced by conflict or natural disasters. Since its inception in 1999, Lifeline has distributed more than 550,000 self-powered products, mainly in sub-Saharan Africa, providing continuous access to information and education to many millions of people who would otherwise not have listening access.



Tim Jones, Artscape, Canada

Artscape has transformed buildings and spaces across Toronto into dynamic community assets by brokering trust relationships between real estate developers, government housing agencies, the arts and culture community, and local community groups. Since 1986, their projects have helped to stimulate some of Toronto's most vibrant and creative neighbourhoods. For example, Artscape partnered with Toronto Community Housing, The Daniels Corporation and the local community to create the \$38-million Daniels Spectrum, a vibrant community cultural hub that opened in 2012 in Regent Park, a long-neglected 69-acre social housing development currently undergoing a five-phase revitalization.



Renat Heuberger, South Pole Carbon, Switzerland

South Pole Carbon creates solutions in the fields of climate change and renewable energies. By providing access to finance through international carbon markets, the company has enabled over 250 projects worldwide ranging from renewable energy to waste treatment and forestry, thereby reducing millions of tons of CO2 and creating thousands of jobs worldwide. With "Gold Power", South Pole Carbon has launched the first global renewable energy label.



Simon Henschel, Sunlabob Renewable Energy Limited, Laos

Through public-private partnerships, Sunlabob brings sustainable renewable energy solutions to off-grid areas by installing solar lantern rental systems, solar home systems, hybrid village grids and water purification systems. To encourage local enterprise development and ownership, Sunlabob trains village technicians and village committees to maintain, recharge and rent out the lanterns. In addition, Sunlabob provides consultancy services, expanding internationally into Uganda, Cambodia and Afghanistan through franchise agreements.



Gary White, water.org, USA

Water.org has successfully demonstrated that the poor can move from being beneficiaries to customers. Water.org underwrites the start-up costs microfinance institutions incur developing water and sanitation loan products, and provides expertise in how to structure the loans. Since its launch in 2003, more than 1 million people have gained access to safe water and sanitation through Water.org's flagship WaterCredit initiative.



Claudia Valladares, Impact Hub Caracas, Venezuela

Impact Hub Caracas is a locally rooted and globally connected network of entrepreneurs focused on making a positive impact in our world. The Impact Hub offer the space, the community, and the global platform to support social innovators. An innovation lab, a business Incubator and a social enterprise community centre, Impact Hub offers a unique ecosystem of resources, inspiration, and collaboration opportunities to grow the positive impact of members' work.



Krishnavatar Sharma, Aajeevika Bureau, India

There are 150 million seasonal migrant laborers in India devoid of citizenship entitlements. All Aajeevika clients are unskilled and semi-skilled men and women with annual family incomes of less than INR 36,000 (US \$800). They are typically unviable for self-help groups or microfinance loans due to their migratory status. Aajeevika Bureau offers rural seasonal migrants photo identity and financial services, skills training, and legal aid. Aajeevika Bureau has issued over 50,000 identity cards to migrant workers, who have registered 50-80% growth in their incomes since accessing the organization's services.



Padmanabha Rao, RIVER, India

RIVER's key innovation is School-in-a-Box, an activity-based learning program which consists of "ladders of learning" for each grade in all subjects. Primary school curricula are adapted for local context and organized into smaller meaningful modules so that learning is aligned with each student's ability. To date, over 500,000 teachers have been trained to use this methodology, with 12.8 million children directly impacted.



Zoran Puljic, Mozaik Foundation, Bosnia and Herzegovina

In the post-war period, increases in donor money led to an explosion in the number of Civil Society Organisations (CSOs) in Bosnia and Herzegovina, each hoping to rebuild a fractured society. Mozaik stresses the importance of mobilizing local resources and volunteers to strengthen the confidence and self-reliance of small communities. Mozaik co-finances tangible improvements in local communities, such as roads, water supplies, street lights and local heritage sites.



Arbind Singh, Nidan, India

Nidan builds livelihoods for marginalized informal workers by collectivizing them around particular industries (e.g. waste collection), and building their businesses to leverage economies of scale. As a result, they become economically competitive for industry contracts. Nidan has helped over 360,000 unorganized workers, positioning them as legitimate competitors in markets opening up in globalizing cities of India.



Sebastien Marot, Friends-International, Cambodia

Friends-International works to protect marginalized youth, providing them opportunity to become productive citizens. It offers a range of social services for children, young people, and their families, including education, vocational training, and job placement. To increase its impact, the organization has developed extensive community safety networks as well as partnerships with businesses working in travel and tourism. Friends also works in Thailand, Laos, Indonesia, Myanmar, Hong Kong, Egypt, Mexico, and Honduras.



'Gbenga Sesan, Paradigm Initiative Nigeria, Nigeria

Paradigm Initiative Nigeria's (PIN) vision is to connect underserved young Nigerians with ICT-enabled opportunities in order to improve their livelihoods. Solving these twin problems – unemployment and cybercrime – are at the heart of Paradigm Initiative Nigeria's strategy. Its model involves a two-pronged approach including Capacity Building/ICT Empowerment and ICT Policy interventions. PIN offers income-generating ICT training and Social Media consultancy to private or non-profit organisations that need them, working with Paradigm Initiative Nigeria's graduates as implementing partners. Current partners include the Peery Foundation, Internews, Microsoft, and Google.



Chetna Vijay Sinha, Mann Deshi Foundation & Mann Deshi Bank, India

The Mann Deshi Bank was founded as India's first rural cooperative bank in 1997. Its membership is 100% composed of semi-literate and illiterate poor rural women with an average income of less than \$1.50 per day. The Bank has served over 185,000 clients and has helped over 10,000 rural women gain ownership of property. By 2020, Mann Deshi aspires to launch one million rural women entrepreneurs through partnerships with social enterprises and mainline financial institutions in India.



Joseph Madiath, Gram Vikas, India

Working in isolated and impoverished areas of India, where many lack potable water and proper sanitation, Gram Vikas works with villagers from the most marginalized tribes and castes. It requires program participants to pool together village resources to improve infrastructure and sanitation. Gram Vikas helped more than 10,000 families build low-cost facilities for safe drinking water and improved sanitation.



Sarah Mavrincac, Yonggo, United Arab Emirates

Launched in the summer of 2014, Yonggo is an aspiring social enterprise dedicated to helping parents grow healthy, happy, learning-ready children. A global, educational service, Yonggo serves the millions of families whose children are impacted by today's epidemic of learning and developmental disorders. Too many of these children - with autism, ADHD, diabetes, depression, and/or related disorders - now suffer without access to the expert therapy they need. Already connected to a fast-growing community online, Yonggo is building a virtual library of training materials and D-I-Y tools that will help millions of parents love and care for their quirky kids more effectively.



Jonathan Hursh, INCLUDED, People's Republic of China

INCLUDED works to ensure migrants are integrated into cities. It promotes collaboration across sectors, brokers access to better services, and provides opportunities for advancement. It is building out a network of 10 cities and 100 community centers strategically linked across the world so that it can help cities figure out how to deal with their mass influx of migrants, as well as help migrants deal with the challenges of becoming urbanites. INCLUDED has created the first ever center for migrant slums and design platform, both of which are focused solely on this soon to be one-third of the world's population. As eager contributors to society, migrants create some of the most powerful and diverse cities in the world.



Martin Burt, Fundación Paraguaya, Paraguay

Fundación Paraguaya was the first microfinance institution in Paraguay and promotes entrepreneurship among people with limited resources, enabling them to find jobs or start their own enterprises in the agricultural sector and beyond. It is currently developing two social innovations: self-sufficient schools for chronically unemployed rural youth and the “Poverty Stoplight”, a methodology which allows poor families to self-diagnose their level of poverty across 6 dimensions and develop a customized plan to overcome not only income-poverty, but also deprivations in 50 indicators.



Patrick Struebi, Fairtrasa, Switzerland

Fairtrasa helps underprivileged small-scale farmers in developing nations escape poverty and improve their lives by providing them with technical support and direct access to local and international markets. By creating a tailored farmer development system, Fairtrasa ensures that growers who previously sold their produce to middlemen increase their yields, improve quality and are paid fair prices for their produce - often up to 10 times higher than local market prices. The result is that farmers are able to grow beyond subsistence level and become self-sufficient. Fairtrasa impacts farmers in Argentina, Chile, Colombia, Mexico, Peru, and Turkey.



Asher Hasan, Naya Jeevan, Pakistan

Naya Jeevan partners with major insurance providers to offer catastrophe health insurance to low-income workers making less than USD \$6 per day. This population includes drivers, nannies, cooks, waiters, and security guards, who can be insured at USD 2.50 per month per adult with a yearly coverage limit of approximately USD 1780. Naya Jeevan also packages the insurance with a variety of high-touch value added services, such as annual medical checks, preventative care workshops, as well as access to a 24-hour medical care and claims assistance hotline.



Jaime Ayala, Hybrid Social Solutions Inc. (HSSi), Philippines

At least 20 million Filipinos lack access to electricity, and tens of millions more have unstable and inconsistent power connections. HSSi has pioneered an innovative “ACCESS” program to provide rural Filipinos with solar and crank powered technologies for development. HSSi arranges financing through community organizations, organizes local technical support networks, and provides user training to ensure long-term sustainability. To date, HSSi has collaborated with over 40 community organizations across the Philippines to connect about 30,000 individuals to solar power.



Sugianto Tandio, Tirta Marta, Indonesia

Traditional plastic that is left behind takes 500 to 1000 years to degrade, causing serious environmental problems. Tirta Marta believes that by developing affordable degradable plastics, it is possible to address environmental challenges and increase economic opportunities for farmers. Tirta Marta’s plastics are fair-trade certified, degradable and made from tapioca. Priced for mass-market adoption, Tirta Marta’s OXIUM plastic is now used for shopping bags in over 90% of Indonesia’s markets and convenience stores.



Jack Sim, World Toilet Organization, Singapore

The World Toilet Organization (WTO) is committed to improving toilets and sanitation conditions throughout the world. Through its franchise, SaniShop, WTO trains people from poor communities to be sanitation entrepreneurs and sales agents, thus creating jobs and sustainable and scalable business models for delivering low-cost, high-volume sanitation solutions.



Adair Meira, Fundação Pro Cerrado (FPC), Brazil

FPC teaches disadvantaged youth about the environment and places them in industry jobs where they serve as company-sanctioned environmental educators. By connecting environmental education with vocational training and job placement, FPC works to ensure that Brazil's next generation will be more eco-friendly while encouraging immediate reforms within industries. More than 12,000 youth have taken part in the program to date, and FPC has expanded to two Brazilian states.



Thomas Granier, Association la Voûte Nubienne (AVN), France

AVN promotes a housing construction technique that is affordable and ecologically sustainable in Africa. The organization trains farmers to build vaulted earth brick roofs using locally available materials, while at the same time creating a self-sustaining construction market for homes with a low-carbon footprint. Today, over 10,000 inhabitants in Burkina Faso, Mali and Senegal benefit from these houses.



Krishnamurthy (Gopi) Gopalakrishnan, World Health Partners, India

WHP works to address the lack of basic health services for neglected rural communities that comprise 75% of the developing world. The WHP model builds on the existing and often informal networks of village health practitioners, linking them and their patients with qualified urban doctors via telemedicine platforms. This has resulted in tens of thousands of quality medical consultations every year in which rural patients save an average of USD \$6 per health episode.



Gisele Yitamben, Association pour le Soutien et l'Appui à la Femme Entrepreneur (ASAFE), Cameroon

ASAFE provides business training and development services, alternative financing and access to IT training for the bottom of the pyramid, especially disadvantaged women in Cameroon and other parts of Africa. Using information and communication technologies, ASAFE has brought its entrepreneurs closer together and connected them to larger markets.



Rajendra Joshi, Empower Pragati, India

Empower Pragati provides innovative vocational training, equipping rural poor youth with information and skills for urban life and promoting sustainable livelihood development. It offers courses in service sectors with demand for entry and mid-level labour, in industries including organized retail, tourism, hospitality, travel, as well as drivers and home management. Before co-founding Empower Pragati, Joshi founded Saath, an NGO that has been working since 1989 to improve the lives of over 100,000 slum residents in Gujarat and Rajasthan.



Tomas Sanabria, Fundacion Proyecto Maniapure, Venezuela

Fundación Proyecto Maniapure leverages the power of communications technology to deliver specialist medical services to Venezuela's isolated and needy populations. Maniapure's approach is providing formerly unavailable treatment options and services to three states in Venezuela and three states in Ecuador, with increasing operations in peripheral urban areas where the model has proven useful and feasible.



Timothy Ma Kam Wah, Senior Citizen Home Safety Association, Hong Kong SAR

Given shifting demographics, more and more elderly people around the world are living alone. SCHSA provides social support plus 24-hour technology-assisted emergency services for the ageing population in Hong Kong. It also leverages an extensive volunteer network. This model is currently being replicated in other cities in China.



Roberto Kikawa , Projeto Cies, Brazil

Projeto Cies takes specialized, humanized and high-technology preventive medical care to communities in need through the largest mobile medical centre in the world. Projeto Cies is innovative in two aspects: it has a unique self-sustaining management model of integrating health with education and the community; and uses advanced technology through its mobile health centre to offer services in 10 medical specialties. In two years, the organization has served more than 24,000 people in 15 Brazilian cities.



Rick Aubry, New Foundry Ventures, USA

New Foundry Ventures is the "Social Enterprise 2.0" evolution of Rubicon, which focuses on linking decent jobs in competitive social businesses with housing and a support system for its employees, most of whom were previously poor, homeless, and/or mentally disabled in the US. In 2009, Rubicon spun off New Foundry Ventures to incubate and build new social enterprises that are financially sustainable. It is one of the first Social Enterprise organizations in the US and builds upon the lessons learned from this pioneering organization over its 25 years of creating and scaling social businesses.



Antonio Boschini, San Patrignano Community, Italy

San Patrignano is one of the largest drug rehabilitation communities in the world, welcoming young men and women with drug abuse problems. Since its inception, San Patrignano has provided over 20,000 people with a home, medical and legal assistance as well as the possibility of continuing their studies, attending job training and being reintegrated into society. Currently, the community is home to 1,500 people. Recent studies show that 72% of those who completed the programme at San Patrignano are fully reintegrated into society and remain drug-free.



Richard Jefferson, Cambia, Australia

Cambia is a globally focused biotechnology enterprise that invents and distributes open-source tools to empower new innovators in agricultural research. To counter the opacity and complexity of the patent system, Cambia became a force for transparency and inclusion. Its Patent Lens has become the most popular non-profit global patent search facility to shed light on latent knowledge resources in the patent system.



Wu Qing, Beijing Cultural Development Center for Rural Women, China

The organization empowers rural and migrant women in China by teaching them about their rights as citizens as well as their responsibilities and roles at home and in society. This is being done through the centre's Practical Skills Training Centre and a support network for migrant women. To date the centre has directly and indirectly influenced at least 1.5 million women in China.



Jonathan Jackson, Dimagi, USA

Dimagi helps organizations to empower frontline workers to deliver quality services to urban and rural communities around the world. Working in various fields including public health, agriculture, and water and sanitation, Dimagi designs clinical interfaces, health information systems, and mobile technologies to perform client-level disease management and technical assistance, decision support, and system monitoring. Headquartered in the United States, it impacts over 3 million people in Asia, Africa, the Middle East and Latin America.



Ramazan Salman, Ethno-Medizinisches Zentrum, Germany

The Ethno-Medical Center (EMC) supports migrants in navigating the health and education systems. EMC offers multi-language services that range from trainings for professionals and health information campaigns to community interpreting services. A core program is "MiMi - With Migrants for Migrants, which is key for social inclusion and integration of migrants into society.



Vikram K. Akula, AgSri Enterprises, India

Vikram is Director of AgSri, a sustainable agriculture company focused on helping small sugarcane farmers reduce water use. A pioneer in market-based approaches to financial inclusion, Vikram is the Founder and former chairperson of SKS Microfinance, a non-banking finance company that provides micro loans to over 5 million women borrowers across 19 states in India.



Rahul Panicker, Embrace, USA

Embrace has developed a low cost portable infant warmer to provide thermal regulation to premature and low birth weight babies. The warmer works without a constant supply of electricity, making it suitable for rural areas in developing countries. Embrace is working with partners to help millions of vulnerable babies around the world. Its vision is to develop a line of disruptive healthcare technologies for developing countries.



Amina Slaoui, Groupe AMH, Morocco

Groupe AMH's Noor Centre for Re-education in Casablanca offers rehabilitative services to up to 1400 patients a year, including physiotherapy, speech, occupational and psychotherapy, as well as fitting of prostheses and wheelchairs. 70% of the patients are low-income and benefit from up to 20-80% price discounts through Groupe AMH insurance, while 30% of patients who have the means to pay help the Noor Centre achieve financial sustainability. The Noor Centre continually works with the largest insurers in Morocco to negotiate favourable illness and work accident policies to enable them to lower costs further.