

# Annual Meeting of the New Champions 2017

## Achieving Inclusive Growth in the Fourth Industrial Revolution

Dalian, People's Republic of China 27-29 June

## Media Guidelines for Accredited Reporting Press, Broadcasters (TV & Radio), and Photographers

### Code of Conduct

World Economic Forum meetings are as open and transparent as possible to cultivate a collegial atmosphere among participants and journalists. Please respect that this is a private meeting and abide by the following guidelines.

Members of the reporting press are accredited by the Forum on the understanding that they attend the meeting in a purely editorial capacity and are not there for public relations, marketing or commercial purposes.

Any journalist who does not respect these guidelines, or is found to be aggressive or unreasonably intrusive towards participants, will have their accreditation withdrawn immediately. Furthermore, their entire team's accreditation will be withdrawn for this meeting and for other World Economic Forum events.

### Online Registration

- All journalists and media technical staff (camera crew, sound engineers, photographers, etc.) who wish to cover the Annual Meeting of the New Champions **must be accredited** by the World Economic Forum.
- Media accreditation is now open; please apply online at [www.weforummedia.org](http://www.weforummedia.org).
- Please read the [online registration guidelines](#) carefully before you apply for accreditation.
- Registration deadline is **Friday 9 June 2017**.
- No accreditation will be done on site.
- All accreditation requests are subject to final confirmation by the World Economic Forum.
- **Accreditations are not transferable or exchangeable.** Should this rule not be followed, you will immediately lose your accreditation.

### Accredited Journalists

- Accredited journalists will receive a confirmation email beginning of June 2017.
- Badges may be collected as of Monday 26 June from 14.00 to 18.00; and throughout the day for 27-29 June from 07.30 to 18.00 at the Gang Wan Square East, 200 metres from the Zhong Xin Hai Gang Cheng Sales Office, Zhongshan District, Dalian, People's Republic of China.
- Upon registration, journalists will receive their personal security badge, the final programme and the final list of participants, as well as other relevant information.
- Please bring photo identification with you to pick up your badge.

### Badge Types



**Orange badges** are reserved for members of the reporting press, who have access to all **sessions that are on the record**.



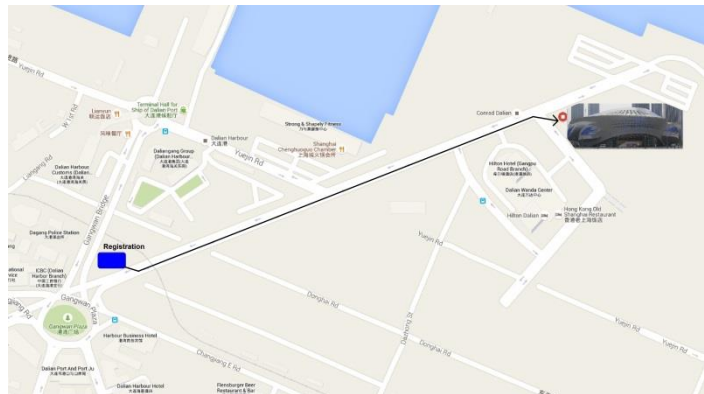
**Orange badges with a purple stripe** are reserved for media technical staff.

Please note that orange badge holders and orange purple stripe badge holders have free access to the Media Centre.

## Meeting Venue

### [Dalian International Conference Center](#)

3 Gangpu Road  
Zhongshan District  
Dalian, People's Republic of China  
Tel.: +86 411 3997 3333  
Fax: +86 411 3968 0733  
Website: <http://www.dl-icc.com>



## Key Locations

- **Media Entrance**  
Reporting press should access the conference centre only via the Media Entrance. There will be free electric cars running continuously from the registration to the conference centre via the Media Entrance. Please ask the driver to stop at the Media Entrance.
- **Media Centre and Broadcasting Area**  
The Media Centre and the Broadcasting Area are located on the ground floor at the Dalian International Conference Center. Opening hours are from 08.00 to 21.00.
  - The Media Centre is equipped with telephones, wireless internet connection, computers with internet access, Chinese keyboards, fax machines and power plugs. Local calls and limited international fax services will be provided courtesy of the World Economic Forum.
  - The Media Centre will be equipped with television screens with **live transmissions** showing public sessions.
  - A light lunch will be provided as well as coffee, tea and soft drinks, courtesy of the World Economic Forum.
- **Session Rooms and Press Conference Room**  
All session rooms, the Press Conference Room and The Village are on the third level of the conference centre. Please follow the signage on site.
- **Interview Rooms**  
The World Economic Forum has unequipped TV studios and Interview rooms. They can be booked in 30-minute slots on a first-come, first-served basis. The booking is free of charge. Further details will be provided closer to the meeting dates.

## Sessions Open to the Media

All sessions taking place in the Congress Hall, Arena Room and Studio will be open to the media. More information will be shared closer to the meeting dates.

## Logistical Information for Photographers, TV & Radio Broadcasters and Camera Crews

- Only international photo agencies will be granted accreditation as pool photographers for the meeting. No other photographers will be accredited.
- **Important:** Filming and photographs are not allowed for accredited reporting press. Members of the reporting press who are found taking photos or video of any of the sessions will lose their accreditation for this meeting and other World Economic Forum events.
- Filming and/or recording are allowed only in the sessions taking place in the Briefing Centre/Press Conference Room. Fixed positions for television cameras and photographers will be assigned.
- Pool coverage of the official sessions is provided by the host broadcaster working on behalf of the World Economic Forum.
- While the World Economic Forum provides the pool signals from plenary sessions free of charge, there will be a technical access fee for these services.
- A seating area for reporting press will be reserved towards the back of the room during each plenary session

### **Important: Note on Wi-Fi**

Due to an increased demand for Wi-Fi services and the limitations of current technologies, we kindly ask you **not to** bring your own personal wireless or Wi-Fi access point into the meeting. These personal devices interfere with the limited channels available and the free public Wi-Fi services offered by the World Economic Forum. Should you have trouble connecting to the Wi-Fi, or accessing the internet during the meeting, there will be an IT technician at the media information desk to assist you.

### **Host Broadcasters**

The official host broadcaster for the Annual Meeting of the New Champions 2017 is **Dalian TV**.

**Eurovision** will provide technical support and workspaces for broadcasters. Should you have any special technical requests, please contact Vivian Yang at [vivian.yang@weforum.org](mailto:vivian.yang@weforum.org).

For TV footage requests and to book a TV workspace, please contact:

#### **Jess Cui, Eurovision China**

Tel.: +86 106 538 8068 ; Email: [cui@eurovision.net](mailto:cui@eurovision.net)

### **Acknowledgement Policy**

We ask that the full name of the World Economic Forum be acknowledged in all reports related to the Annual Meeting of the New Champions.

- **Print/Radio/Photo/Online Publications**

Any article, interview or photo derived from the meeting should mention both the World Economic Forum and the Annual Meeting of the New Champions. Should you wish to create a link to the World Economic Forum's website, please contact [website@weforum.org](mailto:website@weforum.org).

- **Television**

Any programme or interview derived from the Annual Meeting of the New Champions should mention the World Economic Forum or visibly display the Forum's logo.

### **Further Information**

#### **Language**

The official language of the meeting is English. Simultaneous interpretation in Mandarin Chinese and Japanese will be provided in all on-the-record sessions.

#### **Dress Code**

A business suit or smart casual wear is appropriate during the meeting.

#### **Visa**

We recommend that you immediately check with your local embassy or consulate for visa requirements. Should you need a supporting letter, please contact us before **Friday 2 June 2017**.

#### **Accommodation**

According to the policy of the World Economic Forum, all members of the media are required to book their own accommodation in Dalian.

The Forum will provide shuttle buses in Dalian from **27-29 June 2017**; we will provide a more detailed itinerary and schedule closer to the meeting dates.

## Contact Information

### For media accreditation

Ting Zhou (Ms)

Email: [Ting.Zhou@weforum.org](mailto:Ting.Zhou@weforum.org)

### For other questions

Vivian Yang (Ms)

Email: [vivian.yang@weforum.org](mailto:vivian.yang@weforum.org)

## Useful Links for the Annual Meeting of the New Champions

- Follow the Annual Meeting of the New Champions at <http://wef.ch/amnc17>
- View **photos** from the event at <http://wef.ch/pics>
- Watch **live webcasts** of sessions at <http://wef.ch/live>
- Follow the Forum on **Twitter** at <http://wef.ch/twitter> and <http://wef.ch/livetweet> (hashtag #WEF)
- Read the **Forum Agenda** at <http://wef.ch/agenda>
- Become a fan of the Forum on **Facebook** at <http://wef.ch/facebook>
- Follow the Forum on **Google+** at <http://wef.ch/gplus>
- Follow the meeting on **iPhone** at <http://wef.ch/iPhone>
- To watch session videos on **Youku** at <http://wef.ch/youku>
- Follow the Forum on Chinese Weibo (microblog), **Sina Weibo** <http://t.sina.com.cn/davos>; **QQ Weibo** <http://t.qq.com/davos>



Wechat (达沃斯 Davos)



Sina Weibo (@达沃斯 Davos)



Forum:Agenda

For all information on the Annual Meeting of the New Champions 2017, please visit:

[www.weforum.org/newchampions](http://www.weforum.org/newchampions).