

SCHWAB FOUNDATION FOR
SOCIAL ENTREPRENEURSHIP



COMMITTED TO
IMPROVING THE STATE
OF THE WORLD

World Economic Forum on ASEAN 2017 Social Entrepreneurs Participant List

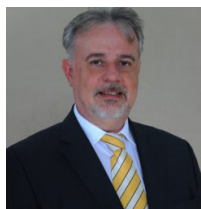
Phnom Penh, Cambodia 10-12 May



Sebastien Marot
Executive Director, Friends-International

Friends-International protects and supports marginalized children, youth and their families to become functional and productive citizens of their country. This is achieved through access to education and employment and the use of social business models. After studying at the Institut d'Etudes Politiques de Paris, Sebastien Marot worked with the department of French Foreign Affairs and in marketing for L'Oréal, before being inspired to work with marginalized children. During his travels through Cambodia in 1994, he launched the award-winning Mith Samlanh project in Phnom Penh to address the many issues faced by marginalized children and youth. From Phnom Penh, he developed the internationally acclaimed social enterprise Friends-International. His awards include: the Order of Australia for Service to Humanity; the Skoll Award for Social Entrepreneurship; and, the Schwab Foundation Social Entrepreneur of the Year, Asia (2009). Friends-International was named a Top 100 Non-Governmental Organization by The Global Journal in January 2012.

Cambodia



Pierre Tami
Founder, Shift360

Shift360 is a Swiss foundation registered in 2011. It facilitates market-based solutions that address social inequalities in the Greater Mekong subregion by: catalysing fair and sustainable employment; improving access to services essential to economic growth; and influencing decision-makers to adopt a common good approach. The organization's 360-degree approach seeks to engage the private sector, governments, academia and religious leaders to bring innovative and creative solutions to poverty. It is currently launching the Academy of Culinary Arts Cambodia through a public-private partnership approach.

Cambodia



Yves Moury
Founder, President and Chief Executive Officer, Fundacion Capital (Fundak)

Fundacion Capital (Fundak) is a pioneer in inclusive finance and economic citizenship, a testing ground for innovation in asset-building, working to eliminate poverty by expanding access to capital, information, training, and productive opportunities. By aligning public policy, market mechanisms, and advances in digital technology, Fundak enables millions of families to meet their ambitions and decide for themselves how to manage, grow, and invest their resources. Fundak works to improve and develop public policies and private services that facilitate financial inclusion, transformative social protection, and economic opportunities on a massive scale. Most importantly, they strive to understand the problems and needs of low-income families in order to create long-term and scalable solutions. Fundak currently works in 12 Latin American countries, 2 African countries, and is in the process of expanding into Asia.

Colombia



Timothy Ma Kam-Wah, Member of the Board; Member, Service Development Subcommittee, Senior Citizen Home Safety Association

Senior Citizen Home Safety Association provides care and services for the elderly and needy population in Hong Kong, including a 24-hour emergency service. In addition to emergency and notification services, it also includes social services, social support networks and consulting services for people with elderly family members requiring special arrangements. Timothy Ma Kam Wah was appointed Executive Director of SCHSA upon its inception in 1996. Since then he has been implementing the organization's vision, developing current and future services, and expanding its model in partnership with local governments in Chinese cities, including Shanghai, Guangzhou, Macau and Shenzhen. He has been appointed by the government to serve on these public committees concerned with elderly and social welfare issues: Elderly Commission, Social Welfare Advisory Committee, Guardianship Board, Town Planning Board, e-Health Partnership Task Force, and the Users and Customer Advisory Committee on Telecommunications.

Hong Kong
SAR

Sugianto Tandio
Founder and Chairman, Greenhope Tirta Marta

Tirta Marta is helping Indonesia's environment and its economy by replacing traditional plastics with biodegradable alternatives, with raw materials sourced through cassava farmers who now earn a fair trade income. In working toward this goal, Tirta Marta has brought to market two innovations in affordable biodegradable and degradable plastic for social and environmental impact: OXIUM and ECOPLAS, available as an additive and resin are used in finished products which include shopping bags, packaging, lunch boxes, reusable totes, and coat hangers. Tirta Marta continues to open and penetrate additional markets, including South China, Philippines, Mexico, Malaysia and South Africa with its bio-plastic solutions. Tirta Marta is also working with governments to shape environmental policies incentivizing the adoption of degradable and biodegradable plastics.

Indonesia



Debbie Aung Din Taylor
Co-Founder, Proximity Designs

Proximity Designs works to increase the productivity and incomes of rural households in Myanmar by designing and marketing simple, highly efficient, affordable products and services. Proximity has developed an extensive distribution network to reach thousands of rural villages across Myanmar. It leverages the knowledge of local farmers to design affordable products and services, developed in its own design lab in Myanmar, and has partnered with Stanford University's Design School. Most of Proximity's products are manufactured locally in Myanmar, and include foot-operated irrigation pumps, drip irrigation sets, water storage tanks, solar lanterns, financial services and farm advisory services. Debbie Taylor received her Bachelor's degree from Middlebury College and earned an MPA from the Harvard Kennedy School of Government. She has 26 years of experience in design, execution and evaluation of rural development programmes. Together, they have eight years of experience operating a social enterprise in Myanmar.

Myanmar



Jim Taylor
Co-Founder and Chief Executive, Proximity Designs

Proximity Designs works to increase the productivity and incomes of rural households in Myanmar by designing and marketing simple, highly efficient, affordable products and services. Proximity has developed an extensive distribution network to reach thousands of rural villages across Myanmar. It leverages the knowledge of local farmers to design affordable products and services, developed in its own design lab in Myanmar, and has partnered with Stanford University's Design School. Most of Proximity's products are manufactured locally in Myanmar, and include foot-operated irrigation pumps, drip irrigation sets, water storage tanks, solar lanterns, financial services and farm advisory services. Jim Taylor earned an MPA from the Harvard Kennedy School of Government and MBA from the Marshall School of Business, University of Southern California. He has over 30 years of experience working in Asia in both the private and public sectors.

Myanmar



Renat Heuberger
Chief Executive Officer and Deputy Chairman, South Pole Group, Switzerland

South Pole combines local commitment for sustainable development in emerging and developing countries with solutions for global climate change. By providing access to finance through international carbon markets, the company has enabled over 250 projects worldwide, ranging from renewable energy to waste treatment and forestry, thereby reducing millions of tonnes of CO2 and creating thousands of jobs. Tradable Carbon Credits, each representing one tonne of reduced CO2, are the main product of the company. Renat Heuberger co-founded South Pole with four friends. As the Chief Executive Officer of the company, he has overseen its growth to more than 100 experts and 11 locations worldwide, as well as the acquisition of Climate Friendly, Australia's largest carbon company.

Switzerland



Gregory Dajer, Chief Executive Officer
and Co-Founder, Medical Technology and Transfer Service

Medical Technology Transfer and Services Limited (MTTS) prevents unnecessary deaths of newborn babies in developing countries by designing and distributing affordable and high quality neonatal devices. Seventy five percent of causes of neonatal deaths are preventable through MTTS product lines that include Continuous Positive Airway Pressure (CPAP) machines for respiratory distress syndrome; infant warmers for hypothermia; and photo-therapy devices for jaundice. Compared to devices manufactured in Western countries that are priced between USD 8,000 and 10,000, MTTS products are sold for between USD 1,000 and USD 3,000. To make products price competitive while increasing their working life, MTTS uses materials found in developing countries. Gregory Dajer serves as the Chief Executive Officer of MTTS and previously worked for 10 years in international business.

Viet Nam