Côte d’Ivoire

The Travel & Tourism Competitiveness Index

<table>
<thead>
<tr>
<th>Travel &amp; Tourism Competitiveness Index</th>
<th>Rank (out of 141)</th>
<th>Score (1–7)</th>
</tr>
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<tbody>
<tr>
<td>Enabling Environment</td>
<td>121</td>
<td>3.62</td>
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<tr>
<td>Business Environment</td>
<td>91</td>
<td>4.13</td>
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<tr>
<td>Safety and Security</td>
<td>105</td>
<td>4.68</td>
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<tr>
<td>Health and Hygiene</td>
<td>127</td>
<td>3.08</td>
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<tr>
<td>Human Resources and Labour Market</td>
<td>135</td>
<td>3.29</td>
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<tr>
<td>ICT Readiness</td>
<td>111</td>
<td>2.94</td>
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<tr>
<td>T&amp;T Policy and Enabling Conditions</td>
<td>132</td>
<td>3.40</td>
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<td>Prioritization of Travel &amp; Tourism</td>
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<td>3.31</td>
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<td>International Openness</td>
<td>130</td>
<td>1.76</td>
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<tr>
<td>Price Competitiveness</td>
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<td>4.46</td>
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<tr>
<td>Environmental Sustainability</td>
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<tr>
<td>Infrastructure</td>
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<td>Air Transport Infrastructure</td>
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<td>2.04</td>
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<tr>
<td>Ground and Port Infrastructure</td>
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<td>3.31</td>
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<td>Tourist Service Infrastructure</td>
<td>96</td>
<td>3.26</td>
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<tr>
<td>Natural and Cultural Resources</td>
<td>70</td>
<td>2.28</td>
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<tr>
<td>Natural Resources</td>
<td>51</td>
<td>3.30</td>
</tr>
<tr>
<td>Cultural Resources and Business Travel</td>
<td>119</td>
<td>1.27</td>
</tr>
</tbody>
</table>

Travel & Tourism Key Indicators and Economic Impact

| Int’l tourist arrivals (thousands), 2013 | 289 |
| Int’l tourism receipts (inbound US$ millions), 2013 | 141.4 |
| Growth (%) in int’l outbound travel spending* | n/a |
| Average spending per int’l tourist (US$), 2013 | 489.3 |

Population (millions), 2013 | 20.3 |
Surface area (1,000 square kilometres), 2013 | 322.5 |
Gross domestic product per capita (PPP$), 2013 | 2,710 |
Real GDP growth (%), 2013 | 8.7 |

T&T industry economic impact, 2014 estimates

<table>
<thead>
<tr>
<th>Absolute value</th>
<th>Percent of total</th>
<th>Growth forecast</th>
</tr>
</thead>
<tbody>
<tr>
<td>T&amp;T industry GDP (US$ millions)</td>
<td>640.9</td>
<td>2.4</td>
</tr>
<tr>
<td>T&amp;T industry employment (1,000 jobs)</td>
<td>104.0</td>
<td>2.1</td>
</tr>
</tbody>
</table>

Evolution of the T&T Industry Over Time

Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 67.

* CAGR 2008-2013.
### The Travel & Tourism Competitiveness Index in detail

**INDICATOR** | **VALUE** | **RANK/141**
--- | --- | ---
Business Environment | 4.1 | 91
1.01 Property rights® | 3.5 | 107
1.02 Impact of rules on FD® | 4.6 | 54
1.03 Efficiency of legal framework settling disputes† | 3.7 | 67
1.04 Efficiency of legal framework challenging regs.† | 3.6 | 48
1.05 No. of days to deal with construction permits† | 347 | 135
1.06 Construction permits cost (%)† | 1.0 | 50
1.07 Extent of market dominance† | 3.4 | 97
1.08 No. of days to start a business† | 7 | 40
1.09 Cost to start a business (% GNI/capital)* | 20.0 | 103
1.10 Effect of taxation on incentives to work† | 3.7 | 64
1.11 Effect of taxation on incentives to invest† | 3.4 | 99
1.12 Total tax rate (% profit)† | 51.9 | 117
1.12a Labour and contributions tax rate (% profit)† | 23.3 | 104
1.12b Profit tax rate (% profit)† | 8.8 | 32
1.12c Other taxes rate (% profit)† | 19.7 | 127
Safety and Security | 4.7 | 105
2.01 Business costs of crime and violence² | 3.3 | 118
2.02 Reliability of police services² | 3.8 | 92
2.03 Business costs of terrorism² | 4.7 | 102
2.04 Index of terrorism incidence² | 6.6 | 111
2.05 Homicide rate² | 14.0 | 120
Health and Hygiene | 3.1 | 127
3.01 Physician density per 1,000 pop.* | 0.1 | 120
3.02 Access to improved sanitation (% pop.)* | 22.0 | 131
3.03 Access to improved drinking water (% pop.)* | 80.0 | 115
3.04 Hospital beds per 10,000 pop.* | 4.0 | 133
3.05 HIV prevalence (% pop.)* | 3.2 | 127
3.06 Malaria incidence per 100,000 pop.* | 20,665.6 | 63
Human Resources and Labour Market | 3.3 | 135
4.01 Primary education enrolment rate (%)* | 61.9 | 139
4.02 Secondary education enrolment rate (%)* | 24.3 | 140
4.03 Extent of staff training² | 4.0 | 70
4.04 Treatment of customers² | 4.4 | 85
4.05 Hiring and firing practices² | 4.0 | 74
4.06 Ease of finding skilled employees² | 4.4 | 41
4.07 Ease of hiring foreign labour² | 4.2 | 55
4.08 Pay and productivity² | 4.1 | 53
4.09 Female labour force participation (% to men)* | 0.6 | 106
ICT Readiness | 2.9 | 111
5.01 ICT use for B2B transactions² | 3.9 | 124
5.02 Internet use for B2C transactions² | 3.8 | 109
5.03 Individuals using internet (%)* | 2.6 | 133
5.04 Broadband internet subs. per 100 pop.* | 0.3 | 114
5.05 Mobile telephone subs. per 100 pop.* | 95.4 | 102
5.06 Mobile broadband subs. per 100 pop.* | 0.0 | 130
5.07 Mobile network coverage (% pop.)* | 97.9 | 87
5.08 Quality of electricity supply® | 3.9 | 95
Prioritization of Travel & Tourism | 3.3 | 132
6.01 Government prioritization of T&T industry® | 4.4 | 112
6.02 T&T govt’ expenditure (% govt’ budget)* | 1.5 | 121
6.03 Effectiveness of marketing to attract tourists† | 3.7 | 114
6.04 Comprehensiveness of T&T data (0–120 best)* | 34.0 | 127
6.05 Timeliness of T&T data (0–21 best)* | 0.0 | 129
6.06 Country Brand Strategy rating (1–10 best)* | 62.9 | 90

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols ®, † and * is provided in the section “How to Read the Country/Economy Profiles” on page 67.

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**INDICATOR** | **VALUE** | **RANK/141**
--- | --- | ---
International Openness | 1.8 | 130
7.01 Visa requirements (0–100 best)* | 10.0 | 123
7.02 Openness of bilateral ASA (0–38)* | 8.8 | 116
7.03 No. of regional trade agreements in force* | 3.0 | 100
Price Competitiveness | 4.5 | 88
8.01 Ticket taxes, airport charges (0–190 best)* | 62.8 | 112
8.02 Hotel price index (US$)* | n/a | n/a
8.03 Purchasing power parity* | 0.5 | 65
8.04 Fuel price levels (US$ cents/litre)* | 151.0 | 84
Environmental Sustainability | 4.1 | 71
9.01 Stringency of environmental regulations* | 3.3 | 112
9.02 Enforcement of environmental regulations* | 3.1 | 113
9.03 Sustainability of T&T development* | 3.8 | 104
9.04 Particulate matter (2.5 μm) concentration (μg/m³)* | 5.0 | 25
9.05 No. of envl. treaty ratifications (0–27 best)* | 23 | 11
9.06 Baseline water stress (0–100 best)* | 6.0 | 9
9.07 Threatened species (% total species)* | 5.9 | 86
9.08 Forest cover change (% average per year)* | -9.2 | 108
9.09 Wastewater treatment (%)* | 0.6 | 105
9.10 Coastal shelf fishing pressure (tonnes per km²)* | 0.0 | 15
Air Transport Infrastructure | 2.0 | 108
10.01 Quality of air transport infrastructure* | 4.8 | 53
10.02 Airline dom. seat kms per week (millions)* | n/a | n/a
10.03 Airline int’l. seat kms per week (millions)* | 50.2 | 95
10.04 Departures per 1,000 pop.* | 0.3 | 120
10.05 Airport density per million urban pop.* | 0.1 | 141
10.06 No. of operating airlines* | 22.0 | 88
Ground and Port Infrastructure | 3.3 | 74
11.01 Quality of roads* | 3.9 | 73
11.02 Quality of railroad infrastructure* | 2.8 | 59
11.03 Quality of port infrastructure* | 5.1 | 34
11.04 Quality of ground transport network* | 4.1 | 88
11.05 Railroad density (km/surface area)* | 0.2 | 85
11.06 Road density (km/surface area)* | 0.0 | 76
Tourist Service Infrastructure | 3.3 | 96
12.01 Hotel rooms per 100 pop.* | 0.1 | 109
12.02 Extension of business trips recommended² | 5.2 | 81
12.03 Presence of major car rental companies² | 5.0 | 59
12.04 ATMs accepting Visa cards per million pop.* | 33.4 | 127
Natural Resources | 3.3 | 51
13.01 No. of World Heritage natural sites* | 3 | 18
13.02 Total known species* | 1,912 | 33
13.03 Total protected areas (% total territorial area)* | 22.2 | 34
13.04 Natural tourism digital demand (0–100 best)* | 1 | 132
13.05 Quality of the natural environment* | 3.3 | 131
Cultural Resources and Business Travel | 1.3 | 119
14.01 No. of World Heritage cultural sites* | 1 | 92
14.02 No. of oral and intangible cultural expressions* | 2 | 41
14.03 No. of large sports stadiums* | 2.0 | 98
14.04 No. of international association meetings* | 4.0 | 109
14.05 Cult./entert. tourism digital demand (0–100 best)* | 3 | 107