Germany

The Travel & Tourism Competitiveness Index

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<th>Rank (out of 141)</th>
<th>Score (1–7)</th>
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**Enabling Environment**
- Business Environment: 5.78
- Safety and Security: 6.06
- Health and Hygiene: 6.85
- Human Resources and Labour Market: 5.18
- ICT Readiness: 5.51

**T&T Policy and Enabling Conditions**
- Prioritization of Travel & Tourism: 4.40
- International Openness: 4.24
- Price Competitiveness: 3.62
- Environmental Sustainability: 4.90

**Infrastructure**
- Air Transport Infrastructure: 4.93
- Ground and Port Infrastructure: 5.99
- Tourist Service Infrastructure: 5.61

**Natural and Cultural Resources**
- Natural Resources: 4.41
- Cultural Resources and Business Travel: 6.00

**Travel & Tourism Key Indicators and Economic Impact**

- **International tourist arrivals (thousands), 2013**: 31,545
- **International tourism receipts (inbound US$ millions), 2013**: 41,211.0
- **Growth (%) in int’l outbound travel spending**: 2.3
- **Average spending per int’l tourist (US$), 2013**: 1,306.4

- **Population (millions), 2013**: 80.6
- **Surface area (1,000 square kilometres), 2013**: 357.2
- **Gross domestic product per capita (PPP$), 2013**: 43,475
- **Real GDP growth (%), 2013**: 0.5

**Evolution of the T&T Industry Over Time**

**Note:** For further details and explanation, please refer to the section “How to Read the Country/Economy Profiles” on page 67.

* CAGR 2008-2013.
### The Travel & Tourism Competitiveness Index in detail

#### INDICATOR | VALUE | RANK/141
--- | --- | ---
**Business Environment** | | |
1.01 Property rights | 5.3 | 17
1.02 Impact of rules on FDI | 6.6 | 19
1.03 Efficiency of legal framework settling disputes | 7.2 | 11
1.04 Efficiency of legal framework challenging regs | 4.8 | 35
1.05 No. of days to deal with construction permits | 96 | 30
1.06 Construction permits cost (% of GDP) | 1.1 | 52
1.07 Extent of market dominance | 7.7 | 3
1.08 No. of days to start a business | 15 | 82
1.09 Cost to start a business (% of GNI/capita) | 8.6 | 72
1.10 Effect of taxation on incentives to work | 3.7 | 65
1.11 Effect of taxation on incentives to invest | 4.1 | 36
1.12 Total tax rate (% profit) | 48.8 | 108
1.12a Labour and contributions tax rate (% profit) | 21.2 | 99
1.12b Profit tax rate (% profit) | 23.3 | 111
1.12c Other taxes rate (% profit) | 4.3 | 106
**Safety and Security** | | |
2.01 Business costs of crime and violence | 5.2 | 36
2.02 Reliability of police services | 5.9 | 19
2.03 Business costs of terrorism | 5.6 | 60
2.04 Index of terrorism incidence | 6.9 | 95
2.05 Homicide rate | 1 | 13
**Health and Hygiene** | | |
3.01 Physician density per 1,000 pop. | 3.8 | 10
3.02 Access to improved sanitation (% pop.) | 100.0 | 1
3.03 Access to improved drinking water (% pop.) | 100.0 | 1
3.04 Hospital beds per 10,000 pop. | 82.0 | 4
3.05 HIV prevalence (% pop.) | 0.1 | 1
3.06 Malaria incidence per 100,000 pop. | ... S.L. ... n/a
**Human Resources and Labour Market** | | |
4.01 Primary education enrolment rate (% of age group) | 97.9 | 30
4.02 Secondary education enrolment rate (% of age group) | 101.3 | 28
4.03 Extent of staff training | 5.0 | 13
4.04 Treatment of customers | 5.3 | 20
4.05 Hiring and firing practices | 3.4 | 106
4.06 Ease of finding skilled employees | 4.4 | 37
4.07 Ease of hiring foreign labour | 4.1 | 63
4.08 Pay and productivity | 4.3 | 39
4.09 Female labour force participation (% to men) | 0.9 | 45
**ICT Readiness** | | |
5.01 ICT use for B2B transactions | 5.5 | 29
5.02 Internet use for B2C transactions | 5.8 | 13
5.03 Individuals using internet (% of adult pop.) | 84.0 | 17
5.04 Broadband internet subs. per 100 pop. | 34.6 | 9
5.05 Mobile telephone subs. per 100 pop. | 120.9 | 55
5.06 Mobile broadband subs. per 100 pop. | 44.7 | 50
5.07 Mobile network coverage (% pop.) | 99.0 | 65
5.08 Quality of electricity supply | 6.1 | 33
**Prioritization of Travel & Tourism** | | |
6.01 Government prioritization of T&T industry | 4.7 | 99
6.02 T&T govt expenditure (% govt budget) | 2.1 | 109
6.03 Effectiveness of marketing to attract tourists | 50.0 | 48
6.04 Comprehensiveness of T&T data (0=120 best) | 69.0 | 63
6.05 Timeliness of T&T data (0=21 best) | 19.0 | 16
6.06 Country Brand Strategy rating (1–10 best) | 100.0 | 1

### Notes:
Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols ®, † and * is provided in the section “How to Read the Country/Economy Profiles” on page 67.