The Travel & Tourism Competitiveness Index

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Travel & Tourism Key Indicators and Economic Impact

- Int'l tourist arrivals (thousands), 2013: 420
- Int'l tourism receipts (inbound US$ millions), 2013: 568.0
- Growth (%) in int'l outbound travel spending*: n/a
- Average spending per int'l tourist (US$), 2013: 1,352.4

Population (millions), 2013: 10.3
Surface area (1,000 square kilometres), 2013: 27.8
Gross domestic product per capita (PPP$), 2013: 1,703
Real GDP growth (%), 2013: 4.3

T&T industry economic impact, 2014 estimates

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<th>Absolute value</th>
<th>Percent of total</th>
<th>Growth forecast</th>
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<td>T&amp;T industry GDP (US$ millions)</td>
<td>117.2</td>
<td>1.4</td>
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<td>T&amp;T industry employment (1,000 jobs)</td>
<td>43.6</td>
<td>1.1</td>
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Evolution of the T&T Industry Over Time

Note: For further details and explanation, please refer to the section “How to Read the Country/Economy Profiles” on page 67.

* CAGR 2008-2013.
The Travel & Tourism Competitiveness Index in detail

### Business Environment
- **Property rights**: 3.0 (137)
- **Impact of rules on FDI**: 3.5 (124)
- **Effectiveness of legal framework setting disputes**: 2.4 (136)
- **Impact of rules on FDI**: 3.6 (134)
- **No. of days to deal with construction permits**: 71 (12)
- **Construction permits cost (%)**: 16.4 (137)
- **Market dominance**: 2.6 (137)
- **Cost to start a business**: 97 (139)
- **T&T government expenditure (% of government budget)**: 3.4 (88)
- **Effect of taxation on incentives to invest**: 3.6 (79)
- **Total tax rate (% profit)**: 40.3 (83)
- **Labour market**: 12.4 (51)
- **Profit tax rate (% profit)**: 23.8 (114)
- **Other taxes rate (% profit)**: 4.1 (103)

### Safety and Security
- **Business costs of crime and violence**: 3.0 (126)
- **Reliability of police services**: 3.0 (119)
- **Business costs of terrorism**: 5.3 (70)
- **Index of terrorism incidence**: 7.0 (108)

### Health and Hygiene
- **Physician density per 1,000 pop.**: 0.3 (109)
- **Access to improved sanitation**: 24.0 (129)
- **Access to improved drinking water**: 62.0 (131)
- **Hospital beds per 10,000 pop.**: 13.0 (102)
- **Malaria incidence**: 2.1 (122)
- **Malaria incidence per 100,000 pop.**: 1,277.8 (43)

### Human Resources and Labour Market
- **Qualification of the labour force**: 3.4 (126)
- **Primary education enrolment rate (% of age group)**: 77.2 (127)
- **Secondary education enrolment rate (% of age group)**: 68.1 (105)
- **Extent of staff training**: 3.2 (129)
- **Treatment of customers**: 2.9 (138)
- **Labour market**: 4.1 (66)
- **Hiring and firing practices**: 4.0 (59)
- **Ease of finding skilled employees**: 2.9 (130)
- **Ease of hiring foreign labour**: 4.5 (28)
- **Pay and productivity**: 3.3 (117)
- **Female labour force participation**: 0.9 (40)

### ICT Readiness
- **ICT use for B2B transactions**: 3.5 (133)
- **Internet use for B2C transactions**: 3.5 (117)
- **Individuals using internet (% of population)**: 10.6 (121)
- **Broadband internet users per 100 pop.**: 0.0 (140)
- **Mobile telephone subscribers per 100 pop.**: 69.4 (125)
- **Mobile broadband subscribers per 100 pop.**: 0.0 (130)
- **Mobile network coverage**: n/a (n/a)
- **Quality of electricity supply**: 1.9 (132)

### Prioritization of Travel & Tourism
- **Government prioritization of T&T industry**: 5.5 (57)
- **T&T government expenditure (% of government budget)**: 3.0 (82)
- **Effectiveness of marketing to attract tourists**: 4.2 (85)
- **Comprehensiveness of T&T data**: 3.4 (127)
- **Timeliness of T&T data**: 6.0 (111)
- **Country Brand Strategy rating**: 1 (10)