2.1: Country/Economy Profiles

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The Travel & Tourism Competitiveness Index

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T&T Policy and Enabling Conditions

Prioritization of Travel & Tourism | 50 | 4.83 |
International Openness             | 76 | 2.94 |
Price Competitiveness              | 48 | 4.93 |
Environmental Sustainability       | 112 | 3.55 |

Infrastructure

Air Transport Infrastructure        | 89 | 2.29 |
Ground and Port Infrastructure      | 96 | 3.01 |
Tourist Service Infrastructure      | 97 | 3.22 |

Natural and Cultural Resources      | 94 | 2.01 |
Natural Resources                   | 77 | 2.74 |
Cultural Resources and Business Travel | 113 | 1.29 |

Travel & Tourism Key Indicators and Economic Impact

Int’l tourist arrivals (thousands), 2013: 2,510
Int’l tourism receipts (inbound US$ millions), 2013: 595.9
Growth (%) in int’l outbound travel spending*: n/a
Average spending per int’l tourist (US$), 2013: 237.4

Population (millions), 2013: 6.8
Surface area (1,000 square kilometres), 2013: 236.8
Gross domestic product per capita (PPP$), 2013: 4,666
Real GDP growth (%), 2013: 8.0

T&T industry economic impact, 2014 estimates

| T&T industry GDP (US$ millions) | 469.1 | 4.7 | 5.8 |
| T&T industry employment (1,000 jobs) | 119.7 | 4.0 | 1.6 |

Evolution of the T&T Industry Over Time

Note: For further details and explanation, please refer to the section “How to Read the Country/Economy Profiles” on page 67.
### The Travel & Tourism Competitiveness Index in detail

**INDICATOR** | **VALUE** | **RANK/141**
--- | --- | ---
**Business Environment** | | 
1.01 Property rights† | 3.6 | 95
1.02 Impact of rules on PD† | 4.8 | 34
1.03 Efficiency of legal framework settling disputes† | 4.1 | 50
1.04 Efficiency of legal framework challenging regs † | 2.8 | 106
1.05 No. of days to deal with construction permits † | 107 | 40
1.06 Construction permits cost (%)† | 0.6 | 30
1.07 Extent of market dominance† | 4.2 | 37
1.08 No. of days to start a business † | 92 | 138
1.09 Cost to start a business (% GNI/capital)† | 5.7 | 60
1.10 Effect of taxation on incentives to work† | 4.1 | 32
1.11 Effect of taxation on incentives to invest† | 4.0 | 38
1.12 Total tax rate (% profit)† | 25.8 | 24
1.12a Labour and contributions tax rate (% profit)† | 5.6 | 26
1.12b Profit tax rate (% profit)† | 16.5 | 66
1.12c Other taxes rate (% profit)† | 3.7 | 98

**Safety and Security** | 5.5 | 56
2.01 Business costs of crime and violence‡ | 5.0 | 43
2.02 Reliability of police services‡ | 4.2 | 64
2.03 Business costs of terrorism‡ | 5.2 | 78
2.04 Index of terrorism incidence* † | 7.0 | 51
2.05 Homicide rate ‡ | 6.3 | 61

**Health and Hygiene** | 4.3 | 108
3.01 Physician density per 1,000 pop. ‡ | 0.2 | 115
3.02 Access to improved sanitation (% pop.)* | 65.0 | 98
3.03 Access to improved drinking water (% pop.)‡ | 72.0 | 124
3.04 Hospital beds per 10,000 pop. ‡ | 15.0 | 96
3.05 HIV prevalence (% pop.)* † | 0.3 | 58
3.06 Malaria incidence per 100,000 pop.‡ | 1,655.2 | 45

**Human Resources and Labour Market** | 4.5 | 67
4.01 Primary education enrolment rate (%)* † | 95.9 | 56
4.02 Secondary education enrolment rate (%)* † | 46.5 | 121
4.03 Extent of staff training† | 4.3 | 45
4.04 Treatment of customers† | 4.6 | 68
4.05 Hiring and firing practices† | 4.7 | 63
4.06 Ease of finding skilled employees† | 3.1 | 124
4.07 Ease of hiring foreign labour† | 4.1 | 65
4.08 Pay and productivity† | 5.0 | 8
4.09 Female labour force participation (% to men) † | 1.0 | 5

**ICT Readiness** | 3.1 | 106
5.01 ICT use for B2B transactions † | 4.6 | 86
5.02 Internet use for B2C transactions † | 4.1 | 88
5.03 Individuals using internet (%)* † | 12.5 | 118
5.04 Broadband internet subs. per 100 pop.* | 0.1 | 120
5.05 Mobile telephone subs. per 100 pop.* | 68.1 | 127
5.06 Mobile broadband subs. per 100 pop.* | 2.5 | 117
5.07 Mobile network coverage (% pop.)* † | 96.0 | 94
5.08 Quality of electricity supply † | 5.0 | 64

**Prioritization of Travel & Tourism** | 4.8 | 50
6.01 Government prioritization of T&T industry† | 5.5 | 53
6.02 T&T govt.’s expenditure (% govt’ budget) † | 8.0 | 16
6.03 Effectiveness of marketing to attract tourists † | 5.0 | 47
6.04 Comprehensiveness of T&T data (0–120 best)* † | 54.0 | 97
6.05 Timeliness of T&T data (0–21 best)* | 9.0 | 104
6.06 Country Brand Strategy rating (1–10 best) † | 54.1 | 113

**Notes:** Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols ®, † and * is provided in the section “How to Read the Country/Economy Profiles” on page 67.

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**INDICATOR** | **VALUE** | **RANK/141**
--- | --- | ---
**International Openness** | | 
7.01 Visa requirements (0–100 best)* | 64.0 | 23
7.02 Openness of bilateral ASA (0–38) | 0.6 | 138
7.03 No. of regional trade agreements in force* | 11.0 | 59

**Price Competitiveness** | 4.9 | 48
8.01 Ticket taxes, airport charges (0–100 best)* n/a | n/a
8.02 Hotel price index (US$)* | n/a | n/a
8.03 Purchasing power parity* | 0.3 | 13
8.04 Fuel price levels (US$ cents/litre)* | 133.0 | 61

**Environmental Sustainability** | 3.6 | 112
9.01 Stringency of environmental regulations‡ | 3.9 | 77
9.02 Enforcement of environmental regulations‡ | 3.9 | 63
9.03 Sustainability of T&T development‡ | 5.1 | 24
9.04 Particulate matter (2.5) concentration (µg/m³)‡ | 21.1 | 135
9.05 No. of env’t. treaty ratifications (0–27 best)* | n/a | n/a
9.06 Baseline water stress (0–10 worst) † | 5.6 | 8
9.07 Threatened species (% total species)* | 7.6 | 105
9.08 Forest cover change (% average per year)* | −4.3 | 89
9.09 Wastewater treatment (%)* | 0.0 | 119
9.10 Coastal shelf fishing pressure (tonnes per km²)* | n/a | n/a

**Air Transport Infrastructure** | 2.3 | 89
10.01 Quality of air transport infrastructure ‡ | 4.1 | 82
10.02 Airline dom. seat kms per week (millions)* | 4.1 | 62
10.03 Airline int’l. seat kms per week (millions)* | 16.3 | 125
10.04 Departures per 1,000 pop. ‡ | 2.9 | 72
10.05 Airline density per million urban pop.* | 3.2 | 25
10.06 No. of operating airlines ‡ | 10.0 | 124

**Ground and Port Infrastructure** | 3.0 | 96
11.01 Quality of roads ‡ | 4.0 | 68
11.02 Quality of railroad infrastructure ‡ | n/a | n/a
11.03 Quality of port infrastructure ‡ | 2.6 | 128
11.04 Quality of ground transport network‡ | 4.1 | 83
11.05 Railroad density (km/surface area)* | n/a | n/a
11.06 Road density (km/surface area)* | @ | 92
11.07 Paved road density (km/surface area)* | @ | 112

**Tourist Service Infrastructure** | 3.2 | 97
12.01 Hotel rooms per 100 pop. ‡ | 0.6 | 58
12.02 Extension of business trips recommended‡ | 5.3 | 68
12.03 Presence of major car rental companies‡ | 2.0 | 105
12.04 ATM’s accepting Visa cards per million pop.* | ... | 158.8

**Natural Resources** | 2.7 | 77
13.01 No. of World Heritage natural sites* | 0 | 83
13.02 ‘Total known species’* | 989 | 35
13.03 ‘Total protected areas (% total territorial area)’ | 16.7 | 51
13.04 Natural tourism digital demand (0–100 best)* | 5 | 99
13.05 Quality of the natural environment* | 4.5 | 61

**Cultural Resources and Business Travel** | 1.3 | 113
14.01 No. of World Heritage cultural sites* | 2 | 71
14.02 No. of oral and intangible cultural expressions* | 0 | 89
14.03 No. of large sports stadiums* | 3.0 | 91
14.04 No. of international association meetings* | 3.3 | 111
14.05 Culture/entertainment tourism digital demand (0–100 best)* | 7 | 80