Macedonia, FYR

The Travel & Tourism Competitiveness Index

<table>
<thead>
<tr>
<th>Rank (out of 141)</th>
<th>Score (1–7)</th>
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<tr>
<td>Travel &amp; Tourism Competitiveness Index</td>
<td>82</td>
</tr>
</tbody>
</table>

Enabling Environment .................................................. 49 | 5.11 |
| Business Environment .................................................. 34 | 4.87 |
| Safety and Security .................................................. 45 | 5.75 |
| Health and Hygiene .................................................. 42 | 5.99 |
| Human Resources and Labour Market .................................. 73 | 4.47 |
| ICT Readiness .................................................. 55 | 4.47 |

T&T Policy and Enabling Conditions .................................. 110 | 3.74 |
| Prioritization of Travel & Tourism .................................. 81 | 4.41 |
| International Openness .................................................. 104 | 2.36 |
| Price Competitiveness .................................................. 79 | 4.55 |
| Environmental Sustainability .................................................. 107 | 3.65 |

Infrastructure .................................................. 74 | 3.41 |
| Air Transport Infrastructure .................................................. 85 | 2.39 |
| Ground and Port Infrastructure .................................................. 81 | 3.25 |
| Tourist Service Infrastructure .................................................. 59 | 4.58 |

Natural and Cultural Resources .................................. 125 | 1.72 |
| Natural Resources .................................................. 121 | 2.15 |
| Cultural Resources and Business Travel .................................. 110 | 1.30 |

Travel & Tourism Key Indicators and Economic Impact

Int’l tourist arrivals (thousands), 2013 ........................................ 400
Int’l tourism receipts (inbound US$ millions), 2013 .................. 266.6
Growth (%) in int’l outbound travel spending* ........................................ n/a
Average spending per int’l tourist (US$), 2013 .................. 666.5

<table>
<thead>
<tr>
<th>Absolute value</th>
<th>Percent of total</th>
<th>Growth forecast</th>
</tr>
</thead>
<tbody>
<tr>
<td>T&amp;T industry GDP (US$ millions)</td>
<td>145.0</td>
<td>1.3</td>
</tr>
<tr>
<td>T&amp;T industry employment (1,000 jobs)</td>
<td>8.3</td>
<td>1.2</td>
</tr>
</tbody>
</table>

Evolution of the T&T Industry Over Time

Note: For further details and explanation, please refer to the section “How to Read the Country/Economy Profiles” on page 67.
* CAGR 2008-2013.
### The Travel & Tourism Competitiveness Index in detail

#### INDICATOR | VALUE | RANK/141
--- | --- | ---
**Business Environment** | | |
1.01 Property rights | 4.9 | 34
1.02 Impact of rules on FDI | 5.2 | 20
1.03 Efficiency of legal framework settling disputes | 4.6 | 53
1.04 Efficiency of legal framework challenging regs | 3.1 | 92
1.05 No. of days to deal with construction permits | 89 | 22
1.06 Construction permits cost (%) | 8.2 | 124
1.07 Extent of market dominance | 3.7 | 70
1.08 No. of days to start a business | 2 | 2
1.09 Cost to start a business (% GNI/capita) | 0.6 | 11
1.10 Effect of taxation on incentives to work | 4.4 | 19
1.11 Effect of taxation on incentives to invest | 4.5 | 19
1.12 Total tax rate (% profit) | 7.4 | 1
1.12a Labour and contributions tax rate (% profit) | 0.0 | 1
1.12b Profit tax rate (% profit) | 5.5 | 18
1.12c Other taxes rate (% profit) | 1.9 | 66

**Safety and Security** | 5.8 | 45
2.01 Business costs of crime and violence | 4.8 | 51
2.02 Reliability of police services | 4.5 | 53
2.03 Business costs of terrorism | 5.6 | 53
2.04 Index of terrorism incidence | 7.0 | 67
2.05 Homicide rate | 1 | 36

**Health and Hygiene** | 6.0 | 42
3.01 Physician density per 1,000 pop | 2.6 | 44
3.02 Access to improved sanitation (% pop) | 91.0 | 65
3.03 Access to improved drinking water (% pop) | 99.0 | 43
3.04 Hospital beds per 10,000 pop | 45 | 38
3.05 HIV prevalence (% pop) | <0.1 | 1
3.06 Malaria incidence per 100,000 pop | M.F. | n/a

**Human Resources and Labour Market** | 4.5 | 73
4.01 Primary education enrolment rate (%), | 86.5 | 108
4.02 Secondary education enrolment rate (%), | 82.6 | 89
4.03 Extent of staff training, | 3.9 | 81
4.04 Treatment of customers, | 4.7 | 54
4.05 Hiring and firing practices | 4.4 | 27
4.06 Ease of finding skilled employees, | 3.3 | 113
4.07 Ease of hiring foreign labour, | 4.8 | 13
4.08 Pay and productivity | 4.7 | 18
4.09 Female labour force participation (% to men), | 0.7 | 103

**ICT Readiness** | 4.5 | 55
5.01 ICT use for B2B transactions | 5.0 | 55
5.02 Internet use for B2C transactions | 5.1 | 70
5.03 Individuals using internet (%), | 81.2 | 50
5.04 Broadband internet subs. per 100 pop | 15.1 | 47
5.05 Mobile telephone subs. per 100 pop | 106.2 | 90
5.06 Mobile broadband subs. per 100 pop | 38.0 | 58
5.07 Mobile network coverage (% pop), | 99.9 | 39
5.08 Quality of electricity supply | 4.9 | 66

**Prioritization of Travel & Tourism** | 4.4 | 81
6.01 Government prioritization of T&T industry | 5.6 | 50
6.02 T&T govt expenditure (% govt budget) | 1.3 | 125
6.03 Effectiveness of marketing to attract tourists | 5.0 | 44
6.04 Comprehensiveness of T&T data (0–120 best), | 71.0 | 60
6.05 Timeliness of T&T data (0–21 best), | 19.0 | 16
6.06 Country Brand Strategy rating (1–10 best) | 55.9 | 108

Notes: Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols B, 1 and * is provided in the section “How to Read the Country/Economy Profiles” on page 67.