Tanzania

The Travel & Tourism Competitiveness Index

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Travel & Tourism Key Indicators and Economic Impact

Int’l tourist arrivals (thousands), 2013 .................. 1,063
Int’l tourism receipts (inbound US$ millions), 2013 ........ 1,880.4
Growth (%) in int’l outbound travel spending* ................ 2.16
Average spending per int’l tourist (US$), 2013 .......... 1,769

Population (millions), 2013 .................. 49.3
Surface area (1,000 square kilometres), 2013 .......... 947.3
Gross domestic product per capita (PPP$), 2013 .......... 1,834
Real GDP growth (%), 2013 .................. 7.0

Evolution of the T&T Industry Over Time

Note: For further details and explanation, please refer to the section “How to Read the Country/Economy Profiles” on page 67.

* CAGR 2008-2013.
### Tanzania

#### The Travel & Tourism Competitiveness Index in detail

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<thead>
<tr>
<th>Indicator</th>
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<td>Business Environment</td>
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<tr>
<td>1.01 Property rights</td>
<td>3.5</td>
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<tr>
<td>1.02 Impact of rules on FDI</td>
<td>4.3</td>
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<td>1.03 Efficient conflict resolution</td>
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<td>1.04 Enforcement of intellectual property rights</td>
<td>3.3</td>
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<td>1.05 No. of days to resolve disputes</td>
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<td>1.06 Construction permits cost</td>
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<td>1.07 Market dominance</td>
<td>3.5</td>
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<tr>
<td>1.08 No. of days to start a business</td>
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<td>1.09 Cost to start a business (% GDP)</td>
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<tr>
<td>1.10 Effect of taxation on incentives to work</td>
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<td>1.11 Effect of taxation on incentives to invest</td>
<td>3.4</td>
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<tr>
<td>1.12 Total tax rate (% GDP)</td>
<td>44.3</td>
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<td>1.12a Labour and contributions tax rate (% GDP)</td>
<td>17.5</td>
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<tr>
<td>1.12b Profit tax rate (% GDP)</td>
<td>20.7</td>
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</tr>
<tr>
<td>1.12c Other taxes rate (% GDP)</td>
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#### Safety and Security

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<tr>
<th>Indicator</th>
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<tr>
<td>2.01 Business costs of crime</td>
<td>4.1</td>
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<tr>
<td>2.02 Reliability of police services</td>
<td>3.5</td>
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<tr>
<td>2.03 Business costs of terrorism</td>
<td>4.7</td>
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<tr>
<td>2.04 Index of terrorism incidence</td>
<td>6.8</td>
<td>103</td>
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<tr>
<td>2.05 Homicide rate</td>
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#### Health and Hygiene

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<tr>
<td>3.01 Physician density</td>
<td>97.6</td>
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<td>3.02 Access to improved sanitation</td>
<td>12.0</td>
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<tr>
<td>3.03 Access to improved drinking water</td>
<td>53.0</td>
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<td>3.04 Hospital beds per 10,000 population</td>
<td>7.0</td>
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<tr>
<td>3.05 HIV prevalence</td>
<td>5.1</td>
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<tr>
<td>3.06 Malaria incidence</td>
<td>17,370</td>
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#### Human Resources and Labour Market

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<tr>
<td>4.01 Primary education enrolment rate</td>
<td>3.8</td>
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<tr>
<td>4.02 Secondary education enrolment rate</td>
<td>35.0</td>
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<tr>
<td>4.03 Extent of staff training</td>
<td>3.5</td>
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<td>4.04 Treatment of customers</td>
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<tr>
<td>4.06 Ease of finding skilled employees</td>
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<td>4.07 Ease of hiring foreign labour</td>
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<td>4.08 Pay and productivity</td>
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<tr>
<td>4.09 Female labour force participation (male vs female)</td>
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<td>5.01 ICT use for B2B transactions</td>
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<td>5.02 Internet use for B2C transactions</td>
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<td>5.03 Individuals using internet</td>
<td>4.4</td>
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<tr>
<td>5.04 Broadband internet subs. per 100 pop</td>
<td>0.1</td>
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<td>5.05 Mobile telephone subs. per 100 pop</td>
<td>55.7</td>
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<td>5.06 Mobile broadband subs. per 100 pop</td>
<td>2.7</td>
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<td>95.0</td>
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<tr>
<td>5.08 Quality of electricity supply</td>
<td>2.5</td>
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<td>6.01 Government prioritization of T&amp;T industry</td>
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<tr>
<td>6.02 T&amp;T govt expenditure (% GDP)</td>
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<tr>
<td>6.03 Effectiveness of marketing to attract tourists</td>
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<tr>
<td>6.04 Comprehensiveness of T&amp;T data</td>
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<td>6.05 Timeliness of T&amp;T data</td>
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<tr>
<td>6.06 Country Brand Strategy rating</td>
<td>79.7</td>
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**Notes:** Ranks of notable competitive advantages are highlighted in blue. A legend for the symbols ®, † and * is provided in the section “How to Read the Country/Economy Profiles” on page 67.

#### International Openness

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<tr>
<td>7.01 Visa requirements (0–100 best)</td>
<td>66.0</td>
<td>22</td>
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<tr>
<td>7.02 Openness of bilateral ASA (0–38)</td>
<td>1.1</td>
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<tr>
<td>7.03 No. of regional trade agreements in force</td>
<td>5.0</td>
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#### Price Competitiveness

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<tr>
<td>8.01 Ticket taxes, airport charges (0–100 best)</td>
<td>72.9</td>
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<tr>
<td>8.02 Hotel price index (US$)</td>
<td>139.8</td>
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<tr>
<td>8.03 Purchasing power parity</td>
<td>0.4</td>
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<tr>
<td>8.04 Fuel price levels (US$ cents/litre)</td>
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#### Environmental Sustainability

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<tr>
<td>9.01 Stringency of environmental regulations</td>
<td>3.7</td>
<td>95</td>
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<tr>
<td>9.02 Enforcement of environmental regulations</td>
<td>3.6</td>
<td>81</td>
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<tr>
<td>9.03 Sustainability of T&amp;T development</td>
<td>4.3</td>
<td>73</td>
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<tr>
<td>9.04 Particulate matter (2.5) concentration (µg/m³)</td>
<td>5.4</td>
<td>40</td>
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<tr>
<td>9.05 No. of environmentally related fatalities (0–27 best)</td>
<td>21</td>
<td>42</td>
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<tr>
<td>9.06 Baseline water stress (5–100 worst)</td>
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<td>66</td>
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<tr>
<td>9.07 Threatened species (% total species)</td>
<td>8.9</td>
<td>117</td>
</tr>
<tr>
<td>9.08 Forest cover change (% per year)</td>
<td>-4.0</td>
<td>85</td>
</tr>
<tr>
<td>9.09 Wastewater treatment (% treated)</td>
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<tr>
<td>9.10 Coastal shelf fishing pressure (tunles per km²)</td>
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#### Air Transport Infrastructure

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<tr>
<td>10.01 Quality of air transport infrastructure</td>
<td>2.8</td>
<td>130</td>
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<tr>
<td>10.02 Airline dom. seat km per week (millions)</td>
<td>15.1</td>
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<tr>
<td>10.03 Airline int’l. seat km per week (millions)</td>
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<td>88</td>
</tr>
<tr>
<td>10.04 Departures per 1,000 pop.</td>
<td>0.7</td>
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<tr>
<td>10.05 Airport density per million urban pop.</td>
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<tr>
<td>10.06 No. of operating airlines</td>
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#### Ground and Port Infrastructure

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<tr>
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<tbody>
<tr>
<td>11.01 Quality of roads</td>
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<tr>
<td>11.02 Quality of railroad infrastructure</td>
<td>2.0</td>
<td>87</td>
</tr>
<tr>
<td>11.03 Quality of port infrastructure</td>
<td>3.3</td>
<td>106</td>
</tr>
<tr>
<td>11.04 Quality of ground transport network</td>
<td>3.8</td>
<td>106</td>
</tr>
<tr>
<td>11.05 Railroad density (km/surface area)</td>
<td>0.3</td>
<td>79</td>
</tr>
<tr>
<td>11.06 Road density (km/surface area)</td>
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<tr>
<td>11.07 Paved road density (km/surface area)</td>
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#### Tourist Service Infrastructure

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<thead>
<tr>
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<tr>
<td>12.01 Hotel rooms per 100 pop.</td>
<td>0.1</td>
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<td>12.02 Extension of business trips recommended</td>
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<td>104</td>
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<tr>
<td>12.03 Presence of major car rental companies</td>
<td>3</td>
<td>95</td>
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<tr>
<td>12.04 ATMs accepting Visa cards per million pop.</td>
<td>33.7</td>
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#### Natural Resources

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<th>Indicator</th>
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<tr>
<td>13.01 No. of World Heritage natural sites</td>
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<td>15</td>
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<tr>
<td>13.02 Total known species</td>
<td>1,598</td>
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<tr>
<td>13.03 Total protected areas (% total territorial area)</td>
<td>31.7</td>
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<tr>
<td>13.04 Natural tourism digital demand</td>
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<tr>
<td>13.05 Quality of the natural environment</td>
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#### Cultural Resources and Business Travel

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<td>14.01 No. of World Heritage cultural sites</td>
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<td>14.02 No. of oral and intangible cultural expressions</td>
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<td>14.03 No. of large sports stadiums</td>
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<td>14.04 No. of international association meetings</td>
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<td>14.05 Cult./ent. tourism digital demand (0–100 best)</td>
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