

Bulgaria

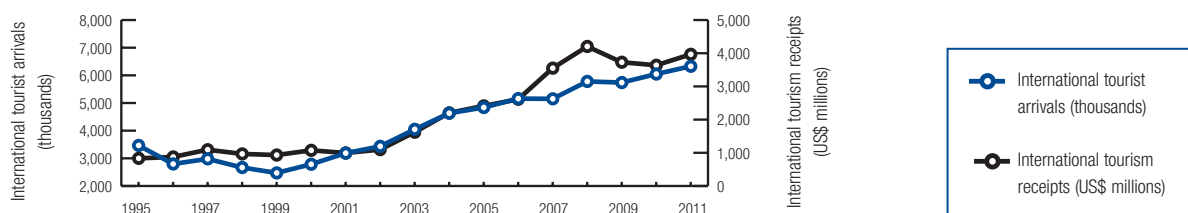
Key indicators

Population (millions), 2011	7.7
Surface area (1,000 square kilometers), 2011	111.0
Gross domestic product (current US\$ billions), 2011	53.5
Gross domestic product (current PPP, \$) per capita, 2011	13,789.0
Real GDP growth (percent), 2011	1.7
Environmental Performance Index 2012, rank (out of 132 economies), 2011	53

Travel & Tourism indicators

	Absolute value	Percent of total	T&T industry GDP growth forecast (2013–2022)
T&T industry, 2012 estimates			
T&T industry GDP (US\$ millions).....	1,939.0	3.5	2.6
T&T industry employment (1,000 jobs)	97.4	3.2	-2.0
T&T economy, 2012 estimates			
T&T economy GDP (US\$ millions)	6,900	12.4	2.5
T&T economy employment (1,000 jobs)	347	11.3	-2.2

International tourist arrivals (thousands), 2011	6,328.0
International tourism receipts (US\$, millions), 2011	3,966.6



The Travel & Tourism Competitiveness Index

	Rank (out of 140)	Score (1–7)
2013 Travel & Tourism Competitiveness Index	50	4.4
2011 Travel & Tourism Competitiveness Index.....	48	4.4
2009 Travel & Tourism Competitiveness Index.....	50	4.3
T&T regulatory framework	58	4.8
Policy rules and regulations	102	4.1
Environmental sustainability	76	4.5
Safety and security.....	89	4.3
Health and hygiene.....	5	6.7
Prioritization of Travel & Tourism	82	4.2
Business environment and infrastructure	45	4.2
Air transport infrastructure	91	2.6
Ground transport infrastructure.....	91	3.1
Tourism infrastructure	4	6.7
ICT infrastructure.....	42	3.9
Price competitiveness in the T&T industry	49	4.8
T&T human, cultural, and natural resources	53	4.1
Human resources	69	4.9
Education and training.....	73	4.6
Availability of qualified labor.....	54	5.1
Affinity for Travel & Tourism	67	4.6
Natural resources	76	3.4
Cultural resources.....	40	3.5

Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 83.

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The Travel & Tourism Competitiveness Index in detail

INDICATOR	SCORE	RANK	INDICATOR	SCORE	RANK
1st pillar: Policy rules and regulations	4.1	102	8th pillar: Tourism infrastructure	6.7	4
1.01 Prevalence of foreign ownership	4.1	105	8.01 Hotel rooms/100 pop.*	1.5	19
1.02 Property rights	3.5	112	8.02 Presence of major car rental co. (1-7)*	7	1
1.03 Business impact of rules on FDI	3.6	120	8.03 ATMs accepting Visa cards/million pop.*	691.5	18
1.04 Visa requirements, no. of countries*	71.0	58	9th pillar: ICT infrastructure	3.9	42
1.05 Openness bilateral ASAs (0-38)*	7.3	111	9.01 ICT use for B-to-B transactions	4.6	96
1.06 Transparency of government policymaking	3.6	124	9.02 ICT use for B-to-C transactions	4.6	64
1.07 No. of days to start a business*	18	76	9.03 Individuals using the Internet, %*	51.0	54
1.08 Cost to start a business, % GNI/capita*	1.1	17	9.04 Fixed telephone lines/100 pop.*	31.6	37
1.09 GATS commitment restrictiveness (0-100)*	48.5	88	9.05 Broadband Internet subscribers/100 pop.*	16.4	38
2nd pillar: Environmental sustainability	4.5	76	9.06 Mobile telephone subscriptions/100 pop.*	140.7	21
2.01 Stringency of environmental regulation.....	3.4	98	9.07 Mobile broadband subscriptions/100 pop.*	29.9	42
2.02 Enforcement of environmental regulation	3.2	93	10th pillar: Price competitiveness in T&T ind.	4.8	49
2.03 Sustainability of T&T industry development.....	3.8	100	10.01 Ticket taxes and airport charges (0-100)*	87.4	32
2.04 Carbon dioxide emission, million tons/capita*	6.6	94	10.02 Purchasing power parity*	0.5	28
2.05 Particulate matter concentration, µg/m ³ *	44.6	96	10.04 Fuel price, US\$ cents/liter*	158.0	117
2.06 Threatened species, %*	4.7	65	10.03 Extent and effect of taxation	3.4	76
2.07 Environm. treaty ratification (0-25)*	23	13	10.05 Hotel price index, US\$*	85.6	14
3rd pillar: Safety and security	4.3	89	11th pillar: Human resources	4.9	69
3.01 Business costs of crime and violence	3.8	107	<i>Education and training</i>	4.6	73
3.02 Reliability of police services.....	3.4	108	11.01 Primary education enrollment, net %*	98.0	28
3.03 Road traffic accidents/100,000 pop.*	13.2	47	11.02 Secondary education enrollment, gross %*	88.9	69
3.04 Business costs of terrorism	4.8	109	11.03 Quality of the educational system	3.2	97
4th pillar: Health and hygiene	6.7	5	11.04 Local availability specialized research & training... ..	3.8	89
4.01 Physician density/1,000 pop.*	3.7	14	11.05 Extent of staff training.....	3.3	116
4.02 Access to improved sanitation, % pop.*	100.0	1	<i>Availability of qualified labor</i>	5.1	54
4.03 Access to improved drinking water, % pop.* ...	100.0	1	11.06 Hiring and firing practices	4.2	49
4.04 Hospital beds/10,000 pop.*	66.0	15	11.07 Ease of hiring foreign labor	4.0	87
5th pillar: Prioritization of Travel & Tourism	4.2	82	11.08 HIV prevalence, % adult pop.*	0.1	12
5.01 Government prioritization of the T&T industry	4.5	111	11.09 Business impact of HIV/AIDS.....	5.5	63
5.02 T&T gov't expenditure, % gov't budget*	3.2	67	11.10 Life expectancy, years*	73.5	69
5.03 Effectiveness of marketing to attract tourists	3.8	103	12th pillar: Affinity for Travel & Tourism	4.6	67
5.04 Comprehensiveness of T&T data (0-120)*	77.0	34	12.01 Tourism openness, % of GDP*	9.9	22
5.05 Timeliness of T&T data (0-18)*	17.5	7	12.02 Attitude of population toward foreign visitors	5.5	132
6th pillar: Air transport infrastructure	2.6	91	12.03 Extension of business trips recommended	4.7	109
6.01 Quality of air transport infrastructure	4.0	100	12.04 Degree of customer orientation.....	4.6	69
6.02 Airline seat kms/week, dom., millions*	2.3	66	13th pillar: Natural resources	3.4	76
6.03 Airline seat kms/week, int'l, millions*	90.3	79	13.01 No. of World Heritage natural sites*	2	25
6.04 Departures/1,000 pop.*	4.1	62	13.02 Quality of the natural environment.....	3.4	121
6.05 Airport density/million pop.*	0.4	91	13.03 Total known species*	448	83
6.06 No. of operating airlines*	37.0	48	13.04 Terrestrial biome protection (0-17%)*	9.1	82
6.07 International air transport network	4.1	105	13.05 Marine protected areas, %*	0.6	58
7th pillar: Ground transport infrastructure	3.1	91	14th pillar: Cultural resources	3.5	40
7.01 Quality of roads	2.5	127	14.01 No. of World Heritage cultural sites*	9	29
7.02 Quality of railroad infrastructure	3.0	56	14.02 Sports stadiums, seats/million pop.*	102,149.8	22
7.03 Quality of port infrastructure.....	3.7	99	14.03 No. of int'l fairs and exhibitions*	23.0	65
7.04 Quality of ground transport network	4.2	89	14.04 Creative industries exports, % of world total*	0.1	56
7.05 Road density/million pop.*	36.0	65			