

Cameroon

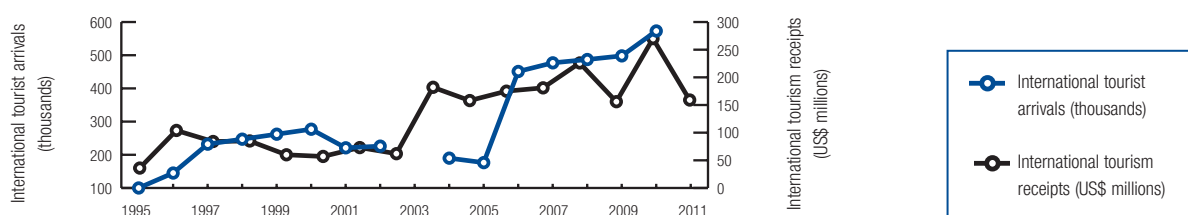
Key indicators

Population (millions), 2011	20.1
Surface area (1,000 square kilometers), 2011	475.4
Gross domestic product (current US\$ billions), 2011	25.6
Gross domestic product (current PPP, \$) per capita, 2011	2,259.3
Real GDP growth (percent), 2011	4.2
Environmental Performance Index 2012, rank (out of 132 economies), 2011	112

Travel & Tourism indicators

T&T industry, 2012 estimates	Absolute value	Percent of total	T&T industry GDP growth forecast (2013–2022)
T&T industry GDP (US\$ millions).....	633.2	2.5	5.2
T&T industry employment (1,000 jobs)	97.6	2.1	2.7
T&T economy, 2012 estimates			
T&T economy GDP (US\$ millions)	1,411	5.5	5.2
T&T economy employment (1,000 jobs)	224	4.8	2.6

International tourist arrivals (thousands), 2010	573.0
International tourism receipts (US\$, millions), 2010.....	159.0



The Travel & Tourism Competitiveness Index

	Rank (out of 140)	Score (1–7)
2013 Travel & Tourism Competitiveness Index	121	3.3
2011 Travel & Tourism Competitiveness Index.....	126	3.2
2009 Travel & Tourism Competitiveness Index.....	125	3.1
T&T regulatory framework	123	3.6
Policy rules and regulations	111	4.0
Environmental sustainability	108	4.2
Safety and security.....	102	4.1
Health and hygiene.....	116	2.7
Prioritization of Travel & Tourism	132	3.0
Business environment and infrastructure	124	2.7
Air transport infrastructure	117	2.2
Ground transport infrastructure.....	111	2.8
Tourism infrastructure	114	2.1
ICT infrastructure.....	123	1.9
Price competitiveness in the T&T industry	85	4.4
T&T human, cultural, and natural resources	102	3.6
Human resources	112	4.2
Education and training.....	108	4.0
Availability of qualified labor.....	121	4.4
Affinity for Travel & Tourism	103	4.3
Natural resources	32	4.5
Cultural resources.....	136	1.1

Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 83.

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The Travel & Tourism Competitiveness Index in detail

INDICATOR	SCORE	RANK	INDICATOR	SCORE	RANK
1st pillar: Policy rules and regulations	4.0	111	8th pillar: Tourism infrastructure	2.1	114
1.01 Prevalence of foreign ownership	5.4	29	8.01 Hotel rooms/100 pop.*	0.2	90
1.02 Property rights	3.8	95	8.02 Presence of major car rental co. (1-7)*	3	97
1.03 Business impact of rules on FDI	4.8	52	8.03 ATMs accepting Visa cards/million pop.*	7.7	126
1.04 Visa requirements, no. of countries*	5.0	137			
1.05 Openness bilateral ASAs (0-38)*	10.0	78	9th pillar: ICT infrastructure	1.9	123
1.06 Transparency of government policymaking	4.2	71	9.01 ICT use for B-to-B transactions	5.2	53
1.07 No. of days to start a business*	15	68	9.02 ICT use for B-to-C transactions	3.9	101
1.08 Cost to start a business, % GNI/capita*	35.8	112	9.03 Individuals using the Internet, %*	5.0	124
1.09 GATS commitment restrictiveness (0-100)*	36.4	106	9.04 Fixed telephone lines/100 pop.*	3.3	111
			9.05 Broadband Internet subscribers/100 pop.*	0.0	135
2nd pillar: Environmental sustainability	4.2	108	9.06 Mobile telephone subscriptions/100 pop.*	52.4	126
2.01 Stringency of environmental regulation.....	3.0	120	9.07 Mobile broadband subscriptions/100 pop.*	0.0	128
2.02 Enforcement of environmental regulation	3.0	103			
2.03 Sustainability of T&T industry development.....	3.4	116	10th pillar: Price competitiveness in T&T ind.	4.4	85
2.04 Carbon dioxide emission, million tons/capita*	0.3	19	10.01 Ticket taxes and airport charges (0-100)*	59.3	120
2.05 Particulate matter concentration, µg/m ³ *	57.6	109	10.02 Purchasing power parity*	0.5	37
2.06 Threatened species, %*	8.4	109	10.04 Fuel price, US\$ cents/liter*	110.0	71
2.07 Environm. treaty ratification (0-25)*	21	39	10.03 Extent and effect of taxation	3.3	89
			10.05 Hotel price index, US\$*	144.2	78
3rd pillar: Safety and security	4.1	102			
3.01 Business costs of crime and violence	4.3	97	11th pillar: Human resources	4.2	112
3.02 Reliability of police services.....	3.9	86	<i>Education and training</i>	4.0	108
3.03 Road traffic accidents/100,000 pop.*	28.1	107	11.01 Primary education enrollment, net %*	92.4	80
3.04 Business costs of terrorism	5.2	91	11.02 Secondary education enrollment, gross %*	42.2	119
			11.03 Quality of the educational system	3.7	65
4th pillar: Health and hygiene	2.7	116	11.04 Local availability specialized research & training... 4.1	70	
4.01 Physician density/1,000 pop.*	0.2	115	11.05 Extent of staff training	3.8	82
4.02 Access to improved sanitation, % pop.*	49.0	111	<i>Availability of qualified labor</i>	4.4	121
4.03 Access to improved drinking water, % pop.*	77.0	117	11.06 Hiring and firing practices	4.9	18
4.04 Hospital beds/10,000 pop.*	13.0	103	11.07 Ease of hiring foreign labor	5.0	10
			11.08 HIV prevalence, % adult pop.*	5.3	128
5th pillar: Prioritization of Travel & Tourism	3.0	132	11.09 Business impact of HIV/AIDS.....	4.3	113
5.01 Government prioritization of the T&T industry	4.4	115	11.10 Life expectancy, years*	51.6	131
5.02 T&T gov't expenditure, % gov't budget*	1.8	113			
5.03 Effectiveness of marketing to attract tourists	3.6	112	12th pillar: Affinity for Travel & Tourism	4.3	103
5.04 Comprehensiveness of T&T data (0-120)*	37.0	120	12.01 Tourism openness, % of GDP*	1.5	126
5.05 Timeliness of T&T data (0-18)*	0.0	126	12.02 Attitude of population toward foreign visitors	6.4	54
			12.03 Extension of business trips recommended	5.4	64
6th pillar: Air transport infrastructure	2.2	117	12.04 Degree of customer orientation.....	4.1	109
6.01 Quality of air transport infrastructure	3.7	107			
6.02 Airline seat kms/week, dom., millions*	1.3	73	13th pillar: Natural resources	4.5	32
6.03 Airline seat kms/week, int'l, millions*	42.1	97	13.01 No. of World Heritage natural sites*	2	25
6.04 Departures/1,000 pop.*	0.5	109	13.02 Quality of the natural environment.....	3.9	94
6.05 Airport density/million pop.*	0.2	118	13.03 Total known species*	1,401	15
6.06 No. of operating airlines*	17.0	88	13.04 Terrestrial biome protection (0-17%)*	9.2	80
6.07 International air transport network	4.3	87	13.05 Marine protected areas, %*	0.2	74
7th pillar: Ground transport infrastructure	2.8	111	14th pillar: Cultural resources	1.1	136
7.01 Quality of roads	2.9	110	14.01 No. of World Heritage cultural sites*	0	125
7.02 Quality of railroad infrastructure	2.5	73	14.02 Sports stadiums, seats/million pop.*	11,532.5	106
7.03 Quality of port infrastructure.....	3.7	98	14.03 No. of int'l fairs and exhibitions*	4.7	96
7.04 Quality of ground transport network	4.0	97	14.04 Creative industries exports, % of world total*	0.0	121
7.05 Road density/million pop.*	6.0	125			