

Costa Rica

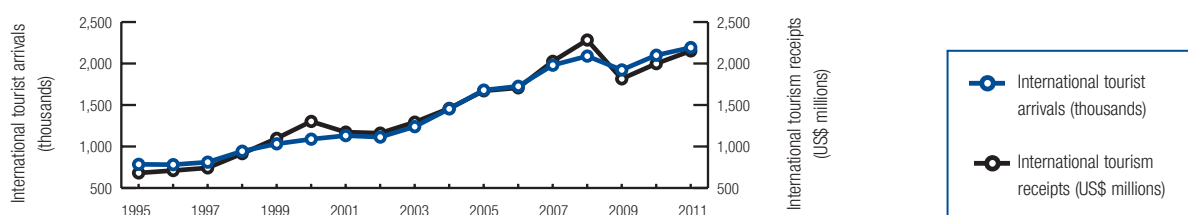
Key indicators

Population (millions), 2011	4.8
Surface area (1,000 square kilometers), 2011	51.1
Gross domestic product (current US\$ billions), 2011	40.9
Gross domestic product (current PPP, \$) per capita, 2011	11,923.3
Real GDP growth (percent), 2011	4.2
Environmental Performance Index 2012, rank (out of 132 economies), 2011	5

Travel & Tourism indicators

	Absolute value	Percent of total	T&T industry GDP growth forecast (2013–2022)
T&T industry, 2012 estimates			
T&T industry GDP (US\$ millions).....	2,079.3	4.9	4.1
T&T industry employment (1,000 jobs)	98.8	4.6	2.9
T&T economy, 2012 estimates			
T&T economy GDP (US\$ millions)	5,274	12.5	4.1
T&T economy employment (1,000 jobs)	250	11.7	2.7

International tourist arrivals (thousands), 2011	2,192.1
International tourism receipts (US\$, millions), 2011	2,152.0



The Travel & Tourism Competitiveness Index

	Rank (out of 140)	Score (1–7)
2013 Travel & Tourism Competitiveness Index	47	4.4
2011 Travel & Tourism Competitiveness Index.....	44	4.4
2009 Travel & Tourism Competitiveness Index.....	42	4.4
T&T regulatory framework	52	4.9
Policy rules and regulations	68	4.5
Environmental sustainability	26	5.2
Safety and security.....	68	4.8
Health and hygiene.....	78	4.5
Prioritization of Travel & Tourism	20	5.4
Business environment and infrastructure	56	4.0
Air transport infrastructure	44	3.9
Ground transport infrastructure.....	100	3.0
Tourism infrastructure	33	5.1
ICT infrastructure.....	67	3.2
Price competitiveness in the T&T industry	56	4.7
T&T human, cultural, and natural resources	38	4.4
Human resources	27	5.4
Education and training.....	32	5.3
Availability of qualified labor.....	22	5.4
Affinity for Travel & Tourism	28	5.1
Natural resources	7	5.4
Cultural resources.....	93	1.9

Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 83.

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The Travel & Tourism Competitiveness Index in detail

INDICATOR	SCORE	RANK	INDICATOR	SCORE	RANK
1st pillar: Policy rules and regulations	4.5	68	8th pillar: Tourism infrastructure	5.1	33
1.01 Prevalence of foreign ownership	5.5	20	8.01 Hotel rooms/100 pop.*	0.9	35
1.02 Property rights	4.5	58	8.02 Presence of major car rental co. (1-7)*	7	1
1.03 Business impact of rules on FDI	5.2	24	8.03 ATMs accepting Visa cards/million pop.*	357.3	57
1.04 Visa requirements, no. of countries*	89.0	42	9th pillar: ICT infrastructure	3.2	67
1.05 Openness bilateral ASAs (0-38)*	23.1	11	9.01 ICT use for B-to-B transactions	5.6	34
1.06 Transparency of government policymaking	4.5	50	9.02 ICT use for B-to-C transactions	5.1	38
1.07 No. of days to start a business*	60	130	9.03 Individuals using the Internet, %*	42.1	68
1.08 Cost to start a business, % GNI/capita*	11.4	78	9.04 Fixed telephone lines/100 pop.*	26.1	47
1.09 GATS commitment restrictiveness (0-100)*	24.3	111	9.05 Broadband Internet subscribers/100 pop.*	8.7	61
2nd pillar: Environmental sustainability	5.2	26	9.06 Mobile telephone subscriptions/100 pop.*	92.2	94
2.01 Stringency of environmental regulation.....	4.9	33	9.07 Mobile broadband subscriptions/100 pop.*	2.0	102
2.02 Enforcement of environmental regulation	4.4	37	10th pillar: Price competitiveness in T&T ind.	4.7	56
2.03 Sustainability of T&T industry development.....	5.6	9	10.01 Ticket taxes and airport charges (0-100)*	81.4	60
2.04 Carbon dioxide emission, million tons/capita*	1.8	52	10.02 Purchasing power parity*	0.7	84
2.05 Particulate matter concentration, µg/m ³ *	29.5	65	10.04 Fuel price, US\$ cents/liter*	97.0	52
2.06 Threatened species, %*	7.2	102	10.03 Extent and effect of taxation	3.5	66
2.07 Environm. treaty ratification (0-25)*	20	53	10.05 Hotel price index, US\$*	133.6	64
3rd pillar: Safety and security	4.8	68	11th pillar: Human resources	5.4	27
3.01 Business costs of crime and violence	3.9	104	<i>Education and training</i>	5.3	32
3.02 Reliability of police services.....	4.8	46	11.01 Primary education enrollment, net %*	n/a	n/a
3.03 Road traffic accidents/100,000 pop.*	15.4	68	11.02 Secondary education enrollment, gross %*	99.7	33
3.04 Business costs of terrorism	5.5	75	11.03 Quality of the educational system	4.9	21
4th pillar: Health and hygiene	4.5	78	11.04 Local availability specialized research & training... ..	4.9	26
4.01 Physician density/1,000 pop.*	1.3	79	11.05 Extent of staff training	4.6	29
4.02 Access to improved sanitation, % pop.*	95.0	52	<i>Availability of qualified labor</i>	5.4	22
4.03 Access to improved drinking water, % pop.*	97.0	59	11.06 Hiring and firing practices	4.2	46
4.04 Hospital beds/10,000 pop.*	12.0	107	11.07 Ease of hiring foreign labor	3.9	89
5th pillar: Prioritization of Travel & Tourism	5.4	20	11.08 HIV prevalence, % adult pop.*	0.3	66
5.01 Government prioritization of the T&T industry	6.2	21	11.09 Business impact of HIV/AIDS.....	5.5	59
5.02 T&T gov't expenditure, % gov't budget*	6.2	26	11.10 Life expectancy, years*	79.3	28
5.03 Effectiveness of marketing to attract tourists	5.9	5	12th pillar: Affinity for Travel & Tourism	5.1	28
5.04 Comprehensiveness of T&T data (0-120)*	64.0	72	12.01 Tourism openness, % of GDP*	6.2	44
5.05 Timeliness of T&T data (0-18)*	13.5	71	12.02 Attitude of population toward foreign visitors	6.4	41
6th pillar: Air transport infrastructure	3.9	44	12.03 Extension of business trips recommended	6.3	6
6.01 Quality of air transport infrastructure	4.9	60	12.04 Degree of customer orientation.....	5.1	37
6.02 Airline seat kms/week, dom., millions*	1.7	70	13th pillar: Natural resources	5.4	7
6.03 Airline seat kms/week, int'l, millions*	124.0	73	13.01 No. of World Heritage natural sites*	3	18
6.04 Departures/1,000 pop.*	10.6	38	13.02 Quality of the natural environment.....	5.4	26
6.05 Airport density/million pop.*	3.6	14	13.03 Total known species*	1,272	19
6.06 No. of operating airlines*	23.0	76	13.04 Terrestrial biome protection (0-17%)*	16.0	27
6.07 International air transport network	5.5	43	13.05 Marine protected areas, %*	0.7	54
7th pillar: Ground transport infrastructure	3.0	100	14th pillar: Cultural resources	1.9	93
7.01 Quality of roads	2.5	129	14.01 No. of World Heritage cultural sites*	1	109
7.02 Quality of railroad infrastructure	1.7	104	14.02 Sports stadiums, seats/million pop.*	53,003.1	50
7.03 Quality of port infrastructure.....	2.4	136	14.03 No. of int'l fairs and exhibitions*	24.3	62
7.04 Quality of ground transport network	4.5	70	14.04 Creative industries exports, % of world total*	0.0	78
7.05 Road density/million pop.*	76.0	43			