

Greece

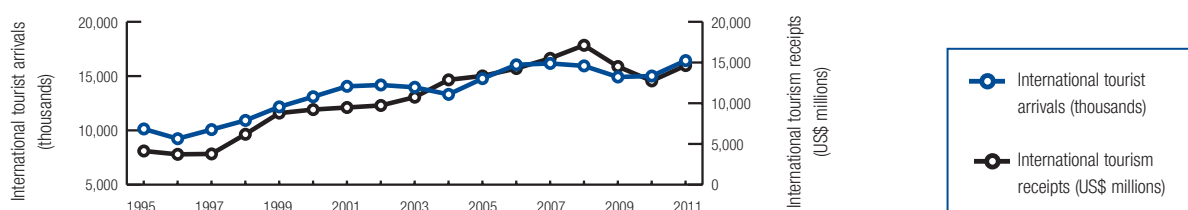
Key indicators

Population (millions), 2011	12.0
Surface area (1,000 square kilometers), 2011	132.0
Gross domestic product (current US\$ billions), 2011	299.3
Gross domestic product (current PPP, \$) per capita, 2011	26,258.0
Real GDP growth (percent), 2011	-6.9
Environmental Performance Index 2012, rank (out of 132 economies), 2011	33

Travel & Tourism indicators

T&T industry, 2012 estimates	Absolute value	Percent of total	T&T industry GDP growth forecast (2013–2022)
T&T industry GDP (US\$ millions).....	16,961.0	6.7	3.3
T&T industry employment (1,000 jobs)	349.9	8.9	2.4
T&T economy, 2012 estimates			
T&T economy GDP (US\$ millions)	42,769	16.8	3.2
T&T economy employment (1,000 jobs)	741	18.7	2.7

International tourist arrivals (thousands), 2011	16,427.2
International tourism receipts (US\$, millions), 2011	14,622.6



The Travel & Tourism Competitiveness Index

	Rank (out of 140)	Score (1–7)
2013 Travel & Tourism Competitiveness Index	32	4.8
2011 Travel & Tourism Competitiveness Index.....	29	4.8
2009 Travel & Tourism Competitiveness Index.....	24	4.9
T&T regulatory framework	39	5.0
Policy rules and regulations	98	4.2
Environmental sustainability	72	4.5
Safety and security	69	4.7
Health and hygiene.....	13	6.4
Prioritization of Travel & Tourism	28	5.2
Business environment and infrastructure	33	4.7
Air transport infrastructure	20	4.7
Ground transport infrastructure.....	58	4.0
Tourism infrastructure	3	6.8
ICT infrastructure	33	4.3
Price competitiveness in the T&T industry	127	3.6
T&T human, cultural, and natural resources	30	4.6
Human resources	50	5.0
Education and training.....	62	4.8
Availability of qualified labor.....	35	5.3
Affinity for Travel & Tourism	55	4.8
Natural resources	40	4.2
Cultural resources.....	25	4.3

Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 83.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	SCORE	RANK	INDICATOR	SCORE	RANK
1st pillar: Policy rules and regulations	4.2	98	8th pillar: Tourism infrastructure	6.8	3
1.01 Prevalence of foreign ownership	4.4	90	8.01 Hotel rooms/100 pop.*	3.5	3
1.02 Property rights	4.2	71	8.02 Presence of major car rental co. (1–7)*	7	1
1.03 Business impact of rules on FDI	3.2	133	8.03 ATMs accepting Visa cards/million pop.*	614.9	23
1.04 Visa requirements, no. of countries*	71.0	58	9th pillar: ICT infrastructure	4.3	33
1.05 Openness bilateral ASAs (0–38)*	11.2	65	9.01 ICT use for B-to-B transactions	4.7	90
1.06 Transparency of government policymaking	3.7	118	9.02 ICT use for B-to-C transactions	4.3	86
1.07 No. of days to start a business*	11	53	9.03 Individuals using the Internet, %*	53.0	51
1.08 Cost to start a business, % GNI/capita*	20.5	100	9.04 Fixed telephone lines/100 pop.*	50.4	14
1.09 GATS commitment restrictiveness (0–100)*	54.7	65	9.05 Broadband Internet subscribers/100 pop.*	21.6	33
2nd pillar: Environmental sustainability	4.5	72	9.06 Mobile telephone subscriptions/100 pop.*	106.5	69
2.01 Stringency of environmental regulation.....	3.7	83	9.07 Mobile broadband subscriptions/100 pop.*	39.9	28
2.02 Enforcement of environmental regulation	2.9	104	10th pillar: Price competitiveness in T&T ind.	3.6	127
2.03 Sustainability of T&T industry development.....	3.7	106	10.01 Ticket taxes and airport charges (0–100)*	80.0	68
2.04 Carbon dioxide emission, million tons/capita*	8.7	113	10.02 Purchasing power parity*	1.0	112
2.05 Particulate matter concentration, µg/m ³ *	30.5	73	10.04 Fuel price, US\$ cents/liter*	178.0	133
2.06 Threatened species, %*	5.7	84	10.03 Extent and effect of taxation	2.3	134
2.07 Environm. treaty ratification (0–25)*	24	1	10.05 Hotel price index, US\$*	149.7	82
3rd pillar: Safety and security	4.7	69	11th pillar: Human resources	5.0	50
3.01 Business costs of crime and violence	4.7	79	<i>Education and training</i>	4.8	62
3.02 Reliability of police services.....	3.9	82	11.01 Primary education enrollment, net %*	98.3	24
3.03 Road traffic accidents/100,000 pop.*	14.9	64	11.02 Secondary education enrollment, gross %*	100.9	27
3.04 Business costs of terrorism	5.3	85	11.03 Quality of the educational system	3.0	114
4th pillar: Health and hygiene	6.4	13	11.04 Local availability specialized research & training... ..	3.8	91
4.01 Physician density/1,000 pop.*	6.2	1	11.05 Extent of staff training	3.3	113
4.02 Access to improved sanitation, % pop.*	98.0	42	<i>Availability of qualified labor</i>	5.3	35
4.03 Access to improved drinking water, % pop.* ...	100.0	1	11.06 Hiring and firing practices	3.3	108
4.04 Hospital beds/10,000 pop.*	48.0	36	11.07 Ease of hiring foreign labor	4.2	67
5th pillar: Prioritization of Travel & Tourism	5.2	28	11.08 HIV prevalence, % adult pop.*	0.1	12
5.01 Government prioritization of the T&T industry	5.5	54	11.09 Business impact of HIV/AIDS.....	6.1	21
5.02 T&T gov't expenditure, % gov't budget*	8.0	17	11.10 Life expectancy, years*	80.4	19
5.03 Effectiveness of marketing to attract tourists	3.9	99	12th pillar: Affinity for Travel & Tourism	4.8	55
5.04 Comprehensiveness of T&T data (0–120)*	68.0	59	12.01 Tourism openness, % of GDP*	5.9	48
5.05 Timeliness of T&T data (0–18)*	16.5	17	12.02 Attitude of population toward foreign visitors	6.5	37
6th pillar: Air transport infrastructure	4.7	20	12.03 Extension of business trips recommended	5.7	45
6.01 Quality of air transport infrastructure	5.3	45	12.04 Degree of customer orientation.....	4.5	90
6.02 Airline seat kms/week, dom., millions*	51.2	36	13th pillar: Natural resources	4.2	40
6.03 Airline seat kms/week, int'l, millions*	526.2	35	13.01 No. of World Heritage natural sites*	2	25
6.04 Departures/1,000 pop.*	13.1	33	13.02 Quality of the natural environment.....	5.3	31
6.05 Airport density/million pop.*	3.3	15	13.03 Total known species*	475	78
6.06 No. of operating airlines*	73.5	19	13.04 Terrestrial biome protection (0–17%)*	16.3	25
6.07 International air transport network	5.0	58	13.05 Marine protected areas, %*	0.7	55
7th pillar: Ground transport infrastructure	4.0	58	14th pillar: Cultural resources	4.3	25
7.01 Quality of roads	4.0	71	14.01 No. of World Heritage cultural sites*	18	14
7.02 Quality of railroad infrastructure	2.5	67	14.02 Sports stadiums, seats/million pop.*	65,737.9	38
7.03 Quality of port infrastructure.....	4.2	66	14.03 No. of int'l fairs and exhibitions*	132.7	28
7.04 Quality of ground transport network	4.9	42	14.04 Creative industries exports, % of world total*	0.2	42
7.05 Road density/million pop.*	89.0	39			