

Morocco

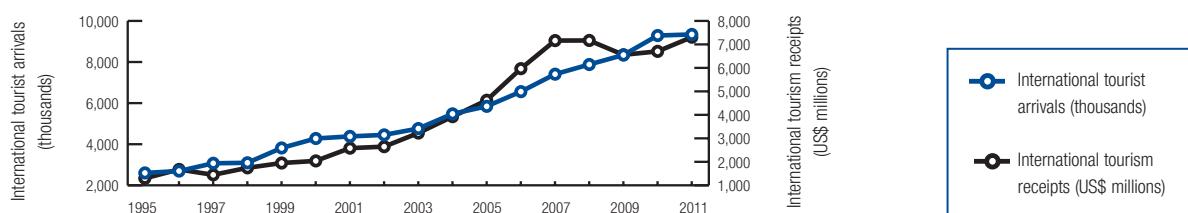
Key indicators

Population (millions), 2011	32.5
Surface area (1,000 square kilometers), 2011	446.6
Gross domestic product (current US\$ billions), 2011	99.3
Gross domestic product (current PPP, \$) per capita, 2011	5,080.3
Real GDP growth (percent), 2011	4.9
Environmental Performance Index 2012, rank (out of 132 economies), 2011	105

Travel & Tourism indicators

	Absolute value	Percent of total	T&T industry GDP growth forecast (2013–2022)
T&T industry, 2012 estimates			
T&T industry GDP (US\$ millions).....	9,620.7	9.3	5.5
T&T industry employment (1,000 jobs)	889.2	8.2	2.8
T&T economy, 2012 estimates			
T&T economy GDP (US\$ millions)	20,320	19.6	5.5
T&T economy employment (1,000 jobs)	1,904	17.5	2.6

International tourist arrivals (thousands), 2011	9,342.3
International tourism receipts (US\$, millions), 2011	7,307.2



The Travel & Tourism Competitiveness Index

	Rank (out of 140)	Score (1–7)
2013 Travel & Tourism Competitiveness Index	71	4.0
2011 Travel & Tourism Competitiveness Index.....	78	3.9
2009 Travel & Tourism Competitiveness Index.....	75	3.9
T&T regulatory framework	68	4.6
Policy rules and regulations	44	4.8
Environmental sustainability	31	5.1
Safety and security.....	80	4.5
Health and hygiene.....	104	3.4
Prioritization of Travel & Tourism	26	5.2
Business environment and infrastructure	73	3.6
Air transport infrastructure	64	3.1
Ground transport infrastructure.....	70	3.6
Tourism infrastructure	74	3.8
ICT infrastructure.....	79	2.9
Price competitiveness in the T&T industry	63	4.6
T&T human, cultural, and natural resources	68	3.9
Human resources	90	4.7
Education and training.....	96	4.3
Availability of qualified labor.....	72	5.0
Affinity for Travel & Tourism	22	5.2
Natural resources	126	2.6
Cultural resources.....	49	3.1

Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 83.

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The Travel & Tourism Competitiveness Index in detail

INDICATOR	SCORE	RANK	INDICATOR	SCORE	RANK
1st pillar: Policy rules and regulations	4.8	44	8th pillar: Tourism infrastructure	3.8	74
1.01 Prevalence of foreign ownership	5.1	48	8.01 Hotel rooms/100 pop.*	0.3	84
1.02 Property rights	4.6	52	8.02 Presence of major car rental co. (1–7)*	7	1
1.03 Business impact of rules on FDI	5.1	33	8.03 ATMs accepting Visa cards/million pop.*	162.6	88
1.04 Visa requirements, no. of countries*	67.0	93			
1.05 Openness bilateral ASAs (0–38)*	10.0	79	9th pillar: ICT infrastructure	2.9	79
1.06 Transparency of government policymaking	4.4	51	9.01 ICT use for B-to-B transactions	4.8	82
1.07 No. of days to start a business*	12	55	9.02 ICT use for B-to-C transactions	4.2	91
1.08 Cost to start a business, % GNI/capita*	15.5	91	9.03 Individuals using the Internet, %*	51.0	54
1.09 GATS commitment restrictiveness (0–100)*	72.6	37	9.04 Fixed telephone lines/100 pop.*	11.0	87
			9.05 Broadband Internet subscribers/100 pop.*	1.8	94
2nd pillar: Environmental sustainability	5.1	31	9.06 Mobile telephone subscriptions/100 pop.*	113.3	54
2.01 Stringency of environmental regulation	3.6	89	9.07 Mobile broadband subscriptions/100 pop.*	8.0	80
2.02 Enforcement of environmental regulation	3.4	85			
2.03 Sustainability of T&T industry development	5.5	11	10th pillar: Price competitiveness in T&T ind.	4.6	63
2.04 Carbon dioxide emission, million tons/capita*	1.5	50	10.01 Ticket taxes and airport charges (0–100)*	81.3	61
2.05 Particulate matter concentration, µg/m ³ *	23.4	47	10.02 Purchasing power parity*	0.6	61
2.06 Threatened species, %*	6.3	92	10.04 Fuel price, US\$ cents/liter*	88.0	40
2.07 Environm. treaty ratification (0–25)*	22	20	10.03 Extent and effect of taxation	3.6	59
			10.05 Hotel price index, US\$*	173.6	92
3rd pillar: Safety and security	4.5	80			
3.01 Business costs of crime and violence	5.1	55	11th pillar: Human resources	4.7	90
3.02 Reliability of police services	4.3	64	<i>Education and training</i>	4.3	96
3.03 Road traffic accidents/100,000 pop.*	28.3	108	11.01 Primary education enrollment, net %*	95.7	48
3.04 Business costs of terrorism	5.6	70	11.02 Secondary education enrollment, gross %*	56.1	111
			11.03 Quality of the educational system	3.1	104
4th pillar: Health and hygiene	3.4	104	11.04 Local availability specialized research & training... ..	4.3	58
4.01 Physician density/1,000 pop.*	0.6	98	11.05 Extent of staff training	3.9	74
4.02 Access to improved sanitation, % pop.*	70.0	95	<i>Availability of qualified labor</i>	5.0	72
4.03 Access to improved drinking water, % pop.*	83.0	106	11.06 Hiring and firing practices	3.9	71
4.04 Hospital beds/10,000 pop.*	11.0	110	11.07 Ease of hiring foreign labor	4.1	70
			11.08 HIV prevalence, % adult pop.*	0.1	12
5th pillar: Prioritization of Travel & Tourism	5.2	26	11.09 Business impact of HIV/AIDS	5.1	79
5.01 Government prioritization of the T&T industry	6.6	5	11.10 Life expectancy, years*	72.1	88
5.02 T&T gov't expenditure, % gov't budget*	3.6	64			
5.03 Effectiveness of marketing to attract tourists	5.6	16	12th pillar: Affinity for Travel & Tourism	5.2	22
5.04 Comprehensiveness of T&T data (0–120)*	66.0	69	12.01 Tourism openness, % of GDP*	8.7	27
5.05 Timeliness of T&T data (0–18)*	17.5	7	12.02 Attitude of population toward foreign visitors	6.7	3
			12.03 Extension of business trips recommended	6.2	9
6th pillar: Air transport infrastructure	3.1	64	12.04 Degree of customer orientation	4.6	65
6.01 Quality of air transport infrastructure	5.1	52			
6.02 Airline seat kms/week, dom., millions*	8.3	51	13th pillar: Natural resources	2.6	126
6.03 Airline seat kms/week, int'l, millions*	375.0	42	13.01 No. of World Heritage natural sites*	0	79
6.04 Departures/1,000 pop.*	2.9	75	13.02 Quality of the natural environment	4.0	93
6.05 Airport density/million pop.*	0.5	84	13.03 Total known species*	477	77
6.06 No. of operating airlines*	35.0	52	13.04 Terrestrial biome protection (0–17%)*	1.5	127
6.07 International air transport network	5.1	53	13.05 Marine protected areas, %*	0.3	69
7th pillar: Ground transport infrastructure	3.6	70	14th pillar: Cultural resources	3.1	49
7.01 Quality of roads	4.0	70	14.01 No. of World Heritage cultural sites*	13	22
7.02 Quality of railroad infrastructure	3.9	36	14.02 Sports stadiums, seats/million pop.*	27,152.1	81
7.03 Quality of port infrastructure	4.8	49	14.03 No. of int'l fairs and exhibitions*	33.0	55
7.04 Quality of ground transport network	4.0	95	14.04 Creative industries exports, % of world total*	0.0	62
7.05 Road density/million pop.*	13.0	103			