

Zambia

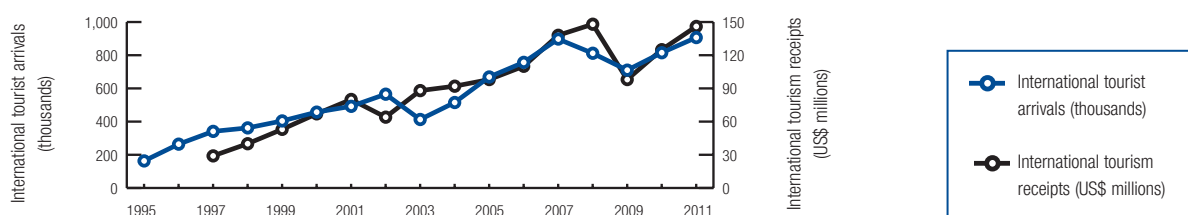
Key indicators

Population (millions), 2011	13.5
Surface area (1,000 square kilometers), 2011	752.6
Gross domestic product (current US\$ billions), 2011	19.2
Gross domestic product (current PPP, \$) per capita, 2011	1,610.7
Real GDP growth (percent), 2011	6.6
Environmental Performance Index 2012, rank (out of 132 economies), 2011	57

Travel & Tourism indicators

	Absolute value	Percent of total	T&T industry GDP growth forecast (2013–2022)
T&T industry, 2012 estimates			
T&T industry GDP (US\$ millions).....	423.1	2.2	6.7
T&T industry employment (1,000 jobs)	22.4	1.4	2.2
T&T economy, 2012 estimates			
T&T economy GDP (US\$ millions)	966	5.1	7.2
T&T economy employment (1,000 jobs)	59	3.7	2.8

International tourist arrivals (thousands), 2011	906.4
International tourism receipts (US\$, millions), 2011	146.0



The Travel & Tourism Competitiveness Index

	Rank (out of 140)	Score (1–7)
2013 Travel & Tourism Competitiveness Index	108	3.5
2011 Travel & Tourism Competitiveness Index.....	111	3.4
2009 Travel & Tourism Competitiveness Index.....	100	3.5
T&T regulatory framework	102	4.1
Policy rules and regulations	32	5.0
Environmental sustainability	35	5.0
Safety and security	76	4.7
Health and hygiene.....	123	2.3
Prioritization of Travel & Tourism	113	3.6
Business environment and infrastructure	122	2.7
Air transport infrastructure	108	2.4
Ground transport infrastructure.....	88	3.2
Tourism infrastructure	122	1.7
ICT infrastructure	119	1.9
Price competitiveness in the T&T industry	100	4.2
T&T human, cultural, and natural resources	98	3.6
Human resources	121	3.8
Education and training.....	113	3.9
Availability of qualified labor.....	132	3.7
Affinity for Travel & Tourism	97	4.4
Natural resources	28	4.8
Cultural resources.....	118	1.5

Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 83.

The Travel & Tourism Competitiveness Index in detail

INDICATOR	SCORE	RANK	INDICATOR	SCORE	RANK
1st pillar: Policy rules and regulations	5.0	32	8th pillar: Tourism infrastructure	1.7	122
1.01 Prevalence of foreign ownership	5.5	25	8.01 Hotel rooms/100 pop.*	0.0	127
1.02 Property rights	4.5	57	8.02 Presence of major car rental co. (1-7)*	2	111
1.03 Business impact of rules on FDI	5.0	37	8.03 ATMs accepting Visa cards/million pop.*	36.7	110
1.04 Visa requirements, no. of countries*	130.0	22	9th pillar: ICT infrastructure	1.9	119
1.05 Openness bilateral ASAs (0-38)*	10.4	74	9.01 ICT use for B-to-B transactions	5.1	60
1.06 Transparency of government policymaking	4.6	45	9.02 ICT use for B-to-C transactions	4.0	98
1.07 No. of days to start a business*	17	74	9.03 Individuals using the Internet, %*	11.5	115
1.08 Cost to start a business, % GNI/capita*	26.6	106	9.04 Fixed telephone lines/100 pop.*	0.6	131
1.09 GATS commitment restrictiveness (0-100)*	75.0	17	9.05 Broadband Internet subscribers/100 pop.*	0.1	127
2nd pillar: Environmental sustainability	5.0	35	9.06 Mobile telephone subscriptions/100 pop.*	60.6	121
2.01 Stringency of environmental regulation.....	4.0	62	9.07 Mobile broadband subscriptions/100 pop.*	0.2	120
2.02 Enforcement of environmental regulation	4.0	50	10th pillar: Price competitiveness in T&T ind.	4.2	100
2.03 Sustainability of T&T industry development.....	4.9	44	10.01 Ticket taxes and airport charges (0-100)*	87.7	30
2.04 Carbon dioxide emission, million tons/capita*	0.2	13	10.02 Purchasing power parity*	0.9	105
2.05 Particulate matter concentration, µg/m ³ *	30.0	71	10.04 Fuel price, US\$ cents/liter*	152.0	112
2.06 Threatened species, %*	2.4	15	10.03 Extent and effect of taxation	3.5	60
2.07 Environm. treaty ratification (0-25)*	16	112	10.05 Hotel price index, US\$*	138.9	73
3rd pillar: Safety and security	4.7	76	11th pillar: Human resources	3.8	121
3.01 Business costs of crime and violence	4.7	77	<i>Education and training</i>	3.9	113
3.02 Reliability of police services.....	4.4	63	11.01 Primary education enrollment, net %*	91.4	87
3.03 Road traffic accidents/100,000 pop.*	25.6	102	11.02 Secondary education enrollment, gross %*	30.4	130
3.04 Business costs of terrorism	6.2	28	11.03 Quality of the educational system	4.2	39
4th pillar: Health and hygiene	2.3	123	11.04 Local availability specialized research & training... ..	4.3	61
4.01 Physician density/1,000 pop.*	0.1	129	11.05 Extent of staff training	3.5	106
4.02 Access to improved sanitation, % pop.*	48.0	112	<i>Availability of qualified labor</i>	3.7	132
4.03 Access to improved drinking water, % pop.*	61.0	129	11.06 Hiring and firing practices	4.5	31
4.04 Hospital beds/10,000 pop.*	20.0	81	11.07 Ease of hiring foreign labor	4.7	25
5th pillar: Prioritization of Travel & Tourism	3.6	113	11.08 HIV prevalence, % adult pop.*	13.5	135
5.01 Government prioritization of the T&T industry	5.6	53	11.09 Business impact of HIV/AIDS.....	2.8	135
5.02 T&T gov't expenditure, % gov't budget*	2.1	105	11.10 Life expectancy, years*	49.0	137
5.03 Effectiveness of marketing to attract tourists	4.8	54	12th pillar: Affinity for Travel & Tourism	4.4	97
5.04 Comprehensiveness of T&T data (0-120)*	36.0	121	12.01 Tourism openness, % of GDP*	1.2	132
5.05 Timeliness of T&T data (0-18)*	0.0	126	12.02 Attitude of population toward foreign visitors	6.5	34
6th pillar: Air transport infrastructure	2.4	108	12.03 Extension of business trips recommended	5.1	90
6.01 Quality of air transport infrastructure	3.9	101	12.04 Degree of customer orientation.....	4.6	71
6.02 Airline seat kms/week, dom., millions*	0.6	82	13th pillar: Natural resources	4.8	28
6.03 Airline seat kms/week, int'l, millions*	23.6	110	13.01 No. of World Heritage natural sites*	1	45
6.04 Departures/1,000 pop.*	0.4	116	13.02 Quality of the natural environment.....	4.8	51
6.05 Airport density/million pop.*	0.6	73	13.03 Total known species*	1,043	28
6.06 No. of operating airlines*	14.0	94	13.04 Terrestrial biome protection (0-17%)*	17.0	1
6.07 International air transport network	4.6	72	13.05 Marine protected areas, %*	n/a	n/a
7th pillar: Ground transport infrastructure	3.2	88	14th pillar: Cultural resources	1.5	118
7.01 Quality of roads	3.2	95	14.01 No. of World Heritage cultural sites*	2	88
7.02 Quality of railroad infrastructure	2.3	78	14.02 Sports stadiums, seats/million pop.*	19,510.3	90
7.03 Quality of port infrastructure.....	4.1	70	14.03 No. of int'l fairs and exhibitions*	4.7	96
7.04 Quality of ground transport network	4.8	46	14.04 Creative industries exports, % of world total*	0.0	114
7.05 Road density/million pop.*	12.0	108			