

Schwab Foundation for Social Entrepreneurship Annual Meeting 2017 Participant List

January 2017









Photo	Profile	Area of Impact
	<p>Nina Smith Chief Executive Officer, GoodWeave</p> <p>GoodWeave International works to stop child labour and forced labour in supply chains. Starting with South Asia's handmade carpet industry where child labour has declined by 80%, GoodWeave implements four main inter-connected programme areas: leverage market influence; develop child-labour free supply chains; offer educational opportunities to children; and ensure decent work for adults. The GoodWeave label certifies 9% of the global handmade rug market as free from child labour and forced labour; 140 brands license the use of the GoodWeave System.</p>	Afghanistan, India and Nepal
	<p>Jean-Daniel Muller Co-Founder, Siel Bleu</p> <p>Established in 1997, the Siel Bleu Association aims to improve and maintain the health and well-being of vulnerable people by utilising Adapted Physical Activities (APA) and increasing participants' autonomy, independence and social inclusion. Among the beneficiaries of these activities are young seniors, older adults and people with an illness or disability. The association's main goal is to make activities affordable and accessible. To achieve this goal, the association continues to excel its economic model through innovative partnerships and funding initiatives.</p>	Belgium, France, Ireland and Spain
	<p>Cybele Amado de Oliveira Executive Director and President, Instituto Chapada de Educação e Pesquisa</p> <p>The Chapada Institute for Education and Research (ICEP) aims to eliminate illiteracy in Brazil. Its vision states that 100% of children under the age of 8 living in territories where ICEP works will be fully literate before they reach that age. This achievement will be the result of ICEP's three strategies: permanent training of educators, social mobilization and knowledge management. By working with several segments, the Institute promotes the strengthening of local collaborative networks.</p>	Brazil
	<p>Eduardo Bontempo Co-Founder, Geekie</p> <p>Geekie focuses on solutions in the field of education using innovative technology. It is one of the most famous and successful start-ups in Brazil and is pioneering ground-breaking learning systems. It offers a platform with many features, including personalization of the study experience and self-assessment, diagnostic evaluation focused on school learning management, as well as adaptive learning technology with personalized content.</p>	Brazil
	<p>Pierre Tami Founder, Shift360</p> <p>Shift360 is a Swiss foundation registered in 2011. It facilitates market-based solutions that address social inequalities in the Greater Mekong subregion by: catalysing fair and sustainable employment; improving access to services essential to economic growth; and influencing decision-makers to adopt a common good approach. The organization's 360-degree approach seeks to engage the private sector, governments, academia and religious leaders to bring innovative and creative solutions to poverty. It is currently launching the Academy of Culinary Arts Cambodia through a public-private partnership approach.</p>	Cambodia
	<p>John Mighton Founder, JUMP Math</p> <p>JUMP Math - Junior Undiscovered Math Prodigies - starts with the premise that "all children can learn math, all teachers can teach math, and both can and should enjoy it." JUMP's math curriculum draws on cognitive science research and combines guided exercises with independent work that breaks down difficult concepts into simple, logical steps. This encourages further learning through positive reinforcement and gives teachers the tools they need to teach to the entire class while tailoring lessons to individual student needs.</p>	Canada and USA







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	<p>Catalina Escobar Restrepo President, Juanfe Foundation</p> <p>Juan Felipe Gomez Escobar Foundation (Juanfe Foundation) seeks to improve the quality of life of adolescent mothers and infants living in extreme poverty, mainly in Colombia. Its objectives are to focus on preventable mortality of children aged under two and to break the poverty cycles of teen mothers by giving them options for economic and personal empowerment. This purpose is fulfilled by providing comprehensive care in terms of health, education, psychological and emotional support and technical training to generate a stable income.</p>	Colombia
	<p>Sophi Tranchell Chief Executive Officer, Divine Chocolate</p> <p>Divine Chocolate is a pioneer in Fairtrade chocolate, co-owned by the Kuapa Kokoo cocoa farmers' co-operative in Ghana. 35% of Kuapa Kokoo's 80,000 members are women and the co-operative collectively produces 6% of Ghana's cocoa harvest. Divine pays the world price for cocoa, with an additional \$200 per tonne invested by the farmers in their own community and distributed as individual bonuses. In addition, 2% of its annual turnover is allocated to producer development, and Kuapa Kokoo farmers receive 44% of distributed profits. Widely known for its innovation in marketing and distribution, Divine has built partnerships with major retailers such as Waitrose, the Co-op and Starbucks, selling more than 50 products in 12 countries.</p>	Ghana, UK and USA
	<p>Yasmina Filali Founder and President, Fondation Orient Occident</p> <p>The Fondation Orient Occident is committed to the cultural and social connections of western and eastern realities, mainly oriented towards the integration of migrants and refugees within Moroccan society by providing job training, social and psychological support. The foundation provides inter-cultural activities, workshops and skills to facilitate integration, highlighting diversity and identity markers. It currently has a partnership with the UNHCR. The Fondation Orient Occident is extending this model to Italy and France.</p>	Italy and Morocco
	<p>Arbind Singh Executive Director, Nidan</p> <p>Nidan is a not-for-profit organization established in 1996 to focus on workers engaged in informal work such as street vending, waste pick-up, home-based handicrafts and agriculture. It collectivizes informal workers into for-profit entities such as cooperatives and companies. It advocates for better laws and policies for informal workers and runs legal clinics to support these workers in harassment and wages cases. It works with youth on skill development and places them in mainstream jobs, and provides children of informal workers with quality schooling.</p>	India
	<p>Seiko Adachi Executive Head, Shinko Fukushimai</p> <p>Ageing in Japan is expected to outweigh all other nations. More than 20% of the country's population is over the age of 65 today and by 2055, this is expected to rise to 38%. Since 1990, Social Welfare Corporation Shinko Fukushimai, has engineered the field of assisted living in Japan. Their approach, which prioritizes user-oriented, home-like living environments at affordable costs for middle-class families, has become standard in the welfare industry in Japan. To date, Shinko Fukushimai operates 38 elderly care and eight childcare businesses.</p>	Japan
	<p>Javier Okhuysen Co-Chief Executive Officer, salaUno</p> <p>Created in 2011 as a for-profit enterprise with the mission of "eliminating needless blindness", salaUno's model is based on operating efficiencies, high patient volumes serviced with unique patient "journeys" and cross-subsidies to provide superior quality eye care. Consumable supply, doctor/nurse education and integration with public, private and non-for-profit institutions fuse a paradigm-breaking value chain to transform the Mexican health system. By 2016, salaUno has a hub and spoke system of ten clinics seeing over 8,000 patients per month.</p>	Mexico













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	<p>Mark Arnoldy Chief Executive Officer, Possible</p> <p>Possible is a non-profit healthcare company that delivers high-quality, low-cost healthcare to the world's poor in rural Nepal. It is pioneering a new approach called durable healthcare that brings together the best of private, public and philanthropic models. The model aims to spur adoption across Nepal and act as a blueprint for other countries struggling to deliver care to their poorest citizens. Since 2008, Possible has treated over 400,000 patients in rural Nepal through government hospitals, clinics and community health workers.</p>	Nepal
	<p>Katherine Lucey Founder and Chief Executive Officer, Solar Sister</p> <p>Solar Sister is a social enterprise providing access to clean energy in sub-Saharan Africa by direct-selling solar lamps, phone chargers, rooftop solar home systems and clean cook stoves. Solar Sister recruits, trains and supports women entrepreneurs by giving them a proven business model, access to best-in-class products, marketing support and ongoing business coaching, creating a last mile distribution network in rural off-grid communities. Solar Sister has built a network of over 2,500 women entrepreneurs and delivered over 100,000 clean energy products.</p>	Nigeria, Tanzania and Uganda
	<p>Maysoun Odeh Gangat Co-Founder and Director, NISAA Radio Broadcasting Company</p> <p>NISAA is using media as a tool to debate taboos, challenge traditional roles assigned to women, and present women as capable and assertive actors in society. NISAA, "women" in Arabic, has three radio frequencies across the Palestinian territories and a listenership of 126,000, or 10% of the population. It provides a mix of Western and Arabic music and talk shows designed to be attractive to women and men, since actively engaging men in the conversation about gender is central to NISAA's philosophy.</p>	Palestinian Territories
	<p>Andrew Muir Chief Executive Officer, Wilderness Foundation</p> <p>Wilderness Foundation is one of the few South African conservation NGOs currently involved in active, sustainable social intervention programmes. Founded in 1972, it integrates conservation programmes with social and educational programmes. It believes in sustainable social intervention projects, and the power of the wilderness to dissolve ethnic and economic inequalities and forge one path toward social and environmental sustainability. Through its social intervention projects, young people are empowered to become financially independent entrepreneurs and breadwinners for their families.</p>	South Africa
	<p>Bedriye Hulya Founder, B-fit Sport and Health Living Centres for Women</p> <p>B-fit is Turkey's first and largest sports and healthy living centre franchise, with a 30-minute circuit training programme for women only. Selected as "Endeavor Entrepreneur" in 2009, the company comprises 200 female-owned franchises across the country, staffed by only female employees. More than just a place to work out, the company provides a community for health, wellness and personal development and has more than 300,000 women members in 52 cities in Turkey.</p>	Turkey
	<p>Jean-Marc Borello President, GROUPE SOS</p> <p>GROUPE SOS is an umbrella social enterprise addressing social needs. Today, with 14,000 employees in 350 organizations, it is arguably one of the world's largest social enterprises. The portfolio of services encompasses youth, employment, health, senior citizens and others through a family of social enterprises that directly impact over 1 million people annually in 35 countries.</p>	Global

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	<p>Jordan Kassalow Founder, VisionSpring</p> <p>VisionSpring's mission is to ensure affordable access to eye-wear, everywhere. The lack of access to affordable eyeglasses leads to the unnecessary loss of educational and employment opportunities. Founded in 2001, the company creates economically viable optical businesses. It works with actors from the private sector, governments, multi-lateral institutions and civil society to correct the market failure for eyeglasses. To date, it has sold over 2,750,000 pairs of eyeglasses to base-of-the-pyramid consumers in 18 countries throughout Asia, Africa and Latin America.</p>	Global
	<p>Marc Koska Founder, The SafePoint Trust</p> <p>Marc Koska invented the K1 in 1996, the first auto-disabled syringe that physically prevents re-use by locking the plunger in place after the first use. Marc created the non-profit The SafePoint Trust in 2006 with the goal of aligning all actors in the healthcare system around safe injections. Though effective advocacy and research efforts, The SafePoint Trust catapulted safe injections to the top of the international health agenda. In February 2015 the WHO announced a new global policy on injection safety.</p>	Global
	<p>Michael B. Jenkins President and Chief Executive Officer, Forest Trends</p> <p>Forest Trends' model is organized around three interconnected pillars designed to catalyse the development of emerging environmental markets: access to information, capacity building and direct implementation. Because transparent information is critical in the early stages of any emerging market, Forest Trends created the Ecosystem Marketplace, the go-to resource for free, reliable and broad-based market intelligence to inform and influence new capital investments in sustainable forestry and land use globally. Ecosystem Marketplace has a readership of 1.3 million in 168 countries.</p>	Global
	<p>David Risher President and Co-Founder, Worldreader.org</p> <p>Worldreader is a global non-profit that uses low-cost technology, a personalized digital library, and a worldwide network of corporate and non-profit partners to help millions of underserved children and families reach their potential. It offers a collection of more than 31,000 digital books from over 331 publishers in 44 languages; 70% of its library comes from African and Indian publishers. Worldreader supports 17 million people in 69 countries through its Digital Early Reading Programs using e-readers and its Digital Adult Reading Programs.</p>	Global
	<p>Merula Steagall Founder, Brazilian Blood Cancer Society (ABRALE)</p> <p>ABRALE is a non-profit organization that aims to achieve excellence and the humanization of treatment, as well as quality of life, for people with blood cancer in Brazil, through data analyses, the development and dissemination of knowledge, advocacy and support for patients and their relatives. Today, ABRALE supports more than 25,000 people through its programmes throughout 14 Brazilian states and works with a network of some 150 organizations that treat and support patients with cancer in Brazil.</p>	Global
	<p>Tom Szaky Founder and Chief Executive Officer, TerraCycle</p> <p>TerraCycle is the global leader in the collection and re-purposing of otherwise non-recyclable post-consumer and post-industrial waste. Across 24 countries, TerraCycle creates national platforms to recycle products and packaging that currently go to landfill or incineration, in collaboration with the world's largest brands (i.e. Mars to Pepsico to P&G), retailers (i.e. Staples to Target) to cities (i.e. Tokyo to New Orleans).</p>	Global



Ned Tozun
Chief Executive Officer, d.light

Global

Founded in 2006 as a for-profit social enterprise, d.light manufactures and distributes award-winning solar lighting and power products designed to serve the 2 billion people globally without access to reliable electricity. Through five distribution hubs in East Africa, West Africa, India, South-East Asia and the US, d.light has impacted 65 million lives with its products. d.light is dedicated to providing reliable, affordable and accessible solar lighting and power systems for the developing world, with the goal of reaching 100 million people by 2020.



Gary White
Co-Founder and Chief Executive Officer, Water.org

Global

Water.org is a US-based non-profit organization committed to providing safe drinking water and sanitation to people in the developing world through local partners, innovative funding, community involvement, appropriate technology and long-term sustainability. WaterCredit is Water.org's signature initiative and focuses on tapping into the power of micro-finance to create new market opportunities and sustainable, scalable water and sanitation solutions for the economically active poor.