Global Agenda

Annual Meeting of the New Champions 2019

Leadership 4.0: Succeeding in a New Era of Globalization

Dalian, People’s Republic of China 1-3 July

Globalization 4.0 represents fundamental changes in the global economy that are reshaping companies, communities and countries at an unprecedented speed and scale. These changes are driven by environmental challenges, regional competition, economic disparities and technological disruption. They, in turn, require different forms of leadership and collaboration adapted to this new era of globalization.

Platform strategies and systems leadership are key business concepts behind the sweeping technological changes propelling the Fourth Industrial Revolution. Leadership 4.0 requires an understanding of how new champions that are gaining economic influence are disrupting and transforming current industry models.

The World Economic Forum engages leaders who have the vision and values to shape the future in this new context. To this end, the Annual Meeting of the New Champions is designed as the foremost global summit on innovation and entrepreneurship with more than 100 working sessions and community activities, along with the opportunity to engage in several new Forum initiatives.

On the agenda

Fostering Agile Industry Leadership
Once-leading organizations – often struggle to compete with agile newcomers that manage to transform entire industries with relatively few resources. In this track, technology, business and policy-leaders explore how to rewire their organizations and transform their business models to respond to the Fourth Industrial Revolution.

Achieving Technology Leadership
Seven of the world’s 10 largest companies by market capitalization are technology firms, founded less than a generation ago, and based on both sides of the Pacific. Chinese spending on R&D grew tenfold between 2000 and 2016, and the number of its peer-reviewed science and engineering articles has now overtaken the US. This track delves into game-changing technologies, key scientific discoveries and China’s innovation ecosystem.

Sustaining Economic Leadership
Over the past three decades, over 60% of economic growth came from emerging markets. Asia remains the fastest growing economic region and the world’s largest continental economy but is facing strong headwinds linked to demographic change, trade tensions and rising debt. In this track, economists, policy-makers and business leaders are reading the pulse of Asia’s major economies, and take stock of emerging opportunities and risks inside the world’s most crucial growth engine.

Promoting Responsible Leadership
The future growth potential of business depends on the well-being of the global environmental and social landscapes in which they operate. Unchecked climate change could result in as much as $43 trillion in losses between now and the end of the century, while 82% of wealth generated last year went to the richest 1% of the global population. This track explores how leaders can harness innovation to promote equitable and sustainable growth strategies.
Programme at a glance

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New Champion Communities

**Forum Members** – Innovative and dynamic businesses that harness technology-driven disruption to drive future growth

**Technology Pioneers** – Companies involved in the development of life-changing technologies and have the potential for long-term impact on business and society

**Institutional Members and Partners** – The largest and most influential multinational corporations represented by their chief executive officers and chief officers of research and development, strategy, technology and innovation

**Public Figures** – Heads of government and international organizations, and ministers of energy and resources, environment, health, science and technology, who are committed to improving competitiveness in today’s challenging economic climate

**Young Global Leaders** – A multistakeholder community of young leaders providing insight into the priorities and expectations of future generations

**Civil Society and Academic Institutions** – Leaders from renowned and innovative non-governmental organizations and leading universities

**Global Shapers** – Individuals between 20 to 30 years of age selected for their great potential for future leadership roles in society

**Social Entrepreneurs** – Leaders of the most innovative business solutions and partnership models driving social change

**Young Scientists** – Exceptional young researchers from around the world who have produced ground-breaking work in various scientific fields

**Cultural Leaders** – Artists from around the world who challenge assumptions about technology, share visions of the future and build bridges in the dialogue on global issues

**Media Leaders** – Publishers and editors-in-chief, top economic columnists, and science and technology editors

Registration and Information

Visit our online collaboration platform, TopLink, to register, contribute to the agenda and receive updates on the programme, participants and other meeting highlights. [https://toplink.weforum.org/event/annual-meeting-new-champions-2019](https://toplink.weforum.org/event/annual-meeting-new-champions-2019)

For more information, contact NewChampions@weforum.org