Regional Agenda

World Economic Forum on ASEAN Programme

Kuala Lumpur, Malaysia 1-2 June 2016
**Programme Pillars**

<table>
<thead>
<tr>
<th>Programme Pillars</th>
<th>Programme Icons</th>
<th>Programme Co-Chairs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Driving Sustainable Growth and Social Inclusion</td>
<td></td>
<td>Sigve Brekke, President and Chief Executive Officer, Telenor Group, Norway</td>
</tr>
<tr>
<td>What are the main opportunities for companies, governments and societies to collaborate to advance economic growth and inclusiveness in the region as technological innovation and societal disruption continue to rise?</td>
<td>Televised session</td>
<td>Kathleen Chew, Group Legal Counsel, YTL Corporation, Malaysia</td>
</tr>
<tr>
<td>Mastering the Fourth Industrial Revolution</td>
<td>Interpretation</td>
<td>Yoshiaki Fujimori, President and Chief Executive Officer, LIXIL Group, Japan</td>
</tr>
<tr>
<td>How will the Fourth Industrial Revolution transform industry sectors and systems of production, and how can nations reshape their economies through digital innovation?</td>
<td>On the record</td>
<td>Shahril Shamsuddin, President and Group Chief Executive Officer, SapuraKencana Petroleum, Malaysia</td>
</tr>
<tr>
<td>Strengthening Regional Relationships</td>
<td></td>
<td>Salil Shetty, Secretary-General, Amnesty International, United Kingdom; Global Agenda Council on Fragility, Violence &amp; Conflict</td>
</tr>
<tr>
<td>Following the launch of the ASEAN Economic Community (AEC), what comes next for regional integration and how are regional and global geo-economic forces impacting South-East Asia?</td>
<td></td>
<td>George Yeo, Visiting Scholar, Lee Kuan Yew School of Public Policy, National University of Singapore, Singapore</td>
</tr>
</tbody>
</table>
Monday 30 May

16.00 - 20.30
Shangri-La Hotel - Lobby Level

registration

Registration Opens
Tuesday 31 May

07.00 - 21.00
Shangri-La Hotel - Lobby Level

registration

Registration Opens
**Wednesday 1 June**

06.45 - 19.00  
Shangri-La Hotel - Lobby Level

**registration**

Registration Opens

08.30 - 09.00  
Shangri-La Hotel - Networking Area

**welcome coffee**

Welcome Coffee

09.00 - 10.00  
Shangri-La Hotel - Plenary Hall

**bloomberg/asean growth and inclusion**

**ASEAN and the Big Picture**

How are regional and global forces impacting the growth outlook for economies in the region?

On the agenda:
- Enhancing productivity through technology shifts
- Demographic shifts and strengthening social protection systems
- Promoting stability through efficient governance
- Accelerating reforms to build regional resilience

This session was developed in partnership with Bloomberg.

**Simultaneous interpretation in Malay, Chinese, Japanese and English**

This session is televised and webcast live. Please arrive 15 minutes early, as the doors will be closed at the scheduled time.
<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>10.00 - 10.30</td>
<td>Shangri-La Hotel - Networking Area</td>
<td>Community Break</td>
</tr>
<tr>
<td>10.30 - 11.30</td>
<td>Shangri-La Hotel - Connectivity Room</td>
<td>aec agenda</td>
</tr>
<tr>
<td>10.30 - 11.30</td>
<td>Shangri-La Hotel - Connectivity Room</td>
<td>What's Next for the AEC?</td>
</tr>
<tr>
<td>10.30 - 12.00</td>
<td>Shangri-La Hotel - Creative Disruption Room</td>
<td>growth and the environment</td>
</tr>
</tbody>
</table>

**What's Next for the AEC?**

The ASEAN Economic Community was launched with great fanfare at the end of 2015 but it remains a work in progress. What comes next for ASEAN and the AEC?

On the agenda:
- Reshaping the ASEAN machinery
- Improving non-tariff barriers, supply chains and value networks
- Priorities for regional integration across the ASEAN bloc

Simultaneous interpretation in Malay and English

This session is on the record.

---

**Balancing Rapid Growth with Environmental Sustainability**

How can ASEAN craft a development model that enables high growth without sacrificing environmental sustainability?

On the agenda:
- Developing sustainable land use, agriculture and forestry
- Incentivizing investment in sustainable energy and infrastructure
- Increasing better use of materials, resource efficiency and recycling
<table>
<thead>
<tr>
<th>Time</th>
<th>Venue</th>
<th>Session Title</th>
<th>Description</th>
<th>Agenda Topics</th>
<th>Simultaneous Interpretation</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>11.00 - 12.00</td>
<td>Shangri-La Hotel - Arena Room</td>
<td><strong>digital economy</strong></td>
<td>Reshaping the ASEAN Economy through Digital Innovation</td>
<td>As digital infrastructure is built across ASEAN, how will countries nurture the digital economy to go with it?</td>
<td>Malay and English</td>
<td>This session is webcast live.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>On the agenda:&lt;br&gt;- Advancing policies to support the digital transformation of industries&lt;br&gt;- Extending access to those who are still unconnected&lt;br&gt;- Refining pan-regional approaches to data governance and sharing</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>Simultaneous interpretation in Malay and English</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>This session is on the record.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>11.00 - 12.00</td>
<td>Shangri-La Hotel - Reflection Room</td>
<td><strong>digital transparency</strong></td>
<td>Digital Governance and Transparency</td>
<td>As digital technologies sweep across ASEAN, how can business, government and society embrace the opportunity to build a more open and accountable system?</td>
<td>Malay and English</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>On the agenda:&lt;br&gt;- Reducing corporate malfeasance and public-sector corruption through digital services&lt;br&gt;- Harnessing digital empowerment of citizens to improve accountability&lt;br&gt;- Improving government service delivery through blockchain, distributed ledgers and other technologies&lt;br&gt;- Striking a balance between public security, openness and privacy</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>Simultaneous interpretation in Malay and English</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12.00 - 13.30</td>
<td>Shangri-La Hotel - Networking Area</td>
<td><strong>networking lunch</strong></td>
<td>Networking Lunch</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
**Wednesday 1 June**

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event</th>
</tr>
</thead>
</table>
| 13.00 - 14.30 | Shangri-La Hotel - Connectivity Room | **digital transformation**  
**Digital Transformation in ASEAN**  
How are rapid technological advances in ASEAN's digital landscape changing the opportunities and operating models for business?  
On the agenda:  
- Understanding the character of digital disruption in an ASEAN context  
- Exploring changing business models across industries  
- Debating technology leapfrogging and its investment patterns  
- Identifying cross-industry collaboration to establish a regional digital ecosystem  
Simultaneous interpretation in Malay and English |
| 13.00 - 14.30 | Shangri-La Hotel - Creative Disruption Room | **asean 2026**  
**ASEAN in 2026: Are Integration and Inclusiveness Compatible?**  
Over the next decade, regional integration within ASEAN could take many forms. Some will be more inclusive than others. Explore possible, plausible and ideal futures in this workshop on ASEAN in 2026.  
This session builds on the Forum’s Global Challenge Initiative on Economic Growth and Social Inclusion. |
| 13.30 - 14.30 | Shangri-La Hotel - Reflection Room | **universal healthcare**  
**Universal Healthcare for ASEAN: When and at What Cost?**  
What shifts are needed for the ASEAN region to deliver healthcare for all?  
On the agenda:  
- Shifting from reaction to health promotion and prevention  
- Harnessing creative solutions and low-cost innovations  
- Forging partnerships and financing models to meet the rising demand for healthcare  
Simultaneous interpretation in Malay and English |
Learning from the Best in ASEAN Infrastructure

Despite ASEAN’s huge infrastructure deficit, the region is also notching up notable successes. How can regional players learn from these examples and build a sustainable investment climate for the future?

On the agenda:
- Identify key success factors in regional infrastructure
- Apply the lessons to the rest of the region
- Examine the role of the public and private sectors in dismantling roadblocks

This session was developed in partnership with Channel NewsAsia.

Simultaneous interpretation in Malay and English

This session is televised and webcast live. Please arrive 15 minutes early, as the doors will be closed at the scheduled time.
**Community Break**

**Multistakeholder Approaches to Financial Inclusion**

As the region becomes digitally connected, how can financial and non-financial stakeholders collaborate to achieve full financial inclusion?

On the agenda:
- Driving inclusion through new digital tools and approaches
- Linking financial services delivery to consumer goods and rural outreach
- Aligning interests of traditional financial inclusion stakeholders, SMEs and corporates

This session builds on the Forum’s project on Promoting Global Financial Inclusion.

Simultaneous interpretation in Malay and English

**A New Map to End Human Trafficking**

South-East Asia has shown its commitment to tackle forced and slave labour by signing the ASEAN Convention Against Trafficking in Persons in November 2015. Where do we go from here?

On the agenda:
- Adoption of policies by ASEAN governments to tackle human trafficking
- Ideas for businesses to improve supply-chain management
- Better transparency and labour law enforcement through technology
- Moving towards a unified set of labour standards across the region

Simultaneous interpretation in Malay and English

This session is on the record.
Managing Risk: The Dark Side of Technology

The technologies being unleashed under the Fourth Industrial Revolution will bring not only countless improvements but also many risks to ASEAN. What can governments and businesses do to mitigate the risks and strengthen regional resilience?

On the agenda:
- Identify the key risks for the region
- Understand how new technologies will impact these risks
- Debate the options for public-private collaboration in using technology to mitigate risks

The session will highlight findings from the World Economic Forum Global Risks Report 2016 and also feature the Forum’s work in understanding the challenges of managing the Fourth Industrial Revolution.

ASEAN and China’s Triple Transition

After 30 years of breakneck growth, China’s economy is undergoing profound shifts. What are the implications of these changes for South-East Asia?

On the agenda:
- Impact of China’s shift from exports to domestic demand
- Shift from fixed investment to private consumption
- Transition from manufacturing to services

This session was developed in partnership with CNBC Asia.

Simultaneous interpretation in Malay and English

This session is televised and webcast live. Please arrive 15 minutes early, as the doors will be closed at the scheduled time.
**Wednesday 1 June**

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>19.00 - 21.00</td>
<td>The Majestic Hotel Kuala Lumpur - Ballroom</td>
<td>welcome reception</td>
</tr>
</tbody>
</table>

**Welcome Reception**

Join the welcome reception hosted by the office of the Prime Minister, in honour of all participants of the World Economic Forum on ASEAN.

Your World Economic Forum badge is required at the entrance to the reception.

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>21.00 - 21.30</td>
<td>The Majestic Hotel Kuala Lumpur - Main Entry</td>
<td>transfer to Shangri-La</td>
</tr>
</tbody>
</table>

**Transfer to Shangri-La**
<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>08.15 - 08.45</td>
<td>Shangri-La Hotel - Connectivity Room</td>
<td>Mapping Regional Transformations</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Join this informal conversation to discuss the key strategic issues impacting the ASEAN region. Share your ideas and feedback on how leaders in business, government, academia, civil society and elsewhere around the world should understand the issues driving transformation in ASEAN – especially in light of insights from discussions during this meeting. Your feedback will be captured through the World Economic Forum's ASEAN Transformation Map.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>08.30 - 09.00</td>
<td>Shangri-La Hotel - Networking Area</td>
<td>Welcome Coffee</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Time</td>
<td>Location</td>
<td>Event Title</td>
</tr>
<tr>
<td>-----------------</td>
<td>---------------------------------</td>
<td>---------------------------------------</td>
</tr>
<tr>
<td>09.00 - 10.30</td>
<td>Shangri-La Hotel - Connectivity Room</td>
<td>corporate social innovation</td>
</tr>
<tr>
<td>09.00 - 10.30</td>
<td>Shangri-La Hotel - Creative Disruption Room</td>
<td>energy</td>
</tr>
<tr>
<td>09.00 - 10.00</td>
<td>Shangri-La Hotel - Arena Room</td>
<td>straits times/asean geo-economics</td>
</tr>
</tbody>
</table>

**New Models for Corporate Social Innovation**

How can companies accelerate inclusive growth by reconnecting their core for-profit activities with delivering social benefit?

On the agenda:
- Innovative tools for companies to exercise their citizenship in society
- Measuring business benefits and scaling successful approaches
- Latest projects implemented in the ASEAN context

**Investing in ASEAN’s Energy Future**

ASEAN is expected to witness strong growth in energy demand in the near future. How can the region ensure that required investments and the right policy frameworks are in place to meet regional goals on energy security, environmental sustainability and universal access?

On the agenda:
- Changing energy consumption patterns for industry and households
- Identifying next steps to regional energy integration and collaboration
- Establishing a supportive environment for investments while incorporating sustainability goals
- The role of industries to meet local human capital needs

**Battling over Asia’s Economic Architecture**

Will geo-economic competition between global powers in South-East Asia weaken or strengthen the region?

On the agenda:
- Deciphering the nature of geo-economic competition and its impact on ASEAN
- Role of regional initiatives, including “One Belt, One Road”, TPP and RCEP
- Risks and opportunities for business operations

This session was developed in partnership with Straits Times.

**Simultaneous interpretation in Malay and English**

This session is televised and webcast live. Please arrive 15 minutes early, as the doors will be closed at the scheduled time.
<table>
<thead>
<tr>
<th>Time</th>
<th>Venue</th>
<th>Session Title</th>
</tr>
</thead>
</table>
| 10.00 - 10.30 | Shangri-La Hotel - Reflection Room | **briefing/human capital**
|           |                              | Issue Briefing: Mobilizing ASEAN’s Talent |
|          |                              | Learn in depth about current and future labour market trends in the ASEAN region and how businesses can collaborate to benefit from the opportunities presented by these trends. This issue briefing is linked to the Forum’s Global Challenge Initiative on Employment, Skills and Human Capital. This session is filmed and will be available on the World Economic Forum website at a later date. |
| 10.30 - 11.00 | Shangri-La Hotel - Networking Area | **community break**
| 11.00 - 12.00 | Shangri-La Hotel - Connectivity Room | **asean manufacturing**
|             |                              | The Future of ASEAN Manufacturing |
|             |                              | In an era of rapid technological advances, will Asia’s distributed production systems take on a new character? On the agenda: - Understanding the impact of automation, advanced robotics, 3D printing and the internet of things - Future labour trends as automation grows - National development scenarios beyond export-based manufacturing - Industrial policy responses to new manufacturing trends Simultaneous interpretation in Malay and English This session is on the record. |
### Realizing ASEAN Capital Markets 2026

What must be done to deepen regional capital markets and create more cross-border collaboration?

On the agenda:
- Accelerating ASEAN capital market development with domestic and international stakeholders
- Increasing regional attractiveness through stronger cross-border offerings
- Addressing underdeveloped capital markets through talent mobility
- Strengthening resilience through stronger cooperation among ASEAN securities regulators

### What If: Jobs as We Know them Disappear?

Automation, artificial intelligence and data analytics are transforming the employment landscape in ASEAN. How can industries and governments redesign the talent value chain to supply future labour market needs?

Join an in-depth discussion that explores possible, plausible and probable impacts of technology on the future of employment and how we should respond.

This session was developed in partnership with Time.

**Simultaneous interpretation in Malay and English**

This session is televised and webcast live. Please arrive 15 minutes early, as the doors will be closed at the scheduled time.

### Issue Briefing: Ensuring Growth that Matters

Learn in depth about the socio-economic trends and issues that are shaping the ASEAN region and how business and governments can collaborate to strengthen and sustain inclusive growth for the future.

This issue briefing is linked to the Forum’s Systems Initiative on the Future of Economic Growth and Social Inclusion.

This session is filmed and will be available on the World Economic Forum website at a later date.
cities and technology

**Building Smart Cities in ASEAN**

ASEAN cities are growing at tremendous speed, creating big challenges. What practices and policies are needed to foster technology, entrepreneurship and social inclusion?

On the agenda:
- Modernizing urban services by embracing digital innovations
- Applying smart solutions to energy, water and resource supply
- Creating an ecosystem to promote start-ups and technology advances

*Simultaneous interpretation in Malay and English*

*This session is on the record.*

**astro awani/asean identity**

**Unity in Diversity, Powering ASEAN's Future**

Do we need a unified ASEAN identity and where would such a shared vision lead the region?

On the agenda:
- Common values on human rights, freedom of expression and political representation
- Promoting a regional identity while respecting local culture
- Building awareness of ASEAN at the grassroots level

This session was developed in partnership with Astro AWANI.

*Simultaneous interpretation in Malay and English*

*This session is televised and webcast live. Please arrive 15 minutes early, as the doors will be closed at the scheduled time.*
Community Break

15.15 - 15.45
Shangri-La Hotel - Connectivity Room

Mapping Regional Transformations

Join this informal conversation to discuss the key strategic issues impacting the ASEAN region. Share your ideas and feedback on how leaders in business, government, academia, civil society and elsewhere around the world should understand the issues driving transformation in ASEAN – especially in light of insights from discussions during this meeting. Your feedback will be captured through the World Economic Forum’s ASEAN Transformation Map.

15.15 - 15.45
Shangri-La Hotel - Arena Room

An Insight, an Idea with Michelle Yeoh

A conversation with leading Malaysian actress Michelle Yeoh about her acclaimed performances playing strong Asian women and what lessons her career provides for developing a creative economy in South-East Asia.

Simultaneous interpretation in Malay and English

This session is webcast live.
<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event</th>
</tr>
</thead>
</table>
| 16.00 - 16.50 | Shangri-La Hotel - Plenary Hall | **Closing Plenary**  
**The Co-Chairs of the World Economic Forum on ASEAN reflect on the meeting highlights and key takeaways.**  
**Simultaneous interpretation in Malay, Chinese, Japanese and English**  
This session is webcast live. |
| 16.50 - 17.30 | Shangri-La Hotel - Networking Area | **Farewell Reception** |