World Economic Forum on ASEAN
Overview

Phnom Penh, Cambodia 10-12 May 2017
Youth, Technology and Growth: Securing ASEAN’s Digital and Demographic Dividends

In 2017, the 10 countries of the Association of South-east Asian Nations (ASEAN) celebrate 50 years of deepening unity and rising prosperity. In 1967, when ASEAN was launched, few would have predicted the progress that has been made. The turmoil of cold-war rivalries and retreating colonial powers has given way to a region that is one of the brightest of the global economy. The path ahead may bring another 50 years of rising wealth and well-being, but only if ASEAN can fully harness its inherent strengths and navigate its rising challenges.

Among its strengths, the ASEAN region has 630 million people, of whom more than half are under the age of 30. This promises a powerful demographic dividend that will drive already high rates of economic growth for years to come. As the working-age population grows in number, it will boost the region’s spending, but also increase its savings and hence its capacity to invest.

Just as important, the transformative impact of the Fourth Industrial Revolution has the potential to deliver a potent digital dividend. As digital technology takes hold, it should stimulate powerful new industries and development models, and fuel rising productivity.

In many ways, these two engines of future growth will stimulate one another. ASEAN’s young demographic profile means greater appetite to embrace new technology, to leapfrog legacy business models and drive fresh approaches to everything from banking to healthcare to manufacturing. Conversely, the adoption of new tech will make it easier for ASEAN economies to harness the power of their youth, to engage them, and to make growth more inclusive.

But nothing is guaranteed. To maximize the yield of these dividends, progress is needed in education, entrepreneurship, digital regulation, cross-border trade, governance and much else. In the Forum’s capacity as the International Organization for Public-Private Cooperation, this meeting will be an ideal platform for senior decision-makers from a range of sectors to facilitate greater collaboration between industry, government and civil society, and to work on shaping the brightest future for the region’s young.

Co-Chairs

Jamaludin Ibrahim
Managing Director, President and Group Chief Executive Officer, Axiata Group, Malaysia

Wolfgang Jamann
Secretary-General and Chief Executive Officer, Care International, Switzerland

Jin Liqun
President, Asian Infrastructure Investment Bank, Beijing

Hooi Ling Tan
Co-Founder, Grab, Singapore

John Rice
Vice-Chairman GE, Hong Kong SAR

Tevin Vongvanich
Chief Executive Officer, PTT, Thailand
Programme Pillars

ASEAN in the new Global Context
The world is witnessing significant shifts in global politics, security, governance, geo-economic relationships and technology. As old certainties melt into the fluid dynamics of a rapidly restructuring global order, how should ASEAN respond?

ASEAN and the Connectivity Agenda
Connectivity means many things in ASEAN. In a digital dimension, how will the Fourth Industrial Revolution connect people, companies, ideas and machines in ever more powerful combinations? In a physical dimension, how can we build infrastructure that not only addresses the investment deficit in ASEAN, but also creates future-focused cities, factories and transport networks? And, in a trade dimension, how can leaders of the ASEAN integration project avoid the disillusionment with globalization and trade that is rising in other parts of the world?

ASEAN and the Youth Agenda
ASEAN’s demographic profile promises years of powerful economic growth, but only if the region can engage its youth successfully. What will the jobs of the future look like, and how should education systems respond? What are the values and priorities of young people, and where are the emerging intergenerational conflicts? How will issues tied to providing healthcare, funding pensions and safeguarding the environment be addressed?
# Programme at a Glance

<table>
<thead>
<tr>
<th>Wednesday 10 May</th>
<th>Thursday 11 May</th>
<th>Friday 12 May</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>07.30 - 20.00</strong> Registration</td>
<td><strong>07.30 - 20.00</strong> Registration</td>
<td><strong>07.30 - 15.00</strong> Registration</td>
</tr>
<tr>
<td><strong>16.30 - 18.00</strong> Community Sessions</td>
<td><strong>09.00 - 10.00</strong> Plenary Session</td>
<td><strong>08.30 - 10.00</strong> Interactive and Collaborative Sessions in Parallel</td>
</tr>
<tr>
<td><strong>18.15 - 19.30</strong> Reception</td>
<td><strong>10.00 - 10.30</strong> Community Break</td>
<td><strong>10.00 - 10.30</strong> Community Break</td>
</tr>
<tr>
<td><strong>10.30 - 12.00</strong> Interactive and Collaborative Sessions in Parallel</td>
<td><strong>10.30 - 12.00</strong> Interactive and Collaborative Sessions in Parallel</td>
<td><strong>10.30 - 12.00</strong> Interactive and Collaborative Sessions in Parallel</td>
</tr>
<tr>
<td><strong>12.00 - 13.30</strong> Community Lunch</td>
<td><strong>12.00 - 13.00</strong> Community Lunch</td>
<td><strong>12.00 - 13.00</strong> Community Lunch</td>
</tr>
<tr>
<td><strong>13.30 - 14.30</strong> Opening Plenary</td>
<td><strong>13.30 - 14.30</strong> Opening Plenary</td>
<td><strong>13.00 - 15.00</strong> Interactive sessions and Closing Plenary</td>
</tr>
<tr>
<td><strong>14.30 - 15.00</strong> Community Break</td>
<td><strong>14.30 - 15.00</strong> Community Break</td>
<td><strong>15.00 - 16.00</strong> Farewell Reception</td>
</tr>
<tr>
<td><strong>15.00 - 16.30</strong> Interactive Sessions</td>
<td><strong>15.00 - 16.30</strong> Interactive Sessions</td>
<td></td>
</tr>
<tr>
<td><strong>16.30 - 17.00</strong> Community Break</td>
<td><strong>16.30 - 17.00</strong> Community Break</td>
<td></td>
</tr>
<tr>
<td><strong>17.00 - 18.30</strong> Interactive and Collaborative Sessions in Parallel</td>
<td><strong>17.00 - 18.30</strong> Interactive and Collaborative Sessions in Parallel</td>
<td></td>
</tr>
<tr>
<td><strong>19.00 - 22.00</strong> Cultural Soirée</td>
<td><strong>19.00 - 22.00</strong> Cultural Soirée</td>
<td></td>
</tr>
<tr>
<td>Hosted by the Royal Government of Cambodia</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Meeting Information

We have improved the interactive, outcome-oriented format of Forum discussions. Speeches are strongly discouraged and all participants are invited to contribute to constructive, lively debate.

**Plenary Sessions** feature senior government officials and business leaders, and cover broad issues on the meeting’s theme. These sessions provide the conceptual framework for further discussions. In virtually all cases, ample time for questions, answers and discussion allows government officials to give first-hand information on critical economic and business issues. The **Closing Plenary** highlights the outcomes of the meeting and maps out the future engagement of the main stakeholders.

**Interactive Panels** pursue topics related to the three pillars of the programme in greater depth and are structured around a panel, bringing together expert views and contrasting perspectives.

**Arena Sessions** promote dialogue among panellists by placing them in the centre of the room. Participants encircle the panel to create an intimate and stimulating atmosphere.

**WorkStudios** are structured to allow a high level of interaction and exchange among participants with small brainstorming exercises around working walls led by designated discussion leaders/facilitators. The sessions are also structured to come up with concrete recommendations and key takeaways.

**Television Sessions** are co-designed with global media, feature headline topics and raise awareness of important trends by broadcasting the discussion to a global audience.

**Hub Sessions: ASEAN Young Leader Series**
In a series of short sessions, inspiring young ASEAN leaders – from entrepreneurs and politicians to architects and social activists – share their personal stories and how those experiences raise important questions for the region. Outside of the official sessions, participants can explore the World Economic Forum’s system of contextual intelligence in the Hub.

**Community sessions** are linked to ongoing projects, systems or initiatives of the Forum. Participation in these sessions is by invitation only.

**Chatham House Rule**
For sessions that are not open to the reporting press, please note that the Chatham House Rule applies:

*When a meeting/session is held under the Chatham House Rule, neither the identity nor the affiliation of the speaker(s) may be revealed. The aim is to provide anonymity to speakers and encourage openness and sharing of information. This rule is now used worldwide as an aid to free discussion.*

The same rule applies to blogging and tweeting of sessions. To encourage free-flowing debate, bloggers and twitterati are asked not to reveal the identity or affiliation of speakers in sessions without their permission.

---

**FAQ**

Where will the meeting take place?
The World Economic Forum on ASEAN will take place at:

Sokha Phnom Penh Hotel & Residence
Street Keo Chenda, Phum 1
Sangkat Chroy Changvar
Khan Chroy Changvar,
Phnom Penh, Cambodia
http://www.sokhahotels.com/phnompenh/

Where will I stay?
PublicisLive, the Forum’s operations and logistics provider, will arrange accommodation at the hotel above. You will receive a hotel booking form on confirmation of your registration.

What does registration include?
Registration includes all meeting activities and documentation, but does not include travel or accommodation.

What is the working language of the meeting?
Sessions will be held in English. Simultaneous interpretation in Khmer, Japanese and Mandarin Chinese will be also available for some sessions.

By when do I need to register?
As space is limited, we recommend that you register before Monday 10 April 2017.

Do I need a visa?
The Cambodian government will waive the visa fees for all registered participants. To apply for a visa, please bring with you the confirmation letter from the Forum, and the completed visa form with your photograph and passport.

If there is a Cambodian embassy/consulate in your country, it is strongly recommended that you apply for a visa prior to arrival in Cambodia to save time at immigration clearance at Phnom Penh International Airport. Otherwise, please apply for a visa on arrival; a special visa line will be organized by the government.

Where do I find additional information about the programme?
When you register, you will receive access to TopLink, the Forum’s online collaboration and interaction platform, where you will find the latest information about the programme.

Who do I contact for more information?
Participant Services Team
Tel.: +41 (0)22 869 1209
Fax: +41 (0)22 594 8119
Email: ASEAN@weforum.org
The World Economic Forum, committed to improving the state of the world, is the International Organization for Public-Private Cooperation.

The Forum engages the foremost political, business and other leaders of society to shape global, regional and industry agendas.