The World Economic Forum’s Global Future Council on Longevity is pleased to share with you five-part dialogue series on COVID and Ageing Society to provide perspectives on and outline implications of the coronavirus disease (COVID-19) pandemic on older adults.

How can the world leverage the increased life expectancy and opportunities that older adults present?

By 2020, for the first time in history, there will be more people on the planet over the age of 65 than under the age of 5, and the number of people who are 60 years and above will double to more than 2 billion by 2050. A critical goal is to ensure a healthy life expectancy and increase in the number of years spent in good health and free of disability, adding life to years and not merely years to life.

The Global Future Council on Longevity provides a dynamic platform for leading businesses, governments, civil society organizations and world class experts to:
− Shape the global healthy ageing and longevity agenda
− Generate and disseminate new content and insights
− Engage multiple actors to co-create solutions to boost the impact of healthy life expectancy
− Identify of global initiatives on healthy longevity and ageing to provide recommendations to governments, industries and other key stakeholders

The coronavirus disease (COVID-19) pandemic has had a significant impact on older adults, especially those with existing co-morbidities are recognised as a vulnerable group with high risk of severe outcomes and mortality. To discuss the spectrum of short- and potential longer term impacts of COVID-19 on older adults and the wider implications, the Council will bring together leaders from the public sector, business and civil society to advance the discussion on COVID-19 and ageing society through a five-part virtual dialogue series.

Objectives
− To share examples of promising efforts to respond, support and protect older adults within the context of COVID-19
− To explore opportunities for, and challenges to, the acceleration, scaling up, or transfer of such responses
− To offer a platform where all key stakeholders can learn from and help strengthen the response to older adults

Read more

Overview of the World Economic Forum Global Future Council on Longevity
Healthy Longevity: Redefining and Harnessing the Longevity Economy
COVID and Ageing Society: Five-part virtual dialogue series, 30 June - 28 July 2020

COVID and Ageing Society: Long-Term Care Facilities
Tuesday 30 June 2020, 14.30-16.00 CEST

In high-income countries, nearly half the deaths linked to COVID-19 has been linked to long-term care facilities. These facilities have been described as high outbreak risks with risk of disease spreading. The coronavirus pandemic has brought up the systemic challenges that has plagued some of these facilities from the vulnerability of older adults housed in long-term care facilities to severe and critical staff shortage and often in some cases poorly built facilities. This session will bring together key voices to address the challenges of COVID-19 in long-term care facilities, and to exchange views and insights on good practices to support facilities and ensure adequate safety of residents and staff.

COVID and Ageing Society: Home and Community-Based Care
Tuesday 7 July 2020, 14.30 – 16.00 CEST

As the likelihood of living into old age has grown, we see an increasing number of older adults choosing to remain independent at home and maintain closer connections within their communities. While some older adults choose to remain independent at home, some are forced to live alone with the lack of family support, infrastructure, social support and access to affordable healthcare. Supporting this shift will require changes in policies, institutions, demand and services to support older adults to live longer, healthier and more productive lives within their communities. This session will seek to identify and understand issues affecting home and community-based care for older adults and how to transform their experience to ensure they receive the support they require to thrive during and following the COVID-19 pandemic.

COVID and Ageing Society: Ageism in the time of coronavirus
Tuesday 14 July 2020, 14.30 – 16.00 CEST

Global populations are benefiting from increased longevity, which presents opportunities to capture the unique skillsets, social capital, knowledge and experiences that older adults can offer to rising economies. The coronavirus pandemic has revealed the importance of not only living longer but also living in good health. Governments and industries are urged to better understand the opportunities and challenges of older adults in this pandemic and harness their potential to contribute as we restart the economy. This session will focus on raising awareness on ageism, the impact of the nexus of ageing and chronic diseases on healthcare, and older adults as key contributors to social and economic fabric in our societies.

COVID and Ageing Society: Impact on Older Adults in Low-and-Middle Income Countries
Tuesday 21 July 2020, 14.30 – 16.00 CEST

As the coronavirus pandemic reach resource constrained countries, the Covid-19 related vulnerabilities of older adults may be particularly pronounced and may require attention in resource constrained contexts. This session will bring together leading voices from Africa, Caribbean, Latin America, Middle East and South-East Asia to provide regional and local perspectives on how countries in low-and-middle income countries (LMICs) are responding to the pandemic.

COVID and Ageing Society: Converging Pandemics – Loneliness, Isolation and Impact of COVID-19 on Older Adults
Tuesday 28 July 2020, 14.30 – 16.00 CEST

The measures employed to contain the spread of the coronavirus such as confinement measures, physical distancing and restrictions on movement and social gathering have increased the risk for isolation, aloneness and loneliness especially among vulnerable older adults. This session explores the impact of COVID-19 lockdown measures on health of older adults, LGBT elders, loneliness and isolation from LMICs’ perspective, role of technology and community support.

Time Zone: Central European Summer Time (CEST)
- +8hrs, Melbourne, Australia
- +7hrs Tokyo, Japan
- +6hrs Singapore; +6hrs Hong Kong
- +5hrs Bangkok, Thailand
- +3.30hrs Delhi, India
- +2hrs Dubai, UAE
- +1hr Nairobi, Kenya
- -1hr Lagos, Nigeria
- -5hrs Rio De Janeiro, Brazil
- -6hrs Eastern time (US and Canada)
- -7hrs Kingston, Jamaica
- -8hrs, Mountain time (US and Canada)
- -9hrs Pacific time (US and Canada)

For more information about this event, email Sofiat.Akinola@weforum.org