

National Meeting

China Business Roundtable: Accelerating Innovation in the Fourth Industrial Revolution

Meeting Overview

Shenzhen, People's Republic of China 1-2 November 2017



China Business Roundtable: Accelerating Innovation in the Fourth Industrial Revolution

Over the past 250 years, three industrial revolutions have dramatically transformed how industries function and create value for society. As we face the advent of the Fourth Industrial Revolution (4IR), new business models and ground-breaking technologies are not only disrupting the way we design, produce and consume products and services, but also the way we perceive, behave and define humanities and social structures.

In this context, China has become one of the leaders in this new era through massive R&D, high-quality international patents filing and agile ecosystems to rapidly incubate affordable technology solutions. Millions of innovating start-ups have emerged since 2010 and many are bringing best practices on cloud computing, genetic engineering, new material and artificial intelligence to a global standard.

Join the China Business Roundtable 2017 in Shenzhen – fusion hub of advanced manufacturing, start-ups and tech trailblazers – to explore China's vision and solutions to accelerate the country's transformative potential for strategic industries in the region, its reform trajectory and opportunities for collaboration between the public and private sectors.

Meeting Experience

Generate Insight

Plenary sessions feature senior government officials and business leaders, cover broad issues on the meeting's theme and provide the conceptual framework for further discussion. The closing session highlights the outcomes of the meeting and maps out the future engagement of the main stakeholders.

Interactive sessions pursue topics related to the theme in greater depth, and bring together expert views and contrasting perspectives. Prepared remarks are kept to a minimum in favour of intensive discussions under the guidance of a moderator. The objective of each interactive session is to formulate two to three action points on the topic. Some of the interactive sessions are sector-specific and industry-focused.

Drive Impact

Industry workshops are structured to allow a high level of interaction and knowledge exchange among participants. They begin with short introductory remarks by panellists to set the scene. This is followed by brainstorming exercises led by designated discussion leaders to dive deeper into the topics highlighted by the panel. A feedback process brings the results of the discussions back to a common core, with the objective of identifying intersections and highlighting under-recognized trends that will shape the region's future.

Transformation Hub sessions allow participants to develop a deeper contextual understanding of key transformations in the region. Participants explore and connect interrelated issues, brainstorm ideas and debate the most important drivers of change.

Learning Journeys offer participants a unique opportunity to meet the entrepreneurs and innovators behind social, ecological or tech-driven projects that deliver immediate impact on the ground. During these journeys, which conclude on the first day of the meeting, participants gain a close-up experience of the local community.



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Programme at a Glance

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Wednesday 1 November

From 09.00 Registration Opens (official hotel)
14.00 - 17.00 Learning Journey in Shenzhen
18.00 - 20.00 Welcome Reception

Thursday 2 November

From 07.30 Registration Opens in Huawei Centre
09.00 - 09.15 Opening Plenary
09.15 - 10.15 Big Picture of Fourth Industrial Revolution in China
10.15 - 10.30 Community Break
10.30 - 12.00 Industry Workshop and Transformation Hub
sessions on selected strategic industry and
projects
12.00 - 13.00 Community Lunch
13.00 - 13.30 Discovery Tour in Huawei Centre
13.30 - 14.00 An Insight, An Idea Session with Keynote
14.00 - 15.30 Industry Workshop and Transformation Hub
sessions on selected strategic industry and
projects
15.30 - 15.45 Community Break
15.45 - 16.30 Closing Plenary



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