Closing the Gender Gap Accelerators

Overview

Accelerating closing economic gender gaps globally

The “Closing the Gender Gap Accelerators” are national level public-private leadership collaboration platforms that address current gender gaps and reshape gender parity for the future.

The challenge: 257 years to close the economic gender gap
We have been measuring gender gaps in countries since 2006 in the annual Global Gender Gap Report. Even as gender gaps in health and education narrow, the most challenging gender gap continues to be economic.

Objective: Focus areas of the gender gap accelerators
The Accelerators focus on four key areas to close national economic gender gaps:
1. Hardwire gender parity in the future of work
2. Advance more women into management and leadership positions
3. Close gender gaps in remuneration and investment
4. Increase women’s participation in the labour force

Core activities
To catalyse closing the economic gender gap, the Accelerators build on:
- **National Level Action**: The Accelerator model brings together 2 minister and 2-4 CEO’s as Co-Chairs and involves the 50-100 largest national employers. Countries sign up to the model for 3 years and drive impact through a locally adapted action plan based on the Forum’s global framework.
- **Global Learning Network**: Each country Accelerator along with Knowledge Partner countries are part of the global learning network that facilitates exchange of insights and experience.
- **Closing the Gender Gap Playbook**: The Playbook provides a guide for national stakeholders that facilitates the setup of the Accelerator with tools, resources and processes for action. It supports action plan development and impact tracking.

Business Commitments
The Closing the Gender Accelerators also call for quantifiable commitments from leading companies to increase workforce opportunities and accelerate gender parity in the future of work.

Current Impact
Closing the Gender Gap Accelerators are currently established in nine countries across Latin America, Egypt and France. In Latin America, accelerators have been convened in Argentina, Chile, Colombia, Costa Rica, Dominican Republic, Panama and Peru in partnership with the InterAmerican Development Bank.

How to engage?
If you are a business in one of the Closing the Gender Gap Accelerator countries, you can join the local membership base. As part of the local accelerator you will assess economic gender gaps within your company and implement policies to help change them.

The goal is to expand the model to build a global network of 15 economies accelerating gender parity by the end of 2020. If you are a business or government in a country where we currently do not have a Closing the Gender Gap Accelerator you can reach out to us to explore opportunities for setting one up.

Platform for Shaping the Future of the New Economy and Society
The Platform for Shaping the Future of the New Economy and Society is a global platform that is committed to building prosperous, inclusive and equitable economies and societies that create opportunity for all.

For more information, please contact: Elselot Hasselaar, Project Lead, Country Accelerators, Platform for Shaping the Future of the New Economy and Society at: elselot.hasselaar@weforum.org