

Corporate Mobility Transport Challenge

Nominations due 30 July 2019

The World Economic Forum's Global Future Council on Mobility invites you to participate in the Corporate Mobility Transport Challenge. It seeks to highlight the role of the private sector in helping catalyse a transition towards a more sustainable path as outlined by the Urban Agenda, the Paris Agreement and the [Sustainable Development Goals \(SDGs\)](#) in terms of global policies, as well as the [Shared Mobility Principles for Livable Cities](#) in regards to mobility more concretely.

Overview

The private sector, through employee commutes and product/goods distribution, contributes to the mobility and transportation footprint of a community or city. This is a crucial component in the achievement of the SDGs.

With the advent of Fourth Industrial Revolution technologies and growing popularity of commercial sharing options, the typical commute and freight trip is poised for a change toward a more sustainable future; however, consumer adoption of sustainable practices is limited. Challenges to widespread adoption include issues of convenience of use of shared transport, lack of available information to make informed, sustainable mobility choices, and lack of a diversity of viable solutions and options. It is key that these programmes offer solutions to rising congestion, air pollution and carbon emissions rather than exacerbate issues or, for example, detract from public transit.

The Challenge

Aware of the unique position corporations have in making change quickly, efficiently and at scale, the Global Future Council on Mobility has developed this challenge to spotlight innovative commute and freight delivery programmes that help support the 2030 Agenda and to inspire others to do the same.

The Corporate Mobility Transport Challenge will [showcase innovative sustainable solutions to the movement of employees and products/goods](#). Eligible solutions should be fully implemented, even if they are still in their infancy, with the potential to grow and to be replicated.

Nominate your company's programme by completing this [form](#) no later than 17:00 ET, 30 July 2019

Selected programmes will be featured in a [compendium published in October 2019](#) and highlighted during the Forum's [Annual Meeting 2020 in Davos-Klosters](#). Selected solutions will also be featured at the World Economic Forum's [Sustainable Development Impact Summit in New York 23-24 September 2019](#) held in conjunction with UN Climate Week.

Aware of the importance of strong leadership and efforts to create an enabling environment and culture for employees, suppliers and customers to feel responsible and empowered to contribute and change the status quo, we welcome initiatives that:

- motivate employees and suppliers to share cars/vehicles
- encourage walking, use of personal or shared bicycles and electric personal transportation vehicles
- provide corporate bus transportation, supplement public transit (such as a minibus)
- allow flexible schedules or work-from-home agreements
- encourage virtual meetings
- utilize hybrid vehicles and electrify fleets
- enhance office, distribution and retail infrastructure (e.g. EV charging spots, bike storage, showers for cyclists)
- locate offices near public transportation and daily services used by employees
- shift product/goods distribution to low-emissions forms of freight

Nomination Instructions

- Nominate your company's programme by completing this [form](#) no later than 17:00 ET, 30 July 2019
- All nominations will be reviewed by the Global Future Council on Mobility. Submissions that will be featured in the final compendium will receive notice in July 2019 about completing additional questions, supplying data sources, and providing a statement from the company's CEO or top executive.
- Questions may be directed to mary.loane@weforum.org