Future of the Digital Economy & Society
2nd Working Meeting of Internet for All in Argentina

Co-Hosted with the Government of Argentina, The Global Connect Initiative, and The Inter-American Development Bank

Legislatura de la Ciudad Autonoma de Buenos Aires
Salon San Martin and Salon Dorado
Peru 160
Buenos Aires, Argentina

4-5 April 2017

Final Programme

Internet for All – Accelerating Impact through Public Private Collaboration

The internet, as a catalyst for the digital economy, is a critical enabler for social and economic development in Argentina. The World Economic Forum Internet for All project has developed a community of organizations committed to partnering with governments to achieve “Internet for All”.

The 1st Working Meeting of the Internet for All global community and local stakeholders was held under the leadership of the Government of Argentina in November 2016. It presented an overview of the sector and government’s internet development priorities, and through group discussion it identified key themes that must be addressed to achieve Internet for All in Argentina.

At the 2nd Working Meeting, these themes will be developed into actionable “quick win” projects and standing working groups focusing on important issues. The objectives of the meeting will be:

- Identify specific collaboration opportunities to implement projects to promote Internet for All.
- Form working groups to support the government to implement their reform objectives
- Define an operating rhythm for the Internet for All project in Argentina, and define next steps
- Agree to the governance mechanism of the Internet for All project

Outcomes from this meeting will be shared in an invitation-only High-Level roundtable meeting to be held as part of the World Economic Forum on Latin America on Friday April 7th, and if agreed with partners involved may be publicly announced as part of a press conference the same day that will officially launch the Internet for All project in Argentina.
Final Programme

Tuesday 4 April

14.00 – 14.20  Welcoming Remarks (invited)
● Oscar Aguad, Minister of Communications, Government of Argentina
● Alex Wong, Head of Global Challenge Partnerships, Member of the Executive Committee, World Economic Forum
● Juan Antonio Ketterer, Division Chief, Capital Markets and Financial Institutions, The Inter-American Development Bank
● Tom Cooney, Chargez d’Affaires, US Embassy Buenos Aires

14.20 – 14.40  Meeting Objectives and Internet for All Project Structure
● Eric White, Project Lead, Internet for All, Global Leadership Fellow, World Economic Forum

14.40 – 15.00  High-Level Goal of the Internet for All Project in Argentina
● Hector Huici, Secretary of ICT, Ministry of Communications of Argentina
● David Marin, Partner and Managing Director, The Boston Consulting Group

15.00 – 16.00  The power of collaboration to drive success in Argentina
There is a history of effective public-private collaboration to drive internet inclusion in Argentina. A panel will present past successes, and invite discussion on what lessons can be taken forward, or perhaps what can be expanded, revived, or accelerated. There will be a 30 minute panel followed by 30 minutes of Q&A.

Panelists:
● Heber Martinez, Director ENACOM
● Jorge Aguado, Subsecretary of Politics, Ministry of Science, Technology and Productive Innovation of Argentina (invited)
● Alejandro Anderlic, Director, Corporate, External, and Legal Affairs, Microsoft
● Fabio Rozenblum, Director of Planning and Corporate Affairs, Mirgor

Session Moderator
● Esteban Vainer, National Director of Investment Promotion, Ministry of Communications of Argentina

16.00-16.25  Coffee Break

16.25 – 17.55  Cross-Government Collaboration
At the first meeting of Internet for All in Argentina, participants brainstormed possible areas of collaboration to expand internet access and adoption. Since then, several specific, possible activities have been identified. Each collaboration opportunity has a champion. This session will begin with four project champions each briefly explaining their project. Then, the group will separate into breakouts to discuss how to move each project ahead. There will also be an opportunity for others in the room to step forward as a project champion and lead a breakout group. Participants will be free to choose the group to which they contribute

Session Moderator
● Antonio Garcia Zaballos, Lead Specialist on Telecommunications, The Inter-American Development Bank
Project Champions

- **Pablo Casals**, Subsecretary of Innovation and Technology, Ministry of Tourism of Argentina, discussing better data for tourism activities
- **Rodrigo de Loredo**, President and Director General, ARSAT, discussing proposed National Connectivity Program (invited)
- **Matías Zubiria**, General Director, Smart City Project, Ministry of Modernization, Autonomous City of Buenos Aires, discussing public access Wi-Fi in Buenos Aires
- **Ariel Graizer**, President, CABASE
- **Rodolfo Laffitte**, Secretary of Public Affairs, City of Neuquen

17.55 – 18.00  First Day Wrap-Up

- **Alex Wong**, Head of Global Challenge Partnerships, Member of the Executive Committee, World Economic Forum

18:00 – 19.30  Cocktail reception at meeting venue

**Wednesday 5 April**

08.30 – 08.50  Summary and Agenda Setting

Recap of the results of Day 1, including commitments. Summary of how these commitments will be incorporated into the overall initiative. Includes a report-back from the groups the previous day.

- **Alex Wong**, Head of Global Challenge Partnerships, Member of the Executive Committee, World Economic Forum

08:50 – 11.30  Moving Towards a National Digital Agenda

In this session, the community will work together to brainstorm approaches to use the internet for all platform to develop a coordinated national digital agenda for Argentina.

08:50 – 09:00  Opening Remarks on the need for a national digital agenda

- **Esteban Vainer**, National Director of Investment Promotion, Ministry of Communications of Argentina

09:00 – 10:00  Panel: Challenges and Approaches to Setting a Digital Agenda

- **Guillermo Fretes**, General Manager of EducAr, Ministry of Education of Argentina
- **Daniel Abadie**, Subsecretary of Digital Governance, Ministry of Modernization of Argentina (invited)
- **Juan Luis Nunes**, Pais Digital, Chile
- **Mariano Soratti**, Responsible for Integrated System of Sanitary Information, Ministry of Health of Argentina
- **Victoria Zorraquín**, Rural Schools Director, Ministry of Agroindustry (invited)
- **Karim Lesina**, Vice President, International External Affairs, EU, Caribbean, Central and Latin America, Trans-Atlantic Relations, AT&T

Session Moderator

- **Eric White**, Project Lead, Internet for All, Global Leadership Fellow, World Economic Forum

10:00 – 11:00  Breakout groups:
1) **Government institutions and rural connectivity.** How can we fund connections to rural government institutions (schools, clinics, agriculture centers), and how can these serve as anchors for connectivity in the region?

*Discussion Leader: Sergio Angel, Cisco (invited)*
*Firestarter: Guillermo Fretes, Ministry of Education of Argentina*

2) **Ensuring the safety of internet users.** What should be done in Argentina to protect citizens from the threats that emerge on the internet? How can we help bring people online by ensuring it is a safe space for all?

*Discussion Leader:Eleanora Rabinovich, Google (invited)*
*Firestarter: Hugo Miguel, SETIC, Ministry of Communications of Argentina*

3) **Scaling new last mile technology and models.** Can we set up a clear system for proposing connectivity trials, creating regulatory playgrounds, and transparently evaluating which approach might be most useful in any particular context?

*Discussion Leader: Celedonio Von Wuthenau, Nokia (invited)*
*Firestarter: Paola Levati, Ministry of Communications of Argentina*

4) **Multi-stakeholder governance models for a national digital agenda.** Can we establish a process in Argentina through which public, private, and civil society stakeholders can together develop a national digital agenda? What should this process look like and what might be some first steps?

*Discussion Leader: Paula Vargas de Brea, Facebook (invited)*
*Firestarter: Esteban Vainer, Ministry of Communications of Argentina*

11:00-11:30 Reporting group outcomes of the discussion groups to the plenary, and discussion of results

11:30 – 11:45 Partnership announcement and signing ceremony – WE CARE project
- Miguel de Godoy, President, ENACOM
- Sebastian Cabello, Head of Latin America, GSMA

11.45 – 12.00 Wrap Up and Next Steps
- Esteban Vainer, National Director of Investment Promotion, Ministry of Communications, Government of Argentina
- Alex Wong, Head of Global Challenge Partnerships, Member of the Executive Committee, World Economic Forum
- Juan Antonio Ketterer, Division Chief, Capital Markets and Financial Institutions, The Inter-American Development Bank
- Timothy Finton, Senior Counselor for International Communications and Information Policy, US Department of State