Global Growth Companies
Shaping the Future of Business
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Thriving economies and societies rely on the influence and contribution of robust and dynamic medium-sized enterprises. The World Economic Forum’s Community of Global Growth Companies brings together the world’s most dynamic, influential and high-growth companies as innovators and market shapers, and supports their potential for impact in their region, their sector and around the globe.

As of January 2014, the Community of Global Growth Companies comprises more than 360 firms from over 60 countries. Membership in the community is by invitation only and is a result of a diligent review of selection criteria. Typical Global Growth Companies exceed their industry standards in revenue growth and innovative business practices, and
Foreword

have a track record of leadership and – above all – exemplary corporate global citizenship.

Global Growth Companies not only have an impact on their industries and societies, but also play a major role in global economic prosperity. They are among the top job creators and are essential to a healthy regional and global business ecosystem. At the Forum, the importance of medium-sized enterprises is strongly emphasized and understood. For this reason, Global Growth Companies are invited to join the New Champions community as a way of recognizing their significance in the global business landscape and their potential as tomorrow’s global corporate leaders.

Together with the other New Champions, the Global Growth Companies form a key component of the World Economic Forum. These companies share leading ideas and insights on regional and industry agendas, cooperate in corporate citizenship and engage with peers in an exchange of best practices on scaling. Additionally, the Forum’s multistakeholder framework provides a global platform from which they can demonstrate their deep commitment to improving the state of the world.

David Aikman
Managing Director, Head of New Champions, World Economic Forum
Global Growth Companies (GGCs) are medium-sized enterprises on the global scale that stand out due to their innovative business models, dynamic growth, corporate global citizenship and visionary leadership. As one of the Forum’s New Champions communities – together with the Technology Pioneers, Young Global Leaders, Young Scientists, Social Entrepreneurs and Global Shapers – GGCs tackle urgent issues, explore emerging trends and help facilitate the Forum’s mission of improving the state of the world.

These dynamic, high-growth firms from every region of the world have the potential to be tomorrow’s leaders in the world economy. Their experience as emerging regional and global industry players and their ambition and capacity to build sustainable global businesses make GGCs ideal ambassadors for their industries and home markets. The Forum created this community with the intent of uniting the world’s fastest-growing companies to be a driving force of economic and social change.

Some Examples of Global Growth Companies

- comScore
- GEMS Education
- Genpact
- GLOBIS Corporation
- Grupo Herdez
- IDEO
- illycaffé
- Kaspersky Lab
- LCY Chemical Corp.
- Monashees Capital
- Mozilla Corporation
- Sekunjalo Investments
- SouthWest Energy
- Trina Solar
- USA
- United Arab Emirates
- India
- Japan
- Mexico
- USA
- Italy
- Russia
- Taiwan, China
- Brazil
- USA
- South Africa
- Ethiopia
- People’s Republic of China

*Latest World Economic Forum Data, February 2014
“The World Economic Forum is just an amazing set of ideas, connections and people.”

Marissa Mayer
Chief Executive Officer, Yahoo, USA

01: The Village at the Congress Centre in Dalian, People’s Republic of China, Venue of the Annual Meeting of the New Champions 2013
02: GGC Workshop Discussion, Palo Alto, California 2013
Global Growth Companies catalyse their development and broaden their impact through interaction with a variety of multistakeholder communities within the Forum. The result is a mutually beneficial exchange of insights that leverages the vast knowledge capital of these groups, companies and individuals.

Interaction … … with global, regional, and industrial leaders via the Annual Meeting of the New Champions, the world’s foremost global event in China that focuses on innovation, new business models and world-changing technologies … through the Forum’s comprehensive calendar of regional meetings, workshops, special community events and exchanges with CEO peers at exclusive GGC-only gatherings

Insight … … from globally renowned experts who participate in, lead and speak at Forum meetings and workshops … into the Forum’s unrivalled bank of knowledge, such as deep data on global issues of competitiveness and risk, as well as societal and industry issues that affect business … on core issues shared by rapidly growing companies provided by tailored Forum activities

Impact … … by contributing to taskforces designed exclusively for the Community of Global Growth Companies, which will provide actionable results for medium enterprises and have a focus on topics such as talent, emerging technologies, and scaling … through engagement in the Forum’s industry projects, such as the Hyperconnected World, New Vision for Education and the Global Strategic Infrastructure Initiative … as leaders of corporate global citizenship practices, by contributing to initiatives such as Partnering Against Corruption and Narrowing the Gender Gap

Global Growth Company Benefits

<table>
<thead>
<tr>
<th>Recognition</th>
<th>As one of the most dynamic, sustainable companies in the world</th>
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<tr>
<td>Participation</td>
<td>In the Annual Meeting of the New Champions in China</td>
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<td>Inclusion</td>
<td>In the Forum’s regional meetings throughout the year</td>
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<td>Invitation</td>
<td>To the GGC CEO Workshop Series, designed by leading global faculties</td>
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<td>Contribution</td>
<td>To select Forum projects with leading industry and regional players</td>
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<tr>
<td>Customization</td>
<td>Provided by a dedicated GGC team within the Forum</td>
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In addition, through Forum’s meetings, workshops, exclusive projects, GGCs have the opportunity to engage with like-minded chief executive officers and entrepreneurs, renowned subject experts and business leaders, and important figures from government, civil society and academia. This engagement results in meaningful exchanges about how to develop and continue a sustainable growth trajectory that encompasses a stakeholder perspective and improves the state of the world.

Global Growth Companies have the support of the Forum to maximize their media exposure opportunities, and are able to showcase their leadership by contributing to the Forum Blogs and through speaking opportunities in accordance with their expertise.
TopLink

TopLink is the Forum community’s space to share ideas and continue top-level conversations before, during and after face-to-face meetings.

GGC members enjoy exclusive year-long access to this web and mobile platform and to the Forum’s content, videos and reports stored on it. There, they can interact virtually with other GGCs and other Forum communities to exchange ideas and insights.
A Year of Opportunities

Each Global Growth Company Member is entitled to be represented at each regional meeting and at the Annual Meeting of the New Champions in China. Opportunities to participate in workshops and industry projects are also available throughout the year for the chief executive officer or equivalent and other designated senior executives. In addition, GGCs can take advantage of the Forum’s digital resources through TopLink, and receive the benefit of the Forum’s ongoing knowledge production through yearly reports on risk, competitiveness, economic outlook, human capital and the global agenda.

A Global Growth Company’s typical calendar of benefits resembles the following (participation is at the discretion of each Member):

01 January
Delivery of Global Risks Report providing a round-up of issues that could affect the global political, business and regional landscape in next 12 months. The chief executive officer participates in a Virtual TopLink Meeting with other industry CEOs to discuss the outcomes of the report.

05 May
World Economic Forum on Africa – Opportunity to engage rapidly growing companies in one of the world’s fastest-developing regions and to discuss corporate social responsibility projects in emerging-market regions.

02 February
GGCs converge in a global meeting to set the agenda for GGC Taskforce topics and themes.

06 June
CEO Workshop Series – Chief executive officers meet other innovation leaders and participate in an exclusive package of interactive sessions and hands-on workshops in the USA.

09 September
Annual Meeting of the New Champions – Opportunity to meet at the premier GGC annual event in China with over 1,500 participants, and more than 200 sessions in an interactive programme covering science, technology, innovation and global economic developments.

10 October
Company HR executives take advantage of the Forum’s reports on Human Capital and the Gender Gap.

World Economic Forum on Europe, MENA and Eurasia – Opportunity to meet counterparts from the Middle East, North Africa, Europe and Eurasia.
March
Virtual briefing about the Global Economic Outlook of the coming months from Nobel-winning economists. The chief executive officer or chief technology officer participates in a Forum industry project workshop.

April
World Economic Forum on Latin America – Opportunity to meet heads of state, ministers and other business leaders, with the ability to engage in regional social and enterprise topics.

July
Global Growth Company taskforces hold their mid-year review to assess the progress of their corresponding activities.

August
Exclusive results of the Forum’s Global Competitiveness Report shared with GGCs in a TopLink Virtual Presidential Briefing.

November
Summit on the Global Agenda – Opportunity for GGC executive teams to meet for a virtual briefing with top experts from the Network of Global Agenda Councils.

December
Status of ongoing yearly projects shared with chief executive officers through a TopLink Virtual Presidential Briefing.
Who Can Join?

Global Growth Companies are selected yearly by the Forum from a pool of the most dynamic companies around the world. The selected companies are then invited to enter the application process, which will determine their fit with the Forum’s mission and framework of GGC attributes.

Selection Criteria

1. Growth: Sustained above-average growth in the past three to five years
2. Global Corporate Citizenship: Proven commitment to positively influencing the societies and regions in which they operate
3. Impact: Major influence in industry, country or region
4. Leadership: Impeccable track record and visionary leadership

The selected companies are invited to become active members of this community and take full advantage of the Forum’s resources and network.

“The World Economic Forum has done a great job of bringing communities together to focus on some of the world’s toughest issues.”

Ellen Kullman
Chair of the Board
and Chief Executive Officer, DuPont, USA

01: Reception of GGC Executives at the Palo Alto, California Workshop 2013
The Selection Process

Each year, the World Economic Forum recognizes new Global Growth Companies through a rigorous selection process. After nomination, companies go through an internal background check, and are evaluated by a regional selection committee consisting of the most reputable regional business and industry experts. The selection committee includes individuals capable of assessing the dynamism and impact that candidate companies exercise in their industries and regions. Successful candidates will be announced at the Annual Meeting of the New Champions in the People’s Republic of China. In addition to this recognition, successful candidates will be recognized and awarded their Global Growth Company status at their corresponding World Economic Forum Regional Summits.

As new additions to the Global Growth Community, company CEOs will be included in the Forum’s extensive network of business leaders. Honoured companies will be invited to become full members of the GGC Community, and will enjoy all the associated benefits including admission to all Regional Summits, the Annual Meeting of the New Champions, offers to participate in exclusive workshops, media opportunities, and the option to contribute on special cross-industry themes and topics.
How to Nominate

Organizations and individuals with a strong understanding of companies that might qualify as a Global Growth Company are encouraged to submit nominations or encourage companies to nominate themselves.

To nominate a Global Growth Company, please visit the GGC page on the Forum’s website:
http://www.weforum.org/community/global-growth-companies

From this page you can click on the Nominate button and provide the details of the company you would like to see become a GGC.

After the company profile data has been filled out and submitted, the Forum’s staff will receive the nomination and begin the reviewing process.
The World Economic Forum is an independent international organization committed to improving the state of the world by engaging business, political, academic and other leaders of society to shape global, regional and industry agendas.

Incorporated as a not-for-profit foundation in 1971 and headquartered in Geneva, Switzerland, the Forum is tied to no political, partisan or national interests.