



CEIBS is mainland China's leading business school, with three programmes globally ranked by the Financial Times. The CEIBS vision is to become the most respected international business school by linking East and West in teaching, research, and business practice and by promoting China's social and economic development through high-impact knowledge creation and dissemination. CEIBS was established on November 8, 1994 in Shanghai. Based on its own campus in the Pudong district of Shanghai, the school is a not-for-profit joint venture established under an agreement between MOFTEC and the European Commission. Today, CEIBS also has offices and operates programmes in Beijing in Shenzhen, and offers a certificate programme in developing regions of China.



For more than 250 years, Columbia has been a leader in higher education in the nation and around the world. At the core of our wide range of academic inquiry is the commitment to attract and engage the best minds in pursuit of greater human understanding, pioneering new discoveries and service to society. Since 1965, Columbia University's School of the Arts has offered students an unparalleled opportunity for risk-taking, uniquely combining the intellectual rigors of an urban Ivy League institution with the limitless opportunities provided by our location in New York City, one of the great cultural capitals of the world.

INSEAD

**The Business School
for the World®**

As one of the world's leading and largest graduate business schools, INSEAD brings together people, cultures and ideas to change lives and to transform organisations. A global perspective and cultural diversity are reflected in all aspects of our research and teaching. INSEAD became a pioneer of international business education with the opening of the Fontainebleau campus in Europe in 1960. In 2000, INSEAD opened our Asia campus in Singapore. And in 2007 the school began an association in the Middle East, officially opening the Abu Dhabi campus in 2010. As an educational institution, our mission is to promote a non-dogmatic learning environment that brings together people, cultures and ideas from around the world, changing lives, and helping transform organisations through management education. Through teaching, we develop responsible, thoughtful leaders and entrepreneurs who create value for their organisations and their communities. Through research, we expand the frontiers of academic thought and influence business practice.



LBS is ranked among the top business schools in Europe, and among the top 10 business schools in the world. In 2011, London Business School was ranked number one in the world for its MBA programme by the Financial Times for the third year in a row. In 2009 the school shared this ranking with The Wharton School of the University of Pennsylvania. The school's admissions process is highly selective, making it one of the most competitive business schools in the world. It was established in 1964, after the Franks Report recommended the establishment of two business schools, as part of existing universities (London Business School and Manchester Business School), but with considerable autonomy.



The Wharton School is the business school of the University of Pennsylvania, a private, Ivy League university in Philadelphia, Pennsylvania. Wharton is the United States' oldest business school and the world's first business school affiliated with an institution of higher learning. It was established in 1881 through a donation from Joseph Wharton. The University of Pennsylvania, Wharton's parent institution, is among America's first universities, founded by statesman Benjamin Franklin. The school's faculty is the world's most published and most cited among business schools. Wharton's MBA program has been ranked the best in the world by the Financial Times from 2000 to 2009 and again in 2011, tied with London Business School. In addition, Wharton usually receives the highest reputation scores from academics and recruiters.