



GLOBAL
PLASTIC ACTION
PARTNERSHIP

WORLD
ECONOMIC
FORUM

COMMITTED TO
IMPROVING THE STATE
OF THE WORLD

A world without plastic waste and pollution is possible

The Global Plastic Action Partnership (GPAP) is a bold platform working to free the world from plastic waste and pollution. Co-founded by partners across the public and private sectors, GPAP harnesses the convening power of the World Economic Forum to bring together governments, businesses and civil society to translate commitments into meaningful action at both the global and national levels.

The challenge

The dramatic increase in global plastic waste and pollution has become one of the greatest environmental crises of our time. Around 8 million tonnes of plastic waste leaks into the ocean every year. If current trends continue, there will be more plastic than fish in the ocean by 2050. There is a collective need for effective leadership, sustainable solutions and decisive action to address this urgent challenge.

Through assembling a diverse and influential coalition of allies dedicated to addressing plastic waste and pollution, GPAP is forging a powerful multistakeholder collaboration platform to accelerate impact globally and in countries. In coordination with the Platform for Accelerating the Circular Economy, GPAP is championing a universal shift towards a new plastics economy – one that directly addresses the root causes of plastic pollution by replacing the “take-use-dispose” model with a closed-loop approach throughout the plastics life cycle, from production to consumption to reuse.

Together, GPAP believes that it is possible to avert plastic pollution from source to sea by 2025, boost economic growth and livelihoods, and ultimately pave the way towards a more sustainable and prosperous world.

Visit our website at <https://www.weforum.org/gpap> and follow us on Twitter at [@PlasticImpact](https://twitter.com/PlasticImpact).

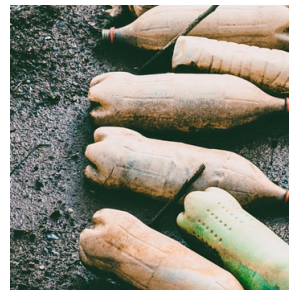
Our progress to date

GPAP has grown rapidly in just one year, with three national government partnerships underway. Successes in these trailblazer countries will lay the groundwork for future engagement and activity across these regions.



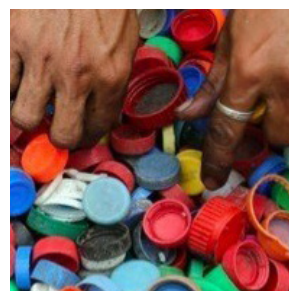
Indonesia

As the world's largest archipelagic nation and the first GPAP country partner, Indonesia faces the plastic waste and pollution epidemic directly. It has set ambitious targets, including a 70% reduction in marine plastic debris by 2025.



Ghana

Ghana is taking bold steps to tackle the plastic “menace”, which has led to a myriad of challenges such as floods and public health crises. By joining GPAP, the government has embraced the opportunity to address this issue throughout the plastics value chain.



Viet Nam

As Viet Nam prepares to assume chairmanship of ASEAN in 2020, it will lead the way for the broader South-East Asia region in developing and implementing meaningful policies to address plastic waste and pollution.

How we drive change

GPAP represents one of the most powerful efforts to forge a coordinated solution to the plastic pollution crisis. It curates multistakeholder platforms globally and within its priority countries, bringing together policy-makers, business leaders, and civil society organizations to deliver meaningful and measurable impact.



Convene and curate stakeholder communities

As a platform for dialogue and collaboration, GPAP convenes members who are committed to taking actions and responsibilities that make a concrete impact. In 2020, GPAP will hold a series of working sessions dedicated to driving progress on policies needed to mobilize action toward reducing plastic waste, ensuring a gender-inclusive transition to the circular economy, and spurring behaviour change through targeted engagements and communications activities.



Generate new insights and action roadmaps

GPAP takes an open-source approach to knowledge-sharing and capacity-building. At the global level, it is coordinating alignment on several key fronts, including the creation of national baselines and standards for measuring plastic pollution data and progress. At the national level, GPAP is also piloting the unique National Plastic Action Partnership (NPAP) model, which develops national plastic action roadmaps that are led and driven by in-country changemakers.



Match high-potential solutions with financial resources

In conjunction with developing roadmaps to set the overarching national plastic action agenda, each NPAP also delivers an investment roadmap detailing how financial and other resources can be most effectively channeled into existing and new opportunities to scale progress. GPAP plays a key convening role in connecting game-changing, locally driven innovations to combat plastic waste and pollution with the right resources to move solutions from incubation to rollout.

Mark your calendar for 2020

21-24 January	World Economic Forum Annual Meeting Davos-Klosters, Switzerland	2-4 June	Annual Meeting of the New Champions 2020 Tianjin, China
9-10 March	World Ocean Summit Tokyo, Japan	7-9 July	World Economic Forum on ASEAN Jakarta, Indonesia
Late March	Viet Nam NPAP launch Hanoi, Viet Nam	17-18 August	Our Ocean Conference Palau
Late March / early April	Indonesia NPAP action roadmap launch Jakarta, Indonesia	12-13 September	World Economic Forum on Africa Addis-Ababa, Ethiopia
6-8 May	World Economic Forum on Latin America São Paulo, Brazil	21-22 September	World Economic Forum Sustainable Development Impact Summit New York City, USA
7 May	Commonwealth Industry roundtable with HRH The Prince of Wales London, United Kingdom	October	Ghana NPAP action roadmap launch Accra, Ghana
27-28 May	Tokyo Business Forum on the Circular Economy Tokyo, Japan	9-19 November	COP26 Glasgow, United Kingdom

Engage with GPAP

- Participate in the GPAP global platform by exchanging ideas and knowledge with other stakeholders
- Collaborate with GPAP at the national level by contributing expertise and resources
- Accelerate the delivery of NPAP action roadmaps through strategic financing mechanisms
- Innovate with GPAP partners to produce research that cultivates new ideas

Founding members



The Coca-Cola Company



Members and collaborators

Coordinating Ministry of Maritime and Investment Affairs, Indonesia
Ministry of Environment, Science, Technology and Innovation (MESTI), Ghana
Ministry of Natural Resources and Environment (MONRE), Viet Nam

Platform for Accelerating the Circular Economy (PACE)
World Bank Group
World Resources Institute
Global Environment Facility
The Pew Charitable Trusts
Ellen MacArthur Foundation
Circulate Capital
Ocean Conservancy

UN Environment Programme
WBCSD
Common Seas
Commonwealth Clean Ocean Alliance
University of Georgia
World Wide Fund for Nature (WWF)
Suntory Group
Morgan Stanley
SAP