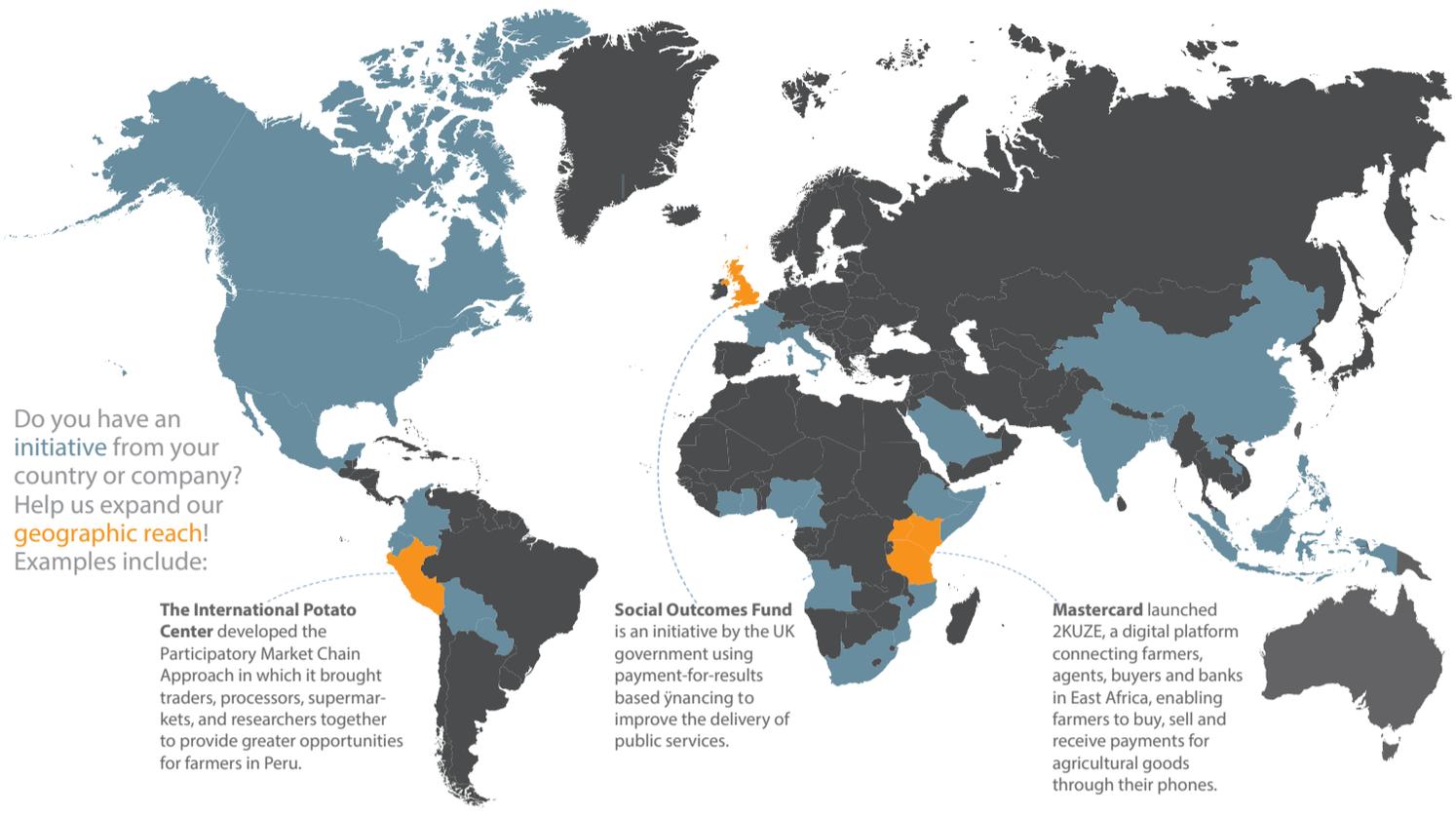


GROW INCLUSIVE Case Studies: Call for Submissions

The World Economic Forum, in partnership with Canada's International Development Research Centre (IDRC), and the World Bank Group are crowdsourcing innovative projects and scalable models that promote inclusive growth and sustainable development.



Do you have an initiative from your country or company? Help us expand our geographic reach! Examples include:

The International Potato Center developed the Participatory Market Chain Approach in which it brought traders, processors, supermarkets, and researchers together to provide greater opportunities for farmers in Peru.

Social Outcomes Fund is an initiative by the UK government using payment-for-results based financing to improve the delivery of public services.

Mastercard launched 2KUZE, a digital platform connecting farmers, agents, buyers and banks in East Africa, enabling farmers to buy, sell and receive payments for agricultural goods through their phones.

What is Inclusive Growth?

Inclusive growth is about both the **process** and **outcomes** of growth and the extent to which this growth translates into **broad-based improvements**, benefiting all citizens while respecting planetary boundaries.

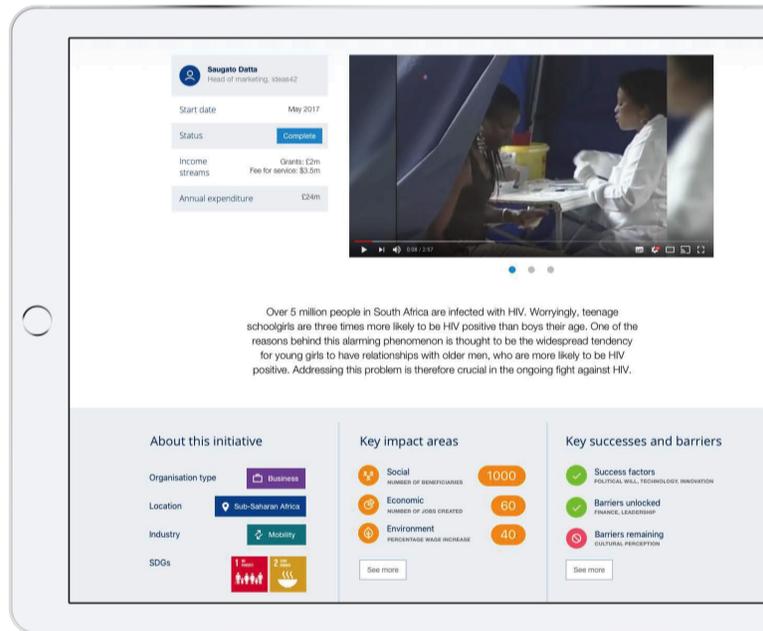
The **private sector** can be a critical driver of inclusive growth. This **profit-for-purpose** model allows for citizens' basic needs to be met while connecting them to **supply chains** in sustainable and mutually beneficial ways. **Inclusive business models** not only **expand access** to goods and services but they increase opportunities for low-income people in commercially viable and scalable ways.

What are we looking for?

Public and private inclusive growth initiatives that are:

- Novel, **innovative** or future-oriented,
- Expected to have, or have had, a **system-wide impact** on both business and society,
- **Scalable** and potentially replicable in other contexts,
- Benefitting from a strong **multi-stakeholder** component.

Initiatives at all stages of implementation are welcome.



Why join the GrowInclusive platform?



Feature your initiative among the top 100 practices and benefit from:

- Promotion via the World Economic Forum and World Bank Group's **network** of decision makers and to more than 4 million subscribers **worldwide**,
- Reference in leading media **publications** and at global events,
- Exploring a range of **partnership opportunities** to get your organization more actively involved,
- Connect and **join forces** with other leading actors on the platform.

Case Study Process

Step 1: Fill out questionnaire by clicking on "Get Started" below.

Step 2: Login credentials will be sent to the email address you provided.

Step 3: Upload your case study directly to the platform and update it as it evolves.

Questions? Email: inclusivegrowth@weforum.org

Get Started

