

Industry Strategy Meeting Overview

COMMITTED TO
IMPROVING THE STATE
OF THE WORLD

Geneva, Switzerland 15-16 May 2019

The Transformation of Industry and Business: Globalization 4.0

The need to address the fundamental changes in the functioning of the global economy was at the top on the agenda of the World Economic Forum Annual Meeting 2019. These changes are driven by environmental challenges, geostrategic competition, economic disparities and technological disruption, which in Davos were conceptualized as Globalization 4.0.

The scale and speed of Globalization 4.0 are testing systems of global governance and international collaboration to the extent that business leaders are focused more than ever before on the future framework for the global economy. Industries are now acting on the growing demand for stronger social safety nets and sustainable economic growth while transforming their business models to do so.

How will Globalization 4.0 affect industries? How can the Forum work with business leaders to shape the future of the global economy?

The Industry Strategy Meeting is designed to answer these two key questions. It will do so by convening the most strategic minds from among the Forum's members and partners, along with members of its vanguard communities that include Technology Pioneers and Global Future Councils and a few special guests. Participants will engage in in-depth discussions at the World Economic Forum headquarters in Geneva, Switzerland, on 15-16 May. The working sessions aim to test current assumptions, enhance strategic thinking and shape relevant World Economic Forum initiatives.

The two-day programme will address industry-specific issues and the following cross-industry pillars:

- Impact of data usage, data governance and cybersecurity concerns on the future of the digital economy
- Influence of climate change and the Sustainable Development Goals on the future of investing, infrastructure, manufacturing and consumption

- Transformation of talent and the impact on employment, skills, societal needs and political expectations on business leadership
- Implications of volatile geopolitical environments on businesses and how they operate across borders and with other industries

Programme at a glance

Wednesday 15 May

08.00 - 09.00

*Registration and Welcome
Breakfast*

09.00 - 09.30

*Opening Town Hall on the
Global Industry Outlook and
New Industry Strategy Officer
Community and Meeting*

09.45 - 10.15

Industry Check In

10.30 - 12.00

Cross Industry Sessions in Parallel

12.00 - 13.30

Industry Lunch Session

13.30 - 15.00

Cross Industry Sessions in Parallel

15.00 - 15.45

Community Break

16.00 - 17.30

Cross Industry Sessions in Parallel

17.30 - 20.00

*Community Dinner with Guest
Speaker*

Thursday 16 May

08.00 - 09.00

*Registration and Community
Breakfast*

09.00 - 10.15

*Cross Industry Sessions in
Parallel*

10.30 - 12.00

Industry Sessions in Parallel

12.00 - 12.30

Closing Town Hall

12.30 - 13.30

Community Lunch

13.30 - 17.30

Learning Journeys

Frequently asked questions

What is a strategy officer's profile?

A strategy officer should have a broad purview for strategy and business transformation across the organization and have a direct line to the chief executive. Potential profiles include chief strategist, chief innovation officer, chief of staff, senior business development officer or an equivalent role, preferably reporting directly to the chief executive officer.

Where will the meeting take place?

The meeting will take place at the World Economic Forum headquarters in Cologny-Geneva, Switzerland.

Where will I stay?

You are responsible for booking your own accommodation. However, a preferential rate is offered to participants at [several hotels in Geneva](#) for the nights of Tuesday 14, Wednesday 15 and Thursday 16 May 2019. Forum shuttles will be organized from these hotels, which will bring you to the meeting venue; therefore, we encourage you to stay in one of the hotels listed.

To benefit from the preferential rate, [make your reservation](#) by 15 April 2019.

Is there a participation fee?

Participation in the meeting is free of charge. Associated costs (travel, accommodation, etc.) should be covered by the participant's organization.

What is the working language of the meeting?

The official language is English.

By when do I need to register?

To allow us to prepare for your participation, we recommend registering as soon as possible but no later than 10 May 2019.

Where do I find additional information on the programme?

When you register, you will receive access to TopLink, where you will find the latest programme information.

Do I need a visa?

The World Economic Forum cannot assist with visa provision. Please check with the Swiss embassy or consulate nearest you for visa requirements. You can also find some visa information [here](#).

Who do I contact for more information?

Please get in touch with your Forum contact as indicated in your meeting invitation or TopLink account page under "Your Profile".