

Industry Agenda

Industry Partnership for Infrastructure & Urban Development Industries

Davos-Klosters, Switzerland 21-24 January

Industry Partners are select member companies of the World Economic Forum that are actively involved in our mission at the industry level. They work with Forum multistakeholder networks and experts to reach strategic decisions on the most important issues facing their industry, and in collaboration with other industries. They help to lead positive change in a way that results in action and supports corporate global citizenship.

Benefits include:

- Increased interaction with clients, suppliers, experts, key government stakeholders and peers
- Foresight on global, regional and industry trends to assist in corporate strategic decision-making
- Heightened visibility and brand exposure



The Infrastructure & Urban Development Industries Partnership Community

Participation is exclusive to the most influential Member companies within the industry that are committed to the mission of the World Economic Forum. This includes companies from the real estate, finance, investment, development, engineering, construction, and equipment manufacturing industries. Partnership provides opportunities for senior executives to engage in Forum activities

throughout the year and to interact with stakeholders across all sectors and industries; to broker multistakeholder partnerships; to engage in collaborative initiatives; and to access the best global information available. Industry Partners serve as the voice of their industries, influencing the Forum's activities and discussions.

Infrastructure & Urban Development Industry Partners (IU)

	Strategic Partners	Industry Partners	
Engineering & Construction	• ABB	• Acciona	• Mitsubishi Heavy Industries
	• Alcoa	• Aeon Group	• Petrofac
	• Dangote Group	• AMEC	• Punj Lloyd
	• Fluor Corp	• Arup Group	• Samsung Engineering
	• Hitachi	• WS Atkins	• Sandvik
	• LIXIL Group	• Bilfinger	• SapuraKencana
	• Rockefeller Foundation	• Consolidated Contractors Company (CCC)	• Schlumberger
	• Siemens	• Construction Products Holding Company (CPC)	• Schneider Electric
	• Toshiba Corp	• Danfoss	• Skanska AB
		• GMR Group	• SNC-Lavalin
Real Estate		• Hindustan Construction Co.	• Suez Environment
		• Japan Asia Group Ltd.	• United Technologies
		• Maire Tecnimont	• Veolia Environment
		• Marubeni	• Weatherford International
		• Colliers International	• Welspun Corp
	• Dalian Wanda Group	• Emaar Properties	
	• Jones Lang LaSalle	• Mori Building Company	
		• RMZ Corp	
			• Newmark Knight Frank
			• Perot Group

Opportunities for Interaction

Partnership offers senior executives privileged access to the Forum's business, government, academic and expert networks through a comprehensive events and engagement platform. Each Partner company is assigned a dedicated relationship manager to help navigate the full range of engagement opportunities.

Participation in the Forum's exclusive events:

- Invitation for the top person and a second board-level executive to the Annual Meeting in Davos-Klosters
- Invitation to private meetings at all World Economic Forum events, including the Governors Meeting (Global Chair/Chief Executive only) during the Annual Meeting in Davos-Klosters
- Invitation for two board-level executives to the Annual Meeting of the New Champions
- Full access to Forum regional meetings for regional heads or other senior executives
- Full access to Industry Partnership meetings for heads of strategy, communication or public affairs

Participation in industry initiatives and relevant cross-industry projects:

- Access to all Infrastructure & Urban Development Industry Partnership-led initiatives
- Access to cross-industry projects and initiatives led by other industry communities, where relevant
- Industry Partners are granted leadership roles of all initiatives, creating heightened opportunities for visibility and media

Exclusive Insights

The Forum produces reports each year on an extensive range of subjects, from competitiveness, risk and scenario development to gender equality. Industry Partners benefit from and contribute to these reports and networks.



Impact

The Forum enables Partners to collaborate on priority issues and develop multistakeholder solutions that have national, regional, and global influence. Industry Partners of the Infrastructure & Urban Development Community lead multiple initiatives, each developed at the request of the community:

Foundations Against Corruption – a collaborative project with the Partnering Against Corruption Initiative (PACI)	<p>Corruption is among the most significant obstacles to economic and social development. The risks of corruption and hence its strategic importance to the Infrastructure & Urban Development industries is substantial. For instance, in developing countries, up to 30% of the total value of publicly funded construction projects is lost through corruption and non-transparency. This collaborative project between the Infrastructure & Urban Development (IU) community and the Partnering Against Corruption Initiative (PACI) seeks to address the opportunity that exists for industry-wide engagement on anti-corruption solutions by creating an environment for change.</p> <p>Phase I: Understanding Key Risk Dimensions and Developing Evidentiary Framework Phase II: Collecting the Evidence to Justify Collective Action Phase III: Collection of Case Studies, Industry-Specific Recommendation and Agenda Development</p>
Emerging Horizons on Real Estate – an initiative on asset price dynamics (real asset bubbles)	<p>After the Financial Crisis 2007-2008, particular attention has been placed by economists on what they really know about real asset bubbles, since bubbles cannot be explained by purely rational choice models. Policy-makers currently re-consider whether bubbles can or should be managed in the public interest. This initiative seeks to understand the underlying mechanisms of asset pricing, the root causes of asset bubbles and to investigate leading theories on how to identify and detect emerging bubbles, in order to develop industry recommendations on how policies and strategies can contain and mitigate asset price volatility.</p>
The Future of Urban Development Initiative	<p>The Future of Urban Development Initiative serves as a partner in the transformation of cities around the world as they address major urban challenges. It aims to make innovation accessible to city and business leaders in a mutually beneficial setting. The initiative brings together governments, companies and experts to rethink urban challenges through three core activities:</p> <ul style="list-style-type: none">– Champion City Activity - Steering and Advisory Board turn dialogue into action testing new models with mayors of Champion Cities via a seven-step model. The activity recently focused on China (Tianjin, Dalian and Zhangjiakou). It is exploring expanding to India and other regions in 2014-2015.– Landscape of Global Urban Initiatives - Multiple urban initiatives exist globally which involve mayors, foundations and private sector actors. In 2014, the FUD Initiative will map the landscape of global urban initiatives to help the Forum and its partners understand the gaps and overlaps and identify where the Forum can differentiate.– Global Dialogue on New Models for Urban Problem Solving - A community of industry leaders, experts and urban leaders share information on innovative urban development approaches, ranging from tech-enabled solutions, to methods for civic engagement, to new governance structures.– Global Agenda Council “Future of Cities” - The GAC on Future of Cities (2014-2016) aims to articulate guiding principles for the public sector to evaluate, select and integrate innovative urban solutions. The previous GAC on Urbanization (2012-2014) provided major insights on urbanization via three books: Urban Anthologies I-III http://senseable.mit.edu/wef/
The Global Strategic Infrastructure Initiative	<p>Infrastructure development is a key economic and social driver of sustained growth and acts as a true enabler for a country’s competitiveness. However, infrastructure development itself will not drive economic growth unless it is fully aligned with the country’s economic, social, environmental and competitiveness priorities. It is essential for both public and private sectors to address fundamental questions for their strategic infrastructure projects, namely:</p> <p>The main workstreams of the Initiative include:</p> <ul style="list-style-type: none">– Global Infrastructure Knowledge Series: (Phase I, Phase II, Phase III) Phase IV report will be published during the 1st Quarter of 2015.t– Regional Acceleration Africa Prioritization of PIDA projects, Early Stage Project Preparation Finance Model, Latin America & South East Asia Business Working Groups to be created.– Knowledge & Collaboration Platform – Developing a global Knowledge & Collaboration platform in collaboration with B20 Australia proposal, and the GAC in Infrastructure– Global Advancing Infrastructure Financing, that provides recommendations and tools to attract long-term investors capital
Disaster Resource Partnership	<p>The Disaster Resource Partnership (DRP) is an international alliance of leading companies in industry supported by the World Economic Forum. Its objective is to develop a cross-sector, professional and accountable humanitarian response to disasters that can scale up to meet growing demands. DRP enables the engineering and construction industry to reduce suffering and save lives in crisis situations. It works with the humanitarian community and is building on links in Mexico, Indonesia and India to create a global partnership.</p>

Contact

For more information, please contact the Infrastructure & Urban Development Industries at: infraurban@weforum.org
Visit our website at <http://www.weforum.org/iu>.