Regional Agenda

World Economic Forum on Latin America
Preliminary Programme

Medellin, Colombia 16-17 June 2016
Programme Pillars

Navigating Regional and Global Priorities

Strengthening Regional Resilience

Leading for a Prosperous Future

Programme Icons

Interpretation

On the record

Programme Co-Chairs

Carlos Julio Ardila, Chief Executive Officer, Ardila Lulle, Colombia

Brian Gallagher, President and Chief Executive Officer, United Way Worldwide, USA

Ilene S. Gordon, Chairman, President and Chief Executive Officer, Ingredion, USA

Carlos Salazar Lomelin, Chief Executive Officer, FEMSA, Mexico

Francesco Starace, Chief Executive Officer and General Manager, Enel, Italy
Wednesday 15 June

08.00 - 01.00
Hotel Intercontinental Medellin - Registration Area

Registration Opens

18.30 - 19.00
Hotel Intercontinental Medellin - Forum Shuttle Hub

Transfer to Welcome Reception

The shuttle service will run continuously from the Hotel Intercontinental and the Plaza Botero from 18.30 to 19.00.

You must wear your badge to use this service and to take part in the Welcome Reception.

19.00 - 21.00
Downtown Medellin - Plaza Botero

Welcome Reception

Hosted by the Mayor of Medellín Federico Gutiérrez Zuluaga
Wednesday 15 June

20.30 - 22.00
Plaza Botero - Main Entrance

transfer

Transfer Back to Hotels

The shuttle service will run continuously from the Plaza Botero to the Official Hotels from 20.30 to 22.00.

You must wear your badge to use this service.
Registration Opens

08.00 - 08.30
Hotel Intercontinental Medellin - Magdalena

End of the Narcotic Cycle?

What is the road ahead for global and regional drug policy after the Special Session of the UN General Assembly on the World Drug Problem?

Join government officials and experts for an in-depth briefing on the regional implications of the global drug policy debate.

Simultaneous interpretation in Spanish, Portuguese and English

This session is on the record and webcast live.

08.45 - 10.00
Hotel Intercontinental Medellin - Putumayo

Safeguarding Social Gains

How can social gains be secured through public-private collaboration in a difficult macroeconomic situation?

On the agenda:
- Transitioning from conditional cash transfers
- Optimizing financial resources and service delivery
- Advancing societal resilience and social stability

This session builds on the Global Challenge Initiative on Economic Growth and Social Inclusion.

Simultaneous interpretation in Spanish, Portuguese and English
energy landscape

Transforming Latin America’s Energy Landscape

How can Latin America’s energy sector adapt to new global realities?

Dimensions to be addressed:
- Implications of changing markets and technology
- Energy system resilience to climate change and extreme weather
- Opportunities for regional collaboration

Simultaneous interpretation in Spanish, Portuguese and English

This session is on the record and webcast live.

Latin America Update

How are national and regional transformations defining Latin America’s future?

Dimensions to be addressed:
- Implications of political shifts
- Implications of evolving societal demands
- Implications of new economic developments

Simultaneous interpretation in Spanish, Portuguese and English

This session is on the record and webcast live.
<table>
<thead>
<tr>
<th>Time</th>
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| 11.00 - 12.00 | Hotel Intercontinental Medellin - Medellin/Plenary Hall | **opening plenary** Reigniting Latin America’s Inclusive Growth  
What are the strategic priorities to reignite Latin America’s inclusive growth?  
Simultaneous interpretation in Spanish, Portuguese and English  
This session is on the record and webcast live. |
| 12.00 - 13.45 | Hotel Intercontinental Medellin - Networking Area | **Community Lunch**                                                    |
| 13.00 - 14.00 | Hotel Intercontinental Medellin - Rio Negro       | **dw/latam entrepreneurship** Entrepreneurship for Prosperity  
How can entrepreneurship become a cornerstone of prosperity in the face of economic downturn?  
Dimensions to be addressed:  
- Foundations of an enabling ecosystem  
- Corporate partnerships for innovation  
- Frameworks for financing and scaling  
This session was developed in partnership with Deutsche Welle.  
Simultaneous interpretation in Spanish, Portuguese and English  
As this session is televised, please arrive 15 minutes before the start. The door will be closed at the scheduled time. This session is on the record. |
Thursday 16 June

14.30 - 15.15
Hotel Intercontinental Medellin - Medellin/Plenary Hall
colombia peace

Securing Peace in Colombia

Join a special session with President Juan Manuel Santos on how the Colombian peace agreement can take root.

Simultaneous interpretation in Spanish, Portuguese and English

This session is on the record and webcast live.

15.30 - 16.30
Hotel Intercontinental Medellin - Rio Negro
climate agreement

Making COP21 Work

Following the agreement at the COP21 talks, how can stakeholders across society work together to achieve climate-smart growth for the region?

Dimensions to be addressed:
- Decarbonizing the economy
- Strengthening resilience and adaptation
- Protecting and harnessing biodiversity and forests

Simultaneous interpretation in Spanish, Portuguese and English

This session is on the record and webcast live.

15.30 - 16.30
Hotel Intercontinental Medellin - Putumayo
scaling financial inclusion

Financial Inclusion in the New Digital Economy

How are business and government leaders enabling financial inclusion in the region?

Dimensions to be addressed:
- Government’s role in increasing access and usage of financial services
- Actioning new public-private platform solutions
- Commercially scalable models to serve all income brackets

Simultaneous interpretation in Spanish, Portuguese and English
Tuesday 16 June

15.30 - 17.00
Hotel Intercontinental Medellin - Orinoco

solutions/modernizing government

Government 4.0

How can government be modernized to end political polarization and restore trust?

On the agenda:
- Deepening democratic and citizen engagement
- Advancing e-governance and open policy-making
- Enhancing management and use of big data

16.30 - 17.30
Hotel Intercontinental Medellin - Networking Area

Community Break

16.45 - 17.45
Hotel Intercontinental Medellin - Medellin/Plenary Hall

ntn/fourth ir

Embracing the Fourth Industrial Revolution in Latin America

How can Latin America embrace the Fourth Industrial Revolution?

Dimensions to be addressed:
- Future of production systems and new business models
- Shifting work and communication patterns
- Reshaping government and institutions

This session was developed in partnership with NTN24.

Simultaneous interpretation in Spanish, Portuguese and English

As this session is televised, please arrive 15 minutes before the start. The door will be closed at the scheduled time. This session is on the record.
Thursday 16 June

17.00 - 18.00
Hotel Intercontinental Medellin - Putumayo

Advancing Latin America’s Transformation Map

The Latin America Transformation Map is a dynamic knowledge platform that visualizes the key issues shaping the regional economic, political and social landscape.

Join this session with members of the Global Agenda Council on Latin America to discuss these issues and contribute your expertise to the refinement of the Transformation Map.

Simultaneous interpretation in Spanish, Portuguese and English

17.45 - 19.15
Hotel Intercontinental Medellin - Orinoco

Advancing Urban Innovation

How can innovation drive the urban economy and ensure social cohesion in Latin American cities?

On the agenda:
- Developing secure urban spaces
- Accelerating solutions for urban ecology
- Advancing basic services, housing and mobility

18.15 - 19.15
Hotel Intercontinental Medellin - Magdalena

Transforming Latin America’s Agricultural Systems

How can new technology and innovation help to boost Latin America’s agricultural opportunities?

On the agenda:
- Building smarter value chains
- Moving into higher value-added industry
- Modernizing the regulatory environment

Simultaneous interpretation in Spanish, Portuguese and English

This session is on the record and webcast live.
Thursday 16 June

18.15 - 19.15
Hotel Intercontinental Medellín - Rio Negro

cnnee/new growth model

A New Growth Model for Latin America

What should Latin America’s growth model look like in the “new normal”?

Dimensions to be addressed:
- Developing a coherent macroeconomic vision
- Strengthening emerging high-potential sectors
- Accelerating industrial transition to a post-commodity ecosystem

This session was developed in partnership with CNN en Español.

Simultaneous interpretation in Spanish, Portuguese and English

This session is televised and webcast live. Please arrive 15 minutes early, as the doors will be closed at the scheduled time.

19.30 - 20.00
Hotel Intercontinental Medellín - Forum Shuttle Hub

Transfer to Cultural Soirée

The shuttle service will run continuously from the Hotel Intercontinental to the Orquideorama from 19.15 to 20.00.

You must wear your badge to use this service and to take part in the Cultural Soirée.

20.00 - 22.30
Jardín Botánico de Medellín Joaquín Antonio Uribe - Orquideorama

cultural soirée

Cultural Soirée

Hosted by Juan Manuel Santos, President of Colombia

You must wear your badge to take part in the Cultural Soirée.
Thursday 16 June

21.00 - 22.30
Orquideorama - Main Entrance

Transfer Back to Hotels

The shuttle service will run continuously from the Orquideorama to the Official Hotels from 21.00 to 22.30.

You must wear your badge to use this service.
Bytes, Payments and the Blockchain: Fintech in Latin America

What financial technologies should Latin America focus on to increase the efficiency of its markets?

Join leading experts for an in-depth briefing on the key technological trends that are disrupting the finance industry in Latin America.

Simultaneous interpretation in Spanish, Portuguese and English

This session is on the record and webcast live.

Digital Latin America

How can the internet for all and the mobile economy be expanded in Latin America to become a driver for socio-economic inclusion?

On the agenda:
- Enabling infrastructure and connectivity
- Driving digital entrepreneurship and local solutions
- Developing opportunities for scaling and policy toolkits

This session builds on the Forum's Internet for All initiative.

Simultaneous interpretation in Spanish, Portuguese and English
Friday 17 June

08.30 - 09.45
Hotel Intercontinental Medellin - Orinoco

solutions/business environment

Revolutionizing the Business Environment

As the Fourth Industrial Revolution fundamentally changes how business operates and produces, how can companies develop visionary strategies to prepare?

On the agenda:
- Meeting consumer expectations and shifting trends
- Leveraging data enhancement and value networks
- Adapting skill profiles and the labour market

09.00 - 10.00
Hotel Intercontinental Medellin - Rio Negro

education ecosystem

Creating an Innovative Ecosystem for Education

How can Latin America revamp education through an innovative ecosystem?

Dimensions to be addressed:
- Replicating successful policies and advancing reform
- New technologies inside and outside the classroom
- Supporting self-learning methodologies

Simultaneous interpretation in Spanish, Portuguese and English

This session is on the record and webcast live.

10.00 - 11.00
Hotel Intercontinental Medellin - Networking Area

community break

Community Break
Friday 17 June

10.15 - 11.15
Hotel Intercontinental Medellin - Medellin/Plenary Hall

Trade Agenda

Mega-Regional Trade Agreements and Integration

Where will the new international trade agenda lead Latin America?

Dimensions to be addressed:
- Geopolitical impact of mega-regional agreements
- Higher value-added trade in the post-commodity era
- Greater integration and participation of regional businesses

Simultaneous interpretation in Spanish, Portuguese and English

This session is on the record and webcast live.

11.15 - 12.15
Hotel Intercontinental Medellin - Putumayo

Innovating for Security

Public Security: Next-Generation Solutions

How can innovative and entrepreneurial solutions curb violence in Latin America?

On the agenda:
- Advancing technology-aided solutions
- Enhancing social capital and family bonds
- Improving opportunities for economic reinsertion

Simultaneous interpretation in Spanish, Portuguese and English

11.15 - 12.45
Hotel Intercontinental Medellin - Orinoco

Solutions/SDG Implementation

Implementing the SDGs

How can we design innovative multistakeholder partnerships for a holistic implementation of the Sustainable Development Goals in the region?

On the agenda:
- Using big data for project development and monitoring
- Advancing new financing models
- Understanding the targets in the local context
**Friday 17 June**

**11.30 - 12.30**
Hotel Intercontinental Medellin - Magdalena

**tackling corruption**

**Tackling Corruption**

Corruption happens across society, government and business. How can all actors work together to overcome systemic corruption?

Dimensions to be addressed:
- Effective legal and institutional frameworks
- Technology-driven solutions
- Influence of societal pressure and citizens’ responsibility

**Simultaneous interpretation in Spanish, Portuguese and English**

This session is on the record and webcast live.

**11.30 - 12.30**
Hotel Intercontinental Medellin - Rio Negro

**economic outlook**

**Global Economic Outlook: The Impact on Latin America**

How will Latin America navigate volatile global markets in the year ahead?

Dimensions to be addressed:
- Market liquidity for Latin America
- Regional implications of monetary policy divergence
- Investment climate and resilience

**Simultaneous interpretation in Spanish, Portuguese and English**

This session is webcast live. Please arrive 15 minutes early, as the doors will be closed at the scheduled time.

**12.00 - 13.30**
Hotel Intercontinental Medellin - Networking Area

**community lunch**

**Community Lunch**
Branding Latin America - The Lab

How can Latin American countries use their cultural and natural wealth to create a brand for success?

On the agenda:
- Strengthening industry and tourism
- Attracting international investment
- Learning across the region and from companies

Investing in Latin America’s Energy Future

How can more investments be mobilized to transform Latin America’s energy systems?

On the agenda:
- Diversifying and modernizing energy sources
- Decarbonizing supply and increasing end-user efficiency
- Advancing policy frameworks and financing mechanisms

This session builds on the Forum’s Future of Electricity and Future of Oil and Gas initiatives.

Simultaneous interpretation in Spanish, Portuguese and English

Securing the Continent’s Health

How can governments and industries work together to get better at preventing epidemics and stopping them before they get out of control?

Dimensions to be addressed:
- Enhanced cooperation, data exchange and analytics
- Research and development for preventive measures
- Regulatory and ethical frameworks

Simultaneous interpretation in Spanish, Portuguese and English

This session is on the record and webcast live.
Friday 17 June

15.00 - 16.00
Hotel Intercontinental Medellin - Medellin/Plenary Hall

closing plenary

An Agenda for a Prosperous Future

Join the Co-Chairs of the meeting for a special session to develop an agenda for the region's prosperous future and to conclude this year's World Economic Forum on Latin America.

Simultaneous interpretation in Spanish, Portuguese and English

This session is on the record and webcast live.